

# City of Redondo Beach Strategic Plan

## Three-Year Priority Areas & 10-Month Objectives

June 2025 – March 2026

CM= City Manager ATCM=Assistant to City Manager CD=Community Development CS=Community Services FD=Fire Department FS=Financial Services HR=Human Resources IT=Information Technology LIB=Library PD=Police Department  
PW=Public Works WED=Waterfront and Economic Development CA=City Attorney CC=City Clerk CT=City Treasurer

### Priority Area 1: Economic Vitality

#### Goal 1.1 Enhance the Waterfront

#	When	Who	Objectives	Done	On Target	Revised	Notes
1	March 1, 2026	WED/PW	Investigate the options and costs associated with improving the Pier Parking Structure to allow for redevelopment.		X		
2	July 15, 2025	WED	Identify strategies to proactively market and lease the identified commercial opportunity sites in the Harbor and Pier area.		X		Initial discussion of this item occurred on the City Council's closed session agenda on July 8 and will continue on July 15.
3	September 1, 2025	WED	Complete the pre-design engineering studies needed to construct the new public boat launch and present the results to the City Council for review.		X		
4	December 31, 2025	WED, PW	Complete the entitlement approval process for all phases of the Seaside Lagoon Rehabilitation Project and complete the plans and specifications for Phase 1 of the project needed for the Coastal Development Permit.		X		
5	October 1, 2025	WED, CD	Identify the process and cost to consider adjusting the Local Coastal Program requirements for King Harbor Marina parking.		X		
6	March 1, 2026	FD, PD, CA, WED	Research policy options and prepare a draft Safety Ordinance for rental watercraft in King Harbor.		X		
7	September 1, 2025	WED	Complete consideration of the preliminary Marine Mammal Center/Waterfront Education Center Property Use and Fundraising Agreement.		X		
8	October 1, 2025	WED, FD	Present a report to the City Council comparing the City's harbor/marine management operating model/organizational structure to other harbors.		X		
9	October 1, 2025	WED	Prepare a report to discuss the options and process to remove the former Gold's Gym property site from the Harbor Tidelands.		X		

#### Goal 1.2: Revitalize Artesia Boulevard

#	When	Who	Objectives	Done	On Target	Revised	Notes
10	October 1, 2025	CD	Complete the policy discussions for adjusting the FAR Ratio and implementing property investment incentives along the Artesia/Aviation Corridor, in conjunction with the General Plan Phase 2 Update.		X		
11	September 1, 2025	CD	Provide a report to the City Council detailing the impact the changes made to Artesia Blvd parking regulations are having on business reinvestment in the area.		X		

12	December 31, 2025	CS, WED, PW	Provide a status report on the public art procurement effort on Artesia Blvd. by the City's newly-hired art consultant.		X		The first phase of stakeholder interviews is underway.
13	October 1, 2025	CD	Provide a report to the City Council on the process to study and consider implementing rooftop dining, lot merger incentives that would encourage property reinvestment/revitalization, and options to enhance the quality of business signage along the boulevards.		X		
<b>Goal 1.3: Position Redondo Beach as a Destination for Business Investment</b>							
#	When	Who	Objectives	Done	On Target	Revised	Notes
14	November 1, 2025	WED, CD, ATCM, MAYOR+ COUNCIL SUBCOMM.	Convene an Economic Development Working Group to help recruit/retain businesses and assist staff in identifying and analyzing conditions/regulations/processes that exist in the City that may impede business reinvestment, and report the preliminary results to the City Council.		X		The working group has met on several occasions and is in the process of identifying possible impediments to redevelopment in the community and means to improve the City's attractiveness to business investment.
15	December 31, 2025	CD, WED	Support proactive development in the City with a focus on business retention and enhancing marketing efforts and outreach to potential businesses, and provide a report to the City Council on the status of these efforts.		X		
16	March 1, 2026	MAYOR, WED, CD, ATCM	Create a Major Events working group to pursue opportunities and attract activities associated with the 2026 World Cup and LA28 Olympics, as appropriate.		X		The working group met on June 11, 2025, followed by a meeting of the marketing subcommittee on June 18, 2025. On July 1, 2025, the City Council approved a marketing contract to support preparations for the anticipated NOC visit in August 2025.
<b>Future Goal 1.4: Revitalize the Pacific Coast Highway Corridor</b>							

## Priority Area 2: Public Safety and Community Well-Being

### Goal 2.1 Implement Measure FP (Reconstruct City Fire and Police Facilities)

#	When	Who	Objectives	Done	On Target	Revised	Notes
17	August 1, 2025	ATCM	Complete selection of the firm to serve as the City's Owner's Representative and Bond Program Manager, and present the contract to the City Council for consideration of approval.		X		The proposed contract with the selected Bond Program Management Firm is scheduled for City Council consideration of approval on July 15, 2025.
18	March 1, 2026	FIN, ATCM, PW, IT, PD, FD, CT	Following the selection of the Owner's Representative and Bond Program Manager, work with the City's Municipal Financial Advisor to develop a strategy to appropriately time the City's bond issuance to complete the projects included in Measure FP.		X		
19	March 1, 2026	ATCM, CA	Prepare the selection guidelines and resolution to form a Citizens Oversight Committee to review bond-related expenditures.		X		
20	July 1, 2025	PW, PD	Complete the studies/design work needed to prepare the federal grant application for funding to replace the City's Police Shooting Range and engage appropriate outside/partnership agencies, pending release of the notice of funding opportunity.	X			The application was submitted on July 1, 2025

### Goal 2.2: Strengthen the City's Mental Health Response and Community Support Systems

#	When	Who	Objectives	Done	On Target	Revised	Notes
21	September 1, 2025	CA, FD, PD	Present a report to the City Council on the City's efforts to utilize grant funding to hire/procure a mental health clinician to provide a targeted response to mental health-related incidents in the City.		X		
22	August 1, 2025	CA, FD, PD	Explore a partnership with Hermosa Beach that would pool resources to enhance the City's ability to respond to mental health issues.		X		

### Goal 2.3: Further Enhance the City's Approach to Addressing Homelessness

#	When	Who	Objectives	Done	On Target	Revised	Notes
23	March 1, 2026	PW, CA	Complete construction of the pallet shelter expansion project.		X		The design is in the final stages, with the City Council expected to take action and advertise the project for construction bidding this summer.
24	March 1, 2026	CS	Explore options to secure funding to support family supportive housing and report back to the City Council.		X		
25	August 1, 2025	CS	Develop a program to implement foster youth vouchers and report back to the City Council.	X			At the June 17, 2025, City Council Meeting, the Housing Authority approved the program agreement with DCFS.

### Goal 2.4: Continue to Leverage Technology to Enhance Public Safety, Emergency Response, and Community Resilience

#	When	Who	Objectives	Done	On Target	Revised	Notes
26	March 1, 2026	PD	Update the City's Drone First Responder agreement with Aerodome after the company obtains the FAA certificate waiver for autonomous drone use.		X		

27	October 1, 2025	IT, PD	Investigate options to modernize the City's video camera platform and consolidate existing systems.		X		Vendor selection is complete. Negotiations are underway to prepare an agreement for City Council consideration in summer 2025.
28	February 1, 2026	FD, IT	Complete additional research on the functionality and costs associated with implementing the Tablet Command Application for the Fire Department.		X		

### Priority Area 3: Infrastructure and Public Spaces

#### Goal 3.1: Rehabilitate City Roads and Critical Public Facilities

#	When	Who	Objectives	Done	On Target	Revised	Notes
29	December 31, 2025	PW	Identify the cost and process to inventory the condition of City facilities for future implementation of an asset management system.		X		Staff is evaluating software providers and costs.
30	December 1, 2025	PW, ATCM	Pursue grant funding for energy-related infrastructure improvements.		X		
31	March 1, 2026	PW	Research and provide a report to the City Council on the options to enhance the City's Street rehabilitation program.		X		

#### Goal 3.2: Expand and Enhance Public Spaces, Amenities, and Programs

#	When	Who	Objectives	Done	On Target	Revised	Notes
32	April 1, 2026	CS, PW	Execute the Wilderness Park Master Plan as funded.		X		The design-build contractor is finalizing the design for construction of the Lower Pond.
33	October 1, 2025	CS, PW	Complete conceptual design of the Franklin Park playground improvements.		X		The Franklin Park All-Abilities Playground Working Group held its first meeting on June 9, 2025. The next meeting will be held on July 17, 2025, where members will discuss and finalize playground amenity preferences. Staff will then move forward with procuring designs from vendors.
34	November 1, 2025	CS/PW	Explore options to add signage to Ito Park that draws inspiration from signage found in America's National Parks.		X		Staff has received information from the Public Amenities Commission regarding the signage language used by the FDR Presidential Museum. Staff also reached out to the Museum for information and assistance. If no response is received by the end of July, staff will proceed with drafting language modeled after signage commonly found in national museums and parks.
35	December 31, 2025	CS	Enhance available programming in the City's Teen Center.		X		Staff is in the process of procuring the amenities identified by the Youth Commission and the teen survey. The Teen Center is on track to open in September 2025, with programming shaped by teen feedback.
36	November 1, 2025	CM, ATCM, FS	Provide a report on the status of negotiations with RBUSD regarding shared service and facility agreements.		X		

37	January 1, 2026	ATCM	Research and provide the City Council with a report regarding the next steps to implement a licensing agreement to produce and market City-branded apparel using the updated City logo.		X		
38	October 1, 2025	ATCM	Prepare a report for the City Council to discuss the process and cost associated with updating the City flag with the new logo, and also incorporating the logo on other City-maintained flags and banners.		X		
<b>Goal 3.3: Enhance Alternative Transportation Options</b>							
#	When	Who	Objectives	Done	On Target	Revised	Notes
39	January 1, 2026	PW	Award the construction contract to implement the City's Local Travel Network (LTN).		X		
40	December 1, 2025	PW	Develop a strategy to deploy available funding for bike lane repainting to enhance bicycle safety and provide a report on the status of the City's implementation of the Bicycle Master Plan.		X		
41	December 1, 2025	PW	Provide a report to the City Council on the status of the City's active transportation and micro-mobility projects included in the CIP.		X		
42	February 1, 2026	CS	Analyze BCT routes and determine if there are other route options that could enhance youth ridership.		X		
<b>Future Goal 3.4: Develop Long-Range Plans to Modernize City Facilities, Including the Public Works Yard and City Hall</b>							

<b>Priority Area 4: Customer-Centered Service Delivery</b>							
<b>Goal 4.1: Improve Customer Service by Expanding the City's Use of Digital Tools and Online Services</b>							
#	When	Who	Objectives	Done	On Target	Revised	Notes
43	January 1, 2026	CC, IT	Work with Departments to determine the records and processes that can be digitized in order to improve operations and meet retention and disposition requirements. Develop a plan to digitize City records, make them more easily accessible to the public, and provide a progress report to the City Council.		X		Initial meetings with departments to determine project scope are underway.
44	March 1, 2026	CC, IT	Research software options to improve the workflow for public records act requests.		X		
45	February 1, 2026	CC, IT, ATCM	Complete implementation of the new Agenda Management System to streamline internal operations and provide for enhanced agenda forecasting.		X		The project is underway.
46	September 1, 2025	IT, ATCM	Develop a plan to prioritize and implement new online processes to improve the functionality of the City website and enhance service delivery, including the possible use of AI.	X			A pilot AI Chat Bot went live on June 30, 2025.
47	March 1, 2026	IT, ATCM	Implement the Access Redondo App update and make it easier for community members to submit customer requests.		X		Funding was approved in the FY 2025-26 Budget. The contract with Comcate is currently under negotiations and is expected to be presented to the City Council for consideration of approval in summer 2025.

## Priority Area 5: Community Stewardship

### Goal 5.1: Advance Environmental Sustainability and Climate Resilience

#	When	Who	Objectives	Done	On Target	Revised	
48	November 1, 2025	PW	Inventory the City's tree canopy and present a discussion item to the City Council to determine the best strategies to enhance the tree canopy in the future.		X		
49	January 1, 2026	PW	Select and hire a consultant needed to study and update the City's Sewer System Management Plan.		X		The RFP is currently being developed with advertising anticipated in late summer 2025.
50	February 1, 2026	ATCM, PW	Continue to advance efforts to install additional EV charging stations throughout the City.		X		
51	September 1, 2025	WED	Provide a status report on the City's California Coastal Commission LCP Local Assistance Grant Program grant application, including climate resiliency.		X		

### Goal 5.2: Preserve and Promote the City's Historic Resources and Neighborhood Character

#	When	Who	Objectives	Done	On Target	Revised	Notes
52	November 1, 2025	CD, CA	Provide a report to the City Council on possible updates to the City's Historic Preservation Ordinance.		X		

53	March 1, 2026	CD	Prepare a contract for the completion of a Citywide Historical Resources Survey and present it to the City Council for consideration of approval.		X		
54	October 1, 2025	CD	Review and present options to the City Council related to updating parking regulations in the Riviera Village as part of a larger discussion regarding preferred business uses in the Village.		X		