

CITY OF REDONDO BEACH STRATEGIC PLAN

THREE YEAR GOALS

12 MONTH OBJECTIVES

June 2023 – May 2024

CM= City Manager ATCM=Assistant to City Manager CD=Community Development CS=Community Services FD=Fire Department FS=Financial Services HR=Human Resources IT=Information Technology LIB=Library
 PD=Police Department PW=Public Works WED=Waterfront and Economic Development CA=City Attorney CC=City Clerk CT=City Treasurer

GOAL 1: <i>Modernize the City's Communication Systems</i>						
WHEN	WHO	OBJECTIVES	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
1. By August 22, 2023	ATCM, CM	City Branding: Present City logo redesign options to City Council for consideration of approval.			X	The Consultant and Logo Redesign Citizen Committee, with community input, have developed a new City logo. The proposed logo was presented to CC for consideration on 10/17/23. Consultant now conducting educational outreach at District meetings per Council direction. Logo will return to CC for consideration and color selection in February 2024.
2. By September 19, 2023	IT & ATCM	City Website: Complete website development and publicly launch the new site.	X			Website is now live. Currently working with search engine providers to optimize search results.
3. By July 18, 2023	ATCM & CM working with various departments	City Communications Plan: Complete the updated City Communications Plan, including a new section regarding the production of videos that highlight City services, and present it to City Council for discussion.	X			This item was presented and approved at the 09/05/23 Council meeting.
4. By November 7, 2023	CM, CA & CC	City Charter Review: Provide recommendations to City Council regarding proposed Charter updates.	X			The Review Committee's most recent recommendations were presented to CC on November 7. Council directed follow up actions will be returned over the course of meetings in April/May 2024.
5. By July 18, 2023	CC, CA & CM	Improved Response to PRA Requests: Provide a report to City Council on staff efforts to systematize the process for responding to PRA requests.			X	To be presented to City Council in May 2024.
6. By August 15, 2023	CC & CM	Council Meeting Agenda Item Noticing: Develop a calendar, available to the public, that foreshadows Council Meeting agenda items of significant public interest.			X	Responses to RFP for procurement of new agenda

						management system will determine best method of extracting reliable agenda information to share with Council and the public.
7. By December 19, 2023	CC & IT	Agenda Management System: Begin drafting a Request for Proposals for the procurement of a new agenda management system. Prepare an item for City Council discussion regarding the expectations for a new agenda management system.	X			Discussion item was presented to council. RFP has been released with a targeted Spring implementation date.

GOAL 2: *Vitalize Core Commercial Areas of the City*

WHEN	WHO	OBJECTIVES	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
1. By July 18, 2023	WED & CD	FAR Adjustment and AACAP Implementation Study: Introduce an Ordinance and General Plan Amendment and consider the environmental impacts associated with proposed amendments to the General Plan and Municipal Code to identify preferred uses and increase the allowable FAR for properties with frontage along the AACAP corridors.	X			Introduced to City Council on 07/11/23. Second reading and adoption occurred on 07/18/23.
2. By November 21, 2023	WED & CD	AACAP Rooftop Open Deck Restaurant Dining: Report on the feasibility of rooftop open deck dining along the AACAP corridors.			X	WED leading the effort and is working with CD to identify existing development standards and building code regulations that could potentially preclude rooftop dining. Staff plans to present those findings to City Council on 02/6/24. The presentation will also include text amendment options that if implemented could encourage rooftop dining, as well as any associated CEQA analysis needed to implement the text amendments.
3. By March 19, 2024	CD	Expanded FAR Adjustment: Prepare Environmental Impact Report addressing the impacts of expanding the Artesia/Aviation Corridor FAR from 0.6 to 1.5 in conjunction with the General Plan Update and Zoning Revisions and present the findings to the City Council.			X	Draft EIR with potential impacts and mitigation associated with Expanded FAR Adjustment scheduled for May/June 2024. FEIR with confirmed impacts/mitigation and public hearings before CC scheduled for September/October 2024.
4. By August 29, 2023	WED & CD	Artesia/Aviation Parking Regulation Updates: Introduce an Ordinance and consider the environmental impacts associated with an amendment to the municipal code to update the Artesia/Aviation Corridor parking regulations.	X			Planning Commission recommended approval on 07/20/23. Introduced to City Council on 08/15/23. Second reading and adoption occurred on 09/05/23.
5. By February 20, 2024	IT & PW	Public Broadband Improvements: Prepare an item for City Council discussion regarding options to provide residents, government, and businesses increased broadband connectivity.		X		IT Team is currently meeting with interested third parties including Boingo, Kajeet, Spectrum, Frontier, Sonic, RACE, SBCOG and Crown Castle to analyze current service offerings. The GIS Team is currently analyzing data provided by the State of California.

6. By May 1, 2024	WED & IT	Broadband & Wi-Fi Access in the Harbor: Expand public and business Wi-Fi connectivity in the Harbor.		X		In negotiations with potential vendor to provide WiFi to the pier and International Boardwalk areas. Item will be brought to council in Feb/March 2024.
7. On May 16, 2023	CD & CM	Cannabis Permit Selection Process: Present recommendations to the City Council for the implementation of a permit/license application and selection process for Cannabis businesses.			X	Initial draft procedures were presented to City Council on 05/16/23. Council provided direction to amend. The item was presented to Council on 09/05/23 and on 12/19/23. Additional research was requested, and staff was advised to move forward with a consultant agreement with Tierra West (on 01/23/24 agenda). Staff is completing additional research at Council's request, and the item is expected to return to CC for review in February 2024.
8. By September 19, 2023	WED	Business/Parking Improvement Districts: Provide a report to the City Council on the results of the canvassing/surveying of businesses along Artesia Blvd. regarding the creation of a local Business and/or Parking Improvement District. Prepare a consulting services contract to evaluate the potential benefits of a BID on International Boardwalk.	X			Staff provided a report on the results of the Artesia survey and City Council approved a contract with Civitas to explore a BID on International Boardwalk on 09/19/23.
9. By October 31, 2023	ATCM & PW	EV Charger Expansion: Seek additional federal grant funding for additional EV chargers in appropriate public areas, parks, and/or commercial corridors.			X	Staff has received word that two major grant applications have been denied. The CFI Grant is still under review at the Federal level. Locally, staff is working with SCE to determine which sites will be appropriate for their Rule 29 Program and Fleet Charge Ready Program which allows SCE to fund infrastructure improvements on the utility side of the meter.
10. By October 10, 2023	CS, WED & PW	Public Art on Artesia: Provide a report to City Council on public art procurement efforts on Artesia Blvd.	X			Presented to City Council 01/09/24. Received Council direction on a process to procure art on Artesia
11. By May 14, 2024	WED & ATCM	Artesia Branding: Develop branding options/strategies for Artesia Blvd.		X		
12. By February 1, 2024	CD	General Plan Update: Complete the draft General Plan and zoning update and associated environmental review.			X	Anticipated revised date to complete draft General Plan and zoning update and associated environmental review is September/October 2024. The consultant continues to work on the DEIR. The Sixth Amendment

						to the Placeworks contract for term extension and additional scope resulting from Article XXVII traffic study requirements is expected in January 2024.
13. By March 5, 2024	CD & WED	Artesia/Aviation Property Lot Merger Incentive Program: Provide a report on potential incentives, including the idea of establishing a development opportunity reserve for developers or tying entitlements to specific requirements if they meet specific City goals along Artesia and Aviation Blvd.		X		WED leading the effort.
14. By October 1, 2023	WED & CM	Harbor, Pier Leasing Strategy: Formulate a leasing strategy for critical opportunity sites in the harbor and pier area.			X	Kosmont Consultants continue to informally engage leasing brokers to help identify key strategic considerations and current market interests. Additional study of the Pier parking structure has been identified as a prerequisite to strategy formulation. Walker Consultants is preparing a report regarding the integrity of the garage and what improvements would be required to construct new buildings atop the structure. Walker anticipates completion of the study by the end of March 2024. Findings from the study will be included in a future RFP to solicit brokers/developers.
15. By January 1, 2024	CD & PW	Riviera Village Outdoor Dining Parklets: Work with Coastal Commission staff to develop a plan to retain the parklets on a long-term basis and provide a report to the City Council on the plan's feasibility.	X			The item was discussed by Council on 09/05/23. On 10/17/23 Coastal Commission staff emailed a link to AB 1217 (approved 10/08/23) extending outdoor dining allowance in the coastal zone to 07/01/26. Amendment # 12 executed extending Outdoor Dining Parklets to 07/01/26. City also received grant funds to design sidewalk changes to prepare for a long-term solution

GOAL 3: *Increase Environmental Sustainability*

WHEN	WHO	OBJECTIVES	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
1. By December 19, 2023	PW, CA & PD	Plastic Waste: Present a report to the City Council on whether the City can prohibit the use of multi-use plastic bags.	X		-	The item is being reviewed by the City Attorney's Office and is scheduled for a City Council Mtg in January 2024. Presented to CC 1/16/24.
2. By September 25, 2023	PW & CD	Native Planting and Pollinator Requirements: Prepare a discussion item for the Public Works and Sustainability Commission (PW&SC) to consider requiring the inclusion of pollinator fountains and native plantings in new developments.	X			The item was presented to the PW&S Commission on 09/25/23, which was attended by Mike Garcia, local landscaping contractor with expertise on native and pollinator plants. The Commission continued the discussion to their 10/23/23 meeting to allow additional presenters an opportunity to provide their perspectives. The item was presented to the PW&S Commission on 10/23/23, which was attended by Jim Light, South Bay Parkland Conservancy (SPBC) and Tracy Drake, Naturalist and certified native plant expert on native and pollinator plants. The Commission appointed a 3-person sub-committee to consider options and collaborate with presenting experts to then return to the PW&S Commission with recommendations. PW&S sub-committee is scheduled to give their recommendations at the January 2024 PW&S meeting.
3. By January 1, 2024	PW	Bike Path Enhancements: Work with SCE and other regional agencies to enhance amenities along the bike path.			X	City staff received comments from SCE. The City's design consultant is responding to those comments and will resubmit in January.
4. September 5, 2023	CS & PW	Public Transit EVs: Provide a report to the City Council on the results of the transit operation analysis regarding conversion of the BCT fleet to EV / hydrogen vehicles.	X			Presented to CC on 10/03/23. The Council approved battery-powered electric buses as the conversion target for future transit

						fleet vehicles.
5. By August 29, 2023	CS	Wilderness Park: Draft an amendment to the MOU with South Bay Parkland Conservancy to collaborate on solutions for the repair and enhancement of the lower pond at Wilderness Park.	X			Approved by CC at 09/19/23 meeting.
6. By May 14, 2024	PW	Alternative Energy: Provide a report to the City Council on the feasibility/potential for tidal energy generation and/or solar energy generation on City controlled infrastructure.		X		

GOAL 4: *Invest in the City's Infrastructure*

WHEN	WHO	OBJECTIVES	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
1. By February 20, 2024	PW	Renovations and/or Replacement of City Buildings: Provide a report to the City Council on options and costs for the renovation or replacement of Civic Center facilities.			X	Staff working to bring on a consultant to look at options. Council Approved \$250k in the CIP to conduct a Rehabilitation Assessment. PW Engineering & Operations will be meeting with Architect to develop scope and cost of study and report. Anticipated completion of March 2024.
2. By December 19, 2023	CM, PW & FS	Identify Potential Capital Resources: Provide a report to the City Council on the use (and cost) of infrastructure bonds and other financing options for the renovation or replacement of civic buildings.			X	Staff has met with two municipal financing firms to help identify financing options and current market rates/costs. A report will be provided to City Council as part of the Mid-Year Budget review.
3. By April 2, 2024	WED, CS & PW	Seaside Lagoon: Present two design concepts for the rehabilitation of Seaside Lagoon (renovation and reconstruction) to the City Council for discussion and direction.			X	Staff will be presenting design options to the Rec and Park Commission in March 2024, the Harbor Commission in April 2024, and City Council in May 2024
4. By July 18, 2023	CS & ATCM	Veterans Park Library Concessionaire: Present to the City Council for consideration of approval proposals from concessionaires for the use of the Veteran's Park Library Building.			X	Presented to CC on 10/17/23. Staff directed to enter into negotiations with the two interested concessionaires to determine the best course of action moving forward. The two proposals will be brought for Council consideration in February 2024.
5. By October 24, 2023	WED	Boat Launch Pre-Design Work: Recommend a consultant to complete pre-design work for the installation of a new public boat launch.			X	The RFP was approved by City Council on 10/03/23. Responses are due to the City in early January. Staff expects to review applications in late January, interview finalists in early February, and bring a recommended firm before City Council by 03/05/24.
6. By September 19, 2023	WED & PW	Climate Resiliency Plan: Pursue grant funding and procure an engineering firm to prepare a climate resiliency plan.			X	Submitted a grant application to the Coastal Commission on 08/31/23.

7. By July 25, 2023	WED	Waterfront Education Center: Present design options for City Council consideration, including prospective operating partners.	X			Presented the conceptual design to City Council on 07/18/23.
8. By August 29, 2023	WED & PW	Breakwater Repair: Prepare a report for City Council consideration identifying the breakwater's condition and recommended follow-up action items, including any planned repairs by the Army Corps of Engineers and necessary support from state and federal agencies.	X			PW staff and Army Corp personnel presented the assessment to City Council on 12/05/23 and the Harbor Commission on 12/11/23.
9. By September 26, 2023	PW	Train Bridge Rehabilitation in North Redondo: Apply for a permit to repaint the rail bridge located on Artesia Blvd. east of Condon Ave.			X	PW Staff has been working with Metro R/W. Received positive feedback. Metro is drafting an agreement to allow the City to paint bridge. Metro is still investigating the potential for Public Art consideration. On 09/07/23 Metro submitted the draft agreement to BNSF and is currently awaiting comments from BNSF. Once finalized with BNSF, Metro will send the agreement to the City for review. As of 10/12/23 Metro is still awaiting feedback from BNSF. Received email from Metro on 01/09/24 that BNSF had no additional comments. Metro staff drafted license agreement, which is under review by section director.
10. By August 29, 2023	CS & PW	Parks Assessment: Prepare an item for City Council discussion regarding the scope of work and initiation of a citywide park system study that reviews the City's current park amenities and provides options for alternative and/or supplemental uses that would optimize park utilization and increase maintenance efficiency.			X	Shifting lead department and assessment scope to Community Services with PW providing as needed support. CS is researching this item and reaching out to consultants to assist. Projected completion of this objective is now estimated in April 2024.
11. By December 19, 2023	CS & PW	Aviation Park: Working with potential regional partners, identify options for the City Council to consider installing additional recreational amenities at Aviation Park or other sites, including pickleball and a new aquatics facility.			X	Staff is working with a consultant on the feasibility of Pickleball at Aviation Park. Anticipate item being ready for Council consideration in early 2024.

GOAL 5: *Maintain a High Level of Public Safety*

WHEN	WHO	OBJECTIVES	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
1. By July 25, 2023	PW & PD	Speed Limit Adjustments: Provide a report to the City Council on the results of citywide speed limit surveys and the recommendations for any speed limit adjustments.	X			Presented report to Council on 05/30/23.
2. By November 21, 2023	FD & ATCM working with the RBFA	County Fire Study: Review the proposals provided by Los Angeles County regarding the cost/provision of LA County Fire District Services and the analysis provided by the selected third-party consultant regarding the City and County Fire/EMS operating models.			X	A rough draft of the Citygate cost analysis evaluating the County Fire model was submitted for staff review on 12/22/23. A final draft of the cost analysis will be completed by March 1. This is only one aspect of Citygate's scope of work. In January 2024, Citygate will bring forward an additional body of work that will include risk analysis, response times, and other data as part of a DRAFT master plan.
3. By October 3, 2023	CA & PW	Response to Homelessness: Prepare a report for City Council discussion regarding the feasibility of expanding the City's pallet shelter program.	X			Presented to Council on 11/07/23.
4. By October 3, 2023	FD	Disaster Fund Recovery: Review internal protocols for FEMA compliance and cost recovery.	X			Cost recovery protocols are in place and mirror State OES requirements.
5. By February 6, 2024	FD & ATCM	4th Fire Station Study: Provide a report to City Council on the feasibility of, potential costs, and benefits of a 4 th fire station in north Redondo Beach.		X		BRR#32 provided an overview of this goal. Citygate will provide an analysis of this item following completion of the County Fire study.
6. By April 2, 2024	WED	City Harbor Department: Provide a report to the City Council on the different harbor/marine management operating models i.e. the Avalon and Ventura Harbors.		X		
7. By August 29, 2023	PD, PW & WED	Pier Skate Park Safety: Provide a report to City Council on safety and operating concerns at the Pier Skate Park and options for enhancing safety regulations.	X			The item was presented to Council at the 09/12/23 Council meeting.
8. By November 7, 2023	CA, FD & PD	Mental Health Response: Provide a report to City Council on possible options (including potential South Bay partners) to provide a more unified response to mental health issues in the community.			X	The LACDMH Alternative Crisis Response: City Summit on 07/20/23 was attended by RB City personnel including PD, Fire, CA, and Councilmember Kaluderovich. DC Issac Yang is meeting regularly on the "Alternative Crisis Response" (ACR) with Council Office. Given that a comprehensive mental health

						response requires significant funding, report will be provided to Council in May 2024, closer to when the FY 2024-25 Budget will be developed.
9. By June 13, 2023	PD	Traffic Law Enforcement and Safety on Residential Streets: Prepare a BRR to discuss cost/options to enhance traffic enforcement and safety on residential streets.	X			Complete and provided to Council with budget adoption.
10. By June 13, 2023	HR	Risk Management: Prepare a BRR and explore prospective costs/benefits (including claims history) of restoring the risk management position in the HR Dept.	X			Complete and provided to Council with budget adoption.
11. By February 20, 2024	PD	Police Master Fee Schedule: Provide a report to the City Council recommending an updated Master Fee Schedule for the Police Department.		X		

GOAL 6: Enhance the Delivery of City Services

WHEN	WHO	OBJECTIVES	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
1. By August 1, 2023	CD	Residential Design Standards: Complete preparation of the recommended residential design standards and present them to City Council for consideration of approval.	X			The item was discussed at the 07/16/23 City Council meeting. A Public Hearing was held on 08/15/23 regarding the adoption of Objective Residential Standards and the associated implementing Ordinance. Second reading and adoption was continued to the 09/19/23 Council meeting. Adoption by the City Council occurred on 09/19/23. Additionally, a number of design standards that were not included in the August/September adoption were identified for follow up study.
2. By September 5, 2023	CD	Inclusionary Housing Ordinance: Present the inclusionary housing ordinance to City Council for consideration of approval.			X	Draft ordinances were presented to City Council on 05/09/23. Council provided direction to amend the ordinances and to conduct additional study. The Consulting services agreement for preparation of the ordinance was amended on 12/12/23 to include additional scope. The ordinance will return to City Council for consideration in 2024.
3. By July 18, 2023	ATCM, CA & CC	Code of Conduct: Update the Code of Conduct Policy for City Council and Commissioners per Council direction and present the revised policy to City Council for consideration of approval.			X	Item awaiting CA Office review. Will return to CC for review in early 2024.
4. By May 7, 2024	CS	Redondo Beach Performing Arts Center: Provide a report to City Council on options to maximize the utility and revenue generating capacity of the PAC.		X		
5. By August 22, 2023	CS	After Schools Program Expansion: Provide a report to City Council on possible policy changes/options to provide continuity of service to existing program participants and to ensure the inclusion of siblings (if interested) of existing participants in future program enrollment.	X			Presented to CC on 08/15/23.
6. By July 18, 2023	CS	Senior Lunch Program: Provide a report to the City Council on the feasibility of reinstating the senior lunch program.			X	Staff is discussing contract proposals with prospective vendors and will develop an agreement to bring back for City Council consideration in early 2024.

7. By March 19, 2024	CS	Memorial Bench/Plaque Program: Explore options to expand the City's memorial bench/plaque program including alternative commemorative opportunities (including plaques and artwork) along the Esplanade.		X		
8. By December 19, 2023	CS & PW	City Gateway Signage: Collaborate with the Public Art Commission to develop concepts for large horizontal signage at key city points of interest and present a report to the City Council on possible locations and concept options.			X	Staff is working with Public Works and seeking potential consultants to assist. Anticipate item being ready for Council consideration in 2024.
9. By May 14, 2024	ATCM	Olympics/World Cup Planning: Collaborate with L.A. 2028 Committee to explore event and hosting options for both events.		X		
10. By May 14, 2024	CD & PW	Green Line Advocacy: Continue to advocate for the City's position regarding the Green Line extension on Hawthorne Blvd.		X		City Council Approved a Letter in support of the Hawthorne Option on 10/03/23. A follow-up letter will be brought back to Council for consideration in January or February.
11. By January 30, 2024	WED & CD	Harbor Commission Purview: Prepare an item for City Council discussion regarding the possible expansion of the Harbor Commission's role and area of responsibility for planning matters.			X	Staff is preparing to appear before the Harbor Commission on 02/12/24 and City Council in March 2024.