



# Administrative Report

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N.1., File # 24-0590

Meeting Date: 4/9/2024

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**To:** MAYOR AND CITY COUNCIL  
**From:** LUKE SMUDE, ASSISTANT TO THE CITY MANAGER

## **TITLE**

DISCUSSION AND POSSIBLE ACTION REGARDING BUSINESS LICENSE TAX WAIVER REQUESTS

APPROVE THE BUSINESS LICENSE TAX WAIVER APPLICATION SUBMITTED BY THE NORTH REDONDO BEACH BUSINESS ASSOCIATION EXEMPTING VENDORS PARTICIPATING IN THE SPRINGFEST EVENT FROM COMPLIANCE WITH THE BUSINESS LICENSE TAX RATES ESTABLISHED IN REDONDO BEACH MUNICIPAL CODE SECTION 6-1.22, AS PER SECTION 6-1.08 OF THE REDONDO BEACH MUNICIPAL CODE

APPROVE A BUSINESS LICENSE TAX WAIVER FOR VENDORS PARTICIPATING IN THE BILL BRAND MEMORIAL PADDLE OUT EVENT SCHEDULED FOR MAY 11, 2024

## **EXECUTIVE SUMMARY**

The North Redondo Beach Business Association (NRBBA) has applied to have the business license tax waived for vendors in the organization that will be participating in their annual Springfest event which will be held at the Redondo Beach Performing Arts Center on April 25-28, 2024. Staff also recommends waiving the Business License tax for vendors participating in the Bill Brand Memorial Paddle Out event scheduled for May 11, 2024.

## **BACKGROUND**

All entities conducting business within the City of Redondo Beach are required to comply with Section 6-1 of the Redondo Beach Municipal Code (RBMC) which establishes the process and fees associated with obtaining a Business License in the City of Redondo Beach.

Section 6-1.08(c) of the RBMC includes a means for entities to appeal to the City Council for a waiver exempting parties from payment of the appropriate tax associated with the business type. In the case of Springfest, vendors participating in the event would be subject to a projected tax of \$99 each to procure the appropriate Business License. Currently, 26 vendors are named in the waiver application.

Section 6-1.08(c) states, "Upon a written application to the Council, a person or organization may request an exemption from the business license requirements imposed by this chapter, and the Council may waive the provisions of this chapter if the Council finds and determines that the community benefit will be promoted by granting such an exemption."

The attached Application for Waiver of Business License Tax submitted by the NRBBA on April 4, 2024 requests a waiver for all businesses participating in the event that are current members of the NRBBA and cites the community benefit the organization and this event, specifically, provide.

Staff also requests that the City Council consider granting a waiver for vendors participating in the Bill Brand Memorial Paddle Out event, which is scheduled for May 11, 2024 at Veterans Park. The event will be free to attendees and offer an opportunity for members of the public to honor the memory of the late Mayor Bill Brand.

### **COORDINATION**

This item was prepared in coordination with the Financial Services Department and the City Attorney's Office.

### **FISCAL IMPACT**

The fiscal impact will depend on the total number of vendors participating in each of the events, but would be equivalent to \$99 per waived entity, for an estimated total revenue waiver of between \$2,600 and \$5,000 for the two events.

### **APPROVED BY:**

*Mike Witzansky, City Manager*

### **ATTACHMENTS**

- Application -Waiver of Business License Tax North Redondo Beach Business Association, April 4, 2024