



Administrative Report

J.3., File # CA24-1805

Meeting Date: 11/20/2024

To: CULTURAL ARTS COMMISSION
From: GARY MARGOLIS, CULTURAL ARTS MANAGER

TITLE

PRESENTATION AND DISCUSSION REGARDING MUNICIPAL PUBLIC ART PROGRAMS IN GENERAL, AND SPECIFICALLY, THE CITY OF REDONDO BEACH'S JOHN PARSONS PUBLIC ART FUND ORDINANCE

EXECUTIVE SUMMARY

On October 1, 2024, City Council adopted Ordinance No. 3278-24 amending Title 2, Chapter 9, Article 14, Sections 2-9.1401, 2-9.1403, and 2-9.1404, and Title 10, Chapter 6, Sections 10-6.02, 10-6.03 and 10-6.08 of the Redondo Beach Municipal Code regarding the Public Art Commission. The Ordinance changed the name of the Public Art Commission to the Cultural Arts Commission and added the ability for the Commission to make recommendations to City Council related to performing arts events and programs, including but not limited to, theater, music, film, fine art, literature, and poetry.

In addition, for four of the seven Cultural Arts Commissioners, this will be their first meeting. In an effort to facilitate consensus regarding the public art area of the Cultural Arts Commission's responsibilities, staff will provide information on how municipal public art programs generally operate to be followed by questions from and a discussion by the commissioners. Staff will also provide an overview of Ordinance #3127-14 (attached), which created the John Parsons Public Art Fund, thereby creating a funding mechanism for public art in the City of Redondo Beach.

Attached are three articles that will form the basis of staff's informational presentation. Commissioners may want to review these articles in advance of the meeting and discuss the topics which they believe should be priorities for the commission. The fourth attachment is the Table of Contents from the NEA's 2017 220-page publication, "How to Do Creative Placemaking." The link to the full publication is shown below:

[≤https://www.arts.gov/about/publications/how-do-creative-placemaking≥](https://www.arts.gov/about/publications/how-do-creative-placemaking)

Commissioners may want to read the full publication as the Cultural Arts Commission prepares to work on the "Artesia" creative placemaking public art project. With a current budget of \$450,000 (and possibly more to come), it will be the city's largest public art project to date.

ATTACHMENTS

- Americans for the Arts: “Best Practices in the Field of Public Art”
- National Endowment for the Arts: “Five Lessons Learned for How to Do a Successful Public art Project”
- “Transforming Spaces: Best Practices (and Resources) for Curating Public Art”
- National Endowment for the Arts: “How to Do Creative Placemaking” (Table of Contents Only)
- City of Redondo Beach Ordinance #3127-14, creating the John Parsons Public Art Fund