

**CITY OF REDONDO BEACH
LIBRARY COMMISSION AGENDA
Monday, July 1, 2024**

415 DIAMOND STREET, REDONDO BEACH

CITY COUNCIL CHAMBER

REGULAR MEETING OF THE LIBRARY COMMISSION - 7:00 PM

ALL PUBLIC MEETINGS HAVE RESUMED IN THE CITY COUNCIL CHAMBER. MEMBERS OF THE PUBLIC MAY PARTICIPATE IN-PERSON, BY ZOOM, EMAIL OR eCOMMENT.

Library Commission meetings are broadcast live through Spectrum Cable, Channel 8, and Frontier Communications, Channel 41. Live streams and indexed archives of meetings are available via internet. Visit the City's office website at www.Redondo.org/rbtv.

TO WATCH MEETING LIVE ON CITY'S WEBSITE:

<https://redondo.legistar.com/Calendar.aspx>

*Click "In Progress" hyperlink under Video section of meeting

TO WATCH MEETING LIVE ON YOUTUBE:

<https://www.youtube.com/c/CityofRedondoBeachIT>

TO JOIN ZOOM MEETING (FOR PUBLIC COMMENT ONLY):

Register in advance for this meeting:

https://us02web.zoom.us/webinar/register/WN_BGE7e0ZgShqYvga20LigkA

After registering, you will receive a confirmation email containing information about joining the meeting.

If you are participating by phone, be sure to provide your phone # when registering. You will be provided a Toll Free number and a Meeting ID to access the meeting. Note; press # to bypass Participant ID. Attendees will be muted until the public participation period is opened. When you are called on to speak, press *6 to unmute your line. Note, comments from the public are limited to 3 minutes per speaker.

eCOMMENT: COMMENTS MAY BE ENTERED DIRECTLY ON WEBSITE AGENDA PAGE:

<https://redondo.granicusideas.com/meetings>

- 1) Public comments can be entered before and during the meeting.
- 2) Select a SPECIFIC AGENDA ITEM to enter your comment;
- 3) Public will be prompted to Sign-Up to create a free personal account (one-time) and then comments may be added to each Agenda item of interest.
- 4) Public comments entered into eComment (up to 2200 characters; equal to approximately 3 minutes of oral comments) will become part of the official meeting record.

EMAIL: TO PARTICIPATE BY WRITTEN COMMUNICATION WITH ATTACHED DOCUMENTS BEFORE 3PM DAY OF MEETING:

Written materials that include attachments pertaining to matters listed on the posted agenda received after the agenda has been published will be added as supplemental materials under the relevant agenda item. Dana.Vinke@Redondo.org

REGULAR MEETING OF THE LIBRARY COMMISSION - 7:00PM

- A. CALL MEETING TO ORDER
- B. ROLL CALL
- C. SALUTE TO THE FLAG
- D. APPROVE ORDER OF AGENDA
- E. BLUE FOLDER ITEMS - ADDITIONAL BACK UP MATERIALS

Blue folder items are additional back up material to administrative reports and/or public comments received after the printing and distribution of the agenda packet for receive and file.

- E.1. [For Blue Folder Documents](#)

F. CONSENT CALENDAR

Business items, except those formally noticed for public hearing, or discussion are assigned to the Consent Calendar. The Commission Members may request that any Consent Calendar item(s) be removed, discussed, and acted upon separately. Items removed from the Consent Calendar will be taken up under the "Excluded Consent Calendar" section below. Those items remaining on the Consent Calendar will be approved in one motion following Oral Communications.

- F.1. [APPROVE AFFIDAVIT OF POSTING FOR THE REDONDO BEACH LIBRARY COMMISSION MEETING OF JULY 1, 2024](#)

- F.2. [APPROVAL OF THE FOLLOWING MEETING MINUTES OF JUNE 3, 2024](#)

G. EXCLUDED CONSENT CALENDAR ITEMS

H. PUBLIC PARTICIPATION ON NON-AGENDA ITEMS

This section is intended to provide members of the public with the opportunity to comment on any subject that does not appear on this agenda for action. This section is limited to 30 minutes. Each speaker will be afforded three minutes to address the Commission. Each speaker will be permitted to speak only once. Written requests, if any, will be considered first under this section.

- H.1. [For eComments and Emails Received from the Public](#)

I. ITEMS CONTINUED FROM PREVIOUS AGENDAS

J. ITEMS FOR DISCUSSION PRIOR TO ACTION

- J.1. [DISCUSSION REDONDO BEACH PUBLIC LIBRARY ADULT PROGRAMMING](#)

- J.2. [DIRECTOR'S REPORT](#)

- J.3. [DISCUSSION REDONDO BEACH PUBLIC LIBRARY MARKETING UPDATE](#)

K. MEMBER ITEMS AND REFERRALS TO STAFF

L. ADJOURNMENT

The next meeting of the Redondo Beach Library Commission will be a regular meeting to be held at 7:00 p.m. on August 5, 2024, in the Redondo Beach Council Chambers, at 415 Diamond Street, Redondo Beach, California.

It is the intention of the City of Redondo Beach to comply with the Americans with Disabilities Act (ADA) in all respects. If, as an attendee or a participant at this meeting you will need special assistance beyond what is normally provided, the City will attempt to accommodate you in every reasonable manner. Please contact the City Clerk's Office at (310) 318-0656 at least forty-eight (48) hours prior to the meeting to inform us of your particular needs and to determine if accommodation is feasible. Please advise us at that time if you will need accommodations to attend or participate in meetings on a regular basis.

An agenda packet is available 24 hours at www.redondo.org under the City Clerk.



Administrative Report

E.1., File # LC 24-1141

Meeting Date: 7/1/2024

TITLE

For Blue Folder Documents



Administrative Report

F.1., File # LC 24-1142

Meeting Date: 7/1/2024

TITLE

APPROVE AFFIDAVIT OF POSTING FOR THE REDONDO BEACH LIBRARY COMMISSION
MEETING OF JULY 1, 2024

STATE OF CALIFORNIA)
COUNTY OF LOS ANGELES) SS
CITY OF REDONDO BEACH)

AFFIDAVIT OF POSTING

In compliance with the Brown Act, the following materials have been posted at the locations indicated below.

Legislative Body	Library Commission
Posting Type	Regular Meeting Agenda
Posting Locations	415 Diamond Street, Redondo Beach, CA 90277 ✓ Adjacent to Council Chambers
Meeting Date & Time	July 1, 2024 7:00 p.m.

As Library Director of the City of Redondo Beach, I declare, under penalty of perjury, the document noted above was posted at the date displayed below.



Dana Vinke, Library Director

Date: June 27, 2024



Administrative Report

F.2., File # LC 24-1143

Meeting Date: 7/1/2024

TITLE

APPROVAL OF THE FOLLOWING MEETING MINUTES OF JUNE 3, 2024

A. CALL TO ORDER

A Regular Meeting of the Redondo Beach Library Commission was called to order by residing Vice Chair Maroko at 7:00 PM, in the City Hall Council Chambers, 415 Diamond Street, Redondo Beach, California, and teleconference.

B. ROLL CALL

Commissioners Present: Coopman, Hayes, Walls, Willers, and Vice Chair Maroko

Commissioners Absent: Chair Hall

Officials Present: Dana Vinke, Library Director
Helaire Hamilton Mitchell, Youth Services Librarian
Becca McNeely, Administrative Coordinator

C. SALUTE TO THE FLAG

Commissioner Coopman led the Commissioners in a Salute to the Flag.

D. APPROVE ORDER OF AGENDA

Motion by Commissioner Willers, seconded by Commissioner Hayes, to approve the order of the agenda. Motion carried unanimously.

AYES: Coopman, Hayes, Walls, Willers, and Vice Chair Maroko.

NOES: None.

ABSENT: Chair Hall.

Vice Chair Maroko opened the floor to public comments.

Administrative Coordinator McNeely confirmed there were no eComments or public comments received.

Seeing no requests to speak, Vice Chair Maroko closed the floor to public comments.

E. BLUE FOLDER ITEMS – ADDITIONAL BACK UP MATERIALS

E.1. RECEIVE AND FILE BLUE FOLDER ITEMS

Library Director Vinke confirmed that there are Blue Folder Items related to a letter requesting funding.

Motion by Commissioner Hayes, seconded by Commissioner Walls, to receive and file Blue Folder Items. Motion carried unanimously.

AYES: Coopman, Hayes, Walls, Willers, and Vice Chair Maroko.
NOES: None.
ABSENT: Chair Hall.

F. CONSENT CALENDAR

F.1. APPROVE AFFIDAVIT OF POSTING FOR THE REDONDO BEACH LIBRARY COMMISSION MEETING OF JUNE 3, 2024

F.2. APPROVAL OF THE FOLLOWING MEETING MINUTES OF MAY 6, 2024

Commissioner Walls stated the agenda reflected approval of minutes for the month of April not May.

Library Director Vinke clarified the correct minutes are the linked minutes of May 6, 2024.

Motion by Commissioner Willers, seconded by Commissioner Walls, to approve the Consent Calendar. Motion carried unanimously.

AYES: Coopman, Hayes, Walls, Willers, and Vice Chair Maroko.
NOES: None.
ABSENT: Chair Hall.

Vice Chair Maroko opened the floor to public comments.

Administrative Coordinator McNeely confirmed there were no eComments or public comments received.

Seeing no requests to speak, Vice Chair Maroko closed the floor to public comments.

G. EXCLUDED CONSENT CALENDAR ITEMS

H. PUBLIC PARTICIPATION ON NON-AGENDA ITEMS

Vice Chair Maroko opened the floor to public comments.

Administrative Coordinator McNeely confirmed there were no eComments or public comments received.

Seeing no requests to speak, Vice Chair Maroko closed the floor to public comments.

I. ITEMS CONTINUED FROM PREVIOUS AGENDAS

None.

J. ITEMS FOR DISCUSSION PRIOR TO ACTION

J.1. DISCUSSION REDONDO BEACH PUBLIC LIBRARY 2024 SUMMER READING PROGRAM

Youth Service Librarian Hamilton Mitchell provided a presentation regarding the 2024 Summer Reading Program:

- Children’s Events
 - Field Day
 - Art Show
 - Take & Makes
 - Finale Party
- Redondo Beach Public Library
 - Read, Renew, Repeat
- Story Time
- Adult Summer Reading Program 2024
- Children’s Book Review

Discussion ensued regarding the summers theme for Read, Renew, Repeat, event dates, library summer hours, publishing children’s book reviews and poems online, community newsletter, Art Show.

Youth Service Librarian Hamilton Mitchell answered the Commissioners’ questions and provided clarification.

Vice Chair Maroko opened the floor to public comments.

Administrative Coordinator McNeely confirmed there were no eComments or public comments received.

Seeing no requests to speak, Vice Chair Maroko closed the floor to public comments.

Motion by Commissioner Coopman, seconded by Commissioner Hayes, to receive and file the report. Motion carried unanimously.

AYES: Coopman, Hayes, Walls, Willers, and Vice Chair Maroko.

NOES: None.

ABSENT: Chair Hall.

Vice Chair Maroko recessed the meeting at 7:22 PM.

Vice Chair Maroko reconvened the meeting at 7:31 PM.

J.2. DIRECTOR’S REPORT

Library Director Vinke provided the following Director’s Report:

- Update on Vacant Positions
 - Library Page
- Update on Daily Breeze Newspaper Microfilm Archives
- Update on Library Programming (Adult and Youth)
- Update on Open +
- Update Discover Books
- Summer Reading banners and tents for Summer Reading Kick-off
- Future Library Programming
- Student Success Cards

Discussion ensued regarding the summer reading banners, branded tents, and student success cards.

Library Director Vinke answered the Commissioners' questions and provided clarification.

Vice Chair Maroko opened the floor to public comments.

Administrative Coordinator McNeely confirmed there were no eComments or public comments received.

Seeing no requests to speak, Vice Chair Maroko closed the floor to public comments.

Motion by Commissioner Coopman, seconded by Commissioner Willers, to receive and file the Director's Report. Motion carried unanimously.

AYES: Coopman, Hayes, Walls, Willers, and Vice Chair Maroko.

NOES: None.

ABSENT: Chair Hall.

J.3 DISCUSSION AND POSSIBLE RESPONSE TO CITY COUNCIL'S ACTION REGARDING CONSOLIDATION OF CITY BOARDS AND COMMISSIONS AND THE IMPLEMENTATION OF A PROCESS TO CANCEL COMMISSION MEETINGS

Library Director Vinke provided a report related to City Council action at the May 7, 2024 meeting, as follows:

- Combine the Historical, Library, Preservation, and Recreation and Park commissions
- New commission's name is tentatively the "Public Amenities Commission"
- City Manager's Office would be working on crafting an Ordinance defining the parameters of the newly combined commission
- Municipal Code to implement new language that allows for the cancellation of future meetings via vote of the commission should there be a lack of business

Library Director Vinke spoke regarding the positive impacts of the consolidation of the commissions.

Discussion ensued regarding the consolidation of the commissions, additional alternatives to address City Council's action regarding the consolidation of City Boards and Commissions, the importance of the Library Commission, and feedback letter to the City Council.

Commissioner Hayes proposed Chair Hall and herself assist in drafting the feedback letter to the City Council.

Library Director Vinke answered the Commissioners' questions and provided clarification.

Vice Chair Maroko opened the floor to public comments.

Administrative Coordinator McNeely confirmed there were no eComments or public comments received.

Seeing no requests to speak, Vice Chair Maroko closed the floor to public comments.

Motion by Commissioner Walls, seconded by Commissioner Hayes, to create a subcommittee comprised of Chair Hall and Commissioner Hayes to write a feedback letter to the City Council regarding the consolidation of City Boards and Commission within one week. Motion carried unanimously.

AYES: Coopman, Hayes, Walls, Willers, and Vice Chair Maroko.
NOES: None.
ABSENT: Chair Hall.

Motion by Vice Chair Maroko, seconded by Commissioner Hayes, to agendize this item for the July 1, 2024 meeting. Motion carried unanimously.

AYES: Coopman, Hayes, Walls, Willers, and Vice Chair Maroko.
NOES: None.
ABSENT: Chair Hall.

Vice Chair Maroko opened the floor to public comments.

Administrative Coordinator McNeely confirmed there were no eComments or public comments received.

Seeing no requests to speak, Vice Chair Maroko closed the floor to public comments.

K. MEMBER ITEMS AND REFERRALS TO STAFF

Commissioner Coopman stated the marketing materials for the Summer Reading program have no details of the Kick-Off event.

Brief discussion ensued regarding the marketing material related to the Kick-Off event.

Library Director Vinke answered the Commissioners' questions and provided clarification.

Commissioner Hayes spoke regarding a marketing report for the next meeting and request it be agendized.

Motion by Vice Chair Maroko, seconded by Commissioner Hayes, to agendize the marketing report for the July 1, 2024 meeting. Motion carried unanimously.

AYES: Coopman, Hayes, Walls, Willers, and Vice Chair Maroko.
NOES: None.
ABSENT: Chair Hall.

Commissioner Willers requested marketing be made to the City Council.

Vice Chair Maroko requested current commissioners re-apply to the commission, acknowledging all commissioners that served the Library Commission, requested staff reach

out to George Takei to participate in the summer reading program, utilizing the front storage room in the library to put up pictures and describe the history of historical homes in the City, and requested a segment of the Library Commission meetings be for held for community input on books read.

L. ADJOURNMENT

Motion by Commissioner Coopman, seconded by Commissioner Hayes, to adjourn the meeting. Motion carried unanimously.

AYES: Coopman, Hayes, Walls, Willers, and Vice Chair Maroko.

NOES: None.

ABSENT: Chair Hall.

The next meeting of the Redondo Beach Library Commission will be a Regular Meeting to be held at 7:00 PM on July 1, 2024, in the Redondo Beach Council Chambers, at 415 Diamond Street, Redondo Beach, California, and via teleconference.

All written comments submitted via eComment are included in the record and available for public review on the City website.

Respectfully submitted:

Dana Vinke
Library Director



Administrative Report

H.1., **File #** LC 24-1144

Meeting Date: 7/1/2024

TITLE

For eComments and Emails Received from the Public



Administrative Report

J.1., File # LC 24-1146

Meeting Date: 7/1/2024

To: LIBRARY COMMISSION
From: DANA VINKE, LIBRARY DIRECTOR

TITLE
DISCUSSION REDONDO BEACH PUBLIC LIBRARY ADULT PROGRAMMING



Administrative Report

J.2., File # LC 24-1145

Meeting Date: 7/1/2024

To: LIBRARY COMMISSION
From: DANA VINKE, LIBRARY DIRECTOR

TITLE
DIRECTOR'S REPORT

- June 1, Library Director Dana Vinke, attended the Friends of the Redondo Beach Public Library annual book sale.
- June 3, Library Director Dana Vinke and Becca McNeely attended the monthly Library Commission meeting.
- June 4, Library Director Dana Vinke, Circulation Supervisor, Mario Adame, Technical Services Librarian, Timothy Parker, Youth Service Librarian, Helaine Hamilton Mitchell, and Adult Library Program Manager, Amy Feller, attended the weekly Library management meeting.
- June 4, Library Director Dana Vinke attended Redondo Beach City Council Meeting for the Public Hearing to Consider the Fiscal Year 2024-2025 Proposed Budget.
- June 6, Library Director Dana Vinke attended Contracts Training Session.
- June 7, Library Director Dana Vinke attended the Friends of the Redondo Beach Public Library monthly board meeting.
- June 8, Library Director Dana Vinke, Circulation Supervisor, Mario Adame, Youth Service Librarian, Helaine Hamilton Mitchell, and Adult Library Program Manager, Amy Feller, attended the Summer Reading Program Family Kick-Off Carnival.
- June 10, Library Director Dana Vinke, attended Unattended Children: How to talk to parents about their children's behavior webinar hosted by Ryan Down.
- June 11, Library Director Dana Vinke, Circulation Supervisor, Mario Adame, Technical Services Librarian, Timothy Parker, Youth Service Librarian, Helaine Hamilton Mitchell, and Adult Library Program Manager, Amy Feller, attended the weekly Library management meeting.
- June 11, Library Director Dana Vinke attended Redondo Beach City Council Meeting for the Public Hearing to Consider the Fiscal Year 2024-2025 Proposed Budget.
- June 13, Library Director Dana Vinke, Technical Services Librarian, Timothy Parker, and Adult Library Program Manager, Amy Feller, attended BiblioBoard webinar.
- June 18, Library Director Dana Vinke attended Redondo Beach City Council Meeting for the Public Hearing to Consider the Fiscal Year 2024-2025 Proposed Budget.
- June 24, Library Director Dana Vinke attended Mandatory Workplace Violence Prevention Plan Training.
- June 25, Library Director Dana Vinke met with Library Commission Subcommittee members to discuss the letter of input to City Council regarding the proposed Commission Consolidation.
- June 26, Library Director Dana Vinke attended the State Library Palace Project for digital content and services.
- June 28-June 30, Technical Services Librarian, Timothy Parker, Youth Service Librarian, Helaine Hamilton Mitchell attended the American Library Association Annual Conference in San Diego.

REDONDO BEACH PUBLIC LIBRARY

LIBRARY COMMISSION

Statistics 2023-2024

GATE COUNT		JUL	AUG	SEP	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN	TOTAL
2023-24	MAIN LIBRARY	12,480	13,903	12,818	13,088	10,604	9,351	12,990	11,496	12,956	25,350	13,059		148,095
	NORTH BRANCH	3,749	3,962	3,132	3,676	3,087	2,477	3,598	3,341	3,775	7,442	3,549		41,787
	TOTAL	16,229	17,865	15,950	16,764	13,691	11,828	16,588	14,837	16,731	32,792	16,608		189,882
2022-23	MAIN LIBRARY	10,539	12,204	12,648	12,474	10,388	7,922	11,851	10,932	13,530	11,530	12,450	13,560	140,028
	NORTH BRANCH	3,043	3,450	3,337	3,372	2,993	2,041	3,051	2,854	3,298	3,234	3,316	3,856	37,845
	TOTAL	13,582	15,654	15,985	15,846	13,381	9,963	14,902	13,786	16,828	14,764	15,766	17,416	177,873
REGISTRATION		JUL	AUG	SEP	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN	TOTAL
2023-24	MAIN LIBRARY	386	386	338	280	239	200	387	346	443	426	350		3781
	NORTH BRANCH	37	35	25	12	9	7	7	5	5	8	8		158
	TOTAL	423	421	363	292	248	207	394	351	448	434	358		3939
2022-23	MAIN LIBRARY	79	56	69	306	211	142	338	284	359	358	280	497	2979
	NORTH BRANCH	20	21	17	21	11	6	10	16	13	16	16	28	195
	TOTAL	99	77	86	327	222	148	348	300	372	374	296	525	3174
CIRCULATION		JUL	AUG	SEP	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN	TOTAL
2023-24	MAIN LIBRARY	24,165	22,584	21,192	19,843	17,567	13,448	21,363	19,443	22,772	21,619	21,748		225,744
	NORTH BRANCH	10,918	10,153	9,819	9,453	9,248	6,909	11,075	7,802	8,129	7,616	7,460		98,582
	TOTAL	35,083	32,737	31,011	29,296	26,815	20,357	32,438	27,245	30,901	29,235	29,208		324,326
2022-23	MAIN LIBRARY	25,642	24,107	21,633	21,572	20,033	16,081	19,508	19,236	22,463	20,298	20,457	22,847	253,877
	NORTH BRANCH	11,218	10,687	9,677	10,101	9,254	7,091	7,909	8,196	9,568	9,515	9,259	9,781	112,256
	TOTAL	36,860	34,794	31,310	31,673	29,287	23,172	27,417	27,432	32,031	29,813	29,716	32,628	366,133

PROGRAMS/PARTICIPANTS

2023-24	JULY		AUGUST		SEPTEMBER		OCTOBER		NOVEMBER		DECEMBER		TOTAL
	MAIN	NORTH	MAIN	NORTH	MAIN	NORTH	MAIN	NORTH	MAIN	NORTH	MAIN	NORTH	
ADULT PROGRAMS	4	1	5	1	6	0	4	1	3	0	5	0	30
ADULT PARTICIPANTS	30	8	89	12	104	0	27	8	29	0	61	0	368
TEEN PROGRAMS	1	1	1	1	3	0	3	0	3	0	1	0	14
TEEN PARTICIPANTS	16	2	15	3	48	0	41	0	31	0	9	0	165
CHILDREN'S PROGRAMS	21	8	17	10	14	10	16	12	13	10	11	9	151
CHILD PARTICIPANTS	844	266	672	363	383	168	469	217	412	167	399	172	4,532
OFFSITE	1	0	0	0	0	0	0	0	0	0	1	0	2
OFFSITE PARTICIPANTS	75	0	0	0	0	0	0	0	0	0	2,200	0	2,275
TOTAL PROGRAMS	27	10	23	12	23	10	23	13	19	10	13	0	183
TOTAL PARTICIPANTS	965	276	776	378	535	168	537	225	472	167	2,608	0	7,107

	JANUARY		FEBRUARY		MARCH		APRIL		MAY		JUNE		TOTAL
	MAIN	NORTH	MAIN	NORTH	MAIN	NORTH	MAIN	NORTH	MAIN	NORTH	MAIN	NORTH	
ADULT PROGRAMS	4	0	5	0	5	1	7	0	4	0	4	0	30
ADULT PARTICIPANTS	70	0	98	0	95	52	106	0	42	0	27	0	490
TEEN PROGRAMS	2	0	2	0	3	0	6	1	4	0	0	0	18
TEEN PARTICIPANTS	15	0	26	0	48	0	59	0	139	0	0	0	287
CHILDREN'S PROGRAMS	11	9	13	11	22	11	19	13	25	15	0	0	149
CHILD PARTICIPANTS	263	199	332	246	539	57	331	253	506	245	0	0	2,971
OFFSITE	0	0	0	0	0	0	0	0	0	0	0	0	0
OFFSITE PARTICIPANTS	0	0	0	0	0	0	0	0	0	0	0	0	0
TOTAL PROGRAMS	17	9	20	11	30	12	32	14	33	15	0	0	193
TOTAL PARTICIPANTS	348	199	456	246	682	109	496	253	687	245	0	0	3,721

PROGRAMS/PARTICIPANTS

2022-23	JULY		AUGUST		SEPTEMBER		OCTOBER		NOVEMBER		DECEMBER		TOTAL
	MAIN	NORTH	MAIN	NORTH	MAIN	NORTH	MAIN	NORTH	MAIN	NORTH	MAIN	NORTH	
ADULT PROGRAMS	2	0	5	0	4	0	4	0	3	0	4	0	22
ADULT PARTICIPANTS	65	0	143	0	58	0	39	0	36	0	44	0	385
TEEN PROGRAMS	1	0	2	1	2	0	2	0	2	0	1	0	11
TEEN PARTICIPANTS	20	0	40	16	39	0	20	0	26	0	17	0	178
CHILDREN'S PROGRAMS	9	6	7	9	17	9	14	8	16	9	10	6	120
CHILD PARTICIPANTS	363	155	362	197	412	148	411	157	394	120	345	103	3,167
OFFSITE	1	0	2	0	0	0	1	0	0	0	1	0	5
OFFSITE PARTICIPANTS	175	0	3,000	0	0	0	800	0	0	0	2,598	0	6,573
TOTAL PROGRAMS	13	6	16	10	23	9	21	8	21	9	11	6	153
TOTAL PARTICIPANTS	623	155	3545	213	509	148	1,270	157	456	120	3,004	103	10,303

	JANUARY		FEBRUARY		MARCH		APRIL		MAY		JUNE		TOTAL
	MAIN	NORTH	MAIN	NORTH	MAIN	NORTH	MAIN	NORTH	MAIN	NORTH	MAIN	NORTH	
ADULT PROGRAMS	3	0	4	1	4	0	6	0	5	0	5	0	28
ADULT PARTICIPANTS	60	0	22	10	71	0	83	0	43	0	54	0	343
TEEN PROGRAMS	2	0	2	0	2	0	2	0	2	0	2	0	12
TEEN PARTICIPANTS	28	0	22	0	203	0	13	0	89	0	10	0	365
CHILDREN'S PROGRAMS	11	9	15	6	18	10	14	8	17	13	20	11	152
CHILD PARTICIPANTS	208	192	399	169	637	286	366	203	513	282	2,136	382	5,773
OFFSITE	0	0	1	0	0	0	1	0	1	0	0	0	3
OFFSITE PARTICIPANTS	0	0	150	0	0	0	2,635	0	150	0	0	0	2,935
TOTAL PROGRAMS	16	9	22	7	24	10	23	8	25	13	27	11	195
TOTAL PARTICIPANTS	296	192	593	179	911	286	3,097	203	795	282	2,200	382	9,416

Digital Circulation 2023-2024 and 2022-2023

2023-24	July	August	September	October	November	December	January	February	March	April	May	June	Total
CloudLibrary	1,354	1,407	1,060	1,412	1,363	1,360	1,736	1,540	1,563	1,591	1,748		16,134
Ebooks	621	618	421	569	566	538	749	635	635	664	763		6,779
Eaudiobooks	733	789	639	843	797	822	987	905	928	927	985		9,355
Hoopla	2,538	2,759	2,595	2,587	2,681	2,511	2,785	2,597	2,775	2,876	2,811		29,515
Ebooks	820	865	846	869	816	782	897	860	872	934	869		9,430
Eaudiobooks	1,287	1,377	1,295	1,285	1,334	1,246	1,438	1,323	1,445	1,453	1,497		14,980
Bingepass	12	12	19	19	20	26	18	17	16	26	25		210
Comics	132	155	133	113	178	137	141	159	179	169	145		1,641
Movies	124	125	123	140	165	136	124	109	124	112	131		1,413
Music	43	80	63	70	75	71	72	43	67	77	62		723
Television	120	145	116	91	93	113	95	86	72	105	82		1,118
Kanopy	418	451	600	533	595	671	619	738	557	686	661		6,529
Overdrive/Libby	467	453	635	1,140	1,117	1,112	1,172	1,156	1,248	1,058	1,212		10,770
Ebooks	161	168	164	197	198	238	213	206	236	285	292		2,358
Eaudiobooks	91	58	98	111	74	97	125	109	141	155	223		1,282
Magazines	210	225	370	827	839	774	831	837	870	615	696		7,094
Other/Video	5	2	3	5	6	3	3	4	1	3	1		36
Total													20,409
2022-23	July	August	September	October	November	December	January	February	March	April	May	June	Total
CloudLibrary	1,662	1,524	1,286	1,189	1,189	1,235	1,400	1,173	1,250	1,341	1,251	1,364	15,864
Ebooks	710	694	544	461	451	543	618	501	506	567	492	595	6,682
Eaudiobooks	952	830	742	728	738	692	782	672	744	774	759	769	9,182
Hoopla	2,092	2,240	1,953	2,120	2,109	2,070	2,323	2,157	2,155	2,126	2,460	2,352	26,157
Ebooks	713	734	615	634	685	657	741	696	743	697	844	753	8,512
Eaudiobooks	981	1,006	974	1,076	1,031	1,038	1,164	1,096	1,052	1,077	1,212	1,214	12,921
Bingepass	9	9	12	16	17	15	20	10	14	8	10	12	152
Comics	131	117	118	146	122	106	107	82	94	98	102	101	1,324
Movies	104	115	101	92	115	117	84	95	93	99	120	119	1,254
Music	37	49	49	66	59	64	56	60	60	34	61	45	640
Television	117	150	84	90	80	73	151	118	99	113	111	108	1,294
Kanopy	580	566	553	605	658	669	648	521	458	487	490	465	6,700
Overdrive/Libby	452	457	472	498	510	511	569	519	515	471	490	515	5,464
Ebooks	155	159	179	138	166	172	214	166	178	170	142	161	2,000
Eaudiobooks	80	72	68	62	58	59	55	74	77	94	91	86	876
Magazines	211	226	219	292	285	279	297	278	254	206	253	262	2,800
Other/Video	6	0	6	6	1	1	3	1	6	1	4	6	41
Total													54,185

July Library Events

CHILDREN'S CRAFT & LEGO PROGRAMS**

Craft @ MAIN LIBRARY
Meeting Room - 2nd Floor
Tuesday, 7/2 at 3:30pm-4:30pm

Lego Club @ MAIN LIBRARY
Meeting Room - 2nd Floor
Mondays, 7/8 & 7/15 at 3:30pm - 4:30pm

Lego Club @ NORTH BRANCH LIBRARY
Meeting Room
Thursday, 7/11 at 3:30pm-4:30pm

Craft @ NORTH BRANCH LIBRARY
Meeting Room
Thursday, 7/18 at 3:30pm - 4:30pm

Limit of 40 individuals - Tickets Required** Get tickets at the Children's Desk at 15 minutes prior to program start time.

STORYTIMES - MAIN LIBRARY **

Walkers & Talkers Storytime for 1-5 year-olds
Wednesdays, 7/3, 7/10, 7/17 & 7/24 at Noon -12:30pm
A Storytime for 1-5 year olds and their caregivers & siblings- full of early literacy concepts, songs, rhymes, movement, and fun!

Baby Lapsit (0 to 18 months)
Thursdays, 7/11, 7/18 & 7/25 at 11:15am-11:45am
We welcome babies 0-18 months and their caregivers to join us for a fun indoor storytime full of songs, rhymes, and finger plays!

Limit of 40 individuals –Tickets Required Tickets will be handed out at the Children's Reference desk at 15 minutes before the start of the program.

SUMMER READING PROGRAM Now Through August 17

Children, Teens and Adults Can
Sign-Up at both the Main Library and the
North Branch Library.

Read, Renew, Repeat

There are programs for everyone.

Field Day @ Franklin Park

Saturday, July 13 at 11:00am - 1:00pm

We'd like to invite the whole family to come enjoy the fresh air while participating in assorted games and outdoor activities.

Franklin Park
807 S. Inglewood Avenue
Redondo Beach, CA 90278

Redondo Beach Main Library
303 N. Pacific Coast Hwy
Redondo Beach, CA 90277

Redondo Beach North Branch Library
2000 Artesia Blvd
Redondo Beach, CA 90278

SPECIAL CHILDREN'S PROGRAMS @ MAINLIBRARY**

Music Together
Monday, 7/1 at 11:30am - Noon
Meeting Room - 2nd Floor

Rainbow Storytime
Tuesday, 7/2 at 11:30am - Noon
Storytime Room

Dos Idiomas, Un Libro: Bilingual Spanish Storytime
Storytime Room
Thursdays, 7/11 & 7/18 at 4:15pm-4:45pm

Instrument Petting Zoo with the Long Beach Symphony
Meeting Room - 2nd Floor
Friday, 7/12 at 2:00pm-3:00pm

Family Karaoke Program
Wednesday, 7/17 at 3:00pm - 4:00pm
Meeting Room - 2nd Floor

City Manager's Office Storytime
Wednesday, 7/24 at 2:00pm-2:30pm
Storytime Room

Officer Sharon and K9 Cadbury Storytime
Friday, 7/26 at 3:30pm-4:00pm
Meeting Room - 2nd Floor

Bailey and the Ice Crew Storytime
Monday, 7/29 at 3:00pm-4:00pm
Meeting Room - 2nd Floor

Limit of 40 individuals - Tickets Required** Get tickets at the Children's Desk at 15 minutes prior to program start time.**

STORYTIMES & SPECIAL PROGRAMS @ NORTH BRANCH LIBRARY **

NORTH BRANCH MEETING ROOM

Family Storytime
Tuesdays, 7/2, 7/9, 7/16 & 7/23 at 3:30pm - 4:00pm

Music and Movement with Dance 1
Wednesday, 7/10 at 3:30pm-4:00pm

Special Author Storytime with Carolyn Furlow & Amelia Furlow
Monday, 7/29 at 5:00pm-5:30pm

Block Party for 0-5 Year Olds
Tuesday, 7/30 at 3:30pm-4:00pm

Officer Sharon and K9 Cadbury Storytime
Wednesday, 7/31 at 3:30pm-4:00pm
Meeting Room

Tickets Required Limit of 40 individuals. Tickets will be handed out at the children's reference desk at 15 minutes prior to program start time.



<https://library.redondo.org>
(310) 318-0675

July Library Events

POETRY WORKSHOP WITH LINDA NEAL

Saturday, July 13 at 10:30am - Noon

Main Library - 2nd Floor Conference Room

In-person poetry workshop for all levels of poets.
Come for inspiration and collaboration.

ADULT BOOK DISCUSSION

Zoom program

A Redondo Beach Librarian will lead the discussion.

Tuesday, July 9 at 6:30pm - 7:30pm

The Boys in the Boat by Daniel James Brown
Free virtual program, registration is required.

**Register at: <https://library.redondo.org>

Or click on events calendar; click on program date;
click on register for this event.

COFFEE: FROM SEED TO CUP

Thursday, July 25 at 12:30pm-1:30pm

Main Library - 2nd Floor Meeting Room

Experts from Klatch Coffee will explain how your coffee is grown, harvested and prepared. You can even sample some brew and then participate in an opportunity drawing.

POETRY APOCALYPSE

Saturday, July 20 at 1:00am-3:00pm

Main Library - 2nd Floor Meeting Room

Enjoy poetry readings from a South Bay poetry group. They will read from their poetry journal "Quantum Entanglement". Some "Open-Mic" readings of 3 minutes or less are available.

To schedule a reading contact dewidew4@msn.com

**THE LIBRARY IS CLOSED ON
INDEPENDENCE DAY - THURSDAY, JULY 4**

TEEN PROGRAMS - Grades 6th - 12th

Teen Diorama Program @ Main Library

Tuesday, 7/9 at 3:00pm-4:30pm

Meeting Room - Floor 2

**Teen Decoupage Program
@ North Branch Library**

Thursday, 7/25 at 2:00pm-3:00pm

Meeting Room

STITCH & SEW REDONDO

@ NORTH BRANCH LIBRARY - All Ages

Saturday, July 6

11:00am-2:00pm

Meeting Room - *Limit of 30 individuals**

*Materials and sewing machines are not provided.

Participants are encouraged to bring items or projects that they are working on to the program to get tips or pointers.

DROP-IN NOVEL WRITING PROGRAM

Saturday, July 20

Noon-4:00pm

Main Library - 2nd Floor Conference Room

Join us and come prepared to write on your own computer or by hand. If you bring a laptop to the library, make sure it is fully-charged. Volunteers are on site to provide community and encourage you to transform novel writing into an achievable and fun endeavor. You don't need to stay the whole time, this is a drop-in program.

DECIDE YOUR DESTINY

Thursday, July 18 at 11:30am-12:30pm

Main Library - 2nd Floor Meeting Room

Everything you need to know about Advanced Health Care Directives, Probate, Wills and Trusts. Presented by the Foundation for Senior Services. There will be time for Q&A.

AUTHOR PATRICK MOSER

"Waikiki Dreams"

Saturday, July 27

11:00am-12:30pm

Main Library - 2nd Floor Meeting Room

Celebrated author Patrick Moser is back to the delight of history buffs and surfing enthusiasts. His newest book "Waikiki Dreams: How California Appropriated Hawaiian Beach Culture" traces the rise of beach culture through the lives of surfing trendsetters Tom Blake, John "Doc" Ball, Preston Peterson, Mary Ann Hawkins and Lorrin "Whitey" Harrison. He also delves into how Native Hawaiians were depicted in images, movies, tourism and the surfing industry.

Redondo Beach Main Library
303 N. Pacific Coast Hwy
Redondo Beach, CA 90277

Redondo Beach North Branch Library
2000 Artesia Blvd
Redondo Beach, CA 90278



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(310) 318-0675

2024
Over: 22



Administrative Report

J.3., File # LC 24-1147

Meeting Date: 7/1/2024

To: LIBRARY COMMISSION
From: DANA VINKE, LIBRARY DIRECTOR

TITLE
DISCUSSION REDONDO BEACH PUBLIC LIBRARY MARKETING UPDATE