



Administrative Report

H.6., File # 25-1674

Meeting Date: 12/16/2025

To: MAYOR AND CITY COUNCIL
From: JOE HOFFMAN, CHIEF OF POLICE

TITLE

ADOPT BY TITLE ONLY RESOLUTION NO CC-2512-100, A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF REDONDO BEACH, CALIFORNIA, APPROVING THE WAIVER OF PARKING METER FEES WITHIN THE RIVIERA VILLAGE AREA FROM DECEMBER 17, 2025 THROUGH DECEMBER 24, 2025

EXECUTIVE SUMMARY

Approval of the proposed Resolution would waive the parking meter fees in the Riviera Village for one week during the holiday season, from December 17, 2025 until December 24, 2025. The waiver would be similar to actions taken in the past to promote goodwill and encourage shopping and dining in the area. The temporary waiver of parking meter fees for a week, which was assumed as part of the Adopted Budget, results in a \$53,500 loss of general fund revenue.

BACKGROUND

Since 2007, the City Council has authorized the annual waiver of parking meter fees in the Riviera Village during December in an effort to promote holiday goodwill and encourage visitors to come dine and shop at the local businesses. The Riviera Village business owners see the waiver as a driver to increased foot traffic and enhanced sales during the holidays.

There are 515 metered parking spaces in the Riviera Village. The anticipated loss of revenue from waiving parking meter fees for one week is approximately \$53,500. Each parking meter will be programmed to display a digital message stating "Happy Holidays" and "Free Parking - 4 Hour Limit."

The Resolution reflects the amount of time City Council indicated it preferred for the parking meter fee waiver for the holidays as part of the Fiscal Year 2025-26 Budget.

COORDINATION

The Resolution has been reviewed and approved as to form by the City Attorney's Office.

FISCAL IMPACT

The total anticipated parking meter revenue loss to the General Fund for the one-week waiver is approximately \$53,500. The revenue loss was anticipated as part of the Adopted Budget and is accounted for in the City's annual revenue projections.

APPROVED BY:

Mike Witzansky, City Manager

ATTACHMENTS

- Resolution No. CC-2512-100 Approving the waiver of parking meter fees within the Riviera Village from December 17, 2025 through December 24, 2025