

CITY STRATEGIC PLAN

Three-Year Goals and 10-Month Objectives



REDONDO
BEACH

City Manager's Office
June 10, 2025

OVERVIEW

1. Strategic Planning Process
2. April 29, 2025 Highlights
3. Three-Year Goals and 10-Month Objectives
4. Next Steps

STRATEGIC PLANNING PROCESS

Utilized Since 1998

Specialized City Meeting

Facilitated by Leading Resources

Accomplishments – 94 total

SWOT Analysis

Set Priority Areas and Goals

48 Objectives



PROPOSED MATRIX

Priority Areas
1: Economic Vitality
2: Public Safety and Community Well-Being
3: Infrastructure and Public Spaces
4: Customer-Centered Service Delivery
5: Community Stewardship

PROPOSED GOALS

Priority Area 1: Economic Vitality

Goal 1.1: Enhance the Waterfront

Goal 1.2: Revitalize Artesia Boulevard

Goal 1.3: Position Redondo Beach as a Destination for Businesses Investment

Future Goal 1.4: Revitalize the Pacific Coast Highway Corridor

PROPOSED GOALS

Priority Area 2: Public Safety and Community Well-Being

Goal 2.1: Implement Measure FP (Reconstruct City Fire and Police Facilities)

Goal 2.2: Strengthen the City's Mental Health Response and Community Support Systems

Goal 2.3: Further Enhance the City's Approach to Addressing Homelessness

Goal 2.4: Continue to Leverage Technology to Enhance Public Safety, Emergency Response, and Community Resilience

PROPOSED GOALS

Priority Area 3: Infrastructure and Public Spaces

Goal 3.1: Rehabilitate City Roads and Critical Public Facilities

Goal 3.2: Expand and Enhance Public Spaces, Amenities, and Programs

Goal 3.3: Enhance Alternative Transportation Options

PROPOSED GOALS

Priority Area 4: Customer-Centered Service Delivery

Goal 4.1: Improve Customer Service by Expanding the City's Use of Digital Tools and Online Services

PROPOSED GOALS

Priority Area 5: Community Stewardship

Goal 5.1: Advance Environmental Sustainability and Climate Resilience

Goal 5.2: Preserve and Promote the City's Historic Resources and Neighborhood Character

RECOMMENDATION

Review the Proposed Matrix

Confirm Priority Areas, Goals, and Objectives

Approve the Strategic Planning Matrix

