

# CITY STRATEGIC PLAN

Three-Year Priority Areas and 12-Month Goals

# OVERVIEW

1. Strategic Planning Process
2. March 31, 2026 Highlights
3. Three-Year Priority Areas and 12-Month Goals
4. Next Steps

# STRATEGIC PLANNING PROCESS

Utilized Since 1998

Specialized City Meeting

Facilitated Internally

Accomplishments – 125 total

Updated SWOT Analysis

Set Priority Areas and Goals

70 Objectives



# PROPOSED MATRIX

## Priority Areas

1: Economic Vitality

2: Public Safety and Community Well-Being

3: Infrastructure and Public Spaces

4: Customer-Centered Service Delivery

5: Community Stewardship

# PROPOSED GOALS

## Priority Area 1: Economic Vitality

Goal 1.1: Enhance the Waterfront

Goal 1.2: Revitalize Artesia Boulevard

Goal 1.3: Position Redondo Beach as a Destination for Businesses Investment

\*Goal 1.4: Enhance the City's Fiscal Sustainability

Future Goal 1.5: Revitalize the Pacific Coast Highway Corridor

\*Future Goal 1.6: Identify Efforts to Enhance Business Retention

\*Future Goal 1.7: Identify Programs that have Shown Success on Artesia Blvd. and Report on Steps to Implement them on PCH

# PROPOSED GOALS

## **Priority Area 2: Public Safety and Community Well-Being**

Goal 2.1: Implement Measure FP (Reconstruct City Fire and Police Facilities)

Goal 2.2: Strengthen the City's Mental Health Response and Community Support Systems

Goal 2.3: Further Enhance the City's Approach to Addressing Homelessness

\*Goal 2.4: Continue to Enhance Public Safety, Emergency Response, and Community Resilience

# PROPOSED GOALS

## **Priority Area 3: Infrastructure and Public Spaces**

\*Goal 3.1: Rehabilitate City Roads, Critical Public Facilities, and Infrastructure

Goal 3.2: Expand and Enhance Public Spaces, Amenities, and Programs

Goal 3.3: Enhance Alternative Transportation Options

Future Goal 3.4: Develop Long-Range Plans to Modernize City Facilities, Including the Public Works Yard and City Hall

# PROPOSED GOALS

## **Priority Area 4: Customer-Centered Service Delivery**

Goal 4.1: Improve Customer Service by Expanding the City's Use of Digital Tools and Online Services

# PROPOSED GOALS

## **Priority Area 5: Community Stewardship**

Goal 5.1: Advance Environmental Sustainability and Climate Resilience

Goal 5.2: Preserve and Promote the City's Historic Resources and Neighborhood Character

# RECOMMENDATION

Review the Proposed Matrix

Confirm Priority Areas, Goals, and Objectives

Approve the Strategic Planning Matrix



# CITY STRATEGIC PLAN

Three-Year Priority Areas and 12-Month Objectives