



BACKGROUND

On the west side of the intersection of Catalina and Palos Verdes Boulevard are two acres of publicly owned land, owned by the Cities of Torrance and Redondo Beach, and about evenly divided geographically between the two cities.

The area is now an unsightly, partially black-topped, unlandscaped eyesore.

Neither city has the funds at present or in the foreseeable future to improve and beautify the area by itself, but each has pledged cooperation with the community if funds are raised.

The Riviera Village Association, Riviera Rotary Club, Riviera Homeowners Association and the Hollywood Riviera Sportmen's Club have joined together to effectuate the construction of a landscaped park in this area.

Mr. Richard Gawne, local landscape architect, has drawn up plans for the park, and these have been approved by the Cities of Torrance and Redondo Beach. All that is left is to raise the necessary funds.

COSTS AND MAINTENANCE

The total cost of the project is approximately \$25,000, of which \$11,000 is for grading, curbs, gutters and paving, and \$14,000 for sprinklers, landscaping, parkways, trees and shrubs. The Cities of Redondo Beach and Torrance have each agreed to be responsible for the grading, curbs, gutters and paving on their respective sides of the park area, leaving the \$14,000 for the sprinklers, landscaping, parkways, trees and shrubs to be raised by community efforts. Of this \$14,000, \$8,475 has already been pledged by the sponsoring organizations and interested citizens in the area. \$5,525 must still be raised.

Each city has agreed to maintain its respective area of the park once it is developed.

We thus have a unique opportunity to create a beautiful park area at relatively small cost. The land is already publicly owned. It needs only developing and landscaping, and the maintenance and upkeep can be accomplished in conjunction with the maintenance of the already beautiful adjacent areas.

COST OF ITEMS TO BE SPONSORED

To make you feel more a part of the park, and to actually enable you to see where your money is spent, you may sponsor a particular item in the park. We urge you to sponsor whatever item below is within your budget.

Ended up being individual round plaques at \$250+

Automatic Sprinkler Control	\$500
Full Grown Tree	200
Bench (or \$10 a foot)	100
Medium Specimen Tree	35
Sprinkler Head	15
100 sq. ft. grass	15
Flat of Erosion Control Material	8
Shrub (large)	6
Shrub (small)	3

The above listed prices are the actual prices of the planted item. When we refer to the sprinkler head at \$15 a piece, it includes piping to the sprinkler.

RECOGNITION FOR DONORS

Besides the personal pleasure of participating in a community activity of this kind, and in addition to the enjoyment that the beauty of this park will bring to all of us, the Riviera Park Committee will recognize all donations.

A plaque bearing the donor's name will be embedded in the park area for all donations of \$500 and larger.

A beautiful tile and wood plaque bearing the donor's name will be given for all donations of \$100 and larger.

All donations, in any amount, will receive a beautiful parchment acknowledgment.

Contributions may be made to the Riviera Park Committee, c/o Robert White, Treasurer, Voorhees, Knable and Voorhees, 22330 Hawthorne Blvd., Torrance, California.

