

Redondo Beach Travel and Tourism Financials (9.1.23-8.31.24)

Savings Account

9/1/2023 Balance from 9/1/19-8/31/20 (to activate RBTT Account 1/22/2019) \$100.00

Total Savings \$100.00

Checking Account

9/1/2023 Balance from 9/1/22-8/31/23 Period \$1,122,362.01
 Expense Balance from 9/1/22-8/31/23 Period (\$635,325.26)
 Carryover Balance from 22-23 Fiscal Year \$487,036.75

Contingency Admin & Ops Sales & Marketing

3% 10% 87%

\$69,589.34 \$196,554.38 \$856,218.29
 \$0.00 (\$57,413.89) (\$577,911.37)
\$69,589.34 \$139,140.49 \$278,306.92

10/25/2023 Deposit for July/Aug Disbursement (\$60,967.91 Jul/\$115,162.27 Aug) \$176,130.18
 11/29/2023 Deposit for September 2023 Disbursement \$65,877.70
 1/3/2024 Deposit for October 2023 Disbursement \$70,298.65
 1/26/2024 Deposit for November 2023 Disbursement \$55,645.53
 2/28/2024 Deposit for December 2023 Disbursement \$50,198.27

\$5,283.91 \$17,613.02 \$153,233.26
 \$1,976.33 \$6,587.77 \$57,313.60
 \$2,108.96 \$7,029.87 \$61,159.83
 \$1,669.37 \$5,564.55 \$48,411.61
 \$1,505.95 \$5,019.83 \$43,672.49

\$905,187.08 \$82,133.85 \$180,955.52 \$642,097.71

3/15/2024 Reallocation from Admin & Ops to S&M (\$15K) for Expedia Visit CA Co-Op & Digital Marketing \$0.00
\$905,187.08 \$82,133.85 (\$15,000.00) \$15,000.00

\$82,133.85 \$165,955.52 \$657,097.71

4/1/2024 Deposit for January 2024 Disbursement \$52,774.83
 4/27/2024 Deposit for February 2024 Disbursement \$37,220.39
 6/7/2024 Deposit for March 2024 Disbursement \$83,099.89

\$1,583.24 \$5,277.48 \$45,914.10
 \$1,116.61 \$3,722.04 \$32,381.74
 \$2,493.00 \$8,309.99 \$72,296.90

\$1,078,282.19 \$87,326.70 \$183,265.03 \$807,690.45

6/13/2024 Reallocation from Admin & Ops to S&M (\$7K) for Google Performance MAX and Demand Gen \$0.00
\$1,078,282.19 \$87,326.70 (\$7,000.00) \$7,000.00

\$87,326.70 \$176,265.03 \$814,690.45

7/1/2024 Deposit for April 2024 Disbursement \$36,415.86
 7/29/2024 Deposit for May 2024 Disbursement \$70,305.24
 8/30/2024 Deposit for June 2024 Disbursement \$84,685.20
 TBD Delayed Deposit for July 2024 Disbursement \$8,958.82
 TBD Delayed Deposit for August 2024 Disbursement \$142,000.00

\$1,092.48 \$3,641.59 \$31,681.80
 \$2,109.16 \$7,030.52 \$61,165.56
 \$2,540.56 \$8,468.52 \$73,676.12
 \$268.76 \$895.88 \$7,794.17
 \$4,260.00 \$14,200.00 \$123,540.00

\$0.00 \$0.00 \$0.00

Deposit Balance \$1,420,647.31

\$97,597.66 \$210,501.55 \$1,112,548.11

EXPENSES

Contingency Admin & Ops Sales & Marketing

9/11/2023 Check #1165 Paolucci Salling Martin, Sept Integ Svcs Fee (\$17,833.00)

10/11/2023 Check #1166 Paolucci Salling Marting, Oct Inten Svcs Fee, \$20,501. Dig BO Q4 \$68,315 (\$88,816)

10/16/2023 Check #1167 Kasi Iacono, QB Fee for September and October 2023 (\$110.00)

11/6/2023 Check #1168 Paolucci Salling Martin Nov Integ Svcs Fee (\$19,167.00)

11/8/2023 Check #1169 Civitas May 2023 Mo Fee (\$6,240.00)

11/20/2023 ACH United States Liability Insurance Co (12/23-12/24) (\$2,038.00)

11/16/2023 ACH Kasi Iacono QB Fee for November 2023 (\$60.00)

11/16/2023 ACH for Portofino for RBTT in-person Meeting in September (\$348.96)

11/16/2023	Fahmia for 2022 Tax Return and State of the Info update, ACH	(\$900.00)		
12/12/2023	Check #1170 Paolucci Salling Martin Dec Integ Svcs Fee			(\$19,167.00)
12/18/2023	ACH Kasi Iacono QB Fee for December 2023	(\$60.00)		
1/9/2024	Check #1171 Paolucci Salling Martin BL Sponsorship 1st Instal \$27.5K, Jan Integ Svcs Fee \$19,167			(\$46,667.00)
1/9/2024	Check #1172 Paolucci Salling Martin BL Feb-Jun Expedia Visit CA Co-op \$25K, Dig BO Q1 \$76,720			(\$101,720.00)
1/19/2024	Kasi Iacono QB Fee for January 2024 ACH	(\$60.00)		
2/13/2024	Check #1173 Paolucci Salling Martin Feb Integ Svcs Fee			(\$19,167.00)
2/16/2024	Kasi Iacono QuickBooks Fee for Feb 2024 ACH	(\$60.00)		
3/8/2024	Check #1174 Paolucci Salling Martin Mar Integ Svcs Fee			(\$19,167.00)
3/18/2024	Kasi Iacono QB Fee for Mar 2024 ACH	(\$60.00)		
4/9/2024	Check #1175 Paolucci Salling Martin 5 invoices. Dig BO Q2 \$92.1K, Q2 Infl Dig BO \$12K, BL 2nd Instal \$27.5K Contingency Budget Q2 Campaigns \$15K, Apr 2024 Integ Svcs Fee \$19,167			(\$165,827.00)
4/19/2024	Intuit QB Fee for Apr 2024 Debit	(\$60.00)		
5/14/2024	Check #1176 Paolucci Salling Marting. May Integ Svcs Fee \$19,167. Domain renewal \$49.98			(\$19,216.98)
5/17/2024	Intuit QB Fee for May 2024 Debit	(\$60.00)		
6/14/2024	Intuit QB Fee for June 2024 Debit	(\$60.00)		
6/17/2024	Check #1177 Paolucci Salling Martin. June Integ Svcs Fee			(\$19,167.00)
7/8/2024	Check #1178 Paolucci Salling Martin. July Integ Svcs Fee \$19,167. RBT Dig B/O Infl Q3 Campgn \$14K RBT B/O Google/GDN Leisure & Retgtng/YouTube Leisure & Retg/FB IG Leisure & Retg/TikTok \$136.4K			(\$169,627.00)
7/19/2024	Intuit QB Fee for July 2024 Debit	(\$60.00)		
8/5/2024	Check #1179 Paolucci Salling Martin. Expedia Visit CA Co-Op Q3 Exp (Aug-Oct) \$25K, Aug Integ Fee \$19,167			(\$44,167.00)
8/16/2024	Intuit QB Fee for August 2024 Debit	(\$65.00)		

Total Spent	TOTAL EXPENSES	(\$759,950.94)	\$0.00	(\$10,241.96)	(\$749,708.98)
Balance	CHECKING BALANCE	\$660,696.37	\$97,597.66	\$200,259.59	\$362,839.13
	TOTAL BALANCE Sv & Chckg	\$660,796.37	Contingency	Admin & Ops	Sales & Marketing
			3%	10%	87%