

CITY OF REDONDO BEACH CULTURAL ARTS COMMISSION
UTILITY BOX ART WRAP PROGRAM

SCORING CRITERIA

ITEM	YES = 1 NO = 0
1. The installed wrap will enliven the area and transform the street.	
2. The design is family-friendly and suitable for viewing by all ages.	
3. The design passes the “moving car” test: a. Simple b. Bold Colors c. No Text	
4. The design passes the “can’t overheat the box” test: a. Limited Use of Dark Colors	
5. The design does not defame or invade the rights of any person, living or dead.	
6. The design showcases one or more of the following: a. Redondo Beach’s Cultural Diversity b. Redondo Beach’s Historic Heritage c. Redondo Beach’s Popular Activities	
TOTAL	