

# **Redondo Beach Library**

## **Adult Programs**

# Adult Programs

Reflect the mission statement of the Redondo Beach Public Library

“Redondo Beach Public Library provides services and materials in a welcoming atmosphere to meet the information, educational, recreational, and cultural needs of all Library users.”

Ensure the library is a welcoming place for community members to gather and to be actively engaged the community

Enrich the lives of the community by empowering personal and educational growth where all come to learn, discover, create and connect

Cover a variety of community interests and creative outlets including music, books & authors, technology, local history, life lessons, purpose, health, safety, crafts and hobbies

Promote the Library and the use of Library resources

# Adult Programs

Promote Life Long Learning

New, innovative, and engaging programs

Evaluate and assess current programs

Engage Community Partners:

- South Bay Literacy Council
- Water Replenishment District
- Beach Cities Health District
- H.E.L.P. and Foundation for Senior Services
- LA Opera Speakers Bureau
- Department of Financial Protection and Innovation

# Adult Program Promotion

Website

Online calendar of events

Digital signage

Social media

Flyers, posters, and monthly newsletters

Email

Press Releases to local papers

- Beach Reporter
- Easy Reader
- Daily Breeze
- Peninsula News

# Adult Program Creation



## Tip of the Iceberg

- Setup - audio-visual
- Setup – tables, chairs, podium
- Attendee and Presenter – requirements
- Introduction
- Moderation

## Beneath the Surface

- Concept
- Research
- Details
- Schedule
- Promotion

# Monthly Printed Marketing

## Monthly Calendar Flyer

### March Library Events

#### CHILDREN'S CRAFT & LEGO PROGRAMS\*\*

**Craft @ MAIN LIBRARY**  
Meeting Room - 2<sup>nd</sup> Floor  
Tuesday, 3/5 at 3:30pm-4:30pm

**Lego Club @ MAIN LIBRARY**  
Meeting Room - 2<sup>nd</sup> Floor  
Mondays, 3/11 & 3/18 at 3:30pm - 4:30pm

**Lego Club @ NORTH BRANCH LIBRARY**  
Meeting Room  
Thursday, 3/14 at 3:30pm-4:30pm

**Craft @ NORTH BRANCH LIBRARY**  
Meeting Room  
Thursday, 3/21 at 3:30pm - 4:30pm

\*\*Limit of 40 individuals \*\* - Tickets Required\*\* Get tickets at the Children's Desk at 15 minutes prior to program start time.

#### STORYTIMES - MAIN LIBRARY \*\*

**Walkers & Talkers Storytime for 1-5 year-olds**  
Wednesdays, 3/6, 3/13, 3/20 & 3/27 at Noon -12:30pm  
A Storytime for 1-5 year olds and their caregivers & siblings- full of early literacy concepts, songs, rhymes, movement, and fun!

**Baby Lapsit (0 to 18 months)**  
Thursdays, 3/7, 3/14, 3/21 & 3/28 at 11:15am-11:45am  
We welcome babies 0-18 months and their caregivers to join us for a fun indoor storytime full of songs, rhymes, and finger plays!

\*\*Limit of 40 individuals - Tickets Required\*\* Tickets will be handed out at the Children's Reference desk at 15 minutes before the start of the program.

#### STORYTIMES & SPECIAL PROGRAMS @ NORTH BRANCH LIBRARY \*\*

NORTH BRANCH MEETING ROOM

#### SPECIAL CHILDREN'S PROGRAMS @ MAIN LIBRARY \*\*

**Music Together Monday**  
Monday, 3/4 at 11:30am - Noon  
Meeting Room - 2<sup>nd</sup> Floor

**Rainbow Storytime**  
Tuesday, 3/5 at 11:30am - Noon  
Storytime Room

**Book Nook Storytime (New Program)**  
Storytime Room  
Tuesdays, 3/5, 3/12 & 3/19 at 4:15pm-4:45pm

**Special Storytime with Emily Inouye Huey**  
Tuesday, 3/19 at 5:00pm-5:30pm

\*\*Limit of 40 individuals \*\* - Tickets Required\*\* Get tickets at the Children's Desk at 15 minutes prior to program start time.\*\*



#### CODER PROGRAMS FOR CHILDREN AND TEENS For ages 7-15\*\*

Ignite your child's curiosity with Coding!

**CODE NINJAS @ Main Library**  
Saturday, March 16 at 3:00pm - 4:30pm  
Main Library - 2<sup>nd</sup> Floor Meeting Room

**CODER DOJO @ North Branch Library**

## Press Releases

### Redondo Beach Public Library - Calendar Release – March 2024

All programs are free, but many require registration. Check the calendar of events at <https://library.redondo.org>

#### Create Gardens That Are Water Efficient

Learn how at both the Main Library and the North Branch Library from experts from the Water Replenishment District

#### Edible Gardening @ Main Library

March 2 at 10:00am-Noon

Main Library 2nd floor Meeting Room

Grow an edible garden in your yard, or pots or raised beds. The Water Replenishment District will show you how.

This in-person programs is free, but register at: [www.wrd.org/EcoGardener](http://www.wrd.org/EcoGardener) or call 562.275.4265

#### Stitch & Sew Redondo @ North Branch Library

March 2 at 11:00am-2:00pm

North Branch Meeting Room – Limit of 30 individuals

Materials and sewing machines are not provided. Participants are encouraged to bring items or projects that they are currently working on to the program to get tips or pointers. Limit of 30 individuals

#### Music Together Mondays @ Main Library

March 4 at 11:30am-Noon

Main Library Storytime Room

Tickets required. Get your tickets at the children's reference desk 15 minutes before the start of the program. Limit of 40 individuals.

#### Children's Craft @ Main Library

March 5 at 3:30pm-4:30pm

Main Library 2<sup>nd</sup> floor Meeting Room

Tickets required. Get your tickets at the children's reference desk 15 minutes before the start of the program. Limit of 40 individuals

#### Teen Advisory Council Meeting @ Main Library

March 6 at 4:00-5:00pm

For grades 6<sup>th</sup>-12<sup>th</sup>

Main Library 2<sup>nd</sup> floor Conference Room

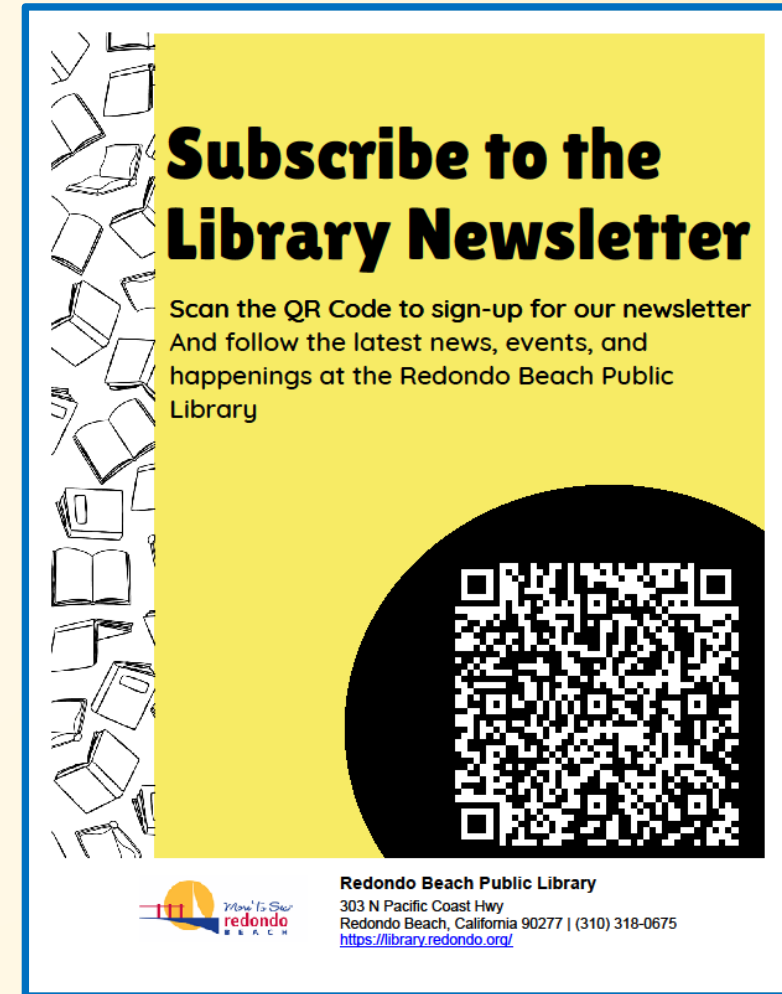
# Monthly Print Marketing

- Bulletin Boards
- Library Display Cases
- Information Desk
- Large posters in Lobby



# Monthly Digital Marketing

- Email
- Self Checkout Machines
- Digital Signage
- Social Media
- QR Code



# Programs

## Types

- Zoom Book Discussions
- Author Talks
- Beach Culture
- Garden Programs
- Meditation and Mindfulness
- Annual National Poetry Month Celebration
- Theatrical Readings
- Science
- Computer Safety for Adults
- Local History
- Health
- Music
- How to

## Presenters

- Foundation for Senior Services  
HELP
- Redondo Beach Police  
Department  
South Bay Literacy Council
- LA Opera Talks

# Adult Program Photos

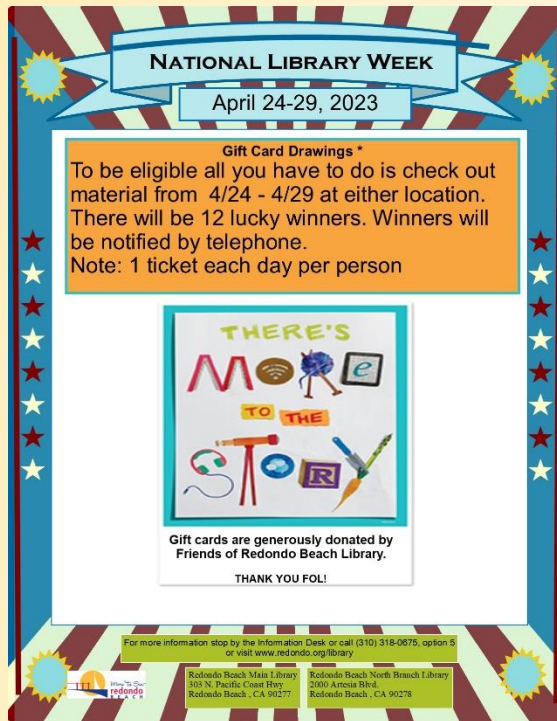


# Program Audiences



WRD Garden Program  
attendees  
Main Library &  
North Branch Library





# Summer Reading Program and National Library Week for Adults

## Adult Summer Reading Program 2024

Read, Renew, Repeat - June 8 - August 17

Adults, sign up for a chance to win. Each time you read or listen to a book, stream a movie on Kanopy or Hoopla, or learn something new with our eLearning platforms (Pressreader, Brainfuse, Vet Now, Northstar and Learning Express) you will get an entry ticket for the opportunity drawing. There are special programs all summer long.

### Book Discussions - (Virtual on Zoom at 6:30pm-7:30pm)

To sign up Click on events calendar, click on the program date & name, click on "more info" to sign up

**Dandelion Wine** by Ray Bradbury on June 11

**The Boys in the Boat** by Daniel James Brown on July 9

**The Optimist's Daughter** by Eudora Welty on August 13

### Author Talks @ Main Library - (In-Person)

Traci Kato-Kiriyama "Navigating With(out) Instruments"

on June 22 @ 1:30pm-2:30pm @ Main Library - 2nd Floor Meeting Room

Traci, a multidisciplinary artist and performer reads from her new book of poetry and essays.

Patrick Moser "Waikiki Dreams: How California Appropriated Hawaiian Beach Culture"

On July 27 @ 11:00am-12:30pm @ Main Library - 2nd Floor Meeting Room

A program for both surfing enthusiasts and history buffs. P. Moser traces the rise of beach culture through the lives of surfing trendsetters.

### More Programs - (In-Person)

#### Poetry Workshops

on June 8, July 13 & August 10 - @ Main Library - 2nd Floor Conference Room

Aspiring poets meet, collaborate, share inspiration and enjoy poetry.

Documentary Film in Honor of Juneteenth - "Our America: Black Freedom"

@ Main Library - 2nd Floor Meeting Room

On June 17 @ 11:30am-12:30pm

#### Poetry Apocalypse

on July 20 @ 1:00pm-3:00pm @ Main Library - 2nd Floor Meeting Room

A South Bay group of writers and poets will be reading from their new poetry journal "Quantum Entanglement". There are some open-mic readings spots available. To schedule a reading: Contact Linda Singer at dewidew4@msn.com

Learn more about programs on our posted flyers and online events calendar at [www.redondo.org/library](http://www.redondo.org/library)

First sponsored in 1958, [National Library Week](#), is a national observance sponsored by the American Library Association (ALA) and libraries across the country each April.

The Library has an annual opportunity drawing during NLW. Gift cards are sponsored by FOL.

Summer Reading Programs for Children and Teens was adopted at the 2010 ALA Annual Conference to help prevent a dip in children's reading activity and skills over the summer months. But to be inclusive and promote the Library as a family activity, Adults are included in the Summer Reading Program because the library is for everyone and we want whole families to participate.

# COVID Closure

**The Redondo Beach Library suspended operations on March 14, 2020 due to the COVID-19 pandemic.**

**The Library had to pivot in-person programming to provide virtual library programs.**

**Virtual Program benefits: Accessibility, flexibility, transportation, scheduling**

**In-Person Programming resumed in April 2021 with restrictions. Programs were limited and attendance was limited.**

**Many patrons are still reluctant to share space with others out of safety concerns.**

**Hybrid-programming (Zoom + In-Person) possible in the future**

# Adult Programing Stats 2020-24

**2020 January-March 14 (Covid Shutdown)**  
Programs = 26  
Attendance = 355

**2021 (Zoom Only)**  
Programs on zoom = 29  
Attendance on zoom = 332  
  
+ Adult SRP signups online = 156

**2022**  
Programs = 48  
Attendance = 541  
    Zoom = 37/ 279 (Jan-Mar)  
    In-Person = 11/262 (Apr-Dec)  
    In person program resumes  
+ NLW opportunity tickets = 248  
+ Adult SRP signups = 80

**2023**  
Programs = 54  
Attendance = 934  
    zoom = 21/131  
    In-Person = 33/803

+ NLW opportunity tickets = 262  
+ Adult SRP signups = 121

**2024 (Jan-June)**  
Programs =27  
Attendance = 475  
  
zoom = 6/30  
In-Person = 21/445  
+ NLW opportunity tickets = 269  
+ Adult SRP signups as of 6/24 = 140

# **Friends of the Redondo Beach Public Library**

## **Sponsor Adult Programs - provided in February 2024**

**\$7,000 annually**

### **Funds allocated for:**

- **Honorariums**
- **Supplies for adult crafts**
- **Branded merchandise as promotional material**
- **Equipment**