

DRAFT Three-Year Priority Areas & XX-Month Objectives

March 2026 –TBD

CM= City Manager **ATCM**=Assistant to City Manager **CD**=Community Development **CS**=Community Services **FD**=Fire Department **FS**=Financial Services **HR**=Human Resources **IT**=Information Technology **LIB**=Library **PD**=Police Department
PW=Public Works **WED**=Waterfront and Economic Development **CA**=City Attorney **CC**=City Clerk **CT**=City Treasurer

Priority Area 1: Economic Vitality							
Goal 1.1 Enhance the Waterfront							
#	When	Who	Objectives	Done	On Target	Revised	Notes
1		WED	Discuss options to attract a new tenant for the former Gold Gym’s site.				Carryover Objective
2		WED	Advance lease negotiations for the former Fun Factory site and identify a prospective leaseholder/operator for a Waterfront Market Hall				Next Phase
3		WED	Provide Boat Launch application coordination with DBW as required, and report back to City Council the results of the City’s funding request.				Next Phase
4		CS, PW	Finalize the design for Phase One of the Seaside Lagoon Reconstruction Project, complete the Coastal Development Permit application, and submit it to the CA Coastal Commission.				Next Phase
5		WED, CD	Complete the parking study related to adjusting the Local Coastal Program requirements for King Harbor Marina parking and present the results to the City Council.				Next Phase
9		FD, WED	Review and present to the City Council suggested updates to the City’s Municipal Code pertaining to Harbor/Marine safety regulations.				New
10		WED	Advance lease negotiations for possible reinvestment in businesses on the Monstad Pier.				New
Goal 1.2: Revitalize Artesia Boulevard							
#	When	Who	Objectives	Done	On Target	Revised	Notes
11		CS, WED, PW	Continue implementation of the ARTesia Strategic Plan including selection of artists and artworks for eventual installation.				Carryover Objective

12		CD	Prepare a Land Use Element and Zoning Ordinance related to adjusting the FAR Ratio and implementing rooftop dining and property investment incentives along the Artesia/Aviation Corridor, complete the related Article XVII analysis, and prepare the item for inclusion as part of a fall election.				Next Phase
13		CD	Evaluate the effectiveness of eliminating commercial parking requirements along Artesia and Aviation Blvd. and present the results to the City Council.				Next Phase

Goal 1.3: Position Redondo Beach as a Destination for Business Investment

#	When	Who	Objectives	Done	On Target	Revised	Notes
14		CD	Prepare updates to the Municipal Code to improve the design and appearance of commercial signs and present them to the City Council.				Carryover Objective
15		MAYOR,CS, ATCM	Continue developing plans and activities for the 2026 World Cup and LA28 Olympics.				Carryover Objective
16		WED, CD, ATCM, MAYOR+ COUNCIL SUBCOMM.	Present the findings from the AREAS study on identifying/recruiting new development and businesses to the Artesia and Aviation corridors to the City Council.				Next Phase
17		CD	Evaluate the current Land Use Tables and business permitting requirements in the Municipal Code and present options to the City Council to make the City more business friendly.				New

Goal 1.4 *Enhance the City’s Fiscal Sustainability

18		FS, CA	Prepare a Ballot Measure for the March 2027 election to consider increasing the City’s Transient Occupancy Rate.				New
19		CT, FS, CA	Review the City’s UUT Ordinance and suggest possible updates in recognition of the outcome of the Disney vs. Santa Barbara case.				New
20		HR, FS, CA	Review and provide options to the City Council on possible adjustments to the City’s General Liability Coverage and level of Self-Insured Retention.				New

21		PW	Review and provide updates to the City's Vehicle Replacement Policy/Program.				New
22		FS, CT	Develop a streamlined process and structure to assess/collect business licenses fees from periodic special event vendors.				New
Future Goal *1.5: Revitalize the Pacific Coast Highway Corridor							

Priority Area 2: Public Safety and Community Well-Being

Goal 2.1 Implement Measure FP (Reconstruct City Fire and Police Facilities)

#	When	Who	Objectives	Done	On Target	Revised	Notes
23		ATCM	Continue Measure FP implementation, including securing a Design-Build Entity for both Fire and Police Facility replacement.				Next Phase
24		FS, ATCM, PW, IT, PD, FD, CT	Work with the City's Municipal Financial Advisor to issue bonds to design and construct the projects included in Measure FP.				Next Phase
25		ATCM, CA	Prepare the selection guidelines and resolution to form a Citizens Oversight Committee to review bond-related expenditures.				Next Phase
26		PW, PD, ATCM	Advance conceptual schematic designs for the Police Shooting Range to enhance construction readiness and prepare/submit the application for the 2026 DCIP funding cycle.				Next Phase

Goal 2.2: Strengthen the City's Mental Health Response and Community Support Systems

#	When	Who	Objectives	Done	On Target	Revised	Notes
27		CA, FD, PD	Explore grant funding opportunities to continue deployment of a mental health clinician to provide targeted response to mental health-related incidents in the City.				Next Phase

Goal 2.3: Further Enhance the City's Approach to Addressing Homelessness

#	When	Who	Objectives	Done	On Target	Revised	Notes
28		PW, CA	Pursue funding to complete construction of the pallet shelter expansion project and revise plans to fit the project scope with available budget.				Next Phase
29		CS	Administer the updated Administrative Plan for family supportive housing as approved, update the waiting list process as directed by Council, and continue working with the County to identify family- and youth-supportive services and programs.				Next Phase

30		CS	Administer the Foster Youth voucher program in partnership with the County.				Next Phase

Goal 2.4: *Continue to Enhance Public Safety, Emergency Response, and Community Resilience through new Technology and Strategic Partnerships

#	When	Who	Objectives	Done	On Target	Revised	Notes
31		PD	Update the City's Drone First Responder agreement with Aerodome after the company obtains the FAA certificate waiver for autonomous drone use.				Carryover Objective
32		FD, ACTM	Complete and transmit the quote for the provision of Fire, Paramedic and Emergency Response Services for the City of Hermosa Beach.				New

Goal 3.1: Rehabilitate City Roads and Critical Public Facilities							
#	When	Who	Objectives	Done	On Target	Revised	Notes
33		PW	Procure and implement a facilities management software system and prepare an RFP to complete a facilities inventory and assessment.				Next Phase
34		PW	Prepare a report to consider lane repurposing and corridor improvements for Catalina Ave., north of Pearl Street, as part of the City's Street Rehabilitation Program.				Next Phase
Goal 3.2: Expand and Enhance Public Spaces, Amenities, and Programs							
#	When	Who	Objectives	Done	On Target	Revised	Notes
35		CS, PW	Execute the Wilderness Park Master Plan according to available funding, including Identifying the goals of the next phase of improvements.				Next Phase
36		CS, PW	Complete procurement and installation of the Franklin Park all-abilities playground equipment.				Next Phase
37		CS/PW	Complete the layout design and procure three historic information signs for installation at Ito Park.				Next Phase
38		CS	Continue to develop programming for the Perry Park Teen Center in conjunction with the Youth Commission and teen facility users.				Next Phase
39		CM, ATCM, FS	Continue negotiations with RBUSD regarding shared services and long-term facility lease agreements.				Next Phase
40		ATCM	Prepare a Request for Information to solicit local businesses to evaluate possible logo use and the costs for marketing and production.				Next Phase

Goal 3.3: Enhance Alternative Transportation Options

#	When	Who	Objectives	Done	On Target	Revised	Notes
41		PW	Complete construction and hold ribbon cutting for the City's Local Travel Network (LTN).				Next Phase
42		PW	Prepare conceptual design alternatives for bike lane repainting to enhance bicycle safety on Redondo Beach Ave/Vail Ave and present the options to the City Council.				Next Phase
43		PW	Continue Design development of plans for the Metro Active Transportation Project (Redondo Beach Blvd Corridor) and present the 60% design for the active transportation and micro-mobility projects to the PWSS Commission.				Next Phase
44		PW	Present possible conceptual design alternatives for Catalina Ave, through Riviera Village, to the PWSS Commission and City Council.				New

Future Goal 3.4: Develop Long-Range Plans to Modernize City Facilities, Including the Public Works Yard and City Hall

Priority Area 4: Customer-Centered Service Delivery

Goal 4.1: Improve Customer Service by Expanding the City’s Use of Digital Tools and Online Services

#	When	Who	Objectives	Done	On Target	Revised	Notes
45		CC, IT, ATCM	Complete implementation of the new Agenda Management System to streamline internal operations and allow for enhanced agenda forecasting.				Carryover Objective
46		CC, IT	Scan and archive City Records for the Departments included in Phase 1: Fire, City Attorney, Waterfront & Economic Development, Planning Division of Community Development, Transit Division of Community Services and Human Resources				Next Phase
47		CC, IT	Procure and implement a software solution to enhance workflow and reduce the burden of public records requests.				Next Phase
48		IT, ATCM	Utilize the internal Task Force’s efforts to improve information included on the City website and continue evaluating tools to enhance the global search function employing approved artificial intelligence tools.				Next Phase

Priority Area 5: Community Stewardship

Goal 5.1: Advance Environmental Sustainability and Climate Resilience

#	When	Who	Objectives	Done	On Target	Revised	
49		PW	Complete the consultant selection process to study and update the City's Sewer System Management Plan and complete the first phase of CCTV inspection to prepare a condition assessment of the sewer system.				Carryover Objective
50		WED	Initiate a California Coastal Commission grant-funded effort to update the City's Local Coastal Program and complete a sea level rise vulnerability assessment.				Next Phase

Goal 5.2: Preserve and Promote the City's Historic Resources and Neighborhood Character

#	When	Who	Objectives	Done	On Target	Revised	Notes
51		CD, CA	Prepare an Historic Preservation Ordinance for Council Consideration that incorporates a requirement that property owners' consent to their property being included in any designated Historic District.				Next Phase
52		CD	Research potential changes to the City's Zoning Ordinance that would increase flexibility for parking regulations in Riviera Village and secure preferred uses for properties in the Village as well as other vital economic corridors, such as Pacific Coast Highway				Next Phase