



Administrative Report

J.2., File # YC25-1639

Meeting Date: 12/4/2025

TO: YOUTH COMMISSION

FROM: KELLY ORTA, DEPUTY COMMUNITY SERVICES DIRECTOR

TITLE

APPROVAL OF TASK ASSIGNMENTS FOR THE COMMUNICATIONS & SOCIAL MEDIA SUBCOMMITTEE AND THE TEEN CENTER & EVENTS SUBCOMMITTEE

BACKGROUND

At the Youth Commission's (Commission) regular meeting on November 6, 2025, the Commission developed its preferred projects and goals to focus on throughout the next year. At that time, the Commission unanimously voted to continue the Communications & Social Media Subcommittee as well as the Teen Center & Events Subcommittee, recognizing the value in keeping those areas of focus at the forefront of the Commission's work plan. The Commission provided staff with proposed task assignments for both subcommittees, however, that language was not finalized that evening.

Communications & Social Media Subcommittee

The staff proposed language that would describe the task assignment for the Communications & Social Media Subcommittee is as follows:

Determine a manageable strategy for ensuring ongoing and regular social media posts, with consideration of utilizing multiple platforms to increase outreach efforts. Consider creative ways to promote the work of the Youth Commission, events, activities, and updates to the City's website to be more teen-focused, where appropriate.

Teen Center & Events Subcommittee

Considering the input received by the Commission, staff proposes the following task assignment for the Teen Center & Event Subcommittee:

Provide ongoing support for teen programs, services, and events, held throughout the City, with special consideration for small business activations, teen entrepreneur events, potential fundraiser(s) for the Teen Center, and teen-focused activations on the Pier. Work with staff to determine whether teen artwork can be displayed at the Teen Center.

Staff recommends the Commission review and approve the proposed task assignments for both subcommittees, which include language from the previous year's Youth Commission as well as input received at the November meeting.

ATTACHMENTS

None