

DISCUSSION ON THE FINDINGS FROM THE PUBLIC OPINION SURVEY ON THE CITY'S CANNABIS REGULATORY PROGRAM

OUTLINE

1. Overview
2. Survey Results
 - a. Presenter: Dr. Richard Bernard, FM3
3. Staff Recommendations

BACKGROUND

- **July 1, 2025:** City Council directed staff to engage a public opinion research firm to survey residents on the potential solicitation of Commercial Retail Cannabis (CRC) Permit Applications in Redondo Beach.
- **August 12, 2025:** City Council approved the agreement with FM3 to conduct a public opinion survey of 500 registered voters.
- **Dec 2, 2025:** City Council authorized FM3 to release the survey to assess public interest

SURVEY RESULTS

Presenter: Dr. Richard Bernard, FM3 Partner

RECOMMENDATIONS

Staff recommends that the City Council:

1. Receive and file the results of the public opinion survey
2. Provide direction to staff on next steps (if any) related to the potential solicitation of CRC permit applications in Redondo Beach