



# Administrative Report

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J.2., File # CA26-0377

Meeting Date: 3/25/2026

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**To:** CULTURAL ARTS COMMISSION  
**From:** JACK MEYER, CULTURAL ARTS MANAGER

## **TITLE**

DISCUSSION AND POSSIBLE ACTION REGARDING A PROPOSAL OF SUPPORT AND PARTNERSHIP CONSIDERATIONS FROM REDONDO BALLET COMPANY

## **BACKGROUND**

Redondo Ballet Company (RBC) is a 501(c)(3) nonprofit organization based in Redondo Beach and founded in 2014 by Ms. Francesca Stern, co-proprietor of Dance 1, a dance studio located in Redondo Beach on Artesia Blvd. Ms. Stern is joined by Ms. Donna Perkins and, together, they serve as the Co-Artistic Directors and choreographers of RBC. Among other local appearances at various prominent functions such as Springfest, RBC also currently rents Redondo Beach Performing Arts Center twice annually to perform their weeklong productions of "Through the Pages" and "Snow Queen", which includes dance performances from all ages.

At the CAC's February 25, 2026 meeting, RBC provided a proposal for the CAC's consideration, including various ways that the City could provide support. The CAC approved, through a motion, a subsequent discussion in order to consider the request. Attached is the proposal from RBC, which includes the following items for consideration:

- Official endorsement of RBC
- Reduction of Redondo Beach Performing Arts Center rental fees for RBC productions and elimination of maintenance surcharges
- Permission to install pole banners near RBC's studio to promote RBC and waiver of attendant city fees
- Shared cost of restoration of public mural located on the RBC facility
- Support in complimentary marketing and advertising efforts, including city social media and website platforms
- Availability of RBC performers to perform at special events

Additional details outlining RBC's request is included in the attached proposal.

Staff recommends that the CAC consider RBC's proposal and determine whether it would like to recommend that the City Council provide subsequent review and formal support.

## **ATTACHMENTS**

- Letter and Proposal from Redondo Ballet Company
- RBC Arts Council Partnership\_March 2026