

**RESOLUTION NO. CC-2305-046**

**A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF REDONDO BEACH, CALIFORNIA, DECLARING ITS INTENTION TO RENEW THE REDONDO BEACH TOURISM MARKETING DISTRICT (RBTMD) AND FIXING THE TIME AND PLACE OF A PUBLIC MEETING AND A PUBLIC HEARING THEREON AND GIVING NOTICE THEREOF**

**WHEREAS**, the City of Redondo Beach (City) created the Redondo Beach Tourism Marketing District ("RBTMD") in 2018 by Resolution No.CC-1808-053 and

**WHEREAS**, the RBTMD was created for a five (5) year term which ends on August 31, 2023; and

**WHEREAS**, the Property and Business Improvement Law of 1994, Streets and Highways Code § 36600 et seq., authorizes the City to renew business improvement districts for the purposes of promoting tourism; and

**WHEREAS**, Redondo Beach Travel & Tourism (RBTT), lodging business owners, and representatives from the City have met to consider the renewal of the RBTMD; and

**WHEREAS**, RBTT has drafted a Management District Plan (Plan) which sets forth the proposed boundary of the RBTMD, a service plan and budget, and a proposed means of governance; and

**WHEREAS**, lodging businesses, comprised of twenty (20) rooms or more, who will pay more than fifty percent (50%) of the assessment under the RBTMD have petitioned the City Council to renew the RBTMD.

**NOW, THEREFORE, THE CITY COUNCIL OF THE CITY OF REDONDO BEACH, CALIFORNIA, DOES HEREBY RESOLVE AS FOLLOWS:**

SECTION 1. The recitals set forth herein are true and correct.

SECTION 2. The City Council finds that lodging businesses, comprised of twenty (20) rooms or more, that will pay more than fifty percent (50%) of the assessment proposed in the Plan have signed and submitted petitions in support of the renewal of the RBTMD. The City Council accepts the petitions and adopts this Resolution of Intention to Renew the RBTMD and to levy an assessment on certain lodging businesses, comprised of twenty (20) rooms or more, within the RBTMD boundaries in accordance with the Property and Business Improvement District Law of 1994.

SECTION 3. The City Council finds that the Plan satisfies all requirements of Streets and Highways Code § 36622.

SECTION 4. The City Council declares its intention to renew the RBTMD and to levy and collect assessments on lodging businesses, comprised of twenty (20) rooms or more, within the RBTMD boundaries pursuant to the Property and Business Improvement District Law of 1994.

SECTION 5. The RBTMD shall include all lodging businesses, comprised of twenty (20) rooms or more, existing and in the future, available for public occupancy within the boundaries of the City of Redondo Beach, as shown in the map attached as Exhibit A.

SECTION 6. The name of the district shall continue to be Redondo Beach Tourism Marketing District (RBTMD).

SECTION 7. The initial annual assessment rate is one percent (1%) of gross short-term sleeping room rental revenue. During the ten (10) year term, the assessment rate may be increased by the Owners' Association Board to a maximum of three percent (3%) of gross short-term sleeping room rental revenue. If the assessment rate is increased, it may subsequently be decreased but shall not be decreased below a minimum of one percent (1%) of gross short-term sleeping room rental revenue. The maximum increase or decrease in any year shall be of one percent (1%).

Based on the benefit received, assessments will not be collected on: stays of more than thirty (30) consecutive days; stays by any Federal or State officer when on official business; stays by any officer, employee or consultant of the City when on official business; stays by any officer or employee of a foreign government who is exempt by reason of express provision of Federal law or international treaty; and the portion of gross short-term sleeping room rental revenue allocable to food and beverage products of every kind provided by the lodging business for consumption by transients and invitees of transients. Long term contract renters shall receive a partial exemption from the assessment as described in the Plan.

SECTION 8. The assessments levied for the RBTMD shall be applied toward marketing and sales programs to market assessed lodging businesses in Redondo Beach as tourist, meeting, and event destinations, as described in the Plan. Funds remaining at the end of any year may be used in subsequent years in which RBTMD assessments are levied as long as they are used consistent with the requirements of this resolution and the Plan.

SECTION 9. The renewed RBTMD will have a ten (10) year life, beginning September 1, 2023, or as soon as possible thereafter, and ending ten (10) years from its start date unless renewed pursuant to Streets and Highways Code § 36660.

SECTION 10. Bonds shall not be issued.

SECTION 11. The time and place for the public meeting to hear testimony on renewing the RBTMD and levying assessments are set for June 20, 2023, at 6:00 PM, or as soon thereafter as the matter may be heard, at the Council Chambers located at 415 Diamond Street, Redondo Beach, CA 90277.

SECTION 12. The time and place for the public hearing to renew the RBTMD and the levy of assessments are set for July 18, 2023, at 6:00 PM, or as soon thereafter as the matter may be heard, at the Council Chambers located at 415 Diamond Street, Redondo Beach, CA 90277. The City Clerk is directed to provide written notice to the lodging businesses subject to assessment of the date and time of the meeting and hearing, and to provide that notice as required by Streets and Highways Code § 36623, no later than June 2, 2023.

SECTION 13. At the public meeting and hearing the testimony of all interested persons for or against the renewal of the RBTMD may be received. If at the conclusion of the public hearing, there are of record written protests by the owners of the lodging businesses within the renewed RBTMD that will pay more than fifty percent (50%) of the estimated total assessment of the entire RBTMD, no further proceedings to renew the RBTMD shall occur for a period of one (1) year.

SECTION 14. The complete Plan is on file with the City Clerk and may be reviewed upon request.

SECTION 15. This resolution shall take effect immediately upon its adoption by the City Council.

PASSED, APPROVED AND ADOPTED this 16<sup>th</sup> day of May 2023.

DocuSigned by:

*William C. Brand*

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William C. Brand, Mayor

APPROVED AS TO FORM:

DocuSigned by:

*Michael W. Webb*

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Michael W. Webb, City Attorney

ATTEST:

DocuSigned by:

*Eleanor Manzano*

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Eleanor Manzano, CMC, City Clerk

STATE OF CALIFORNIA )  
COUNTY OF LOS ANGELES ) ss  
CITY OF REDONDO BEACH )

I, Eleanor Manzano, City Clerk of the City of Redondo Beach, California, do hereby certify that Resolution No. CC-2305-046 was passed and adopted by the City Council of the City of Redondo Beach, California, at a regular meeting of said City Council held on the 16<sup>th</sup> day of May, 2023 and thereafter signed and approved by the Mayor and attested by the City Clerk, and that said resolution was adopted by the following vote:

AYES: NEHRENHEIM, LOEWENSTEIN, KALUDEROVIC, OBAGI, JR., BEHRENDT

NOES: NONE

ABSENT: NONE

ABSTAIN: NONE

DocuSigned by:

Eleanor Manzano

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Eleanor Manzano, CMC  
City Clerk

## EXHIBIT A District Boundaries

