

# City Flag & Pennants Update Discussion

# OUTLINE

1. Overview
2. Estimated Cost Breakdown
3. Design Options
4. Recommendations

# OVERVIEW

- 1999: City Flag Contest
- City maintains:
  - 10 flags
  - 22 colored pennants along the International Boardwalk
- 2024: New City Logo
- 2025: Strategic Plan
- \$10,000 appropriation in FY 2025-26 Budget



# ESTIMATED COST BREAKDOWN

ITEM	DESCRIPTION	UNIT COST	ESTIMATED COST
Standing Flag (1)	5' x 3' Double-sided with liner	\$245 each	\$245
	Replacement Pole (Optional)	\$200 each	\$200
Hoisted Flag (10)	5' x 3' Double-sided with liner	\$245 each	\$2,450
Pier Pennants (22)	5' x 3' Double-sided with liner	\$245 each	\$5,390
Total			\$8,285

# DESIGN OPTIONS



# RECOMMENDATION

Provide direction to staff on the following:

- Number of flags and/or pennants to replace with the new City logo
- Design selection