Redondo Beach Mural: *Sea Chatter*N. Catalina and N. Gertruda Avenues

Design Concept Revisions

March 2025

Ernesto Maranje



Design concept revisions





N. Catalina Ave:



Revisions:

N Gertruda Ave: the detail was re-added to the seagull; signage/address added

N Catalina Ave: The larger reef was put back; signage/address added

Overall: the design was lightly reworked to be more in Ernesto's style to represent who the final mural will look in real life





N. Catalina Ave:











N. Gertruda Ave detail:





N. Catalina Ave:







N. Catalina Ave:





Design concept details





Design revisions & description

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• Description:

- O It starts with California sea lions on the rocks, above water →
- A seagull and humpback whale guide the viewer into the water →
- O Another sea lion and a school of fish draw the eye under water →
- And lastly, viewers are left completely submerged in the water with a whale shark.

Notes:

 Tweaks may be added in real life to ensure the design fills the space and looks good from all vantage points.

STRENSE

Color palette

Calming, organic tones will speak to the area's natural surroundings, while vibrant colors will add warmth and interest. A mixture of transparent and opaque colors will bring movement to the piece.





Design concept \rightarrow mural examples





Design concept \rightarrow finished mural

- The design concept provides a plan for the finished mural, but it won't be an exact copy
 - The design concept provides:
 - Subject matter
 - Composition
 - Color palette
 - The finished mural may:
 - Differ slightly
 - Include more detail
 - Have changes made to accommodate the wall and certain vantage points
- The following slides are examples of past design concepts and their completed murals to better understand Ernesto's design process ->





Completed mural <u>Curiosity</u> (2021) in Miramar, FL



Thank you!

For more information, please contact hello@maranje.com

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