



Administrative Report

J.5., File # BF25-0438

Meeting Date: 4/2/2025

To: BUDGET AND FINANCE COMMISSION
From: STEPHANIE MEYER, INTERIM FINANCE DIRECTOR

TITLE

DISCUSSION AND CONSIDERATION OF THE CITY COUNCIL STRATEGIC PLAN

EXECUTIVE SUMMARY

The Redondo Beach City Council will meet to consider its Strategic Plan on April 29, 2025. At that time, City Council will consider input from the City's Commissions along with staff recommendations as it looks to set the next year's agenda for City staff. The Budget and Finance Commission may submit a list of priority projects for Council consideration the April 2025 Strategic Planning session.

BACKGROUND

City Council meets twice annually to develop a Strategic Plan: the document through which City Council directs city staff projects, assignments, and priorities. The strategic planning process results in a project list, assigned to a specific city department or departments, along with deadlines to complete tasks.

On September 10, 2024, the City Council held a strategic planning session to discuss and update the City's Strategic Plan. At the session, the Mayor and City Council considered recent accomplishments, completed a strengths, weaknesses, opportunities, and threats (SWOT) analysis, evaluated, and adjusted the previously established three-year goals, and listed specific objectives for the upcoming planning period which was set for the next six-months. The Plan's three-year goals and six-month objectives were finalized on October 8, 2024. The City Manager provides monthly updates to the adopted six-month objectives to enable the Mayor and Council to monitor the City's progress on the Strategic Plan. The City Manager presented the fifth and most recent update to City Council on March 18, 2025 (Attachment 1).

Council follows a collaborative process to create the Strategic Plan project list. Council commonly solicits project ideas from staff, and is amenable to accepting letters of recommendation from various City Commissions, including the Budget and Finance Commission. The intent of this item is to provide time for Commissioners to discuss suggestions for projects and priorities, which the Commission could then include in a letter to the City Council for its consideration at the April 29, 2025 strategic planning session. An example of such a communication (Harbor Commission input into the September 2024 strategic planning process) is included as Attachment 2.

ATTACHMENTS

- 03.18.2025 -Strategic Planning Matrix Update

- Blue Folder Item September 10, 2025 - Letter from the Harbor Commission regarding Strategic Plan