

Lower Signage Options:

Option 1: 54 Characters (Presented on November 4, 2025)

PIER • HOTELS • RESTAURANTS • SEASIDE LAGOON • MARINAS

Option 2: 54 Characters

PIER • HOTELS • RESTAURANTS • SEASIDE LAGOON • FISHING

Option 3: 56 Characters

PIER • HOTELS • DINING • LAGOON • FISHING • BOAT RENTALS

Option 4: 57 Characters

PIER • HOTELS • DINING • LAGOON • FISHING • WATERCRAFT RENTALS

Option 5: 55 Characters

PIER • HOTELS • FOOD • LAGOON • FISHING • WATERCRAFT RENTALS

Option 6: 58 Characters

PIER • HOTELS • DINING • FISHING • BOATING • ENTERTAINMENT

Option 7: 52 Characters

PIER • HOTELS • FOOD • SEASIDE LAGOON • BOAT RENTALS

Design Option #1: City Council preferred design from November 4, 2025



Design Option #2: City Council preferred design with heavier font



Design Option #3: City Council preferred design with original font

