

DRAFT Three-Year Priority Areas & 12-Month Objectives

March 2026 –March 2027

CM= City Manager ATCM=Assistant to City Manager CD=Community Development CS=Community Services FD=Fire Department FS=Financial Services HR=Human Resources IT=Information Technology LIB=Library PD=Police Department
 PW=Public Works WED=Waterfront and Economic Development CA=City Attorney CC=City Clerk CT=City Treasurer

Priority Area 1: Economic Vitality							
Goal 1.1 Enhance the Waterfront							
#	When	Who	Objectives	Done	On Target	Revised	Notes
1	By January 1, 2027	WED	Discuss options to attract a new tenant for the former Gold Gym’s site and explore a potential land swap agreement to move the property out of the Tidelands Trust.				
2	By September 1, 2026	WED	Advance lease negotiations for the former Fun Factory site and identify a prospective leaseholder/operator for a Waterfront Market Hall.				
3	By February 1, 2027	WED	Provide Boat Launch application coordination with DBW as required, advance designs, consider Coastal Commission and CDP requirements, and report back to City Council the results of the City’s funding request.				
4	By September 1, 2026	CS, PW	Finalize the design for Phase One of the Seaside Lagoon Reconstruction Project, complete the Coastal Development Permit application, submit it to the CA Coastal Commission, and advance construction drawings.				
5	By October 1, 2026	WED, CD	Complete the parking study related to adjusting the Local Coastal Program requirements for King Harbor Marina parking and present the results to the City Council.				
9	By March 1, 2027	FD, WED	Review and present to the City Council suggested updates to the City’s Municipal Code pertaining to Harbor/Marine safety regulations.				
10	By January 1, 2027	WED	Advance lease negotiations for possible reinvestment in businesses on the Monstad Pier.				
11	By January 1, 2027	PW	Explore opportunities to demolish the existing structure on the Joe’s Crab Shack site.				
12	By January 1, 2027	WED, CS	Provide a status report on efforts to enhance internal and external communications for Waterfront activities and events.				
13	By November 1, 2026	WED, CS	Work with the Harbor and Pier Associations to develop and improve Holiday Events in the Waterfront.				
Goal 1.2: Revitalize Artesia Boulevard							
#	When	Who	Objectives	Done	On Target	Revised	Notes
14	By January 1, 2027	CS, PW	Continue implementation of the ARTesia Strategic Plan including selection of artists and artworks for eventual installation.				

15	By August 1, 2026	CD	Prepare a Land Use Element and Zoning Ordinance related to adjusting the FAR Ratio and implementing rooftop dining and property investment incentives along the Artesia/Aviation Corridor, complete the related Article XVII analysis, and prepare the item for inclusion as part of a fall election.				
16	By May 1, 2027	CD	Evaluate the effectiveness of eliminating commercial parking requirements along Artesia and Aviation Blvd. and present the results to the City Council.				
17	By May 1, 2027	CD	Utilize information from the AREAS Report to proactively seek investment on Artesia Blvd. by communicating vacancies to the business community.				

Goal 1.3: Position Redondo Beach as a Destination for Business Investment

#	When	Who	Objectives	Done	On Target	Revised	Notes
18	By May 1, 2027	CD	Prepare updates to the Municipal Code to improve the design and appearance of commercial signs and present them to the City Council for consideration along with options for a maintenance (blight prevention) ordinance to regulate storefront conditions.				
19	By May 1, 2027	MAYOR, CS, ATCM	Continue developing plans and activities for the 2026 World Cup and LA28 Olympics and seek input from the Youth Commission. .				
20	By October 1, 2026	CD, MAYOR+ COUNCIL SUBCOMM.	Present the findings from the AREAS study on identifying/recruiting new development and businesses to the Artesia and Aviation corridors to the City Council.				
21	By May 1, 2027	CD	Evaluate the current Land Use Tables and business permitting requirements in the Municipal Code and present options to the City Council to make the City more business friendly.				

Goal 1.4 Enhance the City’s Fiscal Sustainability

22	By November 1, 2026	FS, CA, CT	Prepare a Ballot Measure for the March 2027 election to consider increasing the City’s Transient Occupancy Rate.				
23	By November 1, 2026	CT, FS, CA	Review the City’s UUT Ordinance and suggest possible updates in recognition of the outcome of the Disney vs. Santa Barbara case.				
24	By November 1, 2026	HR, FS, CA	Review and provide options to the City Council on possible adjustments to the City’s General Liability Coverage and level of Self-Insured Retention.				
25	By February 1, 2027	PW	Review and provide updates to the City’s Vehicle Replacement Policy/Program.				
26	By January 1, 2027	FS, CT	Develop a streamlined process and structure to assess/collect business licenses fees from periodic special event vendors.				
27	By January 1, 2027	CD	Complete a DIF Study to establish a nexus between the cost of future facilities, vehicles, and equipment required by new growth and fees charged by the City.				
28	By May 1, 2027	FIN, CD	Review and enhance collection procedures to establish and enforce penalties for late payments to the City.				

Future Goal 1.5: Revitalize the Pacific Coast Highway Corridor

Future Goal 1.6: Identify efforts to enhance business retention

Future Goal 1.7: Identify programs that have shown success on Artesia and report on steps to implement them on PCH

Priority Area 2: Public Safety and Community Well-Being

Goal 2.1 Implement Measure FP (Reconstruct City Fire and Police Facilities)

#	When	Who	Objectives	Done	On Target	Revised	Notes
29	By September 1, 2026	ATCM	Continue Measure FP implementation, including securing a Design-Build Entity for both Fire and Police Facility replacement.				
30	By January 1, 2027	FS, ATCM, PW, IT, PD, FD, CT	Work with the City's Municipal Financial Advisor to issue bonds to design and construct the projects included in Measure FP.				
31	By January 1, 2027	ATCM, CA	Prepare the selection guidelines and resolution to form a Citizens Oversight Committee to review bond-related expenditures.				
32	By June 25, 2026	PW, PD, ATCM	Advance conceptual schematic designs for the Police Shooting Range to enhance construction readiness and prepare/submit the application for the 2026 DCIP funding cycle.				

Goal 2.2: Strengthen the City's Mental Health Response and Community Support Systems

#	When	Who	Objectives	Done	On Target	Revised	Notes
33	By January 1, 2027	CA, FD, PD	Explore grant funding opportunities to continue deployment of a mental health clinician to provide targeted response to mental health-related incidents in the City.				

Goal 2.3: Further Enhance the City's Approach to Addressing Homelessness

#	When	Who	Objectives	Done	On Target	Revised	Notes
34	By September 1, 2026	PW, CA	Pursue funding to complete construction of the pallet shelter expansion project and revise plans to fit the project scope within available budget.				
35	By May 1, 2027	CS	Administer the updated Administrative Plan for family supportive housing as approved, update the waiting list process as directed by Council, and continue working with the County to identify family- and youth-supportive services and programs.				
36	By May 1, 2027	CS	Administer the Foster Youth voucher program in partnership with the County.				
37	By May 1, 2027	CA	Pursue grant funding opportunities to procure permanent family housing to expand the City's supportive housing options.				

Goal 2.4: Continue to Enhance Public Safety, Emergency Response, and Community Resilience

#	When	Who	Objectives	Done	On Target	Revised	Notes
38	By August 1, 2026	PD	Update the City's Drone First Responder agreement with Aerodome after the company obtains the FAA certificate waiver for autonomous drone use.				
39	By July 1, 2026	FD, ACTM	Complete and transmit the quote for the provision of Fire, Paramedic and Emergency Response Services for the City of Hermosa Beach.				
40	By November 1, 2026	PD	Provide a report on the City traffic enforcement efforts, including E-Bikes, Truck Routes, Speeding/Stop Signs and Loud Vehicles.				

Priority Area 3: Infrastructure and Public Spaces

Goal 3.1: Rehabilitate City Roads, Critical Public Facilities, and Infrastructure

#	When	Who	Objectives	Done	On Target	Revised	Notes
41	By January 1, 2027	PW	Procure and implement a facilities management software system and prepare an RFP to complete a facilities inventory and assessment.				
42	By January 1, 2027	PW	Prepare a report to consider lane repurposing and corridor improvements for Catalina Ave., north of Pearl Street, as part of the City's Street Rehabilitation Program.				
43	By May 1, 2027	PW, CD	Identify options to improve utility line maintenance and encourage undergrounding as part of new development.				
44	By December 1, 2027	ATCM	Provide a status report on internal efforts to improve contract development and review the City's template RFP&B docs to identify opportunities to enhance (scope of work) expectations of vendors.				

Goal 3.2: Expand and Enhance Public Spaces, Amenities, and Programs

#	When	Who	Objectives	Done	On Target	Revised	Notes
45	By January 1, 2027	CS, PW	Execute the Wilderness Park Master Plan according to available funding and identify goals for the next phase of project improvements.				
46	By October 1, 2026	CS, PW	Complete procurement and installation of the Franklin Park all-abilities playground equipment.				
47	By January 1, 2027	CS, PW	Complete the layout design and procure three historic information signs for installation at Ito Park and provide a report to the Public Amenities Commission to develop a Plan for the next phase of improvements to Ito Park.				
48	By May 1, 2027	CS	Continue to develop programming for the Perry Park Teen Center in conjunction with the Youth Commission and teen facility users.				
49	By October 1, 2026	CM, ATCM, FS	Work with RBUUSD to prepare property descriptions and subdivision map applications for new Anderson Park Senior Center and Alta Vista Park parcels.				
50	By October 1, 2026	ATCM	Prepare a Request for Information to solicit local businesses to evaluate possible logo use and the costs for marketing and production and the potential for design proficiency.				
51	By May 1, 2027	CS, ATCM	Seek future funding opportunities for further improvements to the Herondo Open Space area and Seaside Lagoon.				
52	By December 1, 2026	CS, PW	Advance efforts to develop the Aviation Park Pickleball facility and explore potential time-efficient procurement/construction methods along with opportunities to cultivate public/private partnerships.				

Goal 3.3: Enhance Alternative Transportation Options

#	When	Who	Objectives	Done	On Target	Revised	Notes
---	------	-----	------------	------	-----------	---------	-------

53	By January 1, 2027	PW	Complete construction and hold a ribbon cutting for the City's Local Travel Network (LTN) Project.				
54	By April 1, 2027	PW	Prepare conceptual design alternatives for bike lane repainting to enhance bicycle safety on Redondo Beach/Vail Avenues and present a report to the City Council.				
55	By January 1, 2027	PW	Continue design development of plans for the Metro Active Transportation (MAT) Project (Redondo Beach Blvd Corridor) and present the 60% design for the active transportation and micro-mobility projects to the PWSS Commission.				
56	By January 1, 2027	PW	Present conceptual design alternatives for Catalina Ave, through Riviera Village, to the PWSS Commission and City Council, including the possible addition of structured parking in the Riviera Village and the implementation of a longer-term outdoor dining program.				
57	By May 1, 2027	PW	Collaborate with Hermosa Beach on a Parking Study and the potential for new Bike Lanes on Aviation Blvd.				
58	By April 1, 2027	PW	Provide a progress report on Bicycle Master Plan implementation and continue to pursue collaboration with surrounding cities.				

Future Goal 3.4: Develop Long-Range Plans to Modernize City Facilities, Including the Public Works Yard and City Hall

Priority Area 4: Customer-Centered Service Delivery

Goal 4.1: Improve Customer Service by Expanding the City's Use of Digital Tools and Online Services

#	When	Who	Objectives	Done	On Target	Revised	Notes
59	August 1, 2026	CC, IT, ATCM	Complete implementation of the new Agenda Management System to streamline internal operations and allow for enhanced agenda forecasting.				
60	By May 1, 2027	CC, IT	Initiate a pilot program to scan and archive City records for the Fire Department and, with future funding, expand the program to other City Departments.				
61	By October 1, 2026	CC, IT	Procure and implement a software solution to enhance workflow and reduce the burden of public records requests.				
62	By January 1, 2027	IT, ATCM	Utilize the Communication Team's efforts to improve information included on the City website and continue evaluating tools to enhance the global search function through approved artificial intelligence tools.				
63	By January 1, 2027	ATCM	Provide a report on efforts of the Communications Team to consolidate information and increase visibility for local events and to coordinate the communication of key calendar events on the City website and through other means.				
64	By May 1, 2027	IT	Develop an AI Strategic Plan to guide use by City officials (staff and elected) and provide a report on how AI tools can be utilized to promote productivity.				

Priority Area 5: Community Stewardship

Goal 5.1: Advance Environmental Sustainability and Climate Resilience

#	When	Who	Objectives	Done	On Target	Revised	
65	By April 1, 2027	PW	Hire a consultant to study and update the City's Sewer System Management Plan and complete the first phase of CCTV inspection to prepare a condition assessment of the sewer system.				
66	By May 1, 2027	WED	Initiate a California Coastal Commission grant-funded effort to update the City's Local Coastal Program and complete a sea level rise vulnerability assessment.				
67	By May 1, 2027	PW	Provide a report on City tree wells and their availability for planting, and develop a mechanism to record trees planted on private property.				

Goal 5.2: Preserve and Promote the City's Historic Resources and Neighborhood Character

#	When	Who	Objectives	Done	On Target	Revised	Notes
68	By January 1, 2027	CD, CA	Prepare a report for the City Council on cost/time-effective ways to update the City's Historic Resources List while maintaining a voluntary, consent-based, Historic Resources Program.				
69	By May 1, 2027	CD	Research potential changes to the City's Zoning Ordinance that would increase flexibility for parking regulations in Riviera Village and secure preferred uses for properties in the Village as well as other vital economic corridors, such as Pacific Coast Highway.				
70	By September 1, 2026	CS, CM, MAYOR, CC	Create a Mayor and City Council subcommittee to develop a City Park and City Facility renaming policy.				