

# City of Redondo Beach Strategic Plan

## Three-Year Priority Areas & 10-Month Objectives

June 2025 – March 2026

**CM**= City Manager **ATCM**=Assistant to City Manager **CD**=Community Development **CS**=Community Services **FD**=Fire Department **FS**=Financial Services **HR**=Human Resources **IT**=Information Technology **LIB**=Library **PD**=Police Department  
**PW**=Public Works **WED**=Waterfront and Economic Development **CA**=City Attorney **CC**=City Clerk **CT**=City Treasurer

| Priority Area 1: Economic Vitality     |                   |                 |   |      |           |         |       |
|--|-------------------|-----------------|---|------|-----------|---------|-------|
| Goal 1.1 Enhance the Waterfront        |                   |                 |   |      |           |         |       |
| #                                      | When              | Who             | Objectives  | Done | On Target | Revised | Notes |
| 1                                      | March 1, 2026     | WED/PW          | Investigate the options and costs associated with improving the Pier Parking Structure to allow for redevelopment   |      |           |         |       |
| 2                                      | July 15, 2025     | WED             | Identify strategies to proactively market and lease the identified commercial opportunity sites in the Harbor and Pier area   |      |           |         |       |
| 3                                      | September 1, 2025 | WED             | Complete the pre-design engineering studies needed to construct the new public boat launch and present the results to the City Council for review   |      |           |         |       |
| 4                                      | December 31, 2025 | WED, PW         | Complete the entitlement approval process for all phases of the Seaside Lagoon Rehabilitation Project and complete the plans and specifications for Phase 1 of the project needed for the Coastal Development Permit  |      |           |         |       |
| 5                                      | October 1, 2025   | WED, CD         | Identify the process and cost to consider adjusting the Local Coastal Program requirements for King Harbor Marina parking   |      |           |         |       |
| 6                                      | March 1, 2026     | FD, PD, CA, WED | Research policy options and prepare a draft Safety Ordinance for rental watercraft in King Harbor   |      |           |         |       |
| 7                                      | September 1, 2025 | WED             | Complete consideration of the preliminary Marine Mammal Center/Waterfront Education Center Property Use and Fundraising Agreement   |      |           |         |       |
| Goal 1.2: Revitalize Artesia Boulevard |                   |                 |   |      |           |         |       |
| #                                      | When              | Who             | Objectives  | Done | On Target | Revised | Notes |
| 8                                      | October 1, 2025   | CD              | Complete the policy discussions for adjusting the FAR Ratio and implementing property investment incentives along the Artesia/Aviation Corridor, in conjunction with the General Plan Phase 2 Update  |      |           |         |       |
| 9                                      | September 1, 2025 | CD              | Provide a report to the City Council detailing the impact the changes made to Artesia Blvd parking regulations are having on business reinvestment in the area.   |      |           |         |       |
| 10                                     | December 31, 2025 | CS, WED, PW     | Provide a status report on the public art procurement effort on Artesia Blvd. by the City's newly-hired art consultant  |      |           |         |       |
| 11                                     | October 1, 2025   | CD              | Provide a report to the City Council on the process to study and consider implementing rooftop dining; lot merger incentives that would encourage property reinvestment/revitalization; and options to enhance the quality of business signage along the boulevards |      |           |         |       |

### Goal 1.3: Position Redondo Beach as a Destination for Businesses Investment

| #  | When              | Who                                    | Objectives   | Done | On Target | Revised | Notes |
|----|-------------------|--|--|------|-----------|---------|-------|
| 12 | November 1, 2025  | WED, CD, ATCM, MAYOR+ COUNCIL SUBCOMM. | Convene an Economic Development Working Group to help recruit/retain businesses and assist staff in identifying and analyzing conditions/regulations/processes that exist in the City that may impede business reinvestment and report the preliminary results to the City Council |      |           |         |       |
| 13 | December 31, 2025 | CD, WED                                | Support proactive development in the City with a focus on business retention and enhancing marketing efforts and outreach to potential businesses and provide a report to the City Council on the status of these efforts  |      |           |         |       |
| 14 | March 1, 2026     | MAYOR, WED, CD, ATCM                   | Create a Major Events working group to pursue opportunities and attract activities associated with the 2026 World Cup and LA28 Olympics, as appropriate  |      |           |         |       |

### Future Goal 1.4: Revitalize the Pacific Coast Highway Corridor

## Priority Area 2: Public Safety and Community Well-Being

### Goal 2.1 Implement Measure FP (Reconstruct City Fire and Police Facilities)

| #  | When           | Who                           | Objectives   | Done | On Target | Revised | Notes |
|----|----------------|-------------------------------|--|------|-----------|---------|-------|
| 15 | August 1, 2025 | ATCM                          | Complete selection of the firm to serve as the City's Owner's Representative and Bond Program Manager and present the contract to City Council for consideration of approval   |      |           |         |       |
| 16 | March 1, 2026  | FIN, ATCM, PW, IT, PD, FD, CT | Following selection of the Owner's Representative and Bond Program Manager, work with the City's Municipal Financial Advisor to develop a strategy to appropriately time the City's bond issuance to complete the projects included in Measure FP  |      |           |         |       |
| 17 | March 1, 2026  | ATCM, CA                      | Prepare the selection guidelines and resolution to form a Citizens Oversight Committee to review bond-related expenditures   |      |           |         |       |
| 18 | July 1, 2025   | PW, PD                        | Complete the studies/design work needed to prepare the federal grant application for funding to replace the City's Police Shooting Range and engage appropriate outside/partnership agencies, pending release of the notice of funding opportunity |      |           |         |       |

### Goal 2.2: Strengthen the City's Mental Health Response and Community Support Systems

| #  | When              | Who        | Objectives  | Done | On Target | Revised | Notes |
|----|-------------------|------------|---|------|-----------|---------|-------|
| 19 | September 1, 2025 | CA, FD, PD | Present a report to the City Council on the City's efforts to utilize grant funding to hire/procure a mental health clinician to provide targeted response to mental health-related incidents in the City |      |           |         |       |
| 20 | August 1, 2025    | CA, FD, PD | Explore partnership with Hermosa Beach that would pool resources to enhance the City's ability to respond to mental health issues   |      |           |         |       |

### Goal 2.3: Further Enhance the City's Approach to Addressing Homelessness

| #  | When           | Who    | Objectives   | Done | On Target | Revised | Notes |
|----|----------------|--------|--|------|-----------|---------|-------|
| 21 | March 1, 2026  | PW, CA | Complete construction of the pallet shelter expansion project  |      |           |         |       |
| 22 | March 1, 2026  | CS     | Explore options to secure funding to support family supportive housing and report back to the City Council |      |           |         |       |
| 23 | August 1, 2025 | CS     | Develop a program to implement foster youth vouchers and report back to the City Council                   |      |           |         |       |

### Goal 2.4: Continue to Leverage Technology to Enhance Public Safety, Emergency Response, and Community Resilience

| #  | When             | Who    | Objectives  | Done | On Target | Revised | Notes |
|----|------------------|--------|---|------|-----------|---------|-------|
| 24 | March 1, 2026    | PD     | Update the City's Drone First Responder agreement with Aerodome after the company obtains the FAA certificate waiver for autonomous drone use   |      |           |         |       |
| 25 | October 1, 2025  | IT, PD | Investigate options to modernize the City video camera platform and consolidate existing systems  |      |           |         |       |
| 26 | February 1, 2026 | FD, IT | Complete additional research on the functionality and costs associated with implementing the Tablet Command Application for the Fire Department |      |           |         |       |

## Priority Area 3: Infrastructure and Public Spaces

### Goal 3.1: Rehabilitate City Roads and Critical Public Facilities

| #  | When              | Who      | Objectives  | Done | On Target | Revised | Notes |
|----|-------------------|----------|---|------|-----------|---------|-------|
| 27 | December 31, 2025 | PW       | Identify the cost and process to inventory the condition of City facilities for future implementation of an asset management system |      |           |         |       |
| 28 | December 1, 2025  | PW, ATCM | Pursue grant funding for energy-related infrastructure improvements   |      |           |         |       |
| 29 | March 1, 2026     | PW       | Research and provide a report to Council on the options to enhance the City's Street rehabilitation program                         |      |           |         |       |

### Goal 3.2: Expand and Enhance Public Spaces, Amenities, and Programs

| #  | When              | Who    | Objectives   | Done | On Target | Revised | Notes |
|----|-------------------|--------|--|------|-----------|---------|-------|
| 30 | April 1, 2026     | CS, PW | Execute the Wilderness Park Master Plan as funded  |      |           |         |       |
| 31 | October 1, 2025   | CS, PW | Complete conceptual design of the Franklin Park playground improvements  |      |           |         |       |
| 32 | November 1, 2025  | CS/PW  | Explore options to add signage to Ito Park that draws inspiration from signage found in America's National Parks |      |           |         |       |
| 33 | December 31, 2025 | CS     | Enhance available programming in the City's Teen Center  |      |           |         |       |

### Goal 3.3: Enhance Alternative Transportation Options

| #  | When             | Who | Objectives   | Done | On Target | Revised | Notes |
|----|------------------|-----|--|------|-----------|---------|-------|
| 34 | January 1, 2026  | PW  | Award the construction contract to implement the City's Local Travel Network (LTN)   |      |           |         |       |
| 35 | December 1, 2025 | PW  | Develop a strategy to deploy available funding for bike lane repainting to enhance bicycle safety and provide a report on the status of the City's implementation of the Bicycle Master Plan |      |           |         |       |
| 36 | December 1, 2025 | PW  | Provide a report to the City Council on the status of the City's active transportation and micro-mobility projects included in the CIP   |      |           |         |       |
| 37 | February 1, 2026 | CS  | Analyze BCT routes and determine if there are other route options that could enhance youth ridership   |      |           |         |       |

## Priority Area 4: Customer-Centered Service Delivery

### Goal 4.1: Improve Customer Service by Expanding the City's Use of Digital Tools and Online Services

| #  | When              | Who          | Objectives  | Done | On Target | Revised | Notes |
|----|-------------------|--------------|---|------|-----------|---------|-------|
| 38 | January 1, 2026   | CC, IT       | Work with Departments to determine the records and processes that can be digitized in order to improve operations and meet retention and disposition requirements. Develop a plan to digitize City records, make them more easily accessible to the public, and provide a progress report to the City Council |      |           |         |       |
| 39 | March 1, 2026     | CC, IT       | Research software options to improve the workflow for public records act requests   |      |           |         |       |
| 40 | February 1, 2026  | CC, IT, ATCM | Complete implementation of the new Agenda Management System to streamline internal operations and provide for enhanced agenda forecasting   |      |           |         |       |
| 41 | September 1, 2025 | IT, ATCM     | Develop a plan to prioritize and implement new online processes to improve the functionality of the City website and enhance service delivery, including the possible use of AI   |      |           |         |       |
| 42 | March 1, 2026     | IT, ATCM     | Implement the Access Redondo App update and make it easier for community members to submit customer requests  |      |           |         |       |

## Priority Area 5: Community Stewardship

### Goal 5.1: Advance Environmental Sustainability and Climate Resilience

| #  | When             | Who      | Objectives   | Done | On Target | Revised |  |
|----|------------------|----------|--|------|-----------|---------|--|
| 43 | November 1, 2025 | PW       | Inventory the City's tree canopy and present a discussion item to the City Council to determine the best strategies to enhance the tree canopy in the future |      |           |         |  |
| 44 | January 1, 2026  | PW       | Select and hire a consultant needed to study and update the City's Sewer System Management Plan  |      |           |         |  |
| 45 | February 1, 2026 | ATCM, PW | Continue to advance efforts to install additional EV charging stations throughout the City   |      |           |         |  |

### Goal 5.2: Preserve and Promote the City's Historic Resources and Neighborhood Character

| #  | When             | Who    | Objectives   | Done | On Target | Revised | Notes |
|----|------------------|--------|--|------|-----------|---------|-------|
| 46 | November 1, 2025 | CD, CA | Provide a report to the City Council on possible updates to the City's Historic Preservation Ordinance   |      |           |         |       |
| 47 | March 1, 2026    | CD     | Prepare a contract for completion of a Citywide Historical Resources Survey and present it to the City Council for consideration of approval   |      |           |         |       |
| 48 | October 1, 2025  | CD     | Review and present options to Council related to updating parking regulations in the Riviera Village as part of a larger discussion regarding preferred business uses in the Village |      |           |         |       |