



REGULAR MEETING OF THE CULTURAL ARTS COMMISSION – 7:00 PM

A. CALL MEETING TO ORDER

A Regular Meeting of the City of Redondo Beach Cultural Arts Commission was called to order by Chair Christian-Kelly at 7:00 p.m.

B. ROLL CALL

Commissioners Present: Gold, Lawrence, Melendez, O'Brian Herrera, Pitzele, Taner
Chair Christian-Kelly

Officials Present: Gary Margolis, Cultural Arts Manager

C. SALUTE TO THE FLAG

Chair Christian-Kelly led in the Salute to the Flag.

D. APPROVE ORDER OF AGENDA

Commissioner Taner noted the minutes from the last meeting of the Cultural Arts Commission are not included in the agenda and asked that they be included in the next meeting agenda. He mentioned that meetings are transcribed on the YouTube channel and felt that it is a simple job.

Motion by Commissioner Taner, seconded by Commissioner O'Brian Herrera, and approved by voice vote, the order of the agenda, as presented.

The motion carried 7-0-0.

E. BLUE FOLDER ITEMS – ADDITIONAL BACK UP MATERIALS

E.1. Blue Folder Items

CONTACT: ELIZABETH HAUSE, INTERIM COMMUNITY SERVICES
DIRECTOR

Cultural Arts Manager Margolis reported there were no Blue Folder Items received for tonight's meeting.

F. CONSENT CALENDAR

F.1. AFFIDAVIT OF POSTING CONTACT: ELIZABETH HAUSE, COMMUNITY SERVICES DIRECTOR

F.2. JOHN PARSONS PUBLIC ART FUND REPORT AND STATUS OF CITY COUNCIL-APPROVED AND FUNDED PROJECTS

CONTACT: GARY MARGOLIS, CULTURAL ARTS MANAGER

F.3. RECEIVE AND FILE THE DRAFT OF A CONFLICT-OF-INTEREST ADMINISTRATIVE POLICY AND PROCEDURE (APP) FOR THE CULTURAL ARTS COMMISSION

CONTACT: GARY MARGOLIS, CULTURAL ARTS MANAGER

There were no public comments on this item.

Motion by Chair Christian-Kelly, seconded by Commissioner Pittsley, and approved by voice vote, the Consent Calendar as presented.

The motion carried 7-0-0.

G. EXCLUDED CONSENT CALENDAR ITEMS - None

H. PUBLIC PARTICIPATION NON-AGENDA ITEMS

H.1 Public Participation on Non-Agenda Items

CONTACT: ELIZABETH HAUSE, INTERIM COMMUNITY SERVICES DIRECTOR

Chair Christian-Kelly invited public comments.

Rick McCullen, Manhattan Beach, reported he is involved with Redondo Beach and Artesia Boulevard; spoke about the Artesia Corridor public art project; talked about starting the process for creation of a BID for Artesia, similar to the Riviera Village BID and noted many vacancies along the corridor and stated they are working on a commerce strategy to find the ideal mix of businesses for residents and visitors. He continued with a summary of plans including events such as Shop Around Artesia; believed that by working together with a mutual goal of elevating the Boulevard, the prospect of national recognition could be boosted and shared his contact information with the Commission.

Arthur Dubinsky, Artist, talked about loving the idea that Redondo Beach will focus on the arts along Artesia Boulevard and spoke in support of installing an arch as a monument entry to the City.

Georgette Gantner, District 2, expressed excitement about moving forward with hiring the necessary consultants; opined they should attend Commission meetings; noted she is running for Mayor and mentioned she cannot wait to see what Artesia Boulevard can

become.

There were no other public comments.

I. ITEMS CONTINUED FROM PREVIOUS AGENDAS - None

J. ITEMS FOR DISCUSSION PRIOR TO ACTION

J.1. DISCUSSION AND POSSIBLE ACTION REGARDING THE UTILITY BOX ART WRAP PROGRAM

CONTACT: GARY MARGOLIS, CULTURAL ARTS MANAGER

Cultural Arts Manager Margolis narrated a PowerPoint presentation with details of the Administrative Report and including suggestions as to how to proceed.

Discussion followed regarding disregarding the prices listed on the examples.

Members of the Commission reviewed the eligibility of each design.

Motion by Commissioner Gold, seconded by Commissioner Lawrence and failed by voice vote, to determine that No. 6 is not eligible, as the artist did not follow the directions, staff had to recreate the concept, in its entirety and it does not pass the “moving car” test.

The motion failed, 3-4-0. Commissioners Taner, Melendez, Lawrence, and Chair Christian-Kelly, opposed.

Discussion followed regarding other concepts that may not be eligible, the pros and cons of the concept, maintaining a level of professionalism and the number of utility boxes yet to be wrapped.

Members of the Commission continued to evaluate the proposed designs.

Discussion followed regarding No. 8 and whether it is too dark to be seen at night and Members of the Commission polled at 5-2 to eliminate it as ineligible, polled at 4-3, to eliminate No. 9, as ineligible, polled 5-2 to keep No. 13 as eligible and polled 5-2 to eliminate No. 15 from eligibility.

Ensuing discussion pertained to the specific criteria for determining why a concept is ineligible and the moving car test.

Discussion followed regarding No. 16 not being set up properly and the Commission agreed to eliminate it from consideration.

Cultural Art Manager Margolis summarized that concepts No. 8, 9, 15 and 16 were eliminated from consideration; reported the rest of the concepts are eligible and asked each Commissioner to rank their first, second, third, fourth and fifth choices, assigning 5 points for the first choice, 4 points for the second choice and so on.

Each Commissioner reported their rankings and Cultural Arts Manager Margolis announced Nos. 1, 4, 6, 7 and 10 as the preferred choices for utility box wraps.

Motion by Chair Christian-Kelly, seconded by Commissioner Gold, and approved by voice vote, to recommend Concepts Nos. 1, 4, 6, 7 and 10 as the preferred choices for the next five utility box wraps to the City Council.

The motion carried 7-0-0.

Discussion followed regarding determining the location of each concept, waiting until City Council approves the Commission's recommendations, determining the location today in order to send the matter to Council and moving ahead a little faster and choosing one utility box per district.

After consideration, the Commission discussed the following locations for each Concept:

No. 1	Avenue I and Catalina
No. 4	Harbor and Herondo
No. 6	Prospect and Beryl
No. 7	Manhattan Beach Boulevard and Dow
No. 10	Artesia and Rindge

Motion by Pitzele, seconded by Commissioner Gold, and approved by voice vote, to recommend to City Council placement of the following concepts for wrapping existing utility boxes at the following locations:

No. 1	Avenue I and Catalina
No. 4	Harbor and Herondo
No. 6	Prospect and Beryl
No. 7	Manhattan Beach Boulevard and Dow
No. 10	Artesia and Rindge

The motion carried 7-0-0.

J.2. DISCUSSION AND POSSIBLE ACTION ON THE CREATION OF AN AD HOC COMMITTEE TO MAKE RECOMMENDATIONS TO THE FULL COMMISSION REGARDING AN LGBTQ+ PUBLIC ART PROJECT

CONTACT: GARY MARGOLIS, CULTURAL ARTS MANAGER

Cultural Arts Manager Margolis referenced the Administrative Report in the agenda packet and noted the recommendation is for the Commission to form a ad hoc committee to develop recommendations to the full Commission regarding an LGBTQ+ permanent public art project.

Discussion followed regarding an ad hoc committee versus a standing committee.

Chair Christian-Kelly provided a brief background regarding the topic.

Cultural Arts Manager Margolis addressed previous discussions to place the piece in the Civic Center; reported it was determined that it should be located elsewhere where it is more visible and talked about creating an ad hoc committee to move the matter forward.

Chair Christian-Kelly spoke about Commissioners who had expressed interest in being in the committee.

Commissioner O'Brian Herrera volunteered to be on the committee and spoke about needing to move this project along.

Chair Christian-Kelly and Commissioner Gold volunteered to be on the committee.

Chair Christian-Kelly invited public comments.

Joan Irvine, District 1, announced she is running for Mayor and thanked the Commission for choosing the District 1 utility box design and for moving this project forward. She spoke about the importance of having a diverse community that welcomes all.

There were no other public comments on this item.

Motion by Chair Christian-Kelly, seconded by Commissioner Pitzele, and approved by voice vote, to appoint Chair Christian-Kelly, Commissioner O'Brian Herrera and Commissioner Gold to the LGBTQ+ Permanent Public Art Project Ad Hoc Committee.

The motion carried 7-0-0.

J.3. DISCUSSION AND POSSIBLE ACTION REGARDING A FIRST DRAFT OF PROPOSED BYLAWS FOR THE CULTURAL ARTS COMMISSION

CONTACT: GARY MARGOLIS, CULTURAL ARTS MANAGER

Cultural Arts Manager Margolis reported that the City Attorney has asked to review this item before it is presented to the Commission.

Commissioner Taner suggested forming an ad hoc committee to develop the vision of the newly formed commission and spoke about the draft by-laws and enlarging the scope of the commission.

Cultural Arts Manager Margolis noted that it would be appropriate to request adding a discussion regarding the topic on the next agenda, under Item No. K and in the meantime, up to three Commissioners could work together, informally, and submit a draft of the by-laws under Blue Folder Items.

Commissioner Taner requested that fellow Commissioners submit ideas for the Commission's vision and mission to staff who will in turn compile everything to present to the Commission in March, for consideration and action. He suggested that from that article by-laws could be developed.

In reply to an inquiry from Commissioner O'Brian Herrera, Cultural Arts Manager Margolis discussed the John Parsons Public Art Fund noting it can only be spent on permanent public art installations; reported that once the Commission has a vision and mission, the Commission can present its recommendation to Council for potential budget appropriation.

Discussion followed regarding getting input from residents regarding their priorities, the possibility of issuing a survey to obtain input, prior discussions about turning the old library into an art museum, doing community outreach to find performers and artists, looking at mission and visions statements from other cities and the status of plans for the old library.

K. COMMISSION MEMBER ITEMS AND FUTURE COMMISSION AGENDA TOPICS

Commissioner Lawrence talked about the need to discuss community outreach.

Commissioner O'Brian Herrera requested a discussion regarding the LGBTQ+ public art project and Cultural Arts Manager Margolis that will be a continuing item for discussion.

Commissioner Taner recommended residents visit the Laguna Art Museum to see the Fred Tomaselli Exhibit; spoke about upcoming elections; suggested attending candidate meetings to find out what they feel about the arts and reiterated it would be nice to have minutes of meetings to approve during Commission meetings.

Chair Christian-Kelly spoke about the Pier Skate Park Mural Opening Ceremony and invited Members of the Commission and the public to attend.

Cultural Arts Manager Margolis reported this will be the City's first, commissioned painted mural.

Georgette Gantner reported the League of Women Voters will have a meeting with candidates before the election on February 13, 2025, from 5:00 p.m. to 7:00 p.m.

Arthur Dubinsky spoke about the need to encourage arts in the City and talked about simple improvements that could be made.

There were no other public comments on this item.

Brief discussion followed regarding asking consultants to attend Commission meetings when they are hired, when the contract will be reviewed by Council and presenting ideas about the City's birthday party at the next Public Amenities Commission meeting.

L. ADJOURNMENT – 9:00 p.m.

Motion by Commissioner Melendez, seconded by Commissioner O'Brian Herrera, and carried by voice vote, to adjourn the meeting at 9:00 p.m.

The motion carried 7-0-0.

There being no further business to come before the Commission, the Chair adjourned the meeting to the next Regular meeting of the Cultural Arts Commission on March 26, 2025, at 7:00 p.m., in the Redondo Beach Council Chambers, at 415 Diamond Street, Redondo Beach, California.

Respectfully submitted,

Elizabeth Hause
Community Services Director