



REGULAR MEETING OF THE CULTURAL ARTS COMMISSION – 7:00 PM

A. CALL MEETING TO ORDER

A Regular Meeting of the City of Redondo Beach Cultural Arts Commission was called to order by Chair Christian-Kelly at 7:00 p.m.

B. ROLL CALL

Commissioners Present: Gold, Lawrence, Pitzele, Taner
Vice Chair O'Brien-Herrera, Chair Christian-Kelly

Commissioners Absent: Melendez

Officials Present: Kelly Orta, Deputy Community Services Director
Jack Meyer, Cultural Arts Manager

C. SALUTE TO THE FLAG

Chair Christian-Kelly led in the Salute to the Flag.

D. APPROVE ORDER OF AGENDA

Motion by Commissioner Gold, seconded by Vice Chair O'Brien-Herrera, and approved by voice vote, the order of the agenda, as presented.

The motion carried 6-0. Commissioner Melendez was absent.

E. BLUE FOLDER ITEMS – ADDITIONAL BACK UP MATERIALS

E.1. Blue Folder Items

CONTACT: ELIZABETH HAUSE, INTERIM COMMUNITY SERVICES DIRECTOR

Deputy Community Services Director Orta reported there were no Blue Folder Items received for tonight's meeting.

F. CONSENT CALENDAR

F.1. AFFIDAVIT OF POSTING

CONTACT: ELIZABETH HAUSE, COMMUNITY SERVICES DIRECTOR

F.2. JOHN PARSONS PUBLIC ART FUND REPORT AND STATUS OF CITY COUNCIL-APPROVED AND FUNDED PROJECTS

CONTACT: JACK MEYER, CULTURAL ARTS MANAGER

There were no public comments on this item.

In reply to Commissioner Taner's question, Deputy Community Services Director Orta the minutes of the last meeting were not included in the agenda packet and that staff received several sets that had been backlogged, and the will be on a forthcoming agenda. Commissioner Taner wondered why there is a delay and Deputy Community Director Orta explained that the City Clerk's office is working diligently to catch up with the minutes from all Commissions and City Council meetings.

Commissioner Taner opined the minutes should not take so long to produce and asked staff to relate that to the City Clerk.

Chair Christian-Kelly commented on staff's workload; noted that the Commission will wait, patiently and felt the minutes will be forthcoming, shortly.

Motion by Commissioner Pitzele, seconded by Commissioner Gold, and carried by voice vote, to approve the Consent Calendar, as presented.

The motion carried 6-0. Commissioner Melendez was absent.

G. EXCLUDED CONSENT CALENDAR ITEMS - None

H. PUBLIC PARTICIPATION NON-AGENDA ITEMS

H.1 Public Participation on Non-Agenda Items

CONTACT: ELIZABETH HAUSE, INTERIM COMMUNITY SERVICES DIRECTOR

Rick McCullen spoke about working with Jim Mueller and Sandy Anleu on an Artesia Community Project; addressed the goal of bringing retailers from online to bring residents and merchants together and draw visitors; talked about combining several elements for a unique, magical experience with public art, beautiful storefronts, creative merchandising with a desirable mix of business and technology. Additionally, he reported the team is working with the Mayor, City Council, the City, citizen groups, various commissions and high school students in the collaborative efforts.

Jim Mueller, District 5, spoke about Artesia Boulevard and the many blank walls along it, visible from the street and large enough to be a canvas for art, such as murals; talked about murals in the City of Hermosa Beach and suggested they be considered.

Sandy Anleu spoke about her work as a volunteer on the Hermosa Mural Project; talked about creating a symbiotic relationship between businesses and the community and its

importance; discussed working together to transform Artesia into a flourishing hub for community and commerce and submitted resumes of local, talented artists.

Motion by Chair Christian-Kelly, seconded by Commissioner Lawrence, and approved by voice vote, to receive and file the documents submitted by Sandy Anleu.

The motion carried 6-0. Commissioner Melendez was absent.

Georgette Gantner, former Public Art Commissioner, referenced \$450,000 available to the City to invest for beautification and public art; stated most of it needs to go towards public art; wondered if someone is tracking it and felt that with so much going on, the Cultural Arts Commission (CAC) should meet every month instead of every two months.

There were no other public comments.

Discussion followed regarding the benefits and need for murals along Artesia Boulevard, studying the Hermosa Beach model and the possibility of modeling it in Redondo Beach, having the Commission play an active role in the project, the possibility of forming a non-profit enterprise limited to Artesia Boulevard, considering the name "Artesia District" rather than "Artesia Corridor" in the future and changing the meeting frequency to monthly.

Ensuing discussion pertained to considering the upcoming Olympics and the possibility of leveraging that to draw people into Redondo Beach, adding the topic to a future agenda and forming a subcommittee.

Deputy Community Services Director Orta suggested bringing up those items under Item No. K, below, or, with the Commission's consensus, add it to the Strategic Plan recommendations to Council, for staff to explore having the CAC meet, monthly.

Commissioner Taner asked about the status of the CAC by-laws.

Deputy Community Services Director Orta introduced new Cultural Arts Manager Jack Meyer and spoke about the need to catch up on issues, to ensure the CAC has what it needs on agendas and to move items forward.

Commissioner Taner spoke about the importance of the topic and asked that it not be delayed.

Chair Christian-Kelly encouraged everyone to read about the John Parson's Public Art fund.

I. ITEMS CONTINUED FROM PREVIOUS AGENDAS - None

J. ITEMS FOR DISCUSSION PRIOR TO ACTION

J.1. DISCUSSION AND POSSIBLE ACTION REGARDING CULTURAL ARTS COMMISSION INPUT FOR THE CITY'S FORTHCOMING STRATEGIC PLAN

CONTACT: JACK MEYER, CULTURAL ART MANAGER

Deputy Community Services Director Orta provided details of the Administrative Report for this item and asked for input from the CAC as to items it would like to see on the Strategic Plan, in the form of a letter, prior to City Council's Strategic Plan session. In addition, she recommended that the Commission select someone to work with staff to draft that letter.

Commissioner Taner talked about the scope of the CAC intersecting with every item on the Strategic Plan and listed each; suggested advising Council that the CAC believes arts and culture is a very important element in achieving each goal; agreed that with the upcoming Olympics, the City might consider special events linking the Olympics to visitors; addressed the convergence of sports entertainment, arts and culture and discussed attracting visitors to the region and getting global recognition. In addition, he talked that two related developments will happen in the near future (the Galleria project and the powerplant) and proposed that arts and culture be an element in either or both. He commented on the conversion of a powerplant in London and felt the AES site has potential for a contemporary art museum; spoke about its benefits, incorporating the arts element into the Galleria project and noted there is a lot of money out there in public and private funds.

Vice Chair O'Brien-Herrera commented favorably on the idea of a museum at the AES site and felt that art should be incorporated into Riviera Village outdoor dining parquets and parking improvements as well as in Seaside Lagoon.

Commissioner Lawrence agreed with Commissioner Taner's comments regarding taking advantage of opportunities presented by the upcoming Olympics to increase the number of visitors to the City and elevate to a certain level to attract local artists and talked about the importance of starting the planning, now and about creating an arts and culture hub for people to come to; addressed Redondo Beach as a "postcard city" and spoke about building a network of people and sending invitations to gallery owners to attend Commission meetings.

Chair Christian-Kelly mentioned the former Gold's Gym site as the possible location for a hub or arts center; spoke about creating an art map of public art pieces in the City, exploring grant opportunities and discussed art at Lilienthal Park.

Commissioner Gold asked for a status of when the Commission will meet the consultant; felt that it falls into play with what the Commission would like to see in the various areas of the City; spoke about the importance of having a local artists; suggested implementing art fairs/festivals and wondered how everything can be brought to fruition during a short period of time.

Discussion followed regarding establishing a subcommittee or having the item be initiated by staff.

Deputy Community Services Director Orta stated the Commission could recommend for Council to explore the possibility of an art hub in the City with consideration of select locations and subsequently, Council will set a target day for staff to return with a report.

She added that staff will present the thoughts of the Commission to Council and if Council agrees, they will determine how quickly staff will turnaround with the requested information.

Commissioner Taner mentioned there is an urgency; felt the City is slow in implementing plans; reiterated the need to start work now, in consideration of the upcoming Olympics; talked about the City needing to take art and culture development as a priority; spoke about practices in Manhattan Beach and Hermosa Beach and other surrounding cities to promote art and culture; opined that art has been neglected as a public priority; stated that it is not sustainable and the City will fall behind and addressed the importance of a good reputation and establishing an internship program.

Discussion followed regarding choosing a Commissioner to work with staff to draft the letter of recommendations from the Commission to Council of items to be added to the Strategic Plan.

Chair Christian-Kelly invited public comments on this item.

Georgette Gantner congratulated Cultural Arts Manager Meyer on his new position; agreed that Redondo Beach needs art galleries; reported the AES site has been proposed for an art museum; encouraged members of the Commission to attend as many Council meetings as possible to advocate for more art in the City; asked whether a consultant has been hired and felt that the area from which to solicit artists should be expanded to bring in other artists. In addition, she suggested a series of musical concerts during the Olympics; suggested forming a committee on events in Redondo Beach for the Olympics and commented on the availability of minutes.

Sandy Anleu spoke about an assessment being due March 25th; noted the need to move projects forward especially considering the upcoming Olympics and hoped the Commission will make local enhancements; felt that reducing traffic on Artesia is not feasible but mentioned the addition of art and planters will revive the space. Additionally, she advised against parkettes with benches and agreed with the idea of an Arts Festival.

Rick McCullen nominated Sandy Anleu for the consultant position; agreed with integrating art into the Strategic Plan; addressed redesignation as a fire risk zone; stated the Getty is discussing the possibility of moving and suggested the possibility of coordinating a rotating collection through the Galleria, with them.

There were no other public comments.

Motion by Commissioner Gold, seconded by Commissioner Taner, and carried by voice vote, to select Commissioner Lawrence to work with staff to develop a letter with the Commission's recommendations for additions to the Strategic Plan to City Council.

The motion carried 6-0. Commissioner Melendez was absent.

The following points were discussed by the Commission as items to include in a letter to City Council, recommended to be added to the City's Strategic Plan:

- An annual Arts Festival
- Explore art galleries and museums in the City
- Install an archway at the entrance of the Artesia District
- Consider music programs for students (i.e., choir)
- Prepare for the upcoming Olympics
- Dedicate an art hub and possibly a rental space (Cultural Art Center)
- Use the Galleria/Artesia District as a possible art space
- Consider the AES site as a museum space
- Incorporate public art at Seaside Lagoon and other outdoor spaces
- Involve local, South Bay artists
- Incorporate art in every phase of the Strategic Plan
- Consider the distinction between art and beautification
- Consider art on trolleys and in Lilienthal Park
- Focus on art grants and other opportunities
- Develop an art map
- Making arts and culture a priority

Deputy Community Services Director Orta since the Commission seems to have consensus, staff will work with Commissioner Lawrence to develop a letter to Council, highlighting the points listed above.

J.2. DISCUSS AND PROVIDE INPUT ON THE CITY'S FY2025-26 BUDGET

CONTACT: JACK MEYER, CULTURAL ARTS MANAGER

Deputy Community Services Director Orta provided details of the Administrative Report.

Discussion followed regarding asking Council to allocate funds for an art map, the John Parsons Public Art Fund and whether the funds roll over every year, the current balance in the fund, including the funds for maintenance, requesting to keep approved projects in the queue, as planned, making an allocation for Lilienthal Park, completing the projects in the queue prior to starting new projects, whether the utility box art project is included in the balance, calculating how much the City spends on arts and culture, contracted classes and the number of employees in the City's Arts and Culture Division.

Commissioner Taner opined that the Arts and Culture Division is understaffed and offered the Commission's help.

Discussion followed regarding the status of Gateway.

Vice Chair O'Brien asked that all projects that were budgeted for this year, be rolled over for next year; discussed ensuring the budget is maintained for the utility box art project; mentioned an appropriation for the LGBTQ+ artwork, as well and commented on Sea Chatter contract set to begin in July.

There were no public comments on this item.

Motion by Vice Chair O'Brien-Herrera, seconded by Commissioner Lawrence, and

approved by voice vote, to roll over existing budget allocations into the upcoming fiscal year.

The motion carried 6-0. Commissioner Melendez was absent.

Motion by Chair Christian-Kelly, seconded by Commissioner Gold, and approved by voice vote, to ask Council to not allocate the remaining balance of the John Parson's Public Art Fund in anticipation of the LGBTQ+ artwork and the reinvigoration of Lilienthal Park art.

The motion carried 6-0. Commissioner Melendez was absent.

Motion by Vice Chair O'Brien-Herrera, seconded by Commissioner Lawrence, and approved by voice vote, to ask Council to allocate funds for the utility box art project.

The motion carried 6-0. Commissioner Melendez was absent.

K. COMMISSION MEMBER ITEMS AND FUTURE COMMISSION AGENDA TOPICS

Chair Christian-Kelly announced the City's upcoming 133rd Birthday Celebration.

Motion by Vice Chair O'Brien-Herrera, seconded by Commissioner Pitzele, and approved by voice vote, to agendize a report regarding the LGBTQ+ project, on the next CAC meeting agenda.

The motion carried 6-0. Commissioner Melendez was absent.

Commissioner Taner addressed the need to define the scope and mission of the CAC, forming a subcommittee to develop a proposal to City Council, of what the CAC is all about and the discussed the possibility of public/private partnerships for arts and culture in the City as well as grant opportunities.

Commissioner Lawrence talked about building a bridge between the BeachLife Festival and the Performing Arts Center.

Deputy Community Services Director Orta was unsure whether all of the items listed will make the next agenda and asked the CAC to consider current staffing challenges.

L. ADJOURNMENT – 9:17 p.m.

Motion by Commissioner Taner, seconded by Commissioner Pitzele, and carried by voice vote, to adjourn the meeting at 9:17 p.m.

The motion carried 6-0. Commissioner Melendez was absent.

There being no further business to come before the Commission, the Chair adjourned the meeting to the next Regular meeting of the Cultural Arts Commission on May 28, 2025, at 7:00 p.m., in the Redondo Beach Council Chambers, at 415 Diamond Street,

Redondo Beach, California.

Respectfully submitted,

Elizabeth Hause
Community Services Director