



Administrative Report

H.18., File # 26-0865

Meeting Date: 7/21/2026

To: MAYOR AND CITY COUNCIL
From: LUKE SMUDE, ASSISTANT TO THE CITY MANAGER

TITLE

RECEIVE AND FILE THE MONTHLY UPDATE TO THE STRATEGIC PLAN OBJECTIVES ADOPTED BY THE CITY COUNCIL ON MAY 5, 2026

EXECUTIVE SUMMARY

On March 31, 2026, the City Council held a strategic planning session to discuss and update the City's Strategic Plan. At the session, the Mayor and City Council considered recent accomplishments, identified new strengths, weaknesses, opportunities, and threats (SWOT), evaluated and adjusted the previously established three-year priority areas, and listed specific goals and objectives for the upcoming 12-month period. On May 5, 2026, the City Council reviewed the draft objectives, added additional items that are incorporated in the attached matrix, and adopted the Plan. This report provides the second update to the current Strategic Plan.

BACKGROUND

The City has been committed to a strategic planning process since 1998, a process that focuses staff resources on achievable policy goals and objectives set by the City Council. On February 17, 2026, the Council directed staff to pursue an abbreviated strategic planning process facilitated internally rather than through an outside consultant. The strategic planning session was hosted in the second-floor meeting room of the Main Library on March 31, 2026.

During the session, the Mayor and City Council discussed the City's prior accomplishments (recognizing 125 completed objectives and projects), evaluated and adjusted the previously established three-year goals, and identified the objectives for the upcoming 12-month period.

The three-year goals (2026-2029), which serve as the overarching framework for the Strategic Plan, were reviewed and updated. Items that were edited, or added, are identified below with asterisks:

Priority Area 1: Economic Vitality

- Goal 1.1 Enhance the Waterfront
- Goal 1.2: Revitalize Artesia Boulevard
- Goal 1.3: Position Redondo Beach as a Destination for Businesses Investment
- *Goal 1.4: Enhance the City's Fiscal Sustainability
- Future Goal 1.5: Revitalize the Pacific Coast Highway Corridor
- *Future Goal 1.6: Identify Efforts to Enhance Business Retention

- *Future Goal 1.7: Identify Programs that have Shown Success on Artesia Blvd. and Report on Steps to Implement them on PCH

Priority Area 2: Public Safety and Community Well-Being

- Goal 2.1 Implement Measure FP (Reconstruct City Fire and Police Facilities)
- Goal 2.2: Strengthen the City's Mental Health Response and Community Support Systems
- Goal 2.3: Further Enhance the City's Approach to Addressing Homelessness
- *Goal 2.4: Continue to Enhance Public Safety, Emergency Response, and Community Resilience

Priority Area 3: Infrastructure and Public Spaces

- *Goal 3.1: Rehabilitate City Roads, Critical Public Facilities, and Infrastructure
- Goal 3.2: Expand and Enhance Public Spaces, Amenities, and Programs
- Goal 3.3: Enhance Alternative Transportation Options
- Future Goal 3.4: Develop Long-Range Plans to Modernize City Facilities, Including the Public Works Yard and City Hall

Priority Area 4: Customer-Centered Service Delivery

- Goal 4.1: Improve Customer Service by Expanding the City's Use of Digital Tools and Online Services

Priority Area 5: Community Stewardship

- Goal 5.1: Advance Environmental Sustainability and Climate Resilience
- Goal 5.2: Preserve and Promote the City's Historic Resources and Neighborhood Character

The objectives have been drafted to ensure that they are specific and quantifiable, identify the various Departments that will be responsible for their completion, and establish target execution dates.

The City Manager's Office provides monthly updates on the adopted 12-month objectives to enable the Mayor and Council to monitor the City's progress on the Strategic Plan. The attached matrix includes updates and notations provided by the Department(s) responsible for each objective. This is the second update provided for this iteration of the Strategic Plan.

COORDINATION

The City Manager's Office coordinated updates to the Strategic Planning Matrix with each assigned City Department.

FISCAL IMPACT

Funding for completion of the objectives in the Strategic Plan is included in the City's annual budget.

APPROVED BY:

Mike Witzansky, City Manager

ATTACHMENTS

- July 21, 2026 Strategic Plan Update