

Three-Year Priority Areas & 10-Month Objectives

June 2025 – March 2026

CM= City Manager **ATCM**=Assistant to City Manager **CD**=Community Development **CS**=Community Services **FD**=Fire Department **FS**=Financial Services **HR**=Human Resources **IT**=Information Technology **LIB**=Library **PD**=Police Department
PW=Public Works **WED**=Waterfront and Economic Development **CA**=City Attorney **CC**=City Clerk **CT**=City Treasurer

Priority Area 1: Economic Vitality

Goal 1.1 Enhance the Waterfront

#	When	Who	Objectives	Done	On Target	Revised	Notes
1	March 1, 2026	WED/PW	Investigate the options and costs associated with improving the Pier Parking Structure to allow for redevelopment.			X	<i>This item will trail discussions associated with the vacant commercial space.</i>
2	July 15, 2025	WED	Identify strategies to proactively market and lease the identified commercial opportunity sites in the Harbor and Pier area.	X			Staff appeared before the City Council during the July 8 and August 12 closed session agendas to discuss the strategies.
3	September 1, 2025	WED	Complete the pre-design engineering studies needed to construct the new public boat launch and present the results to the City Council for review.	X			Pre-design studies have been completed, and staff met with each Councilmember during the weeks of September 8 and September 15, to present the findings.
4	December 31, 2025	WED, PW	Complete the entitlement approval process for all phases of the Seaside Lagoon Rehabilitation Project and complete the plans and specifications for Phase 1 of the project needed for the Coastal Development Permit.			X	Local consideration of approval of the Lagoon's CDP and phase one construction plan set is on schedule. Coastal Commission review and approval is still TBD.
5	October 1, 2025	WED, CD	Identify the process and cost to consider adjusting the Local Coastal Program requirements for King Harbor Marina parking.	X			Staff prepared a discussion item for City Council consideration on November 4, 2025. Direction was given to prepare the parking analysis needed to consider modifying the LCP requirements.
6	March 1, 2026	FD, PD, CA, WED	Research policy options and prepare a draft Safety Ordinance for rental watercraft in King Harbor.			X	Staff is working with the City Council to update Title 12 language. The scope of the initial ordinance project has expanded, and staff anticipates completing this item in June 2026.
7	September 1, 2025	WED	Complete consideration of the preliminary Marine Mammal Center/Waterfront Education Center Property Use and Fundraising Agreement.			X	The Option Agreement was drafted and sent to the Marine Mammal Care Center (MMCC) for review in early July. Staff met with MMCC representatives on September 4 to answer questions and walk through the document. MMCC submitted initial comments and redlines on September 14, followed by additional revisions on September 29. Staff presented MMCC's counter proposal to the City Council as an October 7 closed session item. In coordination with outside legal counsel, staff has drafted updated redline language based on City Council direction and sent the redlines to

							MMCC. MMCC submitted redlines in December 2025. City Council discussed the redlines in closed session on December 16, 2025 and formed a subcommittee to finalize a counter. <i>The subcommittee held a meeting on January 15, 2026, created a counter offer, and staff returned to City Council on February 3, 2026 for final review. Staff sent the City's counter proposal to MMCC on February 5, 2026. Staff awaits a response from MMCC.</i>
8	October 1, 2025	WED, FD	Present a report to the City Council comparing the City's harbor/marine management operating model/organizational structure to others.			X	Staff anticipates presenting this item to Council in summer of 2026
9	October 1, 2025	WED	Prepare a report to discuss the options and process to remove the former Gold's Gym site from the Harbor Tidelands.			X	Staff anticipates bringing this as a Closed Session item in summer of 2026 .

Goal 1.2: Revitalize Artesia Boulevard

#	When	Who	Objectives	Done	On Target	Revised	Notes
10	October 1, 2025	CD	Complete the policy discussions for adjusting the FAR Ratio and implementing property investment incentives along the Artesia/Aviation Corridor, in conjunction with the General Plan Phase 2 Update.	X			The policy discussion was held by the City Council on August 5, 2025. The Council directed staff to prepare an ordinance allowing up to 1.5 FAR along Artesia/Aviation.
11	September 1, 2025	CD	Provide a report to the City Council detailing the impact the changes made to Artesia Blvd parking regulations are having on business reinvestment in the area.	X			On August 5, the City Council directed staff to prepare an ordinance that would eliminate commercial parking requirements along Artesia. The draft ordinance will be reviewed by the Planning Commission in September and will return to City Council for consideration of adoption in late October.
12	December 31, 2025	CS, WED, PW	Provide a status report on the public art procurement effort on Artesia Blvd. by the City's newly-hired art consultant.	X			<i>The ARTesia Strategic Plan was presented to and approved by Council on 12/16/25.</i>
13	October 1, 2025	CD	Provide a report to the City Council on the process to study and consider implementing rooftop dining; lot merger incentives that would encourage property reinvestment/revitalization; and options to enhance the quality of business signage along the boulevards.			X	<i>A draft ordinance was presented to City Council for preliminary feedback on January 6, 2026. The Draft Ordinance will be reviewed by the Planning Commission on February 19, 2026. It is anticipated that it will be adopted by the City Council in May 2026.</i>

Goal 1.3: Position Redondo Beach as a Destination for Business Investment

#	When	Who	Objectives	Done	On Target	Revised	Notes
14	November 1, 2025	WED, CD, ATCM, MAYOR+ COUNCIL SUBCOMM.	Convene an Economic Development Working Group to help recruit/retain businesses and assist staff in identifying and analyzing conditions/regulations/processes that exist in the City that may impede business reinvestment and report the preliminary results to the City Council.	X			An Economic Development Subcommittee met with two commercial development teams on four occasions to tour Artesia Blvd, the Waterfront, and PCH. Staff are currently working on a contract with a prospective third-party consultant to perform a void analysis along Artesia Blvd to identify desirable uses

						that generate foot and vehicle traffic. The consultant would also catalog parcel owners with contact information at key nodes, promote parcel assemblage, and contact owners to discuss new development standard regulations meant to promote redevelopment. The agreement with AREAS was approved by City Council in early December. The results of AREAS' information gathering will be reviewed by the subcommittee and presented to the City Council when complete.
15	December 31, 2025	CD, WED	Support proactive development in the City with a focus on business retention and enhancing marketing efforts and outreach to potential businesses and provide a report to the City Council on the status of these efforts.	X		A report of the City's economic development efforts will be provided with the above recommended agreement.
16	March 1, 2026	MAYOR, WED, CD, ATCM	Create a Major Events working group to pursue opportunities and attract activities associated with the 2026 World Cup and LA28 Olympics, as appropriate.		X	Following the official launch of the marketing website on November 4, 2025, staff is developing plans and activities for next year.
Future Goal 1.4: Revitalize the Pacific Coast Highway Corridor						

Priority Area 2: Public Safety and Community Well-Being

Goal 2.1 Implement Measure FP (Reconstruct City Fire and Police Facilities)

#	When	Who	Objectives	Done	On Target	Revised	Notes
17	August 1, 2025	ATCM	Complete selection of the firm to serve as the City's Owner's Representative and Bond Program Manager and present the contract to City Council for consideration of approval.	X			Council approved the first amendment to the Agreement with Griffin Structures for Owner's Representative and Program Management Services for Phase 1 of Measure FP Implementation on January 20, 2026. RFQ/Ps for both the Fire and Police portions of Measure FP Implementation were released on January 29, 2026 with proposals due for both on March 13, 2026.
18	March 1, 2026	FIN, ATCM, PW, IT, PD, FD, CT	Following selection of the Owner's Representative and Bond Program Manager, work with the City's Municipal Financial Advisor to develop a strategy to appropriately time the City's bond issuance to complete the projects included in Measure FP.		X		PRAG is standing by to advise the City as the funding needs and project schedule are developed in the Strategic Planning phase of Measure FP implementation.
19	March 1, 2026	ATCM, CA	Prepare the selection guidelines and resolution to form a Citizens Oversight Committee to review bond-related expenditures.			X	Staff held a preliminary meeting with the City's Bond Team on January 16, including the Municipal Advisor and Bond Disclosure Council. Bond Issuance is not expected until late 2026. Staff anticipates establishing the Bond Oversight Committee in Q3/4 of this year.
20	July 1, 2025	PW, PD	Complete the studies/design work needed to prepare the federal grant application for funding to replace the City's Police Shooting Range and engage appropriate outside/partnership agencies, pending release of the notice of funding opportunity.	X			The City was notified that the application was not selected for the grant for the FY25 Cycle. Staff is preparing for a resubmittal for this year's cycle when the submission date is confirmed by the Federal Gov. The City is also tracking other possible sources.

Goal 2.2: Strengthen the City's Mental Health Response and Community Support Systems

#	When	Who	Objectives	Done	On Target	Revised	Notes
21	September 1, 2025	CA, FD, PD	Present a report to the City Council on the City's efforts to utilize grant funding to hire/procure a mental health clinician to provide targeted response to mental health-related incidents in the City.	X			The report was presented to the City Council on September 2, followed by approval of an agreement with Clear on September 9. On October 7, 2025, the City Council also approved an agreement with HERO to provide consultation services and deploy a weekend pilot team
22	August 1, 2025	CA, FD, PD	Explore partnership with Hermosa Beach that would pool resources to enhance the City's ability to respond to mental health issues.	X			The City of Hermosa Beach has agreed to Partner with the City to improve the City's ability to respond to mental health issues.

Goal 2.3: Further Enhance the City's Approach to Addressing Homelessness

#	When	Who	Objectives	Done	On Target	Revised	Notes
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23	March 1, 2026	PW, CA	Complete construction of the pallet shelter expansion project.			X	A bid opening occurred on November 5, 2025 and all bids exceeded budget by a wide margin. Additionally, the apparent low bid was protested. Staff is processing the Protest and will bring a recommendation to City Council once that process has been completed. The City Attorney's Office is also seeking additional funding.
24	March 1, 2026	CS	Explore options to secure funding to support family supportive housing and report back to the City Council.		X		
25	August 1, 2025	CS	Develop a program to implement foster youth vouchers and report back to the City Council.	X			The Housing Authority approved the program agreement with Department of Children and Family Services at the June 17, 2025 Council meeting.
Goal 2.4: Continue to Leverage Technology to Enhance Public Safety, Emergency Response, and Community Resilience							
#	When	Who	Objectives	Done	On Target	Revised	Notes
26	March 1, 2026	PD	Update the City's Drone First Responder agreement with Aerodome after the company obtains the FAA certificate waiver for autonomous drone use.		X		<i>The FAA autonomous waiver has been acquired. The Police Department is identifying funding for the agreement's amended cost.</i>
27	October 31, 2025	IT, PD	Investigate options to modernize the City video camera platform and consolidate existing systems.			X	<i>Staff plans to present the new policy as a receive and file item in March 2026.</i>
28	February 1, 2026	FD, IT	Complete additional research on the functionality and costs associated with implementing the Tablet Command Application for the Fire Department.	X			The product assessment is complete and Tablet Command was identified as the most suitable product available at this time.

Goal 3.1: Rehabilitate City Roads and Critical Public Facilities							
#	When	Who	Objectives	Done	On Target	Revised	Notes
29	December 31, 2025	PW	Identify the cost and process to inventory the condition of City facilities for future implementation of an asset management system.			X	Staff is exploring software providers and pricing and expects to procure a software package in FY 2026-27. A Facilities Assessment will need to be funded in FY 2026-27 or beyond.
30	December 1, 2025	PW, ATCM	Pursue grant funding for energy-related infrastructure improvements.		X		Staff continues to explore opportunities to secure grant funding.
31	March 1, 2026	PW	Research and provide a report to Council on the options to enhance the City's Street rehabilitation program.		X		
Goal 3.2: Expand and Enhance Public Spaces, Amenities, and Programs							
#	When	Who	Objectives	Done	On Target	Revised	Notes
32	April 1, 2026	CS, PW	Execute the Wilderness Park Master Plan as funded.		X		The ribbon cutting for the Lower Pond is scheduled for March 19, 2026. Staff will assess remaining CIP funds and determine next steps for execution of the Master Plan.
33	October 1, 2025	CS, PW	Complete conceptual design of the Franklin Park playground improvements.			X	The Franklin Park All-Abilities Playground Working Group held meetings from June through September 2025. Council approved the proposed design on December 2, 2025 and requested additional amenities. Staff has worked with the playground design company to determine if additional amenities are feasible, and what cost impacts these would have. Staff received final design and costs on January 26, 2026, and has begun preparing the contract for Council consideration.
34	November 1, 2025	CS/PW	Explore options to add signage to Ito Park that draws inspiration from signage found in America's National Parks.	X			Staff received information from Public Amenities Commissioners regarding signage language used by the FDR Presidential Museum and subsequently contacted the Museum for additional information. The City has been granted permission to replicate the historical content for usage on signs. Staff

							acquired quotes from three sign production companies and identified the most appropriate vendor. Language for the Ito Park signage is being finalized with the assistance of the Bringing History to the Community subcommittee of the Public Amenities Commission. Installation is anticipated in late 2025.
35	December 31, 2025	CS	Enhance available programming in the City's Teen Center.	X			Staff presented an update to Council on Teen Center operations and programming on January 6, 2026.
36	November 1, 2025	CM, ATCM, FS	Provide a report on the status of negotiations with RBUSD regarding shared service and facility agreements.	X			The most recent negotiation update was provided to City Council in October. An additional update is scheduled for closed session on November 18, 2025.
37	January 1, 2026	ATCM	Research and provide Council with a report regarding the next steps to implement a licensing agreement to produce and market City-branded apparel using the updated City logo.	X			Staff presented this item at the February 10, 2026 City Council Meeting and received follow up direction.
38	October 1, 2025	ATCM	Prepare a report for Council to discuss the process and cost associated with updating the City flag with the new logo and also incorporating the logo on other City-maintained flags and banners.	X			Staff presented the report at the October 7, 2025, City Council meeting.
Goal 3.3: Enhance Alternative Transportation Options							
#	When	Who	Objectives	Done	On Target	Revised	Notes
39	January 1, 2026	PW	Award the construction contract to implement the City's Local Travel Network (LTN).	X			The project was advertised for bidding on September 18, 2025 and the bid opening was scheduled for October 16, 2025. No bids were received. Council awarded a change order to an existing contractor on December 9, 2025 to have this work done with expected completion in July 2026.
40	December 1, 2025	PW	Develop a strategy to deploy available funding for bike lane repainting to enhance bicycle safety and provide a report on the status of the City's implementation of the Bicycle Master Plan.	X			An agenda item was presented to the City Council on December 2, 2025
41	December 1, 2025	PW	Provide a report to the City Council on the status of the City's active transportation and micro-mobility projects included in the CIP.	X			An agenda item was presented to the City Council on December 2, 2025
42	February 1, 2026	CS	Analyze BCT routes and determine if there are other route options that could enhance youth ridership.			X	The item will be presented to the City Council for discussion on March 3, 2026.
Future Goal 3.4: Develop Long-Range Plans to Modernize City Facilities, Including the Public Works Yard and City Hall							

Priority Area 4: Customer-Centered Service Delivery

Goal 4.1: Improve Customer Service by Expanding the City's Use of Digital Tools and Online Services

#	When	Who	Objectives	Done	On Target	Revised	Notes
43	January 1, 2026	CC, IT	Work with Departments to determine the records and processes that can be digitized in order to improve operations and meet retention and disposition requirements. Develop a plan to digitize City records, make them more easily accessible to the public, and provide a progress report to the City Council.	X			Staff presented an update to the City Council on February 3, 2026. While the targeted goals for the FY 2025-26 have been met, this is an ongoing project which will continue for several years.
44	March 1, 2026	CC, IT	Research software options to improve the workflow for public records act requests.		X		Following product selection, staff has struggled to negotiate appropriate contract terms. Staff is continuing to assess other options.
45	February 1, 2026	CC, IT, ATCM	Complete implementation of the new Agenda Management System to streamline internal operations and provide for enhanced agenda forecasting.			X	The implementation of the new Agenda Management System is underway with go-live scheduled for March/April of 2026.
46	September 1, 2025	IT, ATCM	Develop a plan to prioritize and implement new online processes to improve the functionality of the City website and enhance service delivery, including the possible use of AI.	X			A task force has been created to update the City's web site in an effort to provide more accurate results for the chat bot to learn.
47	March 1, 2026	IT, ATCM	Implement the Access Redondo App update and make it easier for community members to submit customer requests.		X		The system is tentatively scheduled to begin user acceptance testing mid-February.

Priority Area 5: Community Stewardship

Goal 5.1: Advance Environmental Sustainability and Climate Resilience

#	When	Who	Objectives	Done	On Target	Revised	
48	November 1, 2025	PW	Inventory the City's tree canopy and present a discussion item to the City Council to determine the best strategies to enhance the tree canopy in the future.	X			Staff presented this item to the Public Works and Sustainability Commission in September 2025 and to the City Council on December 9, 2025. Focus will be on City Trees and providing improved and customer friendly access to educational materials.
49	January 1, 2026	PW	Select and hire a consultant needed to study and update the City's Sewer System Management Plan.	X			A contract amendment was approved on July 15, 2025. The SSMP will be presented to Council by June 2026.
50	February 1, 2026	ATCM, PW	Continue to advance efforts to install additional EV charging stations throughout the City.	X			On October 7, 2025 the City Council approved a CFA Grant Agreement for \$250,000 of charging equipment for electrical vehicles. An additional Grant from SCE to provide charging infrastructure at the City's Public Works Yard was approved by the City Council on November 18, 2025. A purchase order for the necessary charging equipment was also approved by City Council.
51	September 1, 2025	WED	Provide a status report on the City's California Coastal Commission LCP Local Assistance Grant Program grant application, including climate resiliency.	X			The report was presented to the City Council on September 16, 2025. On October 7, 2025, the City Council approved a grant agreement with the Coastal Commission, securing \$500,000 in grant funding.

Goal 5.2: Preserve and Promote the City's Historic Resources and Neighborhood Character

#	When	Who	Objectives	Done	On Target	Revised	Notes
52	November 1, 2025	CD, CA	Provide a report to the City Council on possible updates to the City's Historic Preservation Ordinance.	X			This item was discussed as part of the January 6, 2026 City Council meeting. Direction to staff was provided by City Council.
53	March 1, 2026	CD	Prepare a contract for completion of a Citywide Historical Resources Survey and present it to the City Council for consideration of approval.	X			The historic resources survey was discussed as part of the January 6, 2026 item. No further action on the survey is scheduled at this time.
54	October 1, 2025	CD	Review and present options to Council related to updating parking regulations in the Riviera Village as part of a larger discussion regarding preferred business uses in the Village.			X	This item is tentatively scheduled for discussion at a City Council meeting in March 2026.