



DRAFT 2019 Voter Education and Outreach Plan

Friday, March 15, 2019

I.	Background and Outreach Objectives.....	2
II.	Outreach Strategies and Timelines	2
A.	General Public	3
B.	Voters with Limited English Proficiency.....	5
C.	Seniors and Voters with Disabilities	6
D.	Residents in Areas with Voter Turnout Below the City's Average Turnout.....	7
E.	First-time and Young Voters (18-24)	8
III.	Voter Outreach at the Department's Office and the City Hall Voting Center	8
IV.	Voter Outreach at the Polls.....	9
V.	Poll Worker Training and Election Day Support.....	10
VI.	Public Feedback	11

Appendices

Appendix A – Newspapers and Broadcast Media	12
Appendix B – English Radio	13
Appendix C – Community Partnerships.....	14
Appendix D – Non-English Radio	25

I. Background and Outreach Objectives

The mission of the Department of Elections (Department) is to conduct all federal, state, and local elections in the City and County of San Francisco (the City) in a manner that is free, fair, and functional.

The Department's Voter Education and Outreach Division (Outreach Division) administers a year-round Outreach Program in compliance with federal, state, and municipal laws, including the statutory mandates of Section 203 of the Voting Rights Act and the San Francisco Language Access Ordinance. When administering its Outreach Program, the Department utilizes a variety of strategies to communicate general election information to City residents. General election messages highlight key dates such as the last day to register, the first day to vote early, the last day to request a ballot by mail, and the date of the upcoming election. The Outreach Division also develops messages about useful resources, such as online, language, and accessibility services and tools, and opportunities, such as poll worker service, conditional voter registration (the process for registering after the regular deadline), and public observation of election processes.

In addition to the ongoing goal of communicating general election information to City residents, the Department's 2019 Outreach Plan has two additional objectives: 1) to provide detailed information about the City's new voting system, with a focus on a new way of marking the ballot, and 2) to equip voters with a knowledge of the expanded choices in ranked-choice voting (RCV) contests, with a focus on a new grid-like ballot.

In 2019, the Department and Dominion Voting Systems (Dominion) executed an agreement under which the City will lease a voting system from Dominion. Using the newly adopted voting system will require the City's voters to change the way they mark their ballots. In recent elections, voters have connected arrows pointing to their chosen candidates (Yes or No for a ballot measure). The new ballot format replaces these arrows with more intuitive fillable ovals. Another change is that voters will be able to rank up to ten candidates in RCV contests, compared to the previous maximum of three (even when more than three candidates were running for an office).

While developing strategies for educating voters about the new voting system, the Department sought to identify effective outreach practices from other jurisdictions, particularly those jurisdictions that have adopted the City's new voting system or use ranked-choice voting. In addition to adopting best practices of other jurisdictions, the Department plans to build its 2019 RCV educational campaign on the successes of its 2004 RCV educational campaign. Collaboration with community partners features prominently in the 2019 Outreach Plan. As with the initial rollout in 2004, the Department intends to organize a grant program for community organizations interested in working with the Department on RCV outreach education. In developing new materials to reflect the expanded RCV ballot format, the Department will incorporate best practices from other jurisdictions who use this voting method, including Santa Fe, New Mexico and Minneapolis, Minnesota.

In addition to providing outreach and voter education for the general public, the Department will engage with voters with limited English proficiency, seniors and voters with disabilities, voters in areas with turnout below the City's average turnout, and young and first-time voters.

II. Outreach Strategies and Timelines

The Department is committed to reaching every community and every neighborhood in the City with relevant notices about a new way of marking the ballot and expanded rankings in RCV contests. To meet this goal, the Department will roll out a

robust voter education program that includes a wide variety of direct communications via print and digital media, as well as collaboration with community partners.

A. General Public

Citywide communications form the core of the 2019 Outreach Plan. In developing communication strategies, the Department will provide the City's voters with information about the new voting system by utilizing the following strategies.

1. Print Media

Print materials remain an essential part of Department communications. The Department will produce flyers, brochures, and posters, highlighting the features of the new voting system and the changes in ballot marking as well as the expanded RCV ballot format.

Postcards – In most elections, the Department sends a postcard to every residential household in San Francisco containing general information about the upcoming election and highlighting important topics, key dates, and upcoming deadlines. In 2019, the Department will mail a second postcard to provide City residents with information specific to the new voting system and the new RCV ballot. Both postcards will invite voters to use the Department's assistance hotline and website, *sfelections.org*, to find more information.

Timeline: 1st mailing – July, 2nd mailing –September

Voter Information Pamphlet – The November 2019 Voter Information Pamphlet, to be mailed to approximately 500,000 voters, will devote significant space to information about the new voting system and proper ballot marking for RCV contests, with an emphasis on the effects of over-voting or under-voting.

Timeline: October

Vote-by-mail ballot inserts – Approximately 290,000 vote-by-mail (VBM) voters will receive a VBM packet in the mail with a ballot, a postage-paid return envelope, and voting instructions. These instructions will illustrate proper marking of the ballot and provide a link to the webpage on *sfelections.org* with information about RCV, including an interactive practice RCV ballot.

Timeline: October

Newspapers – The Department will place multiple notices in local newspapers, most of which also maintain a presence online. For a list of newspapers in which the Department intends to place notices, see **Appendix A**.

Timeline: 1st run – June, 2nd run – August, 3rd run – September – October

Transit advertising – To reach the City's commuters, the Department will provide ads in local public transit stations and on transit vehicles. Because of the relative complexity of this year's messaging, the Department intends to post election-related notices for longer than usual so that commuters will have more opportunity to view the new information.

Timeline: September – October

Brochures and posters – The Department will produce various materials that will be distributed throughout San Francisco by way of community presentations, street fairs and festivals, canvassing, and registration drives. All brochures and posters will also be made available for distribution to community organizations, with downloadable versions available on *sfelections.org*.

Timeline: Creation – April, Distribution – May – October

Demonstration ballots – At all outreach events, Department personnel will emphasize the new RCV ballot format. To reinforce verbal explanations of how to mark an RCV ballot with expanded rankings, presenters will use demonstration ballots to visually demonstrate how to rank a different candidate in each column. Additionally, demonstration RCV ballots will be distributed to participants to facilitate the opportunity to practice marking the ballot and to ask questions.

Timeline: Creation – April, Distribution – May – October

2. Digital Media

Website – The Department will dedicate several pages on *sfelections.org* to information related to the new voting system and the new RCV ballot format. The website will host an interactive practice RCV ballot as well as answers to frequently asked questions on topics such as over-voting, under-voting, skipped columns, and much more.

Timeline: Rollout – April

Press releases – The Department will issue a series of press releases to its media contacts, organizations, and ever-growing list of interested individuals. Press releases will be posted on the Department's website in order to reach individuals who prefer to obtain election information online.

Timeline: Periodically between April – October

Public Service Announcements – The Department will produce and distribute a 30-second public service announcement (PSA) to air on local television stations about the new voting system and the new ballot format. The PSA will offer viewers a glimpse of the new system and highlight key differences between the old and new ballot formats.

Timeline: 1st run – May, 2nd run – October

Radio broadcasts – The Department will leverage its cooperative relationships with local radio stations, including independent and college stations, to air announcements about the new voting system. Department staff will also participate in live radio interviews to answer any questions from interviewers or listeners. For a list of radio stations with which the Department plans to partner, see **Appendix B**.

Timeline: Periodically between April – October

Social media – The Department will utilize Twitter, Facebook, and Next Door to announce public events, forums, and public voting system demonstrations and to share partner updates with other City departments and community partners.

Timeline: Periodically between April – October

RCV presentation – The Department will develop an online RCV slideshow that describes the new RCV ballot format, illustrates how to rank up to 10 candidates for a single office, discusses the implications of marking an RCV contest incorrectly, and shows how votes are tabulated. This demonstration will be available on *sfelections.org* and presented at events throughout San Francisco.

Timeline: Rollout – April

3. Community Partnerships

Presentations and events – The Department will conduct educational presentations about the new voting system and RCV ballot format at a variety of City locations, including community centers, schools, places of worship, and entertainment and meeting halls. The Department's community partners include non-profit organizations, community-based and private sector organizations, and other City departments and government agencies. At these events, participants will have the opportunity to view a demonstration on RCV, practice marking demonstration ballots, and ask questions. For a list of community partners, see **Appendix C**.

Timeline: Periodically between April – October

Content for community partners – In addition to providing in-person outreach throughout the City, the Department will develop ready-made content available to community partners to share in their newsletters, blog posts, organizational websites, and social media accounts. This content will educate San Franciscans about the changes they will experience when casting their vote by mail or in person.

Timeline: Creation – April, Distribution – May – October

Voting system demonstrations – The Department will host a series of voting system demonstrations, at City Hall and in neighborhood venues around the City.

Voting system demonstrations will offer San Franciscans the opportunity to practice using the new technology in advance of the November 2019 election. These demonstrations will also allow Department staff to observe voter interactions with the new equipment; these observations will inform development of poll worker training guides and other instructional materials.

Timeline: 1st – May, 2nd – July, 3rd – September/October

Grant program – The Department has requested additional funding to develop a grant program for community organizations interested in being involved in RCV outreach. These grants would support the development of community-specific programs for delivery of RCV educational content to voters within each Supervisorial District. Those who may benefit from focused outreach on RCV include voters with limited English proficiency, seniors and persons with disabilities, residents of neighborhoods with below City average voter-turnout, and young or first time voters.

Timeline: August

B. Voters with Limited English Proficiency

As part of its focused outreach programs, the Department will utilize several additional strategies for communicating general and new election information to voters with Limited English Proficiency (LEP). The Department will also leverage the work of its Language Accessibility Advisory Committee (LAAC), a Department networking group comprised of community-based organizations established in 2017, to reach LEP voters and provide recommendations on the Department's outreach strategies to LEP voters.

1. Non-English Media

For every election, the Department produces programs in partnership with local non-English media outlets to reach LEP voters and those who prefer to receive messages in a language other than English. This year, these communications will cover topics related to the new voting system and RCV ballot format, as well as providing general election information.

Newspapers – The Department regularly advertises information about upcoming elections in local non-English newspapers. Newspaper ads are translated and placed in publications serving LEP residents throughout the City. In 2019, the primary focus of such ads will be on educating voters about the new voting system and expanded RCV ballot format.

Timeline: 1st run – June, 2nd run – August, 3rd run – September – October

Public Service Announcement – The Department's PSA will be translated into Chinese, Spanish and Filipino. Translated PSAs will run on local television stations offering programs in these languages.

Timeline: 1st run – May, 2nd run – October

Radio advertising and on-air interviews – In the upcoming election cycle, the Department's multilingual content will notify residents about the availability of translated election-related materials and services in addition to providing information specific to the new voting system and RCV ballot format. As with English radio programs, bilingual Department staff will participate in interviews. See **Appendix D** for a list of non-English radio stations to broadcast non-English ads and interviews.

Timeline: Periodically between April – October

Website – The Department's website provides information in English, Chinese, Spanish, and Filipino, in addition to English. The interactive practice RCV ballot will, along with other information about the new voting system, be translated into Chinese, Spanish, and Filipino and posted on sfelections.org.

Timeline: Rollout – April

Print materials – All print materials produced and distributed by the Department will be translated into the required languages, ensuring a consistent experience for LEP voters and San Franciscans who prefer to receive information in a language other than English.

Timeline: Creation – April, Distribution – May – October

2. Non-English Partnerships

Presentations and demonstrations – Bilingual Department staff will be on hand at presentations and tabling events to answer questions in languages other than English. Bilingual staff will also be available to assist voters and members of the public during voting system demonstrations.

Timeline: Periodically between April – October

C. Seniors and Voters with Disabilities

The Department will utilize several additional strategies to communicate information about the new voting system and its accessible features of the new ballot marking device to seniors and voters with disabilities. The Department will also leverage the work of the Voting Accessibility Advisory Committee (VAAC), a Department networking group comprised of accessibility experts and members of the public, established in 2017, to reach voters with disabilities and seniors.

1. Accessible media

Website – The Department's website includes a number of accessibility features, including screen-reader compatibility, high contrast functionality, adjustable font size, and Alt text for images. The website provides content about accessible voting options and tools available at the Department's office, the City Hall Voting Center, and at every polling place in the City on Election Day. The Department will update sfelections.org with new content focused on the enhanced accessibility functions of the new voting system and highlighting key aspects of the new voting technology.

Timeline: Rollout – April

Public Service Announcement – The Department will work with the Department of Technology and SFGovTV to ensure that this year's PSA carries closed captioning, which will allow voters who use this service to receive all of the information delivered in the announcement.

Timeline: 1st run – May, 2nd run – October

Print materials – In developing its print materials, the Department considers standard accessibility guidelines and best practices; text size, color contrast, and visual placement are all considered during the design process. These materials are available in large-print formats to meet the needs of voters with visual impairment and are distributed to community organizations. Such print materials will include information about the new voting system and the expanded RCV ballot format as well as the information about accessibility services and tools.

Timeline: Creation – April, Distribution – May – October

2. Accessibility Partnerships

Presentations and demonstrations – The Department will partner with community organizations who serve seniors and people with disabilities to disseminate the information about the new voting system. During these presentations, Department staff will demonstrate how to use the new accessible voting functions, highlight key differences between previous accessible ballots and those of the new system, and provide opportunities to practice using the new equipment.

Timeline: Periodically between April – October

D. Residents in Areas with Voter Turnout Below the City's Average Turnout

The Department will utilize several additional strategies to communicate information about the new voting system and the expanded RCV ballot format to reach residents in areas with voter turnout below the City's Average turnout.

OCEIA partnership – The Department will continue its partnership with the Office of Civic Engagement and Immigrant Affairs (OCEIA) to engage San Francisco residents, particularly immigrants and newcomers. The Department will leverage the wide reach of the OCEIA Community Ambassador Street Team to distribute election information and print material. Community Ambassadors are demographically diverse and speak many languages, including Cantonese, Mandarin, Spanish, and Filipino, allowing Department messages to reach San Franciscans who may not receive those messages via traditional methods.

Timeline: September – October

Merchant corridor – To increase the visibility of election-related materials in neighborhoods with turnout below the City's average, the Outreach Division will work directly with small-business owners in those neighborhoods. Collaborating with shopkeepers and merchants interested in displaying election-related collateral will allow the Department to increase opportunities to reach voters with election-related information. The Department will also seek to bolster such efforts by engaging officials elected to represent these areas.

Timeline: Ongoing between April – October

Vocational organizations – The Department will expand its connections with job training and vocational service providers who serve people who reside in areas with below-average voter turnout. The Department will supply election-related educational materials and content for agency publications, to inform program participants about the upcoming election, the new voting system, and opportunities such as poll worker positions and seasonal employment with the Department.

Timeline: Ongoing between April – October

E. First-time and Young Voters (18-24)

The Department will continue to engage with first-time voters through the established programs and partnerships as well as leveraging the connections of youth-serving community organizations.

High School Voter Education Program – The November 2019 High School Voter Education Program will focus on communicating information about registration and voting processes as well as facts about the new voting system to high school juniors and seniors. This program will be offered to high schools throughout San Francisco as part of California's High School Voter Education Weeks in April and September.

Timeline: 1st – April, 2nd – September

High School Ambassador Program – In conjunction with the High School Voter Education Program, the Department will continue to organize the High School Ambassador Program. The Ambassador Program encourages high school students to engage in early civic engagement by enlisting their peers to pre-register 16- and 17-year-olds, register parents, teachers, and other adults, broadcast opportunities to learn about voting processes in San Francisco, and recruit high school poll workers to serve on Election Day.

Timeline: Ongoing between April – October

College and university collaboration – The Department will continue to cultivate existing partnerships with colleges and universities in an effort to expand the engagement of young voters. Leveraging strategic contacts with student advocates, professors, and school administrators, the Department will provide information and resources to trusted school stakeholders and encourage the promotion of election-related messages at activities on campuses.

Timeline: Ongoing between April – October

New resident liaisons – To attract more first-time voters, the Department will leverage partnerships with community-based organizations and City departments that serve new residents. Through these partnerships, the Department will provide new residents with written materials, in-person presentations and voting system demonstrations. These organizations will also be invited to incorporate ready-made elections-related content in their own publications. Channeling official election information through community liaisons allows first-time voters to receive valuable election-related information through a trusted source with whom they already interact.

Timeline: Ongoing between April – October

III. Voter Outreach at the Department's Office and the City Hall Voting Center

In preparation for deployment of the new voting system, the Department will develop outreach and educational materials for use at the Department's office and in the City Hall Voting Center. These materials will include a new poster at the Department's public counter, a flyer for inclusion in the candidate filing documents packet, and slideshows for both the lobby monitors and those in the Voting Center.

Poster at the public counter – In the weeks preceding each election, visitors to the Department's office in Room 48, City Hall greatly increases. When visitors approach the Department's front counter, they will be greeted by a "Did you know?" poster. The poster will indicate that San Francisco will debut a new voting system in the November 5, 2019 election and

highlight that, among other benefits, the system is capable of providing up to 10 ranks in ranked-choice voting contests. The counter-top poster will encourage visitors to “Ask us for more information or visit sfelections.org.”

Timeline: April

Candidate packet flyer – Many local candidates for the November 2019 election will receive filing paperwork packets, with forms and documents to be submitted by various deadlines this coming spring and summer. In anticipation of this process, the Department will develop a new brochure for inclusion in candidate filing packets. The brochure will provide information about the new RCV ballot format and explain the process of counting votes in RCV contests.

Timeline: April – May

Lobby slideshow – Visitors to the Department's office will be able to view a slideshow of current election-related topics on a large monitor. This slideshow will project announcements regarding important dates for the next election, announcements about the new voting system, and illustrations and information about the expanded RCV ballot format.

Timeline: April – May

Voting Center slides – Starting 29 days before Election Day, monitors in the main corridors of the City Hall Voting Center will also project digital slides with current election-related topics, including information about the new RCV ballot format.

Timeline: September – November

IV. Voter Outreach at the Polls

The Department will develop various educational materials for polling places featuring information about the new voting system and the expanded RCV ballot format.

Ballot and voting booth instructions – In recognition of the importance of providing clear direction on how to mark the ballot to voters at polling places on Election Day, the Department will develop ballot marking illustrations and instructions to be featured on official ballots and voting booth informational posters. These updated instructions will focus on how to properly mark the expanded RCV ballot format, as well as providing details regarding the change from connecting arrows to filling in ovals when making selections on the ballot.

Voter Information Kiosk – For the November 2019 election, the Department will debut a new three-sided, illustrated Voter Information Kiosk with multilingual voting information, which will replace a four-paneled Kiosk previously used at each polling place. The new Kiosk will provide information about voter rights, election laws, and language and accessibility resources, as well as instructions for marking the new RCV ballot format. The fact that the new format allows for selection of up to 10 candidates will be prominently featured on the Kiosk, with the polling place itself serving as another opportunity to disseminate this information to voters when they arrive to cast their ballots.

Secrecy folder – In addition to the instructions on the ballot, in the voting booth, and on the Voter Information Kiosk, the Department will revise the instructions to be printed on the blue secrecy folders used by voters to protect the secrecy of their ballot selections. These instructions focus on the steps of voting, and are designed to work in tandem with the more detailed instructions on getting the ballot, marking regular and RCV contests, and casting the ballot.

Instructional sheet – The Department will create an instructional sheet to be placed near the ballot scanning equipment. This sheet, available in multiple languages, will explain machine-generated ballot condition messages such as “under-vote”

or “over-vote” messages, and is intended to be read by voters directly to encourage minimum poll worker interaction and maximum voter empowerment. The instructional sheet will be written in a manner that permits voters to understand error messages and to decide themselves which course of action to take.

Timeline: The above materials will be developed this summer and made available at the polls on Election Day

V. Poll Worker Training and Election Day Support

Poll workers and Election Day staff play an important role in not only administering voting on Election Day but also providing voters with the knowledge and resources they need to fully participate in elections. Providing comprehensive training to poll workers and Election Day staff is an important outreach method since poll workers can provide direct voter education.

Mailer – The Department will develop and mail election-specific informational materials to poll workers prior to the start of training classes. These materials will serve as an introduction to the features of the new voting system and the new RCV ballot format. The materials will also provide notice to both new and experienced poll workers that some important aspects of Election Day procedure have changed and will require dedicated attention in the upcoming training classes.

Timeline: 1st mailer – May; 2nd mailer – September

Training curriculum – Poll worker training class times will be extended to provide comprehensive and hands-on training with the new voting system. Every class will begin with a video highlighting key features of the system and the expanded RCV ballot format. The Department will develop a curriculum to provide poll workers with the knowledge they will need to assist voters who have questions about marking the ballot, including marking RCV contests. The new curriculum will also provide guidance on setup and operation of the new voting machines, troubleshooting of common issues, answers to anticipated voter questions, and detail procedures on closing the polls.

Online bilingual training – In addition to regular training, the Department will develop and offer online bilingual courses to help prepare bilingual poll workers to serve voters who require assistance in languages other than English. The training will cover common election terminology including voting system terms, language assistance resources available at polling places, and polling place procedures. The course will feature a voice-over in the target language, interactive activities in English and the target language, quizzes, and a final test. Poll workers will have the opportunity to complete this training at their own pace, and, upon completion, print a certificate. To accommodate poll workers who do not have computer access, the Department will designate days when poll workers may complete online training using a workstation in the Department's office.

Timeline: Ongoing May – September

Training materials – A new poll worker manual, covering every aspect of the new voting equipment, will be developed to support poll worker education, with an emphasis on the new voting equipment. The manual will also feature updated ballot-issuing scripts, highlighting the new RCV ballot format and the new way of marking the ballot. Every poll worker will receive the manual; it will also be posted on sfelections.org. In addition, the Department will make available a multilingual glossary of election-related terminology to facilitate multilingual communication with voters.

Timeline: Ongoing May – September

Practice labs – The Department will organize and offer an increased number of practice labs to all poll workers. During these self-paced learning sessions, poll workers will have the opportunity to independently complete the voting equipment-

related procedural steps outlined in the manual, just as they will do on Election Day. Participants will be able to set up voting machines, print zero reports, practice casting touchscreen or audio ballots, run end-of-day results tapes, and close the polls on voting machines. This supplemental practice will allow poll workers to hone their skills on the new voting equipment, increasing their confidence and preparedness for Election Day.

Timeline: September – October

Phone and Field Support – The Department will organize a multilingual phone bank to provide assistance to poll workers and voters with questions or concerns while the polls are open on Election Day. Telephone assistance will be available in English, Chinese, Spanish, Filipino, and, via interpreters, in hundreds of other languages.

The Department will also organize approximately 85 field support staff to provide Election Day assistance to poll workers and to serve as liaisons between polling places and Department staff working in City Hall. The Department will develop a training curriculum for field support personnel with a special focus on the features of the new voting equipment and the expanded RCV ballot format.

Timeline: Ongoing May – September

VI. Public Feedback

This draft of the 2019 Outreach Plan is intended to initiate a dialogue with the public allowing all stakeholders an opportunity to provide feedback on the Department's proposed methods of engagement and education. Before finalizing the Plan, the Department will evaluate and incorporate comments and suggestions from members of the Language Accessibility Advisory Committee (LAAC), the Voting Accessibility Advisory Committee (VAAC), community organizations, and the general public,

Those interested in contributing their ideas may use the Feedback Form available at sfelections.org/outreach_feedback, email their feedback to sfoutreach@sfgov.org, call (415) 554-5685, or visit the Department's office to speak to a member of the Outreach Team.

Appendices

- A. Appendix A – Newspapers and Broadcast Media
- B. Appendix B – English Radio
- C. Appendix C – Community Partnerships
- D. Appendix D – Non-English Radio

Appendix A – Newspapers and Broadcast Media

<u>Organization Name</u>	<u>Web</u>
Asian Journal (FI)	https://www.asianjournal.com
Bay Area Reporter	https://www.ebar.com/
Castro Courier	http://www.castrocourier.com/
El Reportero (SP)	http://elreporterosf.com/main/
El Tecolote (SP)	http://eltecolote.org/content/en
Ingleside Light	http://ielightsf.com/
Korea Times (Korean)	http://www.koreatimes.co.kr
KTSF Channel 26	http://www.ktsf.com/
Marina Times	http://www.marinatimes.com/
New Fillmore	http://newfillmore.com/
Noe Valley Voice	http://www.noevalleyvoice.com
Philippine News (FI)	http://www.philippinenews.com
Potrero View	https://www.potreroview.net/
Richmond Review	https://sfrichmondreview.com/
San Francisco Bayview	https://sfbayview.com/
SF Examiner	http://www.sfexaminer.com/
SF Weekly	http://www.sfweekly.com/
Sing Tao (CH)	https://www.singtaousa.com/sf/446
Sunset Beacon	https://sfrichmondreview.com/category/sunset-beacon/
Telemundo 48	https://www.telemundoareadelabahia.com/
Univision	https://www.univision.com/san-francisco/kdtv
Vietnam Daily News (Vietnamese)	http://www.vietnamdaily.com
West Portal Monthly	https://sfnn.com/newspapers/west-portal-monthly/

Appendix B – English Radio

Organization Name

KALW

KBLX-FM

KBRQ - Q102

KCBS - All News

KCSF

KGMZ - 95.7 The Game

Poor People's Radio KPOO-FM 89.5

Web

<https://www.kalw.org>

<https://kblx.com/>

<https://q102sf.radio.com/>

<https://kcbsradio.radio.com/>

<https://www.ccsf.edu/en/educational-programs/school-and-departments/school-of-liberal-arts/broadcast-electronic-media-arts/KCSF1.html>

<https://957thegame.radio.com/>

<http://www.kpoo.com/listen>

Appendix C – Community Partnerships

Active Partners

<u>Organization Name</u>	<u>Web</u>
A. Philip Randolph Institute San Francisco (APRISF)	http://www.aprisf.org/
Abraham Lincoln High School	https://www.lincolnhigh.net/
Adult Probation Department, Reentry Council	http://sfgov.org/sfreentry/
Alamo Square Neighbors Association	http://alamosquare.org/
Alice Griffith Apartments	https://www.alicegriffithapts.com/
All Hallows Community	https://www.mercyhousing.org/california-properties#San Fran Properties
Altamont Hotel	https://missionhousing.org/mhdc_project_type/altamont-hotel/
Arab Cultural and Community Center	https://www.arabculturecenter.org/
Asian Americans Advancing Justice	https://www.advancingjustice-alc.org
Balboa High School	https://bhs-sfUSD-ca.schoolloop.com/
Bayanihan House and Community Center	http://www.bayanihancc.org/index.html
Bayview Apartments	https://missionhousing.org/mhdc_project_type/bayview-commons-apartments/
Bayview Commons Apartments	https://missionhousing.org/mhdc_project_type/bayview-commons-apartments/
Bayview Hunters Point Mobilization for Adolescent Growth in our Communities (BMAGIC)	http://bayviewmagic.org/
Bayview Hunters Point YMCA	https://www.ymcasf.org/locations/bayview-hunters-point-ymca
Bernal Dwellings Apartments	http://www.bernalapartments.com/index.aspx
Bishop Swing Community House	http://ecs-sf.org/programs/housing_swing.html
Black Cuisine Festival	https://bhpmss.org/black-cuisine/
Booker T. Washington Community Center	http://www.btwcsc.org/
California College of the Arts, San Francisco Campus	https://www.cca.edu/
California Institute of Integral Studies	https://www.ciis.edu/
Canon Kip Senior Center	https://ecs-sf.org/canon-kip-senior-center/
Cayuga Community Connectors	http://www.cayugaconnectors.org/
Center on Juvenile and Criminal Justice - Cameo House	http://www.cjcj.org/Direct-services/Cameo-House.html

Central City S.R.O. Collaborative	https://www.ccsroc.net/
Centro Latino de San Francisco	http://www.centrolatinodesf.org/
Cesar Chavez Parade and Festival	http://www.cesarchavezday.org/
CHALK	http://www.chalk.org/
Chinatown Community Health Fair	http://www.gummoon.org/index.htm
Chinatown Merchants Association - Autumn Moon Street Festival	http://www.moonfestival.org/
Chinese For Affirmative Action	http://www.caasf.org/
Chinese Newcomers Services Center	http://www.chinesenewcomers.org/en/front-page/
City Arts and Tech High School	http://es-cat.org/
City College - Downtown Campus	https://www.ccsf.edu/en/our-campuses/downtown.html
City College - John Adams Campus	https://www.ccsf.edu/en/our-campuses/john-adams2.html
City College - Ocean Main Campus	https://www.ccsf.edu/
Community Housing Partnership	https://www.chp-sf.org/
Community Youth Center San Francisco (CYCSF)	https://www.cycsf.org/
Conard House	https://www.conard.org/home/
Cornerstone Academy - Cambridge Campus (Grades 6-12)	https://www.cornerstone-academy.net/
CounterPulse	http://www.counterpulse.org/
Curry Senior Center (Community Program)	http://www.curryseniorcenter.org/
de Young Museum	https://deyoung.famsf.org/
Delta Sigma Theta, Sorority Inc., San Francisco Alumnae Chapter	http://sanfranciscodeltas.org/index.php
Democratic Central Committee DCCC	https://www.sfdemocrats.org/the_dccc
Department of Children, Youth and Their Families	https://www.dcyf.org/
Department of Public Health	https://www.sfcdcp.org/about/contact-information/
Department of Public Works	http://sfpublicworks.org/
Disability Rights California	https://www.disabilityrightsca.org/
Drew School	https://www.drewschool.org/page
East Cut Community Benefit District	https://theeastcut.org/
Episcopal Community Services Adult Education Center	https://ecs-sf.org/

Eugene Coleman Community House	https://jsco.net/property/eugene-coleman-community-house/
Fair Vote California	https://www.fairvoteca.org/
Fashion Institute Design & Merchandising - San Francisco Campus	http://fidm.edu/
Galileo Academy of Science and Technology	http://galileoweb.org/
Gateway High School	https://www.gatewaypublicschools.org/ghs
George Washington High School	https://gwhs.sfusd.edu/
Golden Gate Self Advocacy Conference	https://www.facebook.com/pg/GGSelfAdvocacy
Golden Gate Regional Center	http://www.ggrc.org/
Goodwill Career Center	https://sfgoodwill.org/
Grace Cathedral	https://www.gracecathedral.org/
Hayes Valley Neighborhood Association	https://hayesvalleysf.org/
Hayes Valley Residence	https://www.hayesvalleyapts.com/
Health Right 360	https://www.healthright360.org/agency/haight-ashbury-free-clinics
Herald Hotel	http://www.bristolequitycapital.com/affordable-housing/herald-hotel/
Hero Shop	https://heroshopsf.com/
Hilltop High School	http://hilltophs.portal.rschoolday.com/
Homeless Prenatal Program	http://www.homelessprenatal.org/
IATSE Local 16	http://www.local16.org/
Ida B. Wells Continuation High School	http://www.sfusd.edu/en/schools/school-information/ida-b-wells.html
Immaculate Conception Academy	https://www.icacristorey.org/
Imprint.City - BayviewLIVE festival	https://www.imprintcity.org/
Independence High School	https://sfindependence.weebly.com/
Independent Living Resource Center San Francisco	https://www.ilrcsf.org/
Innovate Public Schools	https://innovateschools.org/
Japanese Community Youth Council	http://www.jcyc.org/
Jewish Community Center of San Francisco	https://www.jccsf.org/
John O'Connell High School	https://jochs-sfusd-ca.schoolloop.com/
June Jordan School for Equity	https://www.jjse.org/
KIPP Bayview Academy	https://www.kippbayarea.org/schools/bayview/
KTSF Channel 26	http://www.ktsf.com/

La Raza Community Resource Center	http://larazacrc.org/
Laguna Honda Hospital and Rehabilitation Center	https://lagunahonda.org/
Leadership High School	http://www.leadershiphigh.org/
League of Women Voters of San Francisco	https://www.lwvsf.org/
Lick-Wilmerding High School	https://www.lwhs.org/page
Lowell High School	https://lhs-sfusd-ca.schoolloop.com/
Lower Haight Merchants and Neighbors Association	http://www.lohamna.org/
Lutheran Social Services	https://www.lssnorcal.org/what_we_do/san-francisco-programs/
Mariposa Gardens	https://missionhousing.org/mhdc_project_type/mariposa-gardens/
Marlton Manor	https://www.mercyhousing.org/california-properties#San%20Fran%20Properties
Mary Helen Rogers Senior Community	https://www.chinatowncdc.org/our-portfolio/mary-helen-rogers-senior-community
Meals on Wheels	http://www.mowsf.org/
Merced Extension Triangle Neighborhood Association	https://metna.org/
Mercy High School	https://www.mercyhs.org/
Mercy Housing - Natalie Gubb commons	https://www.mercyhousing.org/california-properties#San%20Fran%20Properties
Mercy Terrace	https://www.mercyhousing.org/california-properties#San%20Fran%20Properties
Minna Lee Hotel	https://dishsf.org/homes/the-minna-lee/
Mission Creek Senior Community	https://www.mercyhousing.org/CA-Mission-Creek
Mission High School	https://mhs-sfusd-ca.schoolloop.com/
Mission Hiring Hall	https://missionhiringhall.org/
Mission Neighborhood Center	http://mnscsf.org/home/
Missionary Temple Christian Methodist Episcopal Church	https://www.facebook.com/pages/Missionary-Temple-Christian-Methodist-Episcopal-Church/116083545070074
Mo'Magic	https://momagic.org/
Mosaica Apartments	https://www.lssnorcal.org/what_we_do/san-francisco-programs/supportive-housing/mosaica-apartments.html
Neighborhood Baptist Church Health Ministry	https://www.facebook.com/Neighborhood-Baptist-Church-293704692253/
New Community Leadership Foundation	http://www.nclfinc.org/

North Beach Branch San Francisco Public Library	https://sfpl.org/?pg=0100001401
North East Medical Services (NEMS) - 1520 Stockton Clinic	http://www.nems.org/
North of Panhandle Neighborhood Association (NOPNA)	https://nopna.squarespace.com/
Northern California Presbyterian Homes & Services - Eastern Park Apartments	http://www.ncphs.org/affordable-housing/eastern-park-apartments-san-francisco/contact-info
Oceanview - Merced Heights - Ingleside Community Action Organization (OMI-CAO)	
Office of the Assessor-Recorder	https://www.sfassessor.org/
Older Women's League (OWL) San Francisco	http://www.owlsf.org/
Or Shalom Jewish Community	https://www.orshalom.org/
Phillip & Sala Burton Academic High School	http://www.burtonhighschool.net/
Portola Family Connections	http://portolafc.org/
Project Homeless Connect	https://www.projecthomelessconnect.org/
Providence Baptist Church	http://www.providencecares.org/index.php
Public Library of Science	https://www.plos.org/
Richmond Senior Center	http://www.ggsenior.org/index.html
River of Life Church-Vistacion Valley	http://www.riveroflifef.org/
Russian Hill Neighbors	https://rhnsf.org/
Russian-American Community Services	https://www.racssf.org/
Ruth Asawa SOTA PTSA	http://www.sfsota-ptsa.org/
Ryan with Affirm	https://www.affirm.com/
Sacred Heart Cathedral Preparatory	https://www.shcp.edu/
San Francisco Aids Foundation (AIDS)	http://www.sfaf.org/
San Francisco Filipino Young Democrats	https://sfilipinoyoungdem.carrd.co/
San Francisco Gay Men's Chorus	https://www.sfgmc.org/welcome
San Francisco Housing Development Corporation (SFHDC)	http://sfhdc.org/
San Francisco Housing Development Corporation (SFHDC) - Oakdale	http://sfhdc.org/
San Francisco Housing Development Corporation (SFHDC) - Westbrook Residents	http://sfhdc.org/

San Francisco Housing Development Corporation (SFHDC) - WuYee Childrens Center	http://sfhdc.org/
San Francisco Mission Neighborhood Centers- Carnival and Cinco De Mayo	http://mncsf.org/sfcincodemayo/
San Francisco Neighborhood Network	https://www.facebook.com/sanfrancisconeighborhoodnetwork/
San Francisco Office of Civic Engagement and Immigration Affairs (OCEIA)	https://sfgov.org/oceia/
San Francisco Office of the District Attorney	https://sfdistrictattorney.org/
San Francisco Senior Center - Aquatic Park Center	https://www.sfsenior.org/
San Francisco Senior Center (Downtown Location)	https://www.sfsenior.org/
San Francisco Shanghai Association	http://www.sfshanghai.org/?lang=en
San Francisco University High School	https://www.sfuhs.org/
San Francisco Veterans Affairs - Voluntary Service	https://www.sanfrancisco.va.gov/index.asp
Senior & Disability Action	https://sdaction.org/
SFPD Central Station	http://sanfranciscopolice.org/central-station
SFPD Community Relations	https://sanfranciscopolice.org/community-relations-unit-cru
SFPD Ingleside Station	http://sanfranciscopolice.org/ingleside-station
SFPD Mission Station	http://sanfranciscopolice.org/mission
SFPD Park Station	http://sanfranciscopolice.org/park-station
SFPD Southern Station	http://sanfranciscopolice.org/southern-station
SFPD Taraval Station	http://sanfranciscopolice.org/taraval-station
SFPD Tenderloin Police Station	http://sanfranciscopolice.org/tenderloin-station
SFPL - Project Read	https://sfpl.org/index.php?pg=2000886801
SFPL Chinatown/Him Mark Lai Branch	https://sfpl.org/index.php?pg=0100000501
SFPL Ocean View Branch	https://sfpl.org/index.php?pg=0100001501
SFPL Parkside Branch	https://sfpl.org/index.php?pg=0100002401
SFSU - Asian American Studies	http://aas.sfsu.edu/
Shipshape Community Center	https://www.onetreasureisland.org/community-center
Singtao Chinese Radio Station	http://www.chineseradio.com/main/
Solidarity Sundays	https://www.solidaritysundays.org/

SoMa Pilipinas Filipino Cultural Heritage District in San Francisco	https://www.somapilipinas.org/
St. Ignatius College Preparatory School	https://www.siprep.org/
Stepping Stones Adult Day Health Center - Mabini Center	https://www.steppingstonehealth.org/
Sterne School	https://www.sterneschool.org/
Sunday Streets - Bayview / Dogpatch	http://www.sundaystreetssf.com/
Sunday Streets - Excelsior	http://www.sundaystreetssf.com/
Sunday Streets - Mission	http://www.sundaystreetssf.com/
Sunday Streets - Tenderloin	http://www.sundaystreetssf.com/
Sunday Streets - Tenderloin	http://www.sundaystreetssf.com/
Sunday Streets - Western Addition	http://www.sundaystreetssf.com/
Sunday Streets / Livable City	https://www.livablecity.org/
Telemundo 48	https://www.telemundoareadelaBahia.com/
Tenderloin Community School	https://www.bawcc.org/community_school/
Tenderloin Votes	https://www.fithfulfools.org/
The Academy - San Francisco @ McAteer	https://academysf-sfusd-ca.schoolloop.com/
The Arc of San Francisco	http://www.thearcSF.org/
The Carlisle	https://www.sunriseseniorliving.com/communities/the-carlisle/overview.aspx
The Commonwealth Club of California: San Francisco	www.commonwealthclub.org
The Department of Housing & Residence Life Academy of art University	https://www.academyart.edu/campus-athletics/housing/
The Dr. William L. Gee House	https://www.onlok.org/housing/
The Marsh San Francisco	https://themarsh.org/
The Sequoias	https://thesequoiasf.org/
The Urban School of San Francisco	https://www.urbanschool.org/
The Village	https://www.facebook.com/thevillagesf/
The Women's Building	https://womensbuilding.org/
Thurgood Marshall Academic High School	http://www.thurgoodmarshallphoenix.org/
Toolworks	https://www.toolworks.org/
UCSF - Department of Psychiatry, Division of Citywide Case Management Program	https://psych.ucsf.edu/zsfq/citywide

UCSF Students for Organized Medicine	https://meded.ucsf.edu/
United Democratic Club	https://www.uniteddems.org/
University of San Francisco (ASUSF)	https://www.usfca.edu/
Univision	https://www.univision.com/san-francisco/kdtv
Upper Noe Neighbors	http://uppernoeneighbors.com/
USCIS	https://www.uscis.gov/about-us/find-uscis-office/field-offices/california-san-francisco-field-office
Vera Haile Senior Housing	https://www.mercyhousing.org/CA-Vera-Haile
Western Park Apartments NCPHS Community Services	http://www.ncphs.org/affordable-housing/western-park-apartments-san-francisco
Yerba Buena Center for the Arts	https://www.ybca.org/
Zuckerberg San Francisco General Hospital and Trauma Center	https://zuckerbergsanfranciscogeneral.org/

Potential Partners

Organization Name

Web

All Hallows Roman Catholic Church	https://www.facebook.com/pages/All-Hallows-Roman-Catholic-Church/150761661606607
Allen Chapel	https://www.facebook.com/allenchapels/
Alliant International University, San Francisco	https://www.alliant.edu/
Arriba Juntos	http://www.arribajuntos.org/
Bay Area Medical Academy	http://www.bamasf.com/
Bayview Baptist Church	http://www.bayviewbc.org/
Bethel Christian Church	http://bethelsf.org/
Buddhist Church Of San Francisco	http://www.buddhistchurchofsanfrancisco.org/
California Vocational College	http://www.cvc-dentaltech.org/
Calvary Hill Community Church	http://www.calvaryhillsf.com/
Chinese Independent Baptist Church	http://www.cibcsf.org/
Cinta Aveda Institute	http://cintaaveda.edu/
Citizens Church of San Francisco	http://citizenssf.com/
City Church Of San Francisco	http://www.citychurchsf.org/
City College of San Francisco - Civic Center	https://www.ccsf.edu/en/our-campuses/civic-center.html

City College of San Francisco - Mission Center Library	https://www.ccsf.edu/en/our-campuses/mission.html
City College of San Francisco - Southeast Center Library	https://www.ccsf.edu/en/our-campuses/southeast.html
City College of San Francisco, Chinatown / North Beach Campus	https://www.ccsf.edu/en/our-campuses/chinatown-north-beach.html
City Life Church San Francisco	http://citylifefsf.com/
Cornerstone Church - Mission Campus	https://www.cornerstonesf.org/
Corpus Christi Church	http://corpuschristisf.org/
Cosmopolitan Baptist Church	
Eucharist Church	http://www.eucharistsf.org/
Experience Church	http://exp.church/
First Baptist Church San Francisco	http://firstsf.com/
First Burmese Baptist Church of San Francisco	http://www.fbbscf.org/
First Mennonite Church of San Francisco	http://www.menno.org/
First Unitarian Universalist Church & Center	http://www.uusf.org/
Forest Hill Christian Church	http://foresthillchristianchurch.org/
Galvanize - San Francisco	https://www.galvanize.com/san-francisco/campus
General Assembly San Francisco	https://generalassemb.ly/san-francisco
Glide Memorial United Methodist Church	http://www.glide.org/
Golden Gate University	http://www.ggu.edu/
Hack Reactor	http://www.hackreactor.com/
Hackbright Academy	https://hackbrightacademy.com/
Jewish Vocational Service	https://www.jvs.org/
Jones Memorial United Methodist	http://www.jonesumc.com/
Metropolitan Community Church of San Francisco	http://www.mccsf.org/
Mission Bay Community Church	http://www.missionbaycc.org/
Mission Language & Vocational School, Inc. (MLVS)	http://www.mlvschool.org/
Most Holy Redeemer Church	http://www.mhr.org/
New Home Missionary Baptist Church	https://www.facebook.com/newhomesf/
Noe Valley Ministry	http://www.noevalleyministry.org/

Notre Dame Des Victoires Church	http://www.ndvsf.org/church/
Radiance Christian Church (RCC)	http://radiancesf.org/
Reality SF	http://realitysf.com/
Redemption Church San Francisco	http://redemptionsf.com/
Rithm School	https://www.rithmschool.com/
Saint Philip the Apostle Church	http://www.saintphilipparish.org/
Saints Peter and Paul Church	http://salesiansspp.org/
San Francisco Alliance in the Mission	http://sfamchurch.org/
San Francisco Art Institute	http://sfai.edu/contact-us
San Francisco Bible Church	http://www.sfbible.org/
San Francisco Central Seventh-day Adventist Church	https://www.sfcentralsda.org/
San Francisco Evangelical Free Church	http://www.sfefc.org/
San Francisco Film School	http://www.sanfranciscofilmschool.edu/
San Francisco Institute of Esthetics and Cosmetology	https://paulmitchell.edu/sanfrancisco
San Francisco Lighthouse Church	https://sflighthouse.org/
San Francisco State University	http://www.sfsu.edu/
SFFD Treasure Island Training Facility Building 600	http://www.sf-fire.org/
St Anthony of Padua Catholic Parish Church	http://stanthonycatholicchurchsf.com/
St Francis Lutheran Church	http://www.sflcsf.org/
St Paul's Catholic Church	http://www.stpaulsf.org/
St. Ignatius Church	http://www.stignatiussf.org/
St. Patrick's Catholic Church	http://www.stpatricksf.org/
Sunset Church	http://www.sunsetchurchsf.org/
Temple United Methodist Church	http://www.templeunitedmethodist.org/
The Art Institute of California - San Francisco	https://www.artinstitutes.edu/
The Korean Presbyterian Church of San Francisco	http://www.kpcsf.org/
Third Baptist Church of San Francisco	http://www.thirdbaptist.org/
Treasure Island Job Corps Center	http://treasureisland.jobcorps.gov/
True Hope Church	http://www.truehopesf.org/

Turning Heads

<http://www.turningheads.org/>

UC Hastings College of the Law

<http://www.uchastings.edu/>

University of the Pacific, Arthur A. Dugoni
School of Dentistry

<http://www.dental.pacific.edu/>

Westmont in San Francisco

<https://www.westmont.edu/san-francisco>

Appendix D – Non-English Radio

<u>Organization Name</u>	<u>Web</u>
KEST Radio	http://kestradio.com
KIQI-AM	http://www.kiqi1010am.com/
Singtao Chinese Radio Station	http://www.chineseradio.com/main/
Univision Radio	https://www.univision.com/musica/uforia-music/radio