



Administrative Report

F.3., File # PWS25-1487

Meeting Date: 10/27/2025

To: PUBLIC WORKS AND SUSTAINABILITY COMMISSION

From: DEPARTMENT OF PUBLIC WORKS

TITLE

RECEIVE AND FILE THE MONTHLY UPDATE TO THE CITY'S STRATEGIC PLAN THREE YEAR PRIORITY AREAS AND TEN-MONTH OBJECTIVES ADOPTED BY COUNCIL ON JUNE 10, 2025

EXECUTIVE SUMMARY

On April 29, 2025, the City Council held a strategic planning session to discuss and update the City's Strategic Plan. At the session, the Mayor and City Council considered recent accomplishments, completed a strengths, weaknesses, opportunities, and threats (SWOT) analysis, evaluated and adjusted the previously established three-year goals, and listed specific objectives for the upcoming planning period which was set for the next ten-months. On October 21, 2025, the City Council approved the monthly update to the Strategic Plan Priority Areas and 10-Month Objectives adopted on June 10, 2025. A copy of this item is attached.

The Public Works Department has been assigned as leads or partners for a number of goals under the following priority areas:

- **Priority Area 1: Economic Vitality**
- **Priority Area 2: Public Safety and Community Well-Being**
- **Priority Area 3: Infrastructure and Public Spaces**
- **Priority Area 4: Customer-Centered Service Delivery**
- **Priority Area 5: Community Stewardship**

Staff will continue to regularly update the Commission on progress made on this set of ten-month objectives as periodic progress reports on the objectives are provided to the Council.

ATTACHMENTS

- Attachment 1 - 10/21/2025 City Council Strategic Plan Update