

The Need

"People with the most success in staying sober tend to get involved in a range of **pleasurable activities** and do them **frequently**."

— Suzette Glasner-Edwards
licensed clinical psychologist
and adjunct associate professor
at UCLA's Semel Institute
for Neuroscience and Human Behavior



WHAT

Ocean-focused activities to provide alternative therapies for rehab patients

Paddle Boarding,
White Seabass
Conservation, Surfing,
Fishing, Ocean Hikes,
and Snorkeling trips



WHY

Studies show the important healing effects of ocean

100,000+ Drug
Overdose Deaths in
USA in 2021

23.5 million Americans
addicted to alcohol
and drugs



HOW

Work with Individuals who are trying to maintain mental and physical health

Redirect our customers' attention to nature

Educate them on ocean focused activities and how to get involved