

MARKETING COMMITTEE REPORT

for August 17, 2022 Historical Commission Meeting

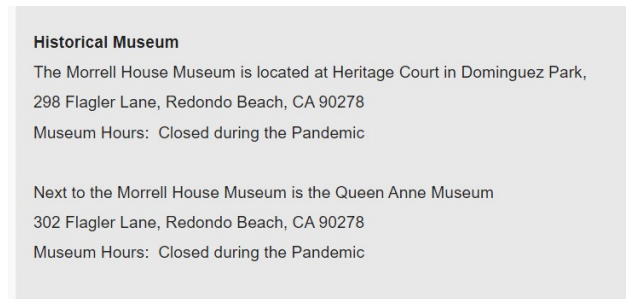
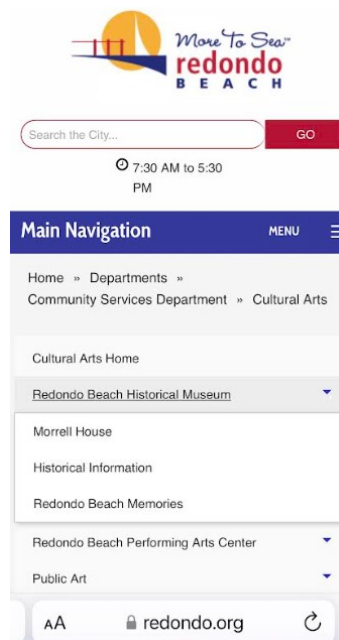
1. Renaming Museum

Recommendation: Rename the Queen Anne Museum located in Dominguez Park and propose name change to City Council or reaffirm the museum name as the Redondo Beach Historical Museum and request that the City install signage with that name and conform name on all City websites and publications.

One of the stated goals of the Historical Commission is to perform volunteer services at the **Redondo Beach Historical Museum**. The Museum is referred to differently throughout the City and has led to some confusion whether there is a history museum in Redondo Beach. For example, on 190th Steet, the sign directs the public to the **Queen Anne Museum**. See image on the lower left. On yelp, it is called the Redondo Beach Historical Museum.



On the Redondo Beach Cultural Arts' webpage, the picture is of the Morrell House . There is a phone number for the museum for information and hours. However, when you click on the drop down links for the **Redondo Beach Historical Museum** hyperlink, it gives you the following three choices: the Morrell House; Historical Information; and Redondo Beach Memories. See middle image. However, if one clicks the hyperlink itself, rather than the drop downs, it does take you to a museum page that includes the address, phone number, and a description of the museum content (but no photo). However, clicking a drop down option does not take you to that same page. Clicking "Historical Information" takes you to a page that describes the content of the museum, but does not even give its address or include a picture. Clicking the "Morrell House" link provides the Morrell House location.

The Redondo Beach Library's link to "Local History" on the "Information and Reference" dropdown takes one to the "Local History Resources" page. At the bottom of the page , there is mention of the "Historical Museum", which first mentions the Morrell House and that Next to the Morrell House Museum is the **Queen Anne Museum.**" See image on the lower right.




From Dictionary.com:

historical

[hi-stawr-i-kuhl, -stor-] [SHOW IPA](#)  



[See synonyms for historical on Thesaurus.com](#)

 Elementary Level


adjective

- of, pertaining to, treating, or characteristic of [history](#) or past events:
historical records; historical research.
- based on or reconstructed from an event, custom, style, etc., in the past:
a historical reenactment of the battle of Gettysburg.
- having once existed or lived in the real world, as opposed to being part of legend or fiction or as distinguished from religious belief:
to doubt that a historical Camelot ever existed; a theologian's study of the historical Jesus.
- narrated or mentioned in [history](#); belonging to the past.
- noting or pertaining to analysis based on a comparison among several periods of development of a phenomenon, as in language or economics.
- [historic](#) (def. 1).

history

[his-tuh-ree, his-tree] [SHOW IPA](#)  



[See synonyms for history on Thesaurus.com](#)

 Elementary Level

noun, plural his-to-ries.

- the branch of knowledge dealing with past events.
- a continuous, systematic narrative of past events as relating to a particular people, country, period, person, etc., usually written as a chronological account; chronicle:
a history of France; a medical history of the patient.
- the aggregate of past events.
- the record of past events and times, especially in connection with the human race.
- a past notable for its important, unusual, or interesting events:
a ship with a history.
- acts, ideas, or events that will or can shape the course of the future; immediate but significant happenings:
Firsthand observers of our space program see history in the making.

historic

[hi-stawr-ik, -stor-] [SHOW IPA](#)  

[See synonyms for historic on Thesaurus.com](#)

adjective

- well-known or important in [history](#):
a historic building; historic occasions.
- [historical](#) (defs. 1-5).

Possible names:

Redondo Beach History Museum

History Museum of Redondo Beach

Redondo Beach Museum

Others: _____

- Local history based museums:
- Hermosa Beach Museum
 - Torrance Historical Society and Museum
 - Santa Monica History Museum
 - Catalina Museum for Art and History
 - Morrell House