

DEVELOPMENT OF A THREE-YEAR STRATEGIC PLAN RELATED TO THE HISTORICAL MUSEUM

Objective: develop three-year strategic plan that covers short-, mid- and long-term goals, projects, tasks, and funding needs.

Short-term: through Calendar year 2022

Mid-term: through Calendar year 2023

Long-term: through calendar year 2024 and beyond

Division of Responsibility:

- Commissioner Commiato - physical plant to include the electronics and clippings
- Commissioner Warstadt - curator of the collection in the Museum and audio tour
- Commissioner Colin – artifacts and acquisition, including photography and art
- Commissioner Zaremski - events, speakers, and special exhibits
- Commissioner Fernandez - budget, book sales and youth programming
- Commissioner Klinger - fundraising plan(s)
- Chairperson Maroko - marketing, staffing/docent and research room

IDEAS:

1. See Commissioner Commiato's draft
2. Halloween event
3. Christmas picture event
4. Collect wedding photos of people married in front of the stained-glass panels
5. Pictures of old cars with their owners and their stories
6. Small plaques embedded in sidewalks of famous locations or places where historical people lived at and index of article/clippings at museum of the persons
7. Map room.
8. Naming museum and individual rooms in museum.
9. Baseball program
10. Docent training
11. Bookmarks, and other reminders of exhibits
12. Awards program for third graders on their history projects
13. Develop opportunities for high school students to volunteer and get resume value from it (including creating a City History scholarship)
14. Community outreach to get people into museum
15. Quarterly speaker programs at museum

CITY OF REDONDO BEACH MUSEUM STRATEGIC PLAN

History helps us understand how the past has shaped and continues to shape Redondo Beach.

The mission of the Historical Commission is to preserve and share Redondo Beach's continuous history for the evolution of our city and its citizens

THREE - YEAR GOALS

SIX - MONTH OBJECTIVES

January 01, 2022 – June 30, 2022

[illegible]

[illegible]