

CITY OF REDONDO BEACH STRATEGIC PLAN

THREE YEAR GOALS

SIX MONTH OBJECTIVES

September 2022 - April 2023

CM= City Manager ATCM=Assistant to City Manager CD=Community Development CS=Community Services FD=Fire Department FS=Financial Services HR=Human Resources IT=Information Technology LIB=Library
PD=Police Department PW=Public Works WED=Waterfront and Economic Development CA=City Attorney CC=City Clerk CT=City Treasurer

GOAL 1: <i>Modernize the City's Communication Systems</i>						
WHEN	WHO	OBJECTIVES	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
1. By March 1, 2023	ATCM, CM	City Branding: Identify and procure resources needed to facilitate a rebranding effort with an aim to capture the full diversity and flavor of the City.		X		Presented to CC on 10/18/2022. Staff directed to begin a targeted RFP process to engage the services of a design firm to pursue a logo refresh effort.
2. By January 3, 2023	IT & ATCM	City Website: Execute a contract with a vendor to build and launch a new City website.	X			Contract approved. Working with Revise on website implementation.
3. By March 1, 2023	ATCM & CM working with advisory group	City Communications Plan: Update the City's communications plan. Include brand alignment, different communications platforms, social media, two-way communications, surveying, and public input gathering.		X		
4. By November 1, 2022	ATCM, PW (CIP), FS & IT	Internal Communications: Provide a report to Council on gaps in internal communications with potential solutions. Goal is to upgrade City's internal communications to include project status and budget reports.	X			Presented improved internal CIP tracking and project portal to CC on 11/1/2022.
5. By November 1, 2022	CM, CA & CC	City Charter Review: Provide recommendations to City Council regarding proposed Charter updates.	X			Presented to CC on 11/1/2022.
6. By October 4, 2022	ATCM, CA & CC	Sunshine Policy: Review policies of other Cities, summarize the City's options and report to Council.	X			Presented to CC on 10/11/2022. Staff directed to update City Sunshine Policy and return to Council on 4/18/2023 for consideration of revised resolution and internal practices.
7. By April 25, 2023	ATCM & CS	Volunteer Coordination: Provide a report to Council on the status of enhanced volunteer coordination efforts.		X		
8. By December 20, 2022	CC	Public Records: Review and recommend updates to the City's public records retention policy and provide a report to Council on options for retaining district contact information for outbound communication.	X			Presented at the 1/3/2023 CC meeting.

GOAL 2: *Vitalize Core Commercial Areas of the City*

WHEN	WHO	OBJECTIVES	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
1. By February 7, 2023	WED & CD	FAR Adjustment Study: Complete the environmental assessment for the Artesia/Aviation FAR Adjustment Study to potentially increase the Artesia/Aviation Corridor FAR to 0.6 and evaluate and update the Corridor's preferred commercial uses.			X	Responding to comments received during the IS/MND comment period. Planning Commission and CC review in March.
2. By February 21, 2023	WED & CD	Expanded FAR Adjustment: Provide a report to Council on options to expand the Artesia/Aviation Corridor FAR from 0.6 to 1.5.			X	Pairing this item with item 11 below. Looking to incentivize parcel aggregation by allowing greater FAR (up to 1.5) based on parcel size. The jump from 0.6 to 1.5 FAR will require environmental review as part of the general plan update process.
3. By March 7, 2023	WED & CD	Artesia/Aviation Parking Regulation Updates: Consider the environmental analysis and introduce an ordinance to amend the municipal code to update the Artesia/Aviation Corridor parking regulations.			X	Scope expanded to include actual text amendments to change parking ratios for preferred uses within the AACAP. Environmental review extended to accommodate such changes. Est. date for final consideration of approval is August 2023.
4. By April 25, 2023	PW & IT	Public Broadband Improvements: Explore and report to Council on grant opportunities related to middle-mile broadband expansion to core commercial areas.		X		
5. By February 7, 2023	CD & CA	Cannabis Permit Selection Process: Provide a recommendation to Council for implementation of a permit selection process for Cannabis businesses.			X	The cannabis tax ordinance was added as a ballot measure to the March election. HdL and staff are now working on the selection process. Expect to discuss the process with Council in March 2023
6. By February 21, 2023	WED	Business/Parking Improvement Districts: Provide a report to Council on the results of the canvassing/surveying of businesses in the Waterfront and along Artesia Blvd. regarding the creation of a BID.		X		
7. By December 6, 2022	WED, CD & CM	Business Concierge Program: Report to Council on a potential program to help expedite business development in the City.	X			Presented to City Council on 12/13/2022.
8. By April 25, 2023	ATCM & PW	EV Charger Expansion: Seek additional federal grant funding for EV chargers on commercial corridors.		X		
9. By January 17, 2023	WED PW, & CS	Archway on Artesia: Provide a report to Council on the feasibility of an archway on Artesia Blvd. and the process to invite design ideas for a public art archway project.		X		Will be presented to CC on 1/17/2023.

10. By April 25, 2023	CD	General Plan Update: Complete the General Plan update and initiate environmental review.		X		Environmental review will kick off in January 2023. Currently finalizing project description and starting analyses. Will update zoning concurrently. Placeworks contract will be amended for zoning update work.
11. By April 25, 2023	WED & CD	Artesia Property/Lot Merger Incentive Program: Provide a report on potential fiscal incentives the City could offer to encourage lot mergers along Artesia Blvd.			X	Linking with item 2 above. Utilizing increased FAR as an incentive to aggregate parcels for redevelopment. Environmental review will occur during the General Plan environmental review process.

GOAL 3: Increase Environmental Sustainability

WHEN	WHO	OBJECTIVES	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
1. By January 16, 2023	PW & ATCM	Multi-Modal Plan Signage: Provide a report to Council on options to develop a way finding signage program for alternative modes of transportation that is consistent with the City's rebranding effort.			X	Scheduled for either 2/21 or 3/14.
2. By December 20, 2022	PW & CA	Tree Ordinance: Present a draft ordinance to Council for consideration.			X	Scheduled for 1/17/2023 Council agenda.
3. By February 14, 2023	PD & PW	Plastic Waste: Present options for possible modifications to the City's current plastic waste regulations.			X	Scheduled for 2/21/2023 Council agenda
4. By December 20, 2022	WED	White Sea Bass Program: Report to Council on options to re-establish the White Sea Bass program in King Harbor.			X	The Harbor Commission created a subcommittee to further review potential locations within the harbor. Staff, the subcommittee, and experts that run similar programs elsewhere performed a walking tour of the waterfront and identified nine potential locations. The Harbor Commission recommended the City pursue three of those locations at the 10/10/2022 meeting. Staff is currently working with an expert that runs a similar program to ascertain cost and funding sources. Staff anticipates finishing the costing research by end of January 2023 and to report back to City Council by 2/21/2023.
5. By November 22, 2022	ATCM & CC	Environmental Advisory Body: Report on options for advising the City on environmental issues through either expansion of an existing commission or creation of a new commission.	X			Received support from the Public Works Commission at their 10/24/2022 meeting to add these duties to their official responsibilities. Council approved the proposed change on 11/15/2022. Action to formally change the commission name to follow.
6. By December 20, 2022	PW	Native Plantings: Provide a report on SCE regulations associated with planting native species in SCE right of way areas.			X	Anticipated to go to CC in late February of or early March 2023 along with the Tree Planting item listed below (Item 8). Awaiting clarification from SCE on the type of allowable plants and trees along the ROW.

7. By March 14, 2023	PW	Turf Conversion: Report to Council on converting turf to water-wise landscaping in target locations and explore a policy update regarding limiting artificial turf.		X		Anticipated for CC on 3/4/2023. Will also include the Parkway Policy Draft.
8. By December 6, 2022	PW	Tree Plantings: Implement a tree planting plan along the bike path.			X	Anticipated to go to CC with item 6 above in late February or early March 2023.

GOAL 4: *Invest in the City's Infrastructure*

WHEN	WHO	OBJECTIVES	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
1. By November 15, 2022	CM, PW & FS	Infrastructure Bond: Explore options and provide a report on the bond process and possible uses of bond proceeds, including renovations to key civic buildings.			X	Kosmont Financial Services (KTS) met with the Budget and Finance Commission on 10/13/2022 and presented a "Public Improvement Project Funding" power point to outline funding options. The Commission has requested follow up information, which is expected for discussion in February 2023.
2. By January 10, 2023	WED, CS & PW	Seaside Lagoon: Select and approve a contract with an aquatic / landscape design firm to prepare construction plans and specifications for the rehabilitation of Seaside Lagoon.			X	Staff issued an RFP in June 2022, reviewed the received submittals in August 2022, and interviewed two finalists in September 2022. The Public Amenities Plan was adopted by Council in October 2022. A meeting to discuss the project scope with a subcommittee of the Harbor Commission occurred on 1/10/2023. Staff anticipates bringing the contract to City Council for consideration of approval on February 7, 2023.
3. By November 1, 2022	CS & ATCM	Veterans Park Library Concessionaire: Present to Council for consideration of approval the request for proposals for future use of the Veteran's Park Library Building.	X			Presented to CC on 10/11/2022.
4. By March 21, 2023	CS & PW	Aviation Park: Provide a report on short and long-term improvements and possible additional recreational amenities for Aviation Park.		X		
5. By December 20, 2022	PW	CIP Prioritization: Provide a report to Council regarding the status and prioritization of capital projects.			X	Anticipated to go to CC in February.
6. By October 18, 2022	WED	King Harbor Amenities Plan: Present the recommended KHA Plan to Council for consideration of approval.	X			Presented and adopted by the City Council on 10/18/2022.
7. By January 9, 2023	PW	Undergrounding Utilities: Report to Council on the process, cost, and possible sources of funding for the undergrounding of utilities.			X	Anticipated to go to CC on 2/7/2023.
8. By February 14, 2023	PW	Repainting of Traffic Signals: Provide a report to Council on the painting of traffic signals and the options to extend/broaden the effort.		X		

GOAL 5: *Maintain a High Level of Public Safety*

WHEN	WHO	OBJECTIVES	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
1. By October 18, 2022	PW & PD	Speed Limit Adjustments: Provide a report to Council on when the City could implement reduced speed limits under AB 43.	X			Presented to CC on 10/18/2022. Direction to come back with follow up Ordinance.
2. By November 15, 2022	FD & CM working with the RBFA	County Fire Study: Review the Preliminary Feasibility information provided by Los Angeles County regarding the cost of LA County Fire Services.		X		Met with LACFD and received preliminary cost estimates on 10/13/2022. Met with Council Subcommittee on 10/26/2022 to discuss numbers and follow-up actions. The Budget and Finance Commission will next review the costs in February or March.
3. By December 20, 2022	CM & CA	Response to Homelessness: Report to Council on the status of homeless services/metrics and the progress for providing a dedicated mental health clinician.			X	Report to CC anticipated in March 2023.
4. By November 15, 2022	FD	Disaster Service Workers (DSW): Report to Council on the status of emergency services training including cost recovery mechanisms for DSWs.			X	Chief Butler and Chief Hoffman have been sworn in by the City Clerk and certified to deputize city employees to act as DSW. Chief Butler met with Finance (11/8) and briefed them to track all costs during a disaster for cost recovery via the FEMA portal. On 11/7 Fire-Police-Public Works – Community Development – City Manager Staff held EOC/COOP/COG meeting and reviewed Emergency Plans and EOC Activation procedures. Report to CC anticipated in February 2022. Division Chief Yang is formulating Hand-on-CPR dates with Department Heads prioritizing Public Works and PD. Training delivery dates will be early February.
5. By March 14, 2023	PD & PW	Drive Slow Redondo Campaign: Report to Council on the options to launch a “Drive Slow Redondo” public awareness campaign.		X		Anticipated to go to CC on 3/14/2023.

GOAL 6: Enhance the Delivery of City Services

WHEN	WHO	OBJECTIVES	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
1. By April 25, 2023	CD & ATCM	Business Permit Process: Streamline the process for citizens to obtain business building permits through workflow improvements and the implementation of software enhancements.		X		City has implemented the BlueBeam program to help expedite plan check review. Staff are continuing to review software options for a new permitting program.
2. By February 7, 2023	CD	Residential Design Standards: Complete preparation of the residential design standards and present them to Council for consideration of approval.			X	The Planning Commission has established a subcommittee to review the draft objective standards document. Will revise and make draft document public in January 2023 with community meeting and full Planning Commission review. Since the granting agency extended the deadline, a contract amendment to incorporate additional subcommittee and Planning Commission review is under development.
3. By January 17, 2023	CD	Inclusionary Housing Ordinance: Draft an inclusionary housing ordinance and present it to Council for consideration of approval.			X	Draft presented to Council on 11/8/2022. The Ordinance has been directed to Planning Commission for review and recommendations. Expected back to City Council in March 2023
4. By December 13, 2022	CD	Finalize Encroachments Ordinance for Air Conditioners: Revise the current Draft Ordinance and present it to Council for consideration of approval.			X	City Council provided direction on 12/13/2022. Ordinances will be scheduled for public hearing in February 2023.
5. By December 13, 2022	ATCM & IT	Transition More City Services to Online: Provide a report to Council on options to continue and expand the plan to transition public-facing City services online.			X	Working with Departments to identify new program/service applications and processes for the website. Anticipated to go to CC on 1/17/2022.
6. By November 1, 2022	CM, CA & CC	Code of Conduct: Review the Code of Conduct for Commissioners and present possible updates to the City Council for consideration of approval.	X			Presented to Council on 11/8/2022.
7. By March 7, 2023	CM, CS, PD, FD, & PW	Special Event & Facility Reservation Process Improvements: Provide a report to Council on the status of improvements to the City's special event and facility reservation processes.		X		