



Administrative Report

P.2., File # 20-1446

Meeting Date: 10/6/2020

To: MAYOR AND CITY COUNCIL
From: JOE HOEFGEN, CITY MANAGER

TITLE

DISCUSSION AND CONSIDERATION OF POSSIBLE ACTION CONCERNING FEEDBACK FROM CITY COMMISSIONS RELATED TO THE DEVELOPMENT OF GOALS AND OBJECTIVES FOR THE CITY'S STRATEGIC PLAN

EXECUTIVE SUMMARY

The City's next Strategic Planning Session has been scheduled for 1:00 p.m. to 6:00 p.m. on Thursday, October 29, 2020. In advance of this session and pursuant to previously provided City Council direction, this report presents input gathered from City Commissions related to the development of 10-year goals for the City of Redondo Beach. Beginning in December 2019 and continuing into 2020, each of the City's Commissions were provided the same report (sample attached) and were asked to provide input related to the development of 10-year goals. Tonight's meeting provides the City Council with the opportunity to review the input received from the City Commissions and the general public and to take action related to the adoption of 10-year goals in advance of the October 29, 2020 Strategic Planning Session.

BACKGROUND

Dating back to 1998, the City Council has conducted Strategic Planning Sessions every six months. The last Strategic Planning Session occurred on October 22, 2019. Unfortunately, due to disruption caused by the COVID-19 Public Health emergency, we were unable to schedule the spring 2020 Strategic Planning Session. On September 1, 2020, the Mayor and Council considered possible dates/time periods for the next Strategic Planning Session and agreed to hold the next session at 1:00 p.m. to 6:00 p.m. on Thursday, October 29, 2020. The meeting will be conducted via Zoom. As additional background information, the same materials that were presented on September 1, 2020 are attached to this report including (1) a copy of the 9/1/20 Staff Report, (2) the minutes of the most recent Strategic Planning Session of October 22, 2019, (3) SWOT Analysis from the October 22, 2019 Strategic Planning Session, (4) a copy of the Administrative Report on the adoption of the Strategic Plan during the December 10, 2019 City Council Meeting, (5) pertinent minutes of the December 10, 2019 City Council Meeting, and (6) the latest Strategic Plan Update approved during the March 17, 2020 City Council Meeting. All of these materials are included as the first attachment to this report.

As referenced above, the first attachment includes the minutes of the December 10, 2019 City Council meeting at which time the City Council voted 4-1 (Nehrenheim voting no) to seek input from

City Commissions related options for the development of 10 years goals. Pursuant to this City Council direction, the agendas for each of the City Commissions included a copy of staff report seeking their input on the development of 10-year goals. A copy of the template report for seeking Commission input is provided as an attachment to this report. As outlined in the report to the Commissions, three options were provided for the creation of 10-year goals as listed below:

Option One - Retain Existing 10 Year Goals 2016-2026 (not in priority order)

- Be the premier waterfront location on the West Coast
- Secure funding for new safety facilities and City Hall
- Create the most innovative law enforcement agency in America
- Secure a voter-approved plan for a de-industrialized AES site
- Revitalize the South Bay Galleria
- Increase and enhance parks and public open space

Option Two - Replace the 10 Year Goals to Read as Follows - 2019-2029 as drafted on October 22, 2019 (not in priority order)

Through Community Engagement:

- Ensure long-term financial security/stability
- Foster environmental sustainability and livability
- Prepare and enact a comprehensive transportation and mobility plan
- Implement innovative public safety, health, well-being, and quality of life initiatives
- Equitably streamline organizational processes to improve efficiency, transparency, and accessibility for the City as a whole

Option Three - More Detailed 10 Year Goals / Policy Directives

1. Ensure Long-Term Financial Sustainability through robust Economic Development, Public Infrastructure Investments and Other Strategies
 - Economic Development:
 1. Artesia / Aviation
 2. Riviera Village
 3. Waterfront
 4. North End / Industrial
 5. AES / EIFD
 - Infrastructure Investments
 1. Parks & Open Space
 2. Municipal Broadband plan for Businesses and residents
 3. Herondo Right-of-Way Plan
 4. Re-imagine North RB neighborhoods by under-grounding utility poles, expanding sidewalks, creating easements, planting trees
 5. City Facilities: new public safety facility / upgrades / etc.

6. Smart Streets

- Other Financial Sustainable measures
 1. Sales & Transaction Use Tax protection
 2. Street Lighting and Landscaping District
 3. MOU reforms (where necessary)
 4. If allowing commercial cannabis sales - Do we apportion sales tax or other local tax from this to Public Safety / Health fund?

2. Ensure Environmental Sustainability, Livability, Public Health & Safety by evaluating all policy and operational decisions through the lens of a Climate Emergency.

- Zero waste
- Updated building codes / design guidelines
- If backup generators are diesel - move to bio-diesel OR battery backup
- Solar for city buildings
- Expand tree canopy / enact ordinance
- When financially feasible transition municipal CPA accounts to 100% Clean Energy

3. Enact an Enhanced Multi-modal Mobility & Connectivity Plan

- Create protected Bike Path Network
- Plan and implement complete streets
- Improve walkability - especially in dense NRB neighborhoods
- Invest in Micro-transit
- Improve Muni transit services in collaboration with other Munis and LADOT for improved and expanded express service to job centers
- Partner with RBUSD on better micro-transit options to get kids to school
- Consider lowering residential speed limit to 20mph
- Partner with BCHD on Streets For All educational safety component

4. Create and Execute innovative and cost-effective Public Safety, Health/Well Being and Quality of Life Policy Initiatives

- Conduct an Audit / evaluation of FD (much like we did with PD)
- Explore newer models for service(s) including standalone and combo/cross trained models
- Continue exploring / implementing innovative strategies / operations
- Improve drone program and look for other creative applications with other departments

- Explore predictive policing using better collection and analysis of data
 - Explore Multi-family Unit Smoking Ordinance
 - Continue Homelessness Strategies and push for expansion of Measure H guidelines to include flexibility for local government / public safety aspects
 - Develop long-term Senior Services strategies
 - Reconsider the No-Host Ordinance
5. Streamline Governmental Processes with Improved Efficiency, Resilience, Responsiveness, Transparency & Accessibility
- Implement Moss Adams suggestions
 - Continue with efficiency / best practices audits
 - Re-Evaluate City Charter / potentially simplify
 - Re-evaluate Municipal code / expand and/or clean up
 - Expand OpenGov if possible to allow for more granular data access
 - Explore bringing Community Services back to City Hall
 - Continue work to simplify permitting processes etc.
 - Explore use of PT help for code enforcement needs
6. Create Long-Term Planning, Housing & Equity Policies that preserve or enhance future quality of life for ALL residents
- Complete General Plan and Design Guidelines
 - Inclusionary zoning policies
 - Explore rent freeze or protections for our renters?
 - Strategies for RHNA, affordable housing
 - Create Permanent Supportive Housing option(s) within city boundaries
 - Develop collaborative legal and political strategies to preserve as much local control as possible
 - Prepare for Land use, public health and legal issues as it relates to eventual 5G Telecom implementation
 - Explore Community Benefit Agreements Policy and Multi-Parcel Development Standards
 - Collect better data to help inform future policies and strategies

Another attachment to this report includes the input provided by the City's Commissions which includes in some instances letters and in other instances copies of their minutes. All these responses were consolidated in a table which is the final attachment to this report. A summary of the City

Commission responses is listed below:

Budget & Finance Commission - prefers OPTION 2, with additional suggestions - Letter of March 12, 2020 attached

Harbor Commission - prefers OPTION 2, with several additional suggestions - Letter of March 9, 2020 attached

Historical Commission - did not state a preference - Minutes of February 19, 2020 attached

Library Commission - did not state a preference but identified Library specific objectives - Letter of March 30, 2020 attached

Planning Commission - prefers OPTION 3, with additional suggestions - Letter of March 19, 2020 attached

Preservation Commission - prefers OPTION 3, with additional suggestions - Letter of September 2, 2020 attached

Public Art Commission - did not hold a meeting

Public Safety Commission - did not have input

Public Works Commission - did not state a preference, but suggested an emphasis on searching for outside funding - Minutes of February 24, 2020 attached

Recreation & Parks Commission - prefers OPTION 3, with additional suggestions - Minutes of March 11, 2020 attached

Youth Commission - two (2) Commissioners prefer OPTION 1 - Minutes of February 6, 2020 and March 5, 2020 attached

After the City Council makes a final determination the issue of 10-year goals, further attention can be given to the refinement of three year goals which remain as follows (not in priority order):

- Modernize City communication systems
- Vitalize the Waterfront, Artesia Corridor, Riviera Village and South Bay Galleria
- Ensure sustainability, livability, and health by completing the General Plan update by implementing environmentally responsible programs
- Assess, prioritize, and plan for park/open space acquisition, and for reconstruction of major City facilities and infrastructure
- Maintain a high level of public safety with public engagement

It has been mentioned that the goals identified in Option Three above could serve as both 10-year goals as well as three year goals. Based on the City Council's prior discussions, the October 29, 2020 Strategic Planning Session can focus on refinement of the three year goals and development of six month objectives.

ATTACHMENTS

Copy of Staff Report and materials from the September 1, 2020 City Council Meeting

Template of Staff Report provided to City Commissions

Copies of Letters/Minutes from Commissions

Table of City Commission Responses