

October 15, 2020

Redondo Beach City Mayor & City Council
415 Diamond St
Redondo Beach, CA 90277

RE: Riviera Village Association request to extend parklet Special Event Permit through May 2021

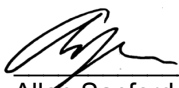
Dear Mayor & City Council Members,

On behalf of 18 restaurants and a plethora of small businesses surrounding them, we want to thank the Mayor and City Council for their leadership and support of the RVA parklet program during the pandemic. As you probably know, this parklet program has not only provided lifeblood to the businesses in the Riviera Village, but has also increased retail sales and injected a stronger sense of positive energy & community into the area as well — both invaluable during this pandemic. With your approval tonight, the RVA will continue to manage and subsidize the program — helping these restaurants navigate through the difficult winter months including electrical installation, potential rain coverings, heaters, cleaning protocol — at a time when business owners need to be focused on keeping the doors open. It truly is do or die right now from an economic perspective and speed matters.

As such, the Riviera Village Association is seeking approval to extend the effective termination date of the parklets until May 31, 2020. Based on the findings of the Hydrology Study attached, we believe that the parklets can remain intact through the winter with any rainfall issues having been mitigated through an extensive Emergency Management Plan described in the report. The RVA understands that it is responsible for the execution and maintenance of this plan and will plan to be prepared to react in accordance with the instructions communicated. Additionally, we are asking that the May extension date of the permit be approved regardless of the ever-changing COVID dining restrictions that the state has placed on the businesses. The reasoning for this is twofold: (1) there exists a great probability that indoor restrictions are lifted, and then implemented again, or repetitively, and it is impossible for anyone to guesstimate otherwise; (2) the economic plan that made these parklets possible through RVA subsidization is projected through May of 2021, and giving the businesses & RVA time to recuperate both operationally and financially without having to worry about demolishing the parklets would be beneficial to all, without downside or negative consequence to any.

For that reason, we are asking for you to approve the extension date of the parklet program through May 31, 2021.

Respectfully,



Allen Sanford
Board Member, Riviera Village Association

Jeff Ginsburg,
President, Riviera Village Association