

RIVIERA VILLAGE BUSINESS IMPROVEMENT DISTRICT ANNUAL REPORT 2021

The Riviera Village Business Improvement District (BID) advisory Board hereby requests that the City Council of the City of Redondo Beach authorize the continuance of a Parking and Business Improvement District in the Riviera Village area of Redondo Beach in accordance with the State Law of 1989 (36500 of the Streets and Highway Code). The BID Advisory Board further requests that the Mayor and City Council generally include the following in any Resolution of Intention considered for adoption at the Redondo Beach City Council meeting on October 20, 2020.

DISTRICT NAME:

The name of the BID is "Riviera Village Business Improvement District".

DISTRICT BOUNDARIES:

The district boundaries will remain unchanged.

PROPOSED ASSESSMENT:

The proposed assessment will remain as follows:

All business license holders located within the boundaries will continue to be members of the BID. Each license holder (with the exception of nonprofit organizations who elect not to participate in the BID) will be assessed as follows: Each business license holder will pay a base fee of \$100 plus a fee of \$29 per employee per year to a maximum assessment of \$1,000. Those licensees who are property owners and are assessed on their business license fees on a per unit basis shall pay BID fees of \$100 plus \$29 per rental unit per year with a maximum assessment of \$1500. Examples: A licensee with 10 employees would pay a total annual assessment of \$390. A licensee with no employees would pay a total annual assessment of \$100. A licensed property owner with four rental units would pay an annual assessment of \$216.

METHOD OF COLLECTION:

The assessment will be billed, accounted for and collected by the City. All BID funds collected by the City will be turned over to the BID in a timely manner consistent with the Agreement for Project Services executed between the City of Redondo Beach and the Riviera Village Association. A rough estimate of the annual amount of fees that may be collected through the BID in 2021 is approximately \$80,000.

FUND DISTRIBUTION:

The BID Board's goal is to generally distribute funds as follows: 50% beautification, 40% marketing and 10% administrative costs. Please see Exhibit A & B for financial reports/budget. This year due to COVID-19 the RVA has some unique expenses which altered funds distribution but resulted in allowing the Riviera Village to do much better during these unique times.

BEAUTIFICATION FUNDS:

Projects undertaken during fiscal year 2020.

POTS AND PLANTS:

The BID continues to work with its landscaping company to maintain/replenish the hanging pots and sidewalk pots along Catalina Ave, Avenue I, Avenida del Norte and Elena which enhances the look of Riviera Village to better reflect the clientele we serve.

JOINT PROJECTS WITH CITY (Parklets is 2020's top project):

The BID Board continues to meet with city staff regularly including having city staff along with our City Council Member attend the monthly BID Board meetings. The BID and city staff have been working together this year on a very unique project of adding parklets to allow for outdoor dining as well as a continuous sidewalk sale for other types of businesses due to the COVID-19 restrictions which do not allow inside use like was allowed before COVID-19. The parklets program has saved the Riviera Village from losing many businesses which otherwise would not have survived the COVID-19 restrictions and likely is the most beneficial project to business since the BID was formed. The first parklets were built just before the weekend of July 4th within 24 hours of COVID-19 restrictions prohibiting inside dining (12 restaurants in phase 1); the BID built phase 2 a few weeks later adding 3 restaurants (15 total) and in mid-September got approval for the 3rd phase by the Coastal Commission & City of Redondo Beach for Avenue I along with Avenida del Norte (should add up to 5-7 more as details are figured out).

Because COVID-19 restrictions will likely be upon us into 2021 the BID recently had a hydrology study done to determine what alterations are needed for the parklets to safely get through the winter rain season...the BID will update the existing parklets as well as build any future parklets with the hydrology study's criteria applied. The BID paid for most of the upfront construction costs of the parklets and the businesses using the parklets built/paid for by the RVA are paying a monthly fee to offset the upfront costs; in addition to this the city recently obtained a 50k grant which also will help offset some of the costs. The BID greatly appreciates all of the support from the Mayor, City Council & City Staff in making the parklet program possible...thank you!

VILLAGE BANNERS:

The BID holiday banners will be on all streetlight poles during the holiday season and then replaced by the new "All Season" banners which represent the positive branding of the Riviera Village. The BID is responsible for the costs associated with the banners and the City provides the mounting hardware for the poles.

DIGITAL DIRECTORY SIGN:

The BID's new Digital Directory graphical display sign by the Kiosk (Catalina Ave & Vista del Mar) has worked out to be an outstanding way to promote events/businesses within the Riviera Village. Last year an attractive graphic wrap was placed over the metal box which holds the Digital Directory which further enhances the attractiveness of the sign while also letting the public know it is an information directory that they can stop at to learn about the Riviera Village, as well as find locations on the graphical digital map. The BID is considering a 2nd location for a Digital Directory.

ART WRAP PROJECT:

After the Digital Directory got an Art Wrap the idea of wrapping the old Frontier junction box near the South/West corner of Catalina Ave & Avenue I came up and once the approvals were obtained from Frontier & City Staff the BID's graphic artist came up with an excellent design which remains on the junction box today. Because the Art Wrap has received incredibly positive comments from people in the Riviera Village as well as in Social Media the BID is working with city staff to wrap the 7 remaining metal junction boxes within the Riviera Village. The Public Art Commission also voted in support of the city-owned junction boxes to be art wrapped which the RVA's graphic artist is working on so the proposed graphics can get final approvals from city staff before being applied.

MARKETING/PROMOTIONAL FUNDS:

Projects undertaken during fiscal year 2020

FIRST FRIDAYS & SIDEWALK SALES:

The BID began a First Friday's program in 2018 and in 2019 added a "Theme" to each First Friday (i.e.: Halloween in October) but with the 2020 COVID-19 restrictions the First Fridays monthly event is on hold, however, the new parklets in the Riviera Village are essentially a daily event which is attracting more people to the Riviera Village than would ever have been possible with the COVID-19 restrictions. The BID is prepared to offer the monthly First Fridays with live music, etc. when events like that are allowed again.

HALLOWEEN & HOLIDAY STROLL:

Unfortunately, due to COVID-19 restrictions Halloween & Holiday Stroll events are not allowed this year so instead with the new parklets/outside dining/sidewalk sales visitors will be able to enjoy these special days with social distancing in place.

RIVIERA VILLAGE TOTE BAGS:

The BID created Riviera Village tote bags which are available to businesses within the BID at no charge. In addition to saving paper by offering reusable tote bags, the Riviera Village logo is on all the bags which helps to market/promote the Village.

WEBSITE & SOCIAL MEDIA MARKETING:

The BID's website was updated to today's new standards available at <http://RivieraVillage.net> which provides valuable information for people curious about the Riviera Village, the businesses and the RVA events. In addition, the BID retains a marketing company which keeps all of the social media updated (Facebook, YELP, Instagram and more) while also sending out regular newsletters via email.

CERTIFIED FARMERS MARKET:

The BID continues to support the Certified Farmers Market located in the Triangle Parking Lot (between Elena & Avenida del Norte) on Sundays between 9am and 2pm which attracts many visitors to the Riviera Village. The manager of the Farmers Market in accordance with the COVID-19 restrictions has vendors spaced apart properly, requires face masks and provides hand sanitizer. The Farmers Market was also identified by UCLA as a safe location to do their blood donation drive this year!

ADMINISTRATIVE FUNDS:

INSURANCE POLICY:

General Liability Insurance required by the City of Redondo Beach was renewed.
Officers and Directors Liability Insurance was also renewed.

Certificate of Insurance for Events (Outside Dining Parklets & Sidewalk Sale during COVID-19) is in place as well.

BUSINESS LICENSE VERIFICATIONS:

Annual Business License verification walkthrough procedure began in late 2018 which resulted in a dramatic improvement of paid business license taxes and fees benefiting both the BID as well as the city bringing businesses into compliance (see Fiscal Year breakdown below of BID fees collected – data provided from city business license department):

FY16-17 = \$74,943

FY17-18 = \$76,491

FY18-19 = \$78,945

FY19-20 = \$87,494

PROJECTS/GOALS ANTICIPATED FOR FISCAL YEAR 2021:

- The top BID goal remains working with the Mayor, City Council and City staff to complete the Sidewalk Pavers Capital Improvement Project (CIP) throughout the Village. Each segment of the CIP which gets completed adds to the ambiance of the village encouraging more outside dining which also can bring in more revenue both for the businesses and the city (a “win-win” for the village & city).
- Another BID goal is improving the safety while also adding a unique feature to the village with a Roundabout at Catalina Ave & Avenue I; roundabouts both improve traffic flow while separating pedestrians from vehicle traffic inside the roundabout where the vehicles travel.
- The BID’s current long-term goal is adding a parking garage to the existing triangle parking lot to improve parking availability (parking has been one of the biggest challenges in the Riviera Village).
- The BID plans to continue to add and maintain the plants in the large pots on Catalina Avenue, Avenue I, Avenida Del Norte, and Elena.
- The BID will continue meeting regularly with our Redondo Beach City staff to focus on improvements for the Riviera Village.
- The BID will further develop its website/marketing/social media program for the Village.
- The BID has been meeting with the Redondo Beach Travel and Tourism (RBTT) Board to work on a consolidated map for hotels, the pier & harbor which would benefit visitors having 1 organized map for the area.
- The BID has had many businesses & visitors comment how happy they are with the parklets and request they remain in place even after COVID-19 restrictions are lifted.

FINANCIAL REPORTS:

Exhibit A: 2021 RVA BID Summary of Projected Budget

Exhibit B: 2020 RVA BID Summary of Year-to-Date Budget

Exhibit C: RVA BID Financial Reports

EXHIBIT A

2021 RIVERA VILLAGE ASSOCIATION BID SUMMARY OF PROJECTED BUDGET

REVENUE

Annual Revenue from Assessments	\$	80,000.00
Total	\$	80,000.00

EXPENSES

Marketing	\$	40,000.00
Beautification	\$	32,000.00
Administration	\$	8,000.00
Total	\$	80,000.00

This Budget Summary does not include the expenses and reimbursement income to the RVA associated with the construction/modification of the parklets in response to the COVID-19 pandemic.

EXHIBIT B

SUMMARY OF RVA BID 2020 YEAR-TO-DATE BUDGET

REVENUE

Estimated Carry Over from 2019	\$	43,000.00
Annual Revenue from Assessments	\$	80,000.00
Total	\$	123,000.00

EXPENSES

Marketing	\$	53,000.00
Beautification	\$	31,000.00
Administration	\$	9,000.00
Total	\$	93,000.00

EXHIBIT C

RIVIERA VILLAGE ASSOCIATION FINANCIAL REPORTS AS OF OCTOBER 14, 2020:

- **BALANCE SHEET**
- **PROFIT & LOSS STATEMENT**
- **CHECK DETAIL**

RIVIERA VILLAGE ASSOCIATION

Balance Sheet as of October 14, 2020

Riviera Village Association

BALANCE SHEET

As of October 14, 2020

	TOTAL
ASSETS	
Current Assets	
Bank Accounts	
Manage RVA BID Funds	0.00
Opus Bank - RVA - 6543	5,302.01
Opus Bank - RVA BID - 2990	63,435.94
Petty Cash	0.00
Wells Fargo - 0288-864036	0.00
Total Bank Accounts	\$68,737.95
Accounts Receivable	
Accounts Receivable	0.00
Total Accounts Receivable	\$0.00
Other Current Assets	
Cash Advances	0.00
Undeposited Funds	0.00
Total Other Current Assets	\$0.00
Total Current Assets	\$68,737.95
Other Assets	
Loan Receivable	0.00
RVA BID	0.00
Total Loan Receivable	0.00
Total Other Assets	\$0.00
TOTAL ASSETS	\$68,737.95
LIABILITIES AND EQUITY	
Liabilities	
Current Liabilities	
Accounts Payable	
Accounts Payable	0.00
Total Accounts Payable	\$0.00
Credit Cards	
CapitolOne - 3553	0.00
Total Credit Cards	\$0.00
Other Current Liabilities	
Loan Payable	0.00
RVA BID	0.00
Total Loan Payable	0.00
Other Liabilities	1,000.00
State Board of Equalization Payable	
Sales Tax Payable	0.00
Total State Board of Equalization Payable	0.00
Total Other Current Liabilities	\$1,000.00

Riviera Village Association

BALANCE SHEET

As of October 14, 2020

	TOTAL
Total Current Liabilities	\$1,000.00
Total Liabilities	\$1,000.00
Equity	
Retained Earnings	88,849.55
Suspense Account	0.00
Net Income	-21,111.60
Total Equity	\$67,737.95
TOTAL LIABILITIES AND EQUITY	\$68,737.95

RIVIERA VILLAGE ASSOCIATION

Profit & Loss Statement as of October 14, 2020

Riviera Village Association

PROFIT AND LOSS

July 1 - October 14, 2020

	TOTAL
Income	
BID Income	37,649.00
Farmers Market	2,500.00
Parklet Income	52,702.50
Unapplied Cash Payment Income	0.00
Total Income	\$92,851.50
Cost of Goods Sold	
Expenses	
Licenses and Permits	290.00
Total Expenses	290.00
Total Cost of Goods Sold	\$290.00
GROSS PROFIT	\$92,561.50
Expenses	
Administrative Expenses	
Marketing Expense	
Marketing	2,635.62
Website Expense	1,208.00
Total Marketing Expense	3,843.62
Printing, Publications, Postage	
Office Supplies	87.60
Total Printing, Publications, Postage	87.60
Total Administrative Expenses	3,931.22
Advertising	149.25
Insurance	2,247.80
Maintenance	
Trash Removal	4,500.00
Total Maintenance	4,500.00
Marketing	5,931.87
Artwork	618.75
Total Marketing	6,550.62
Outside Services	1,769.00
Parklet	89,303.16
QuickBooks Payments Fees	195.05
QuickBooks Software Fees	140.00
RVA BID Activities	
Beautification and Maintenance	
Landscaping	4,875.00
Total Beautification and Maintenance	4,875.00
Marketing Expense	
Advertising	12.00
Total Marketing Expense	12.00

Riviera Village Association

PROFIT AND LOSS

July 1 - October 14, 2020

	TOTAL
Total RVA BID Activities	4,887.00
Total Expenses	\$113,673.10
NET OPERATING INCOME	\$ -21,111.60
NET INCOME	\$ -21,111.60

RIVIERA VILLAGE ASSOCIATION

Check Detail as of October 14, 2020

Riviera Village Association

CHECK DETAIL

July 1, 2019 - October 14, 2020

DATE	TRANSACTION TYPE	NUM	NAME	MEMO/DESCRIPTION	CLR	AMOUNT
Opus Bank - RVA - 6543						
07/04/2019	Check	EFT	Plaza Riviera Rent		R	-310.20
						310.20
08/04/2019	Check	EFT	Plaza Riviera Rent		R	-282.00
						282.00
09/03/2019	Check	6501	Plaza Riviera Office Building #105	Acct No.: 105-207-P1-SE2	R	-282.00
						282.00
10/03/2019	Check		Plaza Riviera Office Building #105	Acct No.: 105-207-P1-SE2	R	-282.00
						282.00
11/04/2019	Check		Plaza Riviera Office Building #105	Acct No.: 105-207-P1-SE2	R	-282.00
						282.00
12/04/2019	Check		Plaza Riviera Office Building #105	Acct No.: 105-207-P1-SE2	R	-299.00
						299.00
12/04/2019	Check		Plaza Riviera Office Building #105	Acct No.: 105-207-P1-SE2	R	-299.00
						299.00
12/13/2019	Check	6474	Paul F. Amarillas	Voided - 0131 and 0132	R	0.00
				Invoice #0145 Trick or Treat		0.00
				Harbor Freight		0.00
				Office Depot		0.00
12/20/2019	Check	6476		Voided Wrong Name	R	0.00
01/02/2020	Check		Plaza Riviera Office Building #105	Acct No.: 105-207-P1-SE2	R	-299.00
						299.00
03/02/2020	Check		Plaza Riviera Office Building #105	Acct No.: 105-207-P1-SE2	R	-299.00
						299.00
04/02/2020	Check		Plaza Riviera Rent	Acct No.: 105-207-P1-SE2	R	-299.00
				Storage Facility		299.00
05/04/2020	Check		Plaza Riviera Rent	Acct No.: 105-207-P1-SE2	R	-299.00
				Storage Facility		299.00
06/02/2020	Check		Plaza Riviera	Acct No.: 105-207-P1-SE2	R	-299.00

Riviera Village Association

CHECK DETAIL

July 1, 2019 - October 14, 2020

DATE	TRANSACTION TYPE	NUM	NAME	MEMO/DESCRIPTION	CLR	AMOUNT
			Rent			
				Storage Facility		299.00
06/02/2020	Check		Intuit		R	-35.00
				Checks		35.00
07/02/2020	Expense	EXP070220	Pike Properties	Website Fees	R	-299.00
				Website Fees		299.00
07/02/2020	Expense	EXP071320	Intuit	Intuit Software Monthly Fee	R	-35.00
				Intuit Software Monthly Fee		35.00
08/03/2020	Expense	EXP080320	Pike Properties	Website Fees - WEB Pmts GXGV63	R	-299.00
				Website Fees - WEB Pmts GXGV63		299.00
08/12/2020	Expense	EXP081220	Intuit	Intuit Software Monthly Fee	R	-35.00
				Intuit Software Monthly Fee		35.00
09/02/2020	Expense	EXP090220	Pike Properties	Website Fees	C	-299.00
				Website Fees		299.00
09/03/2020	Expense	EXP090320	QuickBooks Payments	Website Fee	C	-131.29
				Intuit Pmt Fee - Deposit \$4,501.50		131.29
09/03/2020	Expense	EXP090420	QuickBooks Payments	Website Fee	C	-20.01
				Intuit Pmt Fee - Deposit \$6,001		20.01
09/04/2020	Expense	EXP090420	QuickBooks Payments	Website Fee	C	-43.75
				Intuit Pmt Fee - Deposit \$1500		43.75
10/02/2020	Expense	EXP100220	Pike Properties	Website Fees	C	-299.00
				Website Fees - October		299.00
10/02/2020	Expense	EXP100220	Intuit	Intuit Software Monthly Fee	C	-70.00
				Intuit Software Monthly Fee		70.00
Opus Bank - RVA BID - 2990						
07/05/2019	Check	6422	Kathleen Fisher	0519-Riv V-katisme	R	-1,631.51
				Face Book ads for Summer Festival		1,151.00
						480.51
07/10/2019	Check	6423	Roberto Oliva	June--4026	R	-600.00
						600.00
07/25/2019	Check	6424	Chase VISA	Jeff G.--Drinks at Rebel--RVA Mixer	R	-663.05
						663.05
07/25/2019	Check	6425	United States Liability Insurance Co.	ND01563694C	R	-900.00
						900.00
08/05/2019	Check	6426	Evyn Charles	First Fridays 7/5/19	R	-300.00
				First Fridays		300.00
08/16/2019	Check	6428	A Chessmore	Inv # Rivier - 0016	R	-275.00

Riviera Village Association

CHECK DETAIL

July 1, 2019 - October 14, 2020

DATE	TRANSACTION TYPE	NUM	NAME	MEMO/DESCRIPTION	CLR	AMOUNT
			Design			
				Inv # Rivier - 0016		275.00
08/16/2019	Check	6427	Jeff Ginsburg		R	-20.00
				Foursquare		20.00
08/16/2019	Check		Domain Hosting		R	-6.12
						6.12
08/29/2019	Check	6429	City of Redondo Beach	Friday Sound Permit	R	-72.00
				Friday Sound Permit		72.00
08/29/2019	Check	6434	Franchise Tax Board	Corp Except Org. Tax Filing 2018	R	-10.00
				Corp Except Org. Tax Filing 2018		10.00
08/29/2019	Check	6435	Lieb, Cody & Co. CPA's Inc.	2018 Returns CPA Fees	R	-1,000.00
				2018 Returns CPA Fees		1,000.00
08/29/2019	Check	6437	Hennessey's Tavern, Inc.	Feather Flags Graphics & Hardware	R	-990.90
				Feather Flags Graphics & Hardware		990.90
08/29/2019	Check	6436	Hennessey's Tavern, Inc.	Custom Shopper Tote Bags 2,500	R	-3,175.00
				Custom Shopper Tote Bags 2,500		3,175.00
08/29/2019	Check	6429	City of Redondo Beach	Friday Sound Permit 2020	R	-72.00
				Friday Sound Permit 2020		72.00
09/09/2019	Check	6432	MB Landscaping and Nursery Inc.	Inv # 1309 Maintenance (Pots) for July	R	-1,200.00
				Inv # 1309 Maintenance (Pots) for July		1,200.00
09/09/2019	Check	6433	MB Landscaping and Nursery Inc.	Inv # 1339 Maintenance (Pots) for August	R	-1,200.00
				Inv # 1339 Maintenance (Pots) for August		1,200.00
09/09/2019	Check	6430	A Chessmore Design	Inv # Rivier - 0017	R	-565.00
				Inv # Rivier - 0017		565.00
09/09/2019	Expense	6431	Evyn Charles	1st Friday November Inv 20191101RVA	R	-300.00
				1st Friday November Inv 20191101RVA		300.00
09/17/2019	Check	6438	The UPS Store	Inv # Box # 16 1st Annual Renewal 2019	R	-300.00
				Inv # Box # 16 1st Annual Renewal 2019		300.00
09/17/2019	Check	6439	Easy Reader, Inc.	Inv # VG201936 Full Page Ad in Visitors Guide	R	-1,400.00
				Inv # VG201936 Full Page Ad in Visitors Guide		1,400.00
09/17/2019	Check	6440	MB Landscaping and Nursery Inc.	Inv # 1393 Maintenance (Pots) for September	R	-1,200.00
				Inv # 1393 Maintenance (Pots) for September		1,200.00

Riviera Village Association

CHECK DETAIL

July 1, 2019 - October 14, 2020

DATE	TRANSACTION TYPE	NUM	NAME	MEMO/DESCRIPTION	CLR	AMOUNT
09/17/2019	Check	6441	Roberto Oliva	Inv # 4036 Cleaning and Trash Removal Service July Inv # 4036 Cleaning and Trash Removal Service July	R	-750.00 750.00
09/17/2019	Check	6442	Roberto Oliva	Inv # 4040 Cleaning and Trash Removal Service August Inv # 4040 Cleaning and Trash Removal Service August	R	-600.00 600.00
09/17/2019	Check	6444	Kathleen Fisher	Inv # 0719-RivV-katisme Social Media July Inv # 0719-RivV-katisme Social Media July	R	-1,151.00 1,151.00
09/17/2019	Check	6443	Kathleen Fisher	Inv # 0819-RivV-katisme Social Media August Inv # 0819-RivV-katisme Social Media August	R	-1,485.00 1,485.00
09/17/2019	Check	6455	A Chessmore Design	Inv # Rivier - 0018 Inv # Rivier - 0018	R	-742.50 742.50
09/17/2019	Expense	6441	Roberto Oliva	Cleaning Trash July 2019 Double Entry	R	0.00 0.00
09/17/2019	Expense	6442	Roberto Oliva	Cleaning Trash August 2019 Cleaning Trash August 2019--Double Entered	R	-750.00 750.00
10/11/2019	Check	6445	MB Landscaping and Nursery Inc.	Inv # 1393 Maintenance (Pots) Inv # 1393 Maintenance (Pots)	R	-1,200.00 1,200.00
10/11/2019	Check	6446	Franks Music	1st Friday October 1st Friday October	R	-200.00 200.00
10/15/2019	Check	6453		Voided VOID	R	0.00
10/17/2019	Check	6447	Enthusiast Inc	Inv # 36393 50% Payment for Rivieravillage.net Inv # 36393 50% Payment for Rivieravillage.net---Double Enteted	R	0.00 0.00
10/17/2019	Check	6448	3V Signs & Graphics	Inv # 10702 Inv # 10702	R	-1,257.00 1,257.00
10/17/2019	Check	6450	Kathleen Fisher	Inv # 0919-RivV-katisme Social Media September Inv # 0919-RivV-katisme Social Media September	R	-1,525.00 1,525.00
10/17/2019	Check	6451	Chase Sapphire Visa Card	October Mixer October Mixer	R	-764.22 764.22
10/17/2019	Expense	6470	Broadcast Support, Inc.	Sound System Inv 120219-3169 Sound System Inv 120219-3169	R	-7,160.00 7,160.00
10/17/2019	Check	6447	Enthusiast Inc	Inv # 36393 Website Revamp Rivieravillage.net Inv # 36393 Website Revamp Rivieravillage.net	R	-2,500.00 2,500.00
10/28/2019	Check	6452		Voided void	R	0.00
10/28/2019	Check	6454	Peninsula People, Inc.	B190730 B190730	R	-1,095.00 1,095.00

Riviera Village Association

CHECK DETAIL

July 1, 2019 - October 14, 2020

DATE	TRANSACTION TYPE	NUM	NAME	MEMO/DESCRIPTION	CLR	AMOUNT
10/28/2019	Check	6456	Hennessey's Tavern, Inc.	Costco Receipts 10-26-19	R	-1,055.34
				Costco Receipts 10-26-19		1,055.34
10/28/2019	Check	6473	Hennessey's Tavern, Inc.	Banner Buzz Order # US15840495 + 1568841683	R	-990.90
				Banner Buzz Order # US15840495 + 1568841683		990.90
10/28/2019	Expense	6455	A Chessmore Design	Advertising Inv Riviera-0018	R	0.00
				Advertising Inv Riviera-0018--Double Entered		0.00
10/28/2019	Check		Domain Hosting		R	-7.12
						7.12
11/03/2019	Check	6466	Kathleen Fisher	Inv # 1119-RivV-katisme Social Media November	R	-1,340.00
				Inv # 1119-RivV-katisme Social Media November		1,340.00
11/03/2019	Expense	6466	Kathleen Fisher	Invoice 1119-Rv-Katisme	R	0.00
				Invoice 1119-Rv-Katisme--Double Entered		0.00
11/12/2019	Check	6461	Enthusiast Inc	Inv # 36393 50% Payment for Rivieravillage.net	R	-2,500.00
				Inv # 36393 50% Payment for Rivieravillage.net		2,500.00
11/12/2019	Check	6458	Kathleen Fisher	Inv # 1019-RivV-katisme Social Media October	R	-1,362.00
				Inv # 1019-RivV-katisme Social Media October		1,362.00
11/12/2019	Check	6457	VAL PAK	Inv # 123044 + 124085 September & October	R	-1,707.00
				Inv # 123044 + 124085 September & October		1,707.00
11/12/2019	Expense	6459	Pacific Decorating Co.	Inv 1790	R	-1,769.00
				Inv 1790		1,769.00
11/12/2019	Check	6460	Paul F. Amarillas	Invoice #0145	R	-464.75
				Invoice #0145		464.75
11/25/2019	Check	6464		Voided Void	R	0.00
11/25/2019	Check	6463	Evyn Charles	November First Fridays	R	-300.00
				November First Fridays		300.00
11/25/2019	Expense	6463	Evyn Charles	1st Friday November Inv 20191101RVA	R	0.00
				1st Friday November Inv 20191101RVA--Entered Twice		0.00
11/26/2019	Check	6465	Easy Reader, Inc.	Inv # ER19112818 Full Page	R	-1,800.00
				Inv # ER19112818 Full Page		1,800.00
11/26/2019	Expense	6465	Easy Reader, Inc.	Full Page Inv ER19112818	R	0.00
				Full Page Inv ER19112818--Entered Twice		0.00
11/26/2019	Check		Domain Hosting		R	-7.12
						7.12
12/04/2019	Check	6512	MB Landscaping	Inv 1677 03/09/2020 - Planting 39 pots/baskets	R	-1,560.00

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DATE	TRANSACTION TYPE	NUM	NAME	MEMO/DESCRIPTION	CLR	AMOUNT
				1677		1,560.00
12/04/2019	Expense	6469	Paul F. Amarillas	Holiday Stroll Flyers Inv 0146	R	-1,000.00
				Holiday Stroll Flyers Inv 0146		1,000.00
12/04/2019	Expense	6467	Speedpro Imaging	Artwork Design Inv 8944	R	-225.84
				Artwork Design Inv 8944		225.84
12/04/2019	Expense	6468	Speedpro Imaging	Artwork Design Inv 9082	R	-225.84
				Artwork Design Inv 9082		225.84
12/04/2019	Expense	6472	Alan Katz	Santa Claus Inv 100	R	-275.00
				Santa Claus Inv 100		275.00
12/04/2019	Check	6471	Homeport Studios	Inv # RVA-Nov019	R	-500.00
				Inv # RVA-Nov019		500.00
12/13/2019	Check	6475	Michael A. Schlotter	2019 Holiday Stroll Parade - Parade Coordinator	R	-1,250.00
				2019 Holiday Stroll Parade - Parade Coordinator		1,250.00
12/13/2019	Check	6480	Ellen Engelke/Cowgirl Communications	2019 Halloween Trick or Treat	R	-5,039.43
				2019 Halloween Trick or Treat		5,039.43
12/16/2019	Check	6462	The Burlington Insurance, Co.	May 2018 - 2019 Policy Term	R	-527.35
				May 2018 - 2019 Policy Term		527.35
12/17/2019	Expense	6477	Greg Gomez	Sign Vertise + Smart & Final INv 9073	R	-136.10
				Sign Vertise + Smart & Final INv 9073		136.10
12/17/2019	Expense	6478	WE-VOC Entertainment, Inc.	Caroling Inv 350-2019	R	-500.00
				Caroling Inv 350-2019		500.00
12/20/2019	Expense	6479	Wilcox Busy Buggy Carriage Co.	Holiday Stroll Buggy	R	-2,000.00
				Holiday Stroll Buggy		2,000.00
12/20/2019	Check	6487	3V Signs & Graphics	Inv # 8098 Utility Box Wrap x7	R	-2,148.72
				Inv # 8098 Utility Box Wrap x7		2,148.72
12/20/2019	Check	6481	South Bay Vital Signs Inc	Inv 19310 Adhesive Vynal	R	-82.13
				Inv 19310 Adhesive Vynal		82.13
12/20/2019	Check	6483	MB Landscaping	Inv 1474 - 11/08/2019	R	-1,200.00
				Inv 1474 - 11/08/2019		1,200.00
12/26/2019	Check		Domain Hosting		R	-7.12
						7.12

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DATE	TRANSACTION TYPE	NUM	NAME	MEMO/DESCRIPTION	CLR	AMOUNT
12/27/2019	Check	6488	Francisco Urdaneta	Inv 2 First Fridays--January Inv 2 First Fridays--January	R	-200.00 200.00
12/31/2019	Check	6489	City of Redondo Beach	Friday Sound Permit 2020 Friday Sound Permit 2020	R	-72.00 72.00
01/01/2020	Check	6511	MB Landscaping	Inv 1569 - 01/01/2020 Inv 1569	R	-1,200.00 1,200.00
01/03/2020	Check		Intuit	Checks	R	-119.43 119.43
01/03/2020	Check		Intuit	Checks	R	-302.11 302.11
01/03/2020	Check		Domain Hosting		R	-7.12 7.12
01/03/2020	Check	6500	Southern California Barricades	Inv 7118 Halloween Event 2019 Halloween	R	-800.00 800.00
01/03/2020	Check	6492	Roberto Oliva	Inv # 4040 Cleaning and Trash Removal Service August 4048----Double Entered	R	0.00 0.00
01/10/2020	Check	6490	Signvertise	Sidewalk Sale Banner update January 2020 Sidewalk Sale Banner update January 2020	R	-3,000.00 3,000.00
01/13/2020	Check	6494	Easy Reader, Inc.	Inv # ER19112818 Full Page Inv # ER19112818 Full Page	R	-1,800.00 1,800.00
01/13/2020	Check	6491	Pacific Decorating Co.	Inv # 1928 Inv # 1928	R	-1,769.00 1,769.00
01/13/2020	Check	6495	Athens Services	Inv 7669234 Holiday Stroll Inv 7669234 Holiday Stroll	R	-285.48 285.48
01/13/2020	Check	6492	Roberto Oliva	Inv # 4048 Cleaning and Trash Removal Service November 2019 Inv # 4048 Cleaning and Trash Removal Service November 2019	R	-600.00 600.00
01/13/2020	Check	6493	Roberto Oliva	Inv # 4040 Cleaning and Trash Removal Service August 40484050	R	-730.95 730.95
01/13/2020	Check	6497	Jeff Ginsburg	Jan. Mixer	R	-755.00 755.00
01/15/2020	Check	6496	Kathleen Fisher	Inv # 1219-RivV-katisme Social Media December Inv # 1219-RivV-katisme Social Media December	R	-1,480.00 1,480.00
01/23/2020	Check	6506	Southern California Barricades	Inv 7182 Halloween Event 2019 Halloween	R	-4,883.00 4,883.00

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01/23/2020	Check	6502	VAL PAK	Inv # 201909 + 201910 August & September Inv # 201909 + 201910 August & September	R	-1,138.00 1,138.00
01/23/2020	Check	6503	Dekra-Lite	Inv ARINV 010927 Festival Lighting Inv ARINV 010927 Festival Lighting	R	- 14,092.65 14,092.65
01/23/2020	Check	6498	Southern California Barricades	Holiday Stroll--Invoice 7212 Holiday Stroll--Invoice 7212	R	-5,246.00 5,246.00
01/23/2020	Check	6499	Southern California Barricades	Holiday Stroll--Invoice 7119 Holiday Stroll	R	-800.00 800.00
01/23/2020	Check	6501	Ohannes Antabian	Stamps	R	-55.00 55.00
01/24/2020	Check	6504	Signvertise	Sidewalk Sale Banner update January 2020 Pole Banners	R	-2,091.75 2,091.75
01/27/2020	Check	6505	A.Chessmore Design	Inv # 1790 1st Installment Banenrs for Holiday Stroll Website	R	-1,920.00 1,920.00
02/06/2020	Check	6507	Kathleen Fisher	Inv # 032020-RivV-katisme Social Media March Inv # 032020-RivV-katisme Social Media March	R	-1,717.00 1,717.00
02/07/2020	Check	6508	Robert Dion	0131 and 0132 In Contempt--first Fridays	R	-350.00 350.00
02/18/2020	Check		Domain Hosting		R	-11.69 11.69
03/02/2020	Check	6509	Kathleen Fisher	Inv # 8944 032020	R	-1,735.00 1,735.00
03/02/2020	Check	6510	MB Landscaping	Inv 1521 - 02/03/2020 Inv 1611	R	-1,200.00 1,200.00
03/21/2020	Expense	6512	MB Landscaping and Nursery Inc.	Check # 6512 MARCH PLANTING OF POTS AND BASKETS MARCH PLANTING OF POTS AND BASKETS		-1,560.00 1,560.00
03/28/2020	Check	6513	Enthusiast Inc	Inv # 36763 Website Redesign & Build Rivieravillage.net Inv # 36763 Website Redesign & Build Rivieravillage.net	R	-1,250.00 1,250.00
04/08/2020	Check	6514	Kathleen Fisher	Inv # 032020-RivV-katisme Social Media March Inv # 032020-RivV-katisme Social Media March	R	-1,532.00 1,532.00
05/08/2020	Check	6515	Chase Sapphire Visa Card	October Mixer October Mixer	R	-87.60 87.60
05/11/2020	Check	6521	MB Landscaping	Inv 1723 - 05/01/2020	R	-1,200.00

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				Inv 1723		1,200.00
05/11/2020	Check	6522	MB Landscaping	Inv 1679 - 04/01/2020	R	-1,200.00
				Inv 1679		1,200.00
05/11/2020	Check	6516	Kathleen Fisher	Inv 042020-RivV-Katisme	R	-1,423.00
				Inv 042020-RivV-Katisme		1,423.00
05/11/2020	Check	6518	Enthusiast Inc	Inv # 37085 100% Payment For Font Webkit	R	-125.00
				Inv # 37085 100% Payment For Font Webkit		125.00
05/11/2020	Check	6517	Enthusiast Inc	Inv # 37084 Final 25% Redesign and Build of www.rivieravillage.net	R	-1,250.00
				Inv # 37084 Final 25% Redesign and Build of www.rivieravillage.net		1,250.00
05/26/2020	Check		Domain Hosting		R	-120.67
						120.67
06/01/2020	Expense		Constant Contract		R	-459.00
						459.00
06/08/2020	Expense		Google		R	-12.00
						12.00
06/12/2020	Check	6520	Kathleen Fisher	\$12 + \$7.74 + \$9.25 Domain + GSuite For June	R	-28.99
				\$12 + \$7.74 + \$9.25 Domain + GSuite For June		28.99
06/12/2020	Check	6519	Kathleen Fisher	Inv 052020-RivV-Katisme	R	-1,536.00
				Inv 052020-RivV-Katisme		1,536.00
06/26/2020	Check		Village Runner Racing, LLC	Production of 1st Friday Event 03-06-20	R	-1,300.00
				Production of 1st Friday Event 03-06-20		1,300.00
06/30/2020	Check	6524	Enthusiast Inc	Inv # 37257 Yearly WordPress Hosting www.rivieravillage.net	R	-550.00
				Inv # 37257 Yearly WordPress Hosting www.rivieravillage.net		550.00
06/30/2020	Check	SVCCHRG		Service Charge	R	-450.00
						450.00
07/06/2020	Check	31687	Redondo Beach Chamber of Commerce	04/01/20 thru 2021 Annual Membership	R	-290.00
				04/01/20 thru 2021 Annual Membership		290.00
07/08/2020	Check	6526	Kathleen Fisher	Inv 062020-RivV-Katisme	R	-1,390.00
				Inv 062020-RivV-Katisme		1,390.00
07/08/2020	Check	6527	Roberto Oliva	Inv # 4040 Cleaning and Trash Removal Service August 2019	R	-750.00
				4040 August 2019		750.00
07/24/2020	Check		Sanford Ventures	Phase 1 Construction Invoices paid by Sanford Ventures (see attached); this is a reimbursement since expenses paid for by Sanford Ventures.	R	-
				Phase 1 Construction Invoice		37,053.10
08/01/2020	Check	6532	MB Landscaping	Inv 1658 - 03/01/2020	R	-1,200.00
				Inv 1658		1,200.00

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08/01/2020	Check	6533	MB Landscaping	Inv 1779 - 06/05/2020 Inv 1779	R	-1,200.00 1,200.00
08/01/2020	Check	6534	MB Landscaping	Inv 1808 - 07/01/2020 Inv 1808	R	-1,200.00 1,200.00
08/05/2020	Check	6530	Sanford Ventures	Phase 2 Construction Invoices paid by Sanford Ventures (see attached); this is a reimbursement since expenses paid for by Sanford Ventures. Phase 2 Construction Invoice (Gabi James) Phase 2 Construction Invoice (Traffic Mitigation) Phase 2 Construction Invoice (Redondo Brewing) Phase 2 Construction Invoice (Study Hut West Build) Phase 2 Construction Invoice (Swell deli Build) Phase 2 Construction CREDIT (Redondo Brewing) for parklet extension prepaid by John Waters	R	- 38,954.06 11,311.00 7,630.12 10,641.21 3,810.66 11,561.07 -6,000.00
08/06/2020	Check	6531	Kathleen Fisher	Inv 072020-RivV-Katisme Inv 072020-RivV-Katisme	R	-1,605.00 1,605.00
08/06/2020	Check	Google		Service Charge	R	-12.00 12.00
08/12/2020	Check	6535	A Chessmore Design	Inv # Rivier - 0020 Inv # Rivier - 0020	R	-618.75 618.75
08/18/2020	Check	6536	Tropicana Landscape	August Landscape Service August Landscape Service	R	-1,275.00 1,275.00
09/01/2020	Check	6537	Eclair Omnimedia	HO-ECON-YR Webhosting Invoice # 11598 HO-ECON-YR Webhosting Invoice # 11598		-149.25 149.25
09/01/2020	Check	6538	United States Liability Insurance Co.	Voided - Acc#NDO1563694 Policy#NDO1563694F Acc#NDO1563694 Policy#NDO1563694F		0.00 0.00
09/01/2020	Check	6539	Kathleen Fisher	Inv 082020-RivV-Katisme Inv 082020-RivV-Katisme	R	-1,461.00 1,461.00
09/08/2020	Check	SVCCHRG		Service Charge	R	-12.00 12.00
09/09/2020	Check	6540	Roberto Oliva	Inv # 4044 Cleaning and Trash Removal Service September 2019 Inv # 4044 Cleaning and Trash Removal Service September 2019		-750.00 750.00
09/09/2020	Check	6541	Roberto Oliva	Inv # 4046 Cleaning and Trash Removal Service October 2019 Inv # 4046 Cleaning and Trash Removal Service October 2019		-600.00 600.00
09/09/2020	Check	6542	Roberto Oliva	Inv # 4052 Cleaning and Trash Removal Service January 2020 Inv # 4052 Cleaning and Trash Removal Service January 2020		-750.00 750.00
09/09/2020	Check	6543	Roberto Oliva	Inv # 4056 Cleaning and Trash Removal Service January 2020 Inv # 4056 Cleaning and Trash Removal Service January 2020		-600.00 600.00
09/09/2020	Check	6544	Roberto Oliva	Inv # 4064 Cleaning and Trash Removal Service March 2020 Inv # 4064 Cleaning and Trash Removal Service March 2020		-750.00 750.00

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DATE	TRANSACTION TYPE	NUM	NAME	MEMO/DESCRIPTION	CLR	AMOUNT
09/09/2020	Check	6545	Roberto Oliva	Inv # 4068 Cleaning and Trash Removal Service April 2020 Inv # 4068 Cleaning and Trash Removal Service April 2020		-300.00 300.00
09/10/2020	Check	6546	United States Liability Insurance Co.	Account NDO1563694 Policy NDO1563694F 08/29/20 to 06/29/21 Account NDO1563694 Policy NDO1563694F 08/29/20 to 06/29/21	R	-749.00 749.00
09/22/2020	Check	6547	Kristina Christian-Kelly	2020 Tote Bag Inv # IMA16D1BE588 Netbrands Media Crop 2020 Tote Bag Inv # IMA16D1BE588 Netbrands Media Crop	R	-2,611.62 2,611.62
09/29/2020	Check	6548	DSG Engineering	Hydrology Study For RVA Hydrology Study For RVA	C	-7,680.00 7,680.00
09/29/2020	Check	6549	Sanford Ventures	50% Deposit For Good Stuff & Neighbor. Also, See attached Word document for details for Phase 2 Construction invoices: Gabi James (\$11,311), Traffic Mitigation (\$7,630.12), Redondo Brewing (\$10,41.21), Study Hut West Building (\$3,810.66), Swell Deli Build (\$11,561.07) 50% Deposit For Good Stuff & Neighbor. Also, See attached Word document for details for Phase 2 Construction invoices: Gabi James (\$11,311), Traffic Mitigation (\$7,630.12), Redondo Brewing (\$10,41.21), Study Hut West Building (\$3,810.66), Swell Deli Build (\$11,561.07)	C	-5,616.00 5,616.00
09/29/2020	Check	6550	Bichlmeier Insurance Services, Inc.	Business Owner Policy # NBP1560088 Business Owner Policy # NBP1560088		-968.80 968.80
09/29/2020	Check	6551	Bichlmeier Insurance Services, Inc.	Commercial Umbrella - Policy # XL1606025 Commercial Umbrella - Policy # XL1606025		-530.00 530.00
10/08/2020	Check	6553	Pacific Decorating Co.	Inv # 2074 1st Installment Inv # 2074 1st Installment		-1,769.00 1,769.00
10/08/2020	Check	6515	Chase Sapphire Visa Card	Copper Verde Patina/Outdoor Mailbox Copper Verde Patina/Outdoor Mailbox	C	-87.60 87.60
10/08/2020	Check	6554	Kathleen Fisher	Inv 082020-RivV-Katisme Inv 082020-RivV-Katisme	C	-1,380.00 1,380.00
10/08/2020	Check	6555	Kathleen Fisher	Inv# 7159960 Bulk Posters Inv# 7159960 Bulk Posters	C	-95.87 95.87