

# **BLUE FOLDER ITEM**

*Blue folder items are additional back up material to administrative reports and/or public comments received after the printing and distribution of the agenda packet for receive and file.*

## **CITY COUNCIL MEETING FEBRUARY 2, 2021**

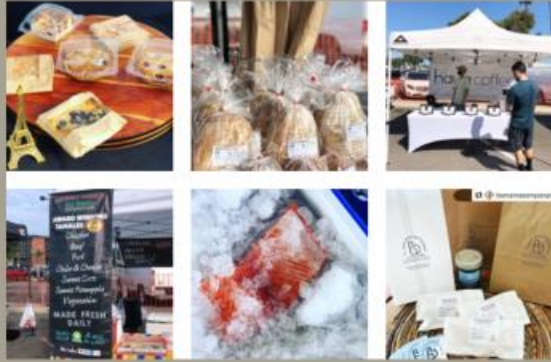
**N.1 DISCUSSION AND POSSIBLE ACTION REGARDING THE PROPOSED TEMPORARY EXPANSION OF RIVIERA VILLAGE CERTIFIED FARMER'S MARKET IN THE TRIANGLE LOT DURING COVID-19 RESTRICTION LIMITATIONS; AND**

**WAIVER OF ADDITIONAL LOST PARKING METER REVENUE DURING THE TEMPORARY EXPANSION OF THE RIVIERA VILLAGE CERTIFIED FARMER'S MARKET DURING COVID-19 RESTRICTION LIMITATIONS; AND**

**DESIGNATION OF "NO PARKING" AND "TOW AWAY" AT ALL PARKING METERS AFFECTED BY THE TEMPORARY CLOSURE OF THE EXPANDED SECTION OF THE TRIANGLE PARKING LOT ADJACENT TO S. ELENA AVENUE ON SUNDAYS BETWEEN 7:00 AM AND 3:00 PM**

**CONTACT: LAURIE KOIKE, INTERIM COMMUNITY SERVICES DIRECTOR**

**ATTACHMENT: Power Point presentation – Proposed RV Farmer's Market Expansion**



## Proposed Expansion of the Riviera Village Certified Farmer's Market

Discussion and possible action of the proposed temporary expansion of Riviera Village Certified Farmer's market in the triangle lot during Covid-19 restriction limitations; and

Waiver of additional lost parking meter revenue during the proposed temporary expansion of Riviera Village Certified Farmer's market in the triangle lot during Covid-19 restriction limitations; and

Designation of "No Parking" and "Tow Away" at all parking meters affected by the temporary closure of the expanded section of the triangle parking lot adjacent to S. Elena Avenue on Sundays between 7:00 am and 3:00 pm

## Overview:

- Current Market Operations
- COVID-19 Restriction Limitations
- Special Event Application



## Financial Impact of Proposed Expansion

- Additional loss of parking meter revenue
- Request for waiver of lost parking revenue
- Cost of additional parking meter signage
- Increase in visitor traffic to Riviera Village

## Recommendation

Approve temporary expansion of Riviera Village Certified Farmer's market in the triangle lot during Covid-19 restriction limitations; and

Approve waiver of additional lost parking meter revenue during the proposed temporary expansion of Riviera Village Certified Farmer's market in the triangle lot during Covid-19 restriction limitations; and

Designate "No Parking" and "Tow Away" at all parking meters affected by the temporary closure of the expanded section of the triangle parking lot adjacent to S. Elena Avenue on Sundays between 7:00 am and 3:00 pm