



# Administrative Report

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H.20., File # 21-2978

Meeting Date: 9/7/2021

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**To:** MAYOR AND CITY COUNCIL

**From:** STEPHEN PROUD, WATERFRONT & ECONOMIC DEVELOPMENT  
DIRECTOR

## **TITLE**

APPROVE THE FIRST AMENDMENT TO THE AMENDED AND RESTATED AGREEMENT FOR SPECIAL EVENT SERVICES AND REVOCABLE LICENSE FOR THE USE OF REAL PROPERTY BETWEEN SANFORD VENTURES INC. AND THE CITY OF REDONDO BEACH AMENDING THE OPERATING HOURS AND REIMBURSEMENT OF MUNICIPAL EXPENSES ASSOCIATED WITH THE BEACHLIFE FESTIVAL FOR THE TERM SEPTEMBER 7, 2021 TO FEBRUARY 2, 2022

## **EXECUTIVE SUMMARY**

The proposed First Amendment to the Amended Agreement includes two primary changes that would apply only to the Beachlife Festival scheduled for September 10-12, 2021. These changes include an extension of the end time for amplified music to 10:30 PM, and increases the reimbursement to the City for municipal and safety costs.

## **BACKGROUND**

On December 19, 2017, the Redondo Beach City Council approved an agreement with Sanford Ventures, Inc. entitled, "Agreement for the Special Event Services and Revocable License for the Use of Real Property" (the "Agreement") for the production of the Beachlife Festival. On September 4, 2018, the City Council approved an "Amended and Restated Agreement for Special Event Services and Revocable License for the Use of Real Property" (herein after referred to as the "Amended Agreement") to generally amend the term of the Agreement and to allow for bi-annual festivals (twice per year).

The proposed First Amendment to the Amended Agreement (the "Amendment") includes two primary changes that would apply only to the Beachlife Festival scheduled for September 10-12, 2021:

1. Extends the ending time for amplified music from 9:00pm on Friday and Saturday to 10:30pm and extends the ending time for amplified music on Sunday from 8:00pm to 10:30pm.
2. Increases the reimbursement to the City for municipal and public safety costs from \$36,000 to \$65,000.

The term of the Amendment is from September 7, 2021 to February 2, 2022 at which time the Amendment will terminate and the parties will revert back to the provisions set forth in the Amended

Agreement for the items listed above. All other provisions of the Amended Agreement remain unchanged and in full force and effect.

**COORDINATION**

The Waterfront and Economic Development Department collaborated with the City Attorney's Office on this report. The City Attorney's Office has approved the document as to form.

**FISCAL IMPACT**

The Amended Agreement requires a payment to the City of up to \$36,000 to offset cost associated with providing municipal and public safety services to support the Beachlife Festival. The Amendment would increase the reimbursement limit to \$65,000 which would for greater cost recovery. Reimbursement funds accrue to the City's General Fund.

**APPROVED BY:**

*Joe Hoefgen, City Manager*

**ATTACHMENTS**

First Amendment to the Amended and Restated Agreement for Special Event Services and Revocable License for the Use of Real Property

Amended and Restated Agreement for Special Event Services and Revocable License for the Use of Real Property