

BLUE FOLDER ITEM

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CITY COUNCIL MEETING OCTOBER 19, 2021

J.1 PUBLIC PARTICIPATION ON NON-AGENDA ITEMS

PUBLIC COMMUNICATION

Subject: FW: Public Comment CC Meeting 10/19/21

From: Joan Irvine <[REDACTED]>
Sent: Monday, October 18, 2021 1:48 PM
To: CityClerk <CityClerk@redondo.org>; TEAM-CO (Jeff Ginsburg) <CO@nsicorp.net>
Cc: Ann Dalkey [REDACTED]; Chris Hatanelas [REDACTED]; Nils Nehrenheim <Nils.Nehrenheim@redondo.org>
Subject: Public Comment CC Meeting 10/19/21

CAUTION: Email is from an external source; Stop, Look, and Think before opening attachments or links.

Please read this announcement into the records during the CC Meeting 10/19/21. Thank you!

Keep the Esplanade Beautiful Announces New Board Members, Expanded Mission, and 1st Saturday Sweep on Nov 6

Keep the Esplanade Beautiful (KEB) is pleased to announce that the Board voted in Jeff Ginsburg as its new President and Chris Hatanelas as Secretary. Ann Dalkey will remain as Treasurer.

Since September 2013, interrupted only by the pandemic, KEB has held monthly 1st Saturday Sweeps to pick-up trash on the Esplanade. We also focused on community outreach and engagement with the City of Redondo Beach. Our efforts are conducted to maintain and improve the beauty of the Esplanade plus provide public education on means to achieve these goals.

We are excited to announce that the 1st Saturday Sweeps will restart on **Saturday, November 6 at 9 AM**. In a “Back to the Future” moment, we will be returning to the first home of Keep the Esplanade Beautiful by meeting outside Sacks on the Beach, located at Avenue I and the Esplanade. This event will also allow volunteers to install new native plants along Avenue I that will provide new habitat for the endangered El Segundo blue butterfly.

We envision this first event to install native plants to inspire more native plantings in the Riviera Village. In addition to planting sea-cliff buckwheat and other native plants for the El Segundo blue butterfly, we will also include narrow-leaf milkweed to attract Monarch butterflies. We hope that this program will serve as an inspiration for shop owners and the public to expand this nascent habitat throughout the Riviera Village and the homes along the Esplanade. Within a year or two, there should be tiny El Segundo blue butterflies flitting throughout the Esplanade and Riviera Village during June and July for the enjoyment of all. With lots of native plants, the Esplanade and Riviera Village can become known as the “Butterfly Capital of the South Bay”.

We will promote the expansion of mosaic artwork along the Esplanade. For example, we hope to have new mosaic artwork at the Avenue I ramp to the beach and a bench adjacent to the sitting wall along the Esplanade. We will work with the local art community to design art that includes depictions of local wildlife, including the El Segundo blue butterfly and local marine species.

Last Independence Day there was the 4th of July on Avenue I event with a spectacular fireworks show deployed from an ocean barge in front of Avenue I which was viewed by thousands of happy people on Esplanade. This incredible event likely brought more people to Esplanade than any previous event in the city’s history which is an event KEB supports and will be in charge of organizing for future years.

We also want to take a moment to extend a BIG THANKS to Joan Irvine who started KEB over 8 years ago. It was only because of Joan's vision and persistence that KEB has grown to where it is today. "I was so honored to have had the opportunity to give back to my community. It was a great experience to meet so many of my neighbors and work with community leaders. I am confident that the new Board members will take KEB to unprecedented heights for the benefit of all in Redondo." Joan Irvine

Joan Irvine
