

**CITY OF REDONDO BEACH
PUBLIC ART COMMISSION AGENDA
Friday, April 26, 2024**

415 DIAMOND STREET, REDONDO BEACH

SPECIAL MEETING

SPECIAL MEETING OF THE PUBLIC ART COMMISSION - 5PM

**ALL PUBLIC MEETINGS HAVE RESUMED IN THE CITY COUNCIL
CHAMBER. MEMBERS OF THE PUBLIC MAY PARTICIPATE IN-PERSON,
BY ZOOM, EMAIL OR eCOMMENT.**

Public Art Commission meetings are broadcast live through Spectrum Cable, Channel 8, and Frontier Communications, Channel 41. Live streams and indexed archives of meetings are available via internet. Visit the City's office website at www.Redondo.org/rbtv.

TO WATCH MEETING LIVE ON CITY'S WEBSITE:

<https://redondo.legistar.com/Calendar.aspx>

*Click "In Progress" hyperlink under Video section of meeting

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TO JOIN ZOOM MEETING (FOR PUBLIC COMMENT ONLY):

Register in advance for this meeting:

https://us02web.zoom.us/webinar/register/WN_x2ks6RPcRUK8Yqq0RyO4Mg

After registering, you will receive a confirmation email containing information about joining the meeting.

If you are participating by phone, be sure to provide your phone # when registering. You will be provided a Toll Free number and a Meeting ID to access the meeting. Note; press # to bypass Participant ID. Attendees will be muted until the public participation period is opened. When you are called on to speak, press *6 to unmute your line. Note, comments from the public are limited to 3 minutes per speaker.

eCOMMENT: COMMENTS MAY BE ENTERED DIRECTLY ON WEBSITE AGENDA PAGE:

<https://redondo.granicusideas.com/meetings>

- 1) Public comments can be entered before and during the meeting.
- 2) Select a SPECIFIC AGENDA ITEM to enter your comment;
- 3) Public will be prompted to Sign-Up to create a free personal account (one-time) and then comments may be added to each Agenda item of interest.
- 4) Public comments entered into eComment (up to 2200 characters; equal to approximately 3 minutes of oral comments) will become part of the official meeting record.

EMAIL: TO PARTICIPATE BY WRITTEN COMMUNICATION WITH ATTACHED DOCUMENTS BEFORE 3PM DAY OF MEETING:

Written materials that include attachments pertaining to matters listed on the posted agenda received after the agenda has been published will be added as supplemental materials under the relevant agenda item. Elizabeth.Hause@redondo.org

SPECIAL MEETING OF THE PUBLIC ART COMMISSION - 5PM

A. CALL MEETING TO ORDER

B. ROLL CALL

C. SALUTE TO THE FLAG

D. APPROVE ORDER OF AGENDA

E. BLUE FOLDER ITEMS - ADDITIONAL BACK UP MATERIALS

Blue folder items are additional back up material to administrative reports and/or public comments received after the printing and distribution of the agenda packet for receive and file.

E.1. [BLUE FOLDER ITEMS](#)

CONTACT: ELIZABETH HAUSE, INTERIM COMMUNITY SERVICES DIRECTOR

F. CONSENT CALENDAR

Business items, except those formally noticed for public hearing, or discussion are assigned to the Consent Calendar. The Commission Members may request that any Consent Calendar item(s) be removed, discussed, and acted upon separately. Items removed from the Consent Calendar will be taken up under the "Excluded Consent Calendar" section below. Those items remaining on the Consent Calendar will be approved in one motion following Oral Communications.

F.1. [AFFIDAVIT OF POSTING](#)

CONTACT: ELIZABETH HAUSE, INTERIM COMMUNITY SERVICES DIRECTOR

G. EXCLUDED CONSENT CALENDAR ITEMS

H. PUBLIC PARTICIPATION ON NON-AGENDA ITEMS

This section is intended to provide members of the public with the opportunity to comment on any subject that does not appear on this agenda for action. This section is limited to 30 minutes. Each speaker will be afforded three minutes to address the Commission. Each speaker will be permitted to speak only once. Written requests, if any, will be considered first under this section.

H.1. [PUBLIC PARTICIPATION ON NON-AGENDA ITEMS](#)

CONTACT: ELIZABETH HAUSE, COMMUNITY SERVICES DIRECTOR

I. ITEMS CONTINUED FROM PREVIOUS AGENDAS

J. ITEMS FOR DISCUSSION PRIOR TO ACTION

J.1. [DISCUSSION AND POSSIBLE ACTION REGARDING A REQUEST FOR QUALIFICATIONS \(RFQ\) FOR A PUBLIC ART CONSULTANT TO SUPPORT THE ARTESIA PUBLIC ART PROJECT](#)

CONTACT: ELIZABETH HAUSE, INTERIM COMMUNITY SERVICES DIRECTOR

J.2. [DISCUSSION AND POSSIBLE ACTION ON POSSIBLE ART COMPETITIONS OR ART EVENTS FOR HIGH SCHOOL STUDENTS IN REDONDO BEACH](#)

CONTACT: ELIZABETH HAUSE, INTERIM COMMUNITY SERVICES DIRECTOR

J.3. RECEIVE AND FILE AN UPDATE ON EFFORTS TO-DATE OF THE LGBTQIA+ PERMANENT ART INSTALLATION SUBCOMMITTEE

CONTACT: ELIZABETH HAUSE, INTERIM COMMUNITY SERVICES DIRECTOR

J.4. DISCUSS AND PROVIDE INPUT ON THE CITY'S FY2024-25 BUDGET

CONTACT: ELIZABETH HAUSE, COMMUNITY SERVICES DIRECTOR

K. MEMBER ITEMS AND REFERRALS TO STAFF

L. ADJOURNMENT

The next meeting of the Redondo Beach Public Art Commission will be a regular meeting to be held at 7 p.m. on May 22, 2024, in the Redondo Beach Council Chambers, at 415 Diamond Street, Redondo Beach, California.

It is the intention of the City of Redondo Beach to comply with the Americans with Disabilities Act (ADA) in all respects. If, as an attendee or a participant at this meeting you will need special assistance beyond what is normally provided, the City will attempt to accommodate you in every reasonable manner. Please contact the City Clerk's Office at (310) 318-0656 at least forty-eight (48) hours prior to the meeting to inform us of your particular needs and to determine if accommodation is feasible. Please advise us at that time if you will need accommodations to attend or participate in meetings on a regular basis.

An agenda packet is available 24 hours at www.redondo.org under the City Clerk.



Administrative Report

E.1., File # PA24-0738

Meeting Date: 4/26/2024

To: PUBLIC ART COMMISSION

From: ELIZABETH HAUSE, INTERIM COMMUNITY SERVICES DIRECTOR

TITLE

BLUE FOLDER ITEMS



Administrative Report

F.1., File # PA24-0737

Meeting Date: 4/26/2024

To: PUBLIC ART COMMISSION

From: ELIZABETH HAUSE, INTERIM COMMUNITY SERVICES DIRECTOR

TITLE

AFFIDAVIT OF POSTING



Community Services Department

1922 Artesia Boulevard
Redondo Beach, California 90278
www.redondo.org

tel: 310 318-0610
fax: 310 798-8273

STATE OF CALIFORNIA)
COUNTY OF LOS ANGELES) ss
CITY OF REDONDO BEACH)

AFFIDAVIT OF POSTING

In compliance with the Brown Act, the following materials have been posted at the locations indicated below:

Legislative Body Public Art Commission

Posting Type Special Meeting Agenda

Posting Locations 415 Diamond Street, Redondo Beach, CA 90277
✓ City Hall Bulletin Board, Door "4"

Meeting Date & Time Friday, April 26, 2024 5:00 p.m.

As Community Services Director of the City of Redondo Beach, I declare, under penalty of perjury, the document noted above was posted at the date displayed below.

Elizabeth Hause, Interim Community Services Director

Date: April 24, 2024



Administrative Report

H.1., **File #** PA24-0736

Meeting Date: 4/26/2024

To: PUBLIC ART COMMISSION

From: ELIZABETH HAUSE, INTERIM COMMUNITY SERVICES DIRECTOR

TITLE

PUBLIC PARTICIPATION ON NON-AGENDA ITEMS



Administrative Report

J.1., File # PA24-0721

Meeting Date: 4/26/2024

To: PUBLIC ART COMMISSION

From: GARY MARGOLIS, CULTURAL ARTS MANAGER ELIZABETH
HAUSE, INTERIM COMMUNITY SERVICES DIRECTOR

TITLE

DISCUSSION AND POSSIBLE ACTION REGARDING A REQUEST FOR QUALIFICATIONS (RFQ) FOR A PUBLIC ART CONSULTANT TO SUPPORT THE ARTESIA PUBLIC ART PROJECT

EXECUTIVE SUMMARY

On January 9, 2024, City Council approved the staff recommendations for a creative placemaking project along Artesia Boulevard between Inglewood Avenue and Aviation Boulevard. Included among the staff recommendations was “conceptually approve the utilization of a Public Art Consultant to support the Artesia Art Acquisition effort, not to exceed 10% of the total project budget.” Attached to this report is the first draft of a “Request for Qualifications for a Public Art Consultant,” which the Public Art Commission discussed at its March 27, 2024 meeting. Among the questions raised by commissioners at that meeting were 1) Why is a consultant needed when the City has a Public Art Commission? and 2) If a contractor is hired, how will the valuable expertise of the Commission continue to be used? At the conclusion of their discussion, the commissioners directed staff to set a date for a special meeting of the Public Arts Commission in April to continue discussing this item and engage the grant writing consultant to explore availability of art grants along Artesia and Redondo Beach to present to the Commission at an upcoming meeting. This item is the continuation of that discussion.

BACKGROUND

City Council has a long history of pursuing economic and social development projects for the Artesia Boulevard corridor, a major east-west thoroughfare through Redondo Beach. Most recently, on December 8, 2020, City Council approved the “Artesia & Aviation Corridors Area Plan,” a long-term comprehensive strategy for the development of a corridor that includes sections of both Artesia Boulevard and Aviation Boulevard. Included in that plan are recommendations that strongly encourage the use of works of public art in multiple ways.

The City Council has also expressed its desire to use public art along Artesia Boulevard in its May 2023 Strategic Plan when it identified the following objective: “Provide a report to Council on the feasibility of an archway on Artesia Boulevard and the process to invite design ideas for a public art archway project.” At the January 17, 2023 meeting, the City Council considered the item and directed staff to broaden the scope of the creative placemaking project by including as much public art in as many locations along Artesia Boulevard as possible (the Project).

At its January 9, 2024 meeting, the City Council approved the staff-recommended procurement process and a Phase 1 funding scenario, which, when formally approved (a 4/5 Budget Modification Resolution is required), will appropriate \$400,000 to the Project. In addition, City Council approved the utilization of a public art consultant to support the project at a cost not to exceed 10% of the total project budget, and in consideration of the procurement process for the Consultant, City Council approved the application of RMBC 2-6.09 which states that “bids need not be received in any case where the City is depending upon the skill, integrity, judgment, and ability of the service rather than the dollar cost of the direct labor and material going into the service.”

As a first step in the process to identify and select a Public Art Consultant for the Project, staff developed the attached first draft of a “Request for Qualifications.” At their March 27, 2024 meeting, the commissioners discussed the “Scope of Work” and asked why a consultant was needed when there are commissioners who can do the work? The main reason why staff believed a consultant was necessary is to expedite the achievement of the project’s goals, i.e. the installation of as many works of public art along Artesia Boulevard as possible. While the Commission does, in fact, include seven individuals, all possessing skills critical for a public art consultant, history has shown, that even with the addition of paid staff (who have responsibilities other than public art), public art projects were not being completed. Indeed, other than the wrapping of utility boxes, the City has not completed a public art project since 2018 when Gordon Huether’s “Waves” was installed on the Redondo Beach Performing Arts Center. It takes a tremendous amount of dedicated focused time to research, procure and present a cohesive art project. A consultant can do that in an expedited manner.

Following are the ways the commissioners could collaborate with a consultant, both individually and collectively:

Task 1: Existing Conditions Assessment - Commissioners could do the following:

- Help the consultant identify the existing examples of public art along the Boulevard.
- Explain their history and their significance to the area (placekeeping).
- Arrange for meetings between the property owners and the consultant.
- Share with the consultant examples of untried ways that public art could be integrated into the site, for example:
 - partnerships with businesses to install storefront murals and sculptures
 - grant programs for businesses to install storefront murals and sculptures
 - temporary art installations in the medians or along the sidewalks
 - permanent art installations in the medians
 - benches, bus shelters, poles/signage, trash receptacles, bicycle racks, pet stations, lighting and/or sound installations
 - incentives to attract arts-centric business and nonprofits, etc.

Task 2: Visioning and Engagement - Commissioners could do the following:

- Help the consultant identify key stakeholders who have important information to share and/or who could be critical in helping to build a coalition of voices who will ultimately support the project when it goes to City Council.

- Invite the consultant to make regular presentations at Commission meetings so that they can learn what the Consultant is learning and provide perspective.
- Provide feedback to the Consultant as they begin to narrow the list of possible sites for public art.
- Speak at City Council meetings and council members' district meetings in order to keep support and excitement for the Project high.

Task 3: Artists Selection - Commissioners could do the following:

- Review and make recommendations for the Request for Qualifications (RFQ) for artists, the submissions received, the Request for Proposals (RFP), selection of finalists and the review of those submissions.
- Help the Consultant prepare successful presentations for City Council by offering constructive suggestions and recommendations at Commission meetings.
- Identify a diverse group of residents who have the potential to become good review panelists and Public Art Commissioners, and begin mentoring them.

Task 4: Installation of Artworks - Commissioners could do the following:

- Volunteer to be a "goodwill ambassador" to one or more of the selected artists, especially if they'll be travelling a long distance to work here. Show them how hospitable Redondo Beach can be. Invite them to your home, and help them solve the everyday problems they'll face like where to buy groceries, do laundry, shop, dine, etc.
- For those selected artists who have agreed to mentor a local studio artist interested in becoming a public artist, help identify those studio artists who would make the most of the experience.
- Visit the artists as they're installing their pieces. Take pictures and post them to your social media. Build excitement around the project, and help build a large network of supporters.

Staff is requesting that the Commission review the attached RFQ, provide recommendations for any edits or updates to the criteria, and approve staff bringing the RFQ to the City Council for discussion and possible action.

COORDINATION

The Request for Qualifications was prepared by Community Services Department staff.

FISCAL IMPACT

Pending formal approval by City Council, an agreement with a public art consultant to support the Artesia Public Art Project will be for an amount not-to-exceed 10% of the total project budget. Given the current allocated budget of \$400,000, this amount will be no more than \$40,000.

ATTACHMENTS

Draft "Request for Qualifications for a Public Art Consultant"



Administrative Report

J.1., File # PA24-0721

Meeting Date: 4/26/2024

To: PUBLIC ART COMMISSION

From: GARY MARGOLIS, CULTURAL ARTS MANAGER
HAUSE, INTERIM COMMUNITY SERVICES DIRECTOR

ELIZABETH

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Draft "Request for Qualifications for a Public Art Consultant"

City of Redondo Beach, CA
Public Art Commission and Cultural Arts Division

Request for Qualifications (RFQ)
For a Public Art Consultant

For the “Artesia Boulevard Public Art Project”

Introduction

The City of Redondo Beach Public Art Commission is seeking submissions from experienced consultants or consulting firms to develop and implement a Public Art Plan for Artesia Boulevard between Inglewood Avenue and Aviation Boulevard in Redondo Beach, CA (Site). The plan will be a three-year strategy for the integration of public art, placemaking, and placekeeping initiatives. The goal of the plan is to use public art as tool to help develop vibrant, engaging, and functional spaces that attract visitors, promote pride and reflect the unique character of Artesia Boulevard.

Definitions

- Placemaking is the process of creating and enhancing spaces to promote community engagement, social interaction, and a sense of place. It is a collaborative, community-based approach that involves the design, activation, and management of spaces to reflect the unique character and identity of a community.
- Placekeeping is the practice of preserving and maintaining social, cultural, and environmental assets of a place. Placekeeping protects the unique character of a place through strategies such as environmental conservation, the promotion of local businesses, and the celebration of cultural traditions.

Artesia & Aviation Corridors Area Plan (AACAP)

The “Artesia & Aviation Corridors Area Plan,” adopted by City Council on December 8, 2020 includes a long-term comprehensive strategy for the development of the Site. The Consultant will be expected to use the AACAP in the development of the Public Art Plan for the Site.

Location

Artesia Boulevard originates at State Route 91 in Gardena and passes east to west through seven cities, including Redondo Beach, before terminating at Pacific Coast Highway (PCH) in Hermosa Beach. The 1.2 mile section of Artesia Boulevard (Site) to be addressed through the Public Art Plan is the section that runs from the transportation easement (rail line) east of Inglewood Avenue to the western city boundary at Aviation Boulevard. It occupies a strategic location in North Redondo and presents an opportunity to become a robust, pedestrian-oriented community hub. The Site is primary a commercial corridor with shopping centers and small service-commercial-office buildings along the majority of its length. The generally uniform pattern of development has the benefit of visual continuity but makes it difficult to distinguish one section from another. With its central location in North Redondo Beach and an estimated

12,089 people living within a quarter-mile walking distance of the Corridor, and 21,982 people within a half-mile bike ride, this segment of Artesia Boulevard has potential to become a thriving, pedestrian-oriented destination where residents and visitors come to live, work and play.

OPPORTUNITIES

The AACAP identifies a number of opportunities to help establish the Site as a great public space, and the expectation exists that the Consultant will help the City answer the following questions”

1. How can public art improve connectivity to neighborhoods?

Many nearby residents drive to the Site despite the easy walking distance. Creating new connections that make walking to the Site more convenient and improving the physical environment and perceived safety would entice more residents to approach the Site on foot. Strategies include establishing pedestrian pass-throughs and short cuts to improve access to the Site.

2. How can public art help create outdoor spaces where people want to gather?

The Site currently attracts very few pedestrians. Part of this is because the Site lacks public spaces where people want to gather. How can public art integrate with the following and other strategies to address this issue?

- Establish design guidelines to ensure public improvements and private development enhance the pedestrian experience.
- Activate sidewalks with works of art, outdoor dining and other temporary uses.
- Establish new permanent and/or temporary public spaces such as streetlets (see Image 3 below) or parklets.

3. How can public art be used to help establish an identity for the Site and its surrounding neighborhoods?

Commercial corridors are strongly linked to visitors’ and locals’ perceptions of the surrounding community. The Site, however, does not physically reflect the vibrant neighborhoods it represents.

- Establish a brand
- Introduce placemaking objects, wayfinding, and public art
- Unify signage

4. How can public art help reduce the number of cars using the site?

People are more likely to walk, bike, ride a personal scooter, skateboard, or take a ride share if the appropriate infrastructure is available. Adding bicycle lanes and installing more bicycle racks would encourage more people to bike to the Site. Designating areas where ride share services can pick up and drop off passengers makes it easier for people to use those services. Additionally, as more preferred uses move into the Site, the parking demand may increase, so enabling alternative modes of transportation would help to reduce parking demand.

- Walking, biking, and other active transit infrastructure
- Ride share pick up/ drop off stations

5. How can public art be used to announce entry to the site?

The gateways that mark entry into the Site do not currently stand out from the adjacent commercial areas, so there is an opportunity to enhance the sense of arrival for all visitors and provide a visual cue marking boundaries and indicating to visitors that they are somewhere special. Map 1 shows the two obvious gateway locations, and the Images 1 and 2 below show that these gateways today have no visual indicators. This creates numerous opportunities to enhance the Site's existing gateway conditions as one piece of the Site's identity. City Council has indicated, however, that it is not in favor of large overhead signage similar to what is currently located at the entrance to King Harbor.

Map 1: Gateway Locations



1. The transit underpass marks the eastern gateway to the Artesia Corridor.
2. The southeast corner of Artesia and Aviation Boulevards marks both the western gateway to Artesia Corridor and the northern gateway to Aviation Corridor.

Image 1: Train Underpass East of Inglewood Avenue



Image 2: Artesia and Aviation Boulevards



Opportunities for Public Art: Activity Nodes and Streetlets

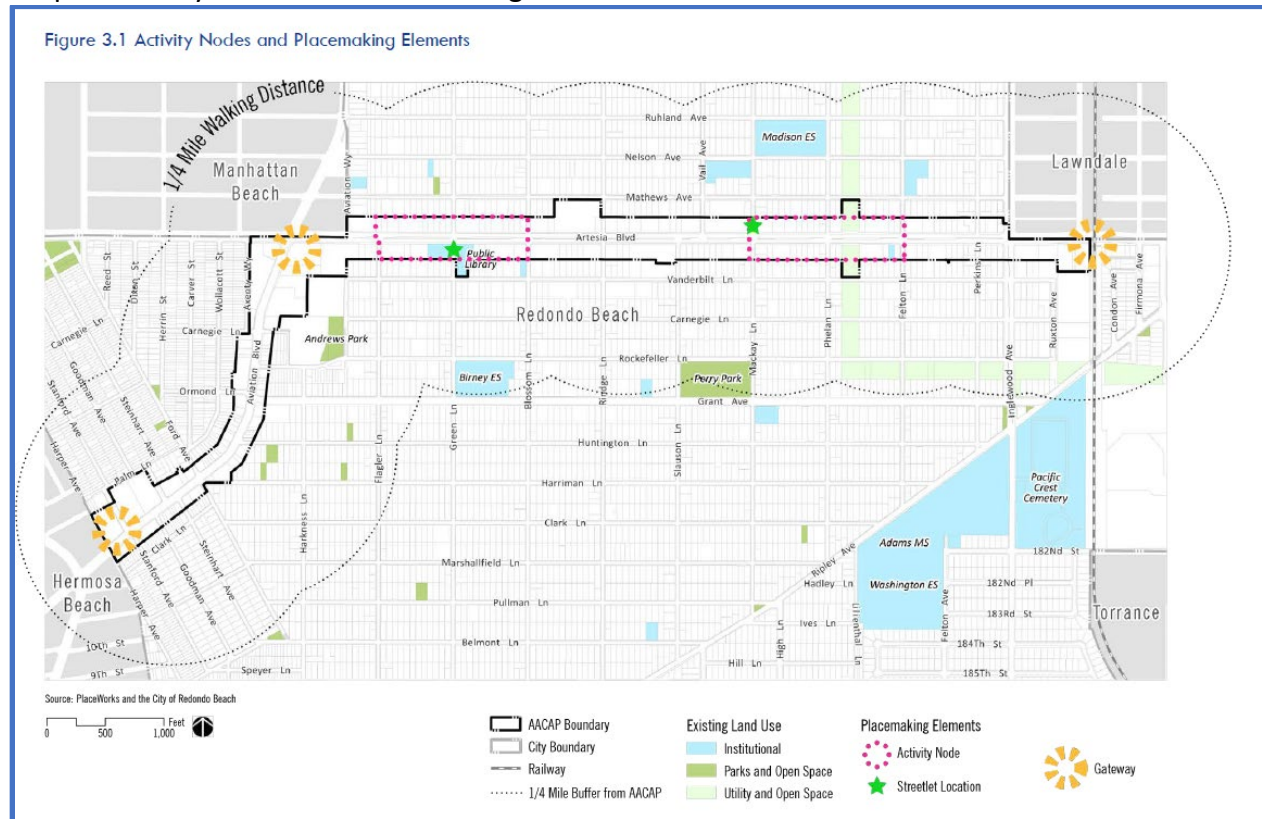
To promote the clustering of preferred and synergistic uses as the Site evolves, the City has identified two areas to operate as “Activity Nodes,” i.e., areas where pedestrian activity is most likely to occur and most desirable. In addition, “streetlets,” i.e., the conversion of street segments to temporary or permanent open space often through the use of large planters or other physical barriers to protect the space from vehicles, can be installed to create a public space. These spaces may include seating and active play areas to promote social interactions along the Site.

Image 3: Example of a “Streetlet” in Los Angeles



Map 2: Activity Nodes and Placemaking Elements

Figure 3.1 Activity Nodes and Placemaking Elements



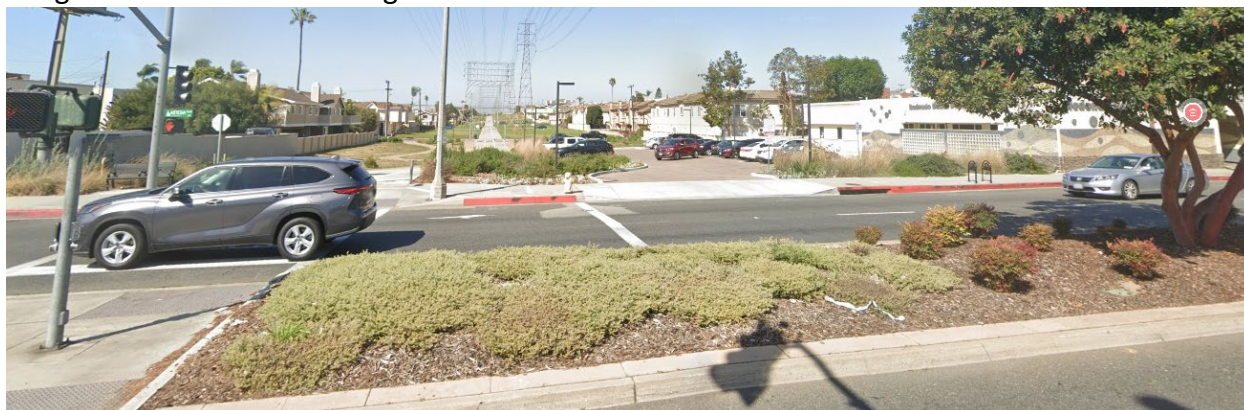
Activity Node #1: Mackay Lane to Felton Lane (two blocks) – A Potential Food Destination

Activity Nodes can grow from areas where the existing mix of uses already attracts visitors. The new coffee shop at Artesia Blvd. and Felton Ln. and the mixed restaurant offerings at the adjacent Artesia Plaza are active areas based on parking demand. There is opportunity, therefore, to capitalize on the synergy and activity generated by these uses and introduce new pedestrian enhancements that will encourage more visitors to walk to this area, possibly creating a foodie “go to” node on the Site. This Activity Node includes the SCE easement, which links the Corridor to neighborhoods and parks in North Redondo, and there are plans to connect it to the Galleria.

Image 4: Artesia Plaza and Coffee Shop at northwest corner of Artesia Blvd. and Phelan Ln.



Image 5: SCE Easement Facing North



Flagler Lane to Blossom Lane (two blocks) – A Potential Service Destination

A concentration of public uses and complementary activities can also be a catalyst to activate an area. This Activity Node will capitalize on the North Redondo Branch Library, which has significant potential to attract visitors on foot, bike, or scooter. This segment includes the potential location of the Green Lane streetlet.

Image 6: North Branch Library



A Public Art and Creative Placemaking Consultant

Planned future investments position the Site to be a national model for creative placemaking by activating underutilized spaces driving economic and social transformation. Consistent creative and interactive visual art is one aspect of a long-term action plan. As the Site undergoes this renaissance, Public Art has the potential to play a significant role in shaping Redondo Beach's image as a cultural and creative center. To help meet these challenges, the City seeks a qualified consultant to develop a three-year plan and implementation strategy for future art, placemaking, and placekeeping along the Site.

Scope of Work

Working closely with staff and the Public Art Commission, the selected consultant (or consultant team) will be responsible for developing and implementing a comprehensive “Public Art Plan” for the Site that aligns with the placemaking and placekeeping goals and recommendations set forth in the AACAP. The plan should include the following elements:

Task 1: Existing Conditions Assessment

The selected Consultant(s) will conduct a review of existing assets, public art and placemaking initiatives along the Site, including an assessment of their impact and relevance to the project’s goals. This step will provide a strong foundation for the development of a successful plan that reflects the unique character and identity of the Site and the adjoining neighborhoods.

Deliverables to include the following:

- Develop a timeline and make recommendations for the refinement of this Scope of Work, of necessary.
- Documentation (maps, photographs, database) of existing assets, public art, and placemaking initiatives along the Site, including an assessment of their impact and relevance to the project’s goals.
- Analysis and presentation regarding best practices and successful examples of public art, placemaking and placekeeping initiatives in other urban areas that could be adapted the site
- SWOT (Strengths, Weaknesses, Opportunities, Threats) Analysis of public art, placemaking and placekeeping along the site, including all the yet untried ways (with examples from other cities) that public art could be integrated into the site, for example, partnerships with businesses to install storefront murals and sculptures, grant programs for businesses to install storefront murals and sculptures, temporary art installations in the medians or along the sidewalks, permanent art installations in the medians, benches, bus shelters, poles/signage, trash receptacles, bicycle racks, pet stations, lighting and/or sound installations, incentives to attract arts-centric businesses and nonprofits, etc.
- A database of area businesses, residents and other stakeholders.

Task 2: Visioning and Engagement

In this task, the selected Consultant(s) will conduct the first phase of the Plan development, including the refinement of goals, engagement with the Public Art Commission and other key decision-makers and stakeholders.

Deliverables to include the following:

- Refine goals and values of future public art, placemaking and placekeeping along the Site in alignment with the recommendations in the AACAP.

- Engage and collaborate with decision-makers and stakeholders. This may include but is not limited to the North Redondo Beach Business Association, Council Districts 4 and 5, the Public Art Commission and various City staff.
- This phase will include hosting one community meeting. This phase may also include meetings with stakeholders and attendance at Public Art Commission or other meetings as needed.
- Develop a list of priority areas and locations for public art projects. Priority areas should be selected based on the analysis of existing assets, identified gaps, best practices, and regulatory framework (conducted in Task 1).

Task 3: Artist Selection

The selected consultant(s) will develop and implement a plan for recruiting and selecting public artists to commission for the Project.

Deliverables to include the following:

- Recommend members for a Community Panel to serve as the first review for selecting artists and ultimately public art projects for the Site.
- Develop and present to the Community Panel and the Public Art Commission for their review and recommendations a “Request for Qualifications” to establish a pool of artists with the necessary skills and experience to create artwork for the Project.
- Lead the Community Panel and the Public Art Commission in the review of submissions from the RFQ and the selection of finalists.
- Develop and present to the Community Panel and the Public Art Commission for their review and recommendations a “Call for Proposals” to facilitate the selection of artists to be commissioned to create artwork for the Project.

Task 4: Installation of Artworks

The selected consultant(s) will facilitate the processes and deliverables:

- Lead the Community Panel and the Public Art Commission in the review of proposals from the selected artists.
- Develop and present to the Community Panel, the Public Art Commission and City Council a map of the locations of the recommended public art projects and prepare a presentation to include relevant context and renderings or other visuals for each recommended public art project along the Site.
- Develop a clear implementation timeline and budget.
- This phase may include hosting at least one community meeting and presenting at a senior staff meeting.
- Identify and complete initial approvals required for each public art site.
- Work with the artists to help ensure that their proposals address all of the required approvals and that their budgets include all of the required expenses.
- Liaise with the various City departments and any third parties responsible for the review of technical documents, issuing of permits and/or work related to preparing, securing and cleaning the specific areas along the Site where installations will occur.

- Work with staff to execute agreements with all of the selected artists and any other procedures requiring City Council approval.

Timeline

The development of the Artesia Boulevard Creative Placemaking and Placekeeping Plan, including the design, fabrication, and installation of a minimum of three of the selected artworks, should be completed by **September of 2027.**

Task 1: Existing Conditions Assessment

- Timeframe: For Public Art Commission Review in January, 2025

Task 2: Visioning and Engagement

- Timeframe: To be completed by June, 2025

Task 3: Artist Selection

- Timeframe: To be completed by June, 2026

Task 4: Installation of Artworks (Phase I)

- Timeframe: To be completed by June, 2027

Task 5: Complete Installations of Artwork (pending funding approval)

- Timeframe: To be completed by June 2029

Project Budget

The Redondo Beach City Council has approved an initial appropriation of \$400,000 (Phase 1) from the John Parson Public Art Fund to support this project, including up to 10% for a consultant. The stated intention of City Council is to appropriate an additional \$600,000 (Phase 2) for the project as funds become available. The initial three (3) public art projects to be completed by September, 2027, therefore, should be commissioned with Phase 1 funds minus the consultant's fee up to that point.

Eligibility

This Request for Qualifications is seeking consultants with a strong background in cultural and public art planning, urban design, and architecture. The ideal consultant will have experience as both an artist and a public art project manager. The ideal candidate possesses a deep understanding of the L.A. County public art ecosystem, including artists, fabricators and contractors. In addition, the selected consultant should have experience successfully implementing public art initiatives in the L.A. County area. The selected consultant must also have excellent oral and written communications skills, the ability to use the complete Microsoft Office Suite of applications, the ability to plan and implement community meetings, the ability to conduct and analyze surveys, and the expertise to navigate government regulations and permitting processes.

Submission Requirements

To ensure a comprehensive and competitive response to this RFQ, submissions must meet the following submission requirements. The City seeks submissions that are well-organized,

detailed, within budget, and demonstrate a clear understanding of the project's scope and goals. Proposals must include the following requirements:

1. **Statement of Interest:** Introduce the consultant and their team, including a brief description of their experience with public art, placemaking and placekeeping initiatives in the area and their interest in the project.
2. **Project Approach:** A summary of the consultant's proposed approach to facilitating the Scope of Work set forth in this announcement (or a revised scope of work, if necessary), including a description of the consultant's methods, processes, and tools.
3. **Project Team:** A list of key staff who will be involved in the project, including their roles, qualifications, and experience.
4. **Timeline:** A detailed timeline outlining the proposed schedule based on the tasks and deliverables including specific milestones and deadlines. The proposed timeline must complete Tasks 1-4 by June 30, 2027.
5. **Budget:** A detailed budget for Phase 1 that outlines all expenses associated with the development of the public art, placemaking and placekeeping plan, including consultant fees, travel, and other expenses. The proposed budget must not exceed \$30,000 in consultant fees and \$10,000 in expenses. The proposed budget should include clear line items by tasks and deliverables that do not exceed the requested amount and are directly related to the project scope. Each cost should include details such as item description, hours worked, materials, or other explanations as needed. A rate sheet that shows the different types of services offered and how compensation is to be determined, for example, percentage, hourly rate, or flat rates for each service, should also be included.
6. **Relevant Work Samples:** Samples should highlight the consultant's expertise in public art, placemaking and placekeeping based on the requirements of this project.
7. **References:** a list of at least three references from similar projects the consultant has completed, including the names and contact information for each reference.

TO BE COMPLETED

To respond to this Request for Qualifications, please submit a complete submission to Café by 5:00 p.m. on XXXX. Proposals submitted after 5:00 p.m. on XXXX, will not be considered.

Staff will review all submissions and evaluate each submission based on their compliance with the submission requirements, experience, qualifications, and demonstrated ability to deliver the project on time and within budget.

The Public Art Commission will review submissions and make a recommendation at their regular meeting on XXXX.

Staff will make the final selection no later than XXXXX.

DRAFT



Administrative Report

J.2., File # PA24-0731

Meeting Date: 4/26/2024

To: PUBLIC ART COMMISSION

From: ELIZABETH HAUSE, INTERIM COMMUNITY SERVICES DIRECTOR

TITLE

DISCUSSION AND POSSIBLE ACTION ON POSSIBLE ART COMPETITIONS OR ART EVENTS FOR HIGH SCHOOL STUDENTS IN REDONDO BEACH

EXECUTIVE SUMMARY

At the March 27, 2024 Public Art Commission meeting, the Commission requested staff return with an item that will allow for Commissioners to discuss options for creating art competitions or events for high school students in Redondo Beach. More specifically, the Commission wanted to explore ways to highlight the work of senior students. This item provides the Commission an opportunity to discuss ideas for this prospective programming.

ATTACHMENTS

None



Administrative Report

J.2., File # PA24-0731

Meeting Date: 4/26/2024

To: PUBLIC ART COMMISSION

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ATTACHMENTS

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Administrative Report

J.3., File # PA24-0733

Meeting Date: 4/26/2024

To: PUBLIC ART COMMISSION

From: ELIZABETH HAUSE, INTERIM COMMUNITY SERVICES DIRECTOR

TITLE

RECEIVE AND FILE AN UPDATE ON EFFORTS TO-DATE OF THE LGBTQIA+ PERMANENT ART INSTALLATION SUBCOMMITTEE

EXECUTIVE SUMMARY

At the March 27, 2024 Public Art Commission meeting, the Commission formed a subcommittee to expedite the outreach and procurement efforts for a permanent art installation commemorating the LGBTQIA+ community in Redondo Beach. The subcommittee consists of Chair Pucci, Vice Chair Christian-Kelly, and Commissioner Sharma. This report provides the subcommittee an opportunity to discuss their efforts and their goals for this project.

At the same meeting, the Commission was interested in pursuing grant opportunities that would help offset expenses for some of the City's art projects. Staff has become aware of a new grant opportunity from the National Endowment for the Arts. Below is a brief description and attached to this report are further details. Staff believes this particular grant may assist with the LGBTQIA+ Art project, as it requires a non-profit partner and focuses on the integration of arts and culture as a way to strengthen communities. A partnership with the South Bay LGBTQ Center could make the City eligible for these funds. Staff is presenting this grant opportunity for the Commission's discussion and consideration.

Our Town is the National Endowment for the Arts' creative placemaking grants program. Through project-based funding, we support projects that integrate arts, culture, and design activities into efforts that strengthen communities over the long term. Successful Our Town projects demonstrate a specific role for arts, culture, and design as part of strategies for strengthening local communities, ultimately centering equity and laying the groundwork for long-term systems change tailored to community needs and opportunities. All applications are submitted by one organization and require one partner organization. The applicant/partner pair must include 1) a nonprofit organization and 2) a local government or quasi-government entity. Cost share/matching grants range from \$25,000 to \$150,000, with a minimum cost share/match equal to the grant amount. The Arts Endowment's support of a project may start on July 1, 2025, or any time thereafter. A grant period of up to two years is allowed.

ATTACHMENTS

National Endowment of the Arts - Our Town Grant Opportunity



Administrative Report

J.3., File # PA24-0733

Meeting Date: 4/26/2024

To: PUBLIC ART COMMISSION

From: ELIZABETH HAUSE, INTERIM COMMUNITY SERVICES DIRECTOR

TITLE

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ATTACHMENTS

National Endowment of the Arts - Our Town Grant Opportunity

2024NEA01OT
NEA Our Town, FY 2025

National Endowment for the Arts

General Information

Document Type:	Grants Notice
Funding Opportunity Number:	2024NEA01OT
Funding Opportunity Title:	NEA Our Town, FY 2025
Opportunity Category:	Discretionary
Opportunity Category Explanation:	
Funding Instrument Type:	Grant
Category of Funding Activity:	Arts (see "Cultural Affairs" in CFDA)
Category Explanation:	
Expected Number of Awards:	
CFDA Number(s):	45.024 -- Promotion of the Arts Grants to Organizations and Individuals
Cost Sharing or Matching Requirement:	Yes
Version:	Synopsis 1
Posted Date:	Apr 23, 2024
Last Updated Date:	Apr 23, 2024
Original Closing Date for Applications:	Aug 01, 2024
Current Closing Date for Applications:	Aug 01, 2024
Archive Date:	
Estimated Total Program Funding:	
Award Ceiling:	\$150,000
Award Floor:	\$25,000
Eligibility	
Eligible Applicants:	Independent school districts Special district governments Private institutions of higher education County governments Nonprofits having a 501(c)(3) status with the IRS, other than institutions of higher education Public and State controlled institutions of higher education Native American tribal governments (Federally recognized) City or township governments State governments

Additional Information on Eligibility:

Additional Information

Agency National Endowment for the Arts

Name:

Description: Our Town is the National Endowment for the Arts' creative placemaking grants program. Through project-based funding, we support projects that integrate arts, culture, and design activities into efforts that strengthen communities over the long term. Successful Our Town projects demonstrate a specific role for arts, culture, and design as part of strategies for

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Link to [Program Guidelines and Application Instructions](#)

**Additional
Information:**

Grantor If you have difficulty accessing the full announcement electronically, please contact:

Contact NEA Web Manager

Information: webmgr@art.gov

[NEA Web Manager](#)



Administrative Report

J.4., File # PA24-0729

Meeting Date: 4/26/2024

TO: PUBLIC ART COMMISSION

FROM: ELIZABETH HAUSE, INTERIM COMMUNITY SERVICES DIRECTOR

TITLE

DISCUSS AND PROVIDE INPUT ON THE CITY'S FY2024-25 BUDGET

EXECUTIVE SUMMARY

The City conducts its budgeting and financial reporting through an annual cycle of events and actions called the budget calendar. This calendar gives both the community and the City's various commissions an opportunity to comment and help inform the City Manager's budget recommendations.

This item provides the Commission a forum to give direct input on the preparation of the FY2024-25 Budget.

ATTACHMENTS

None



Administrative Report

J.4., File # PA24-0729

Meeting Date: 4/26/2024

TO: PUBLIC ART COMMISSION

FROM: ELIZABETH HAUSE, INTERIM COMMUNITY SERVICES DIRECTOR

TITLE

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EXECUTIVE SUMMARY

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ATTACHMENTS

None