

**CITY OF REDONDO BEACH
LIBRARY COMMISSION AGENDA
Monday, February 1, 2021**

**THIS VIRTUAL MEETING IS HELD PURSUANT TO EXECUTIVE ORDER N-29-20 ISSUED BY
GOVERNOR NEWSOM ON MARCH 17, 2020.**

REGULAR MEETING OF THE LIBRARY COMMISSION - 7 PM

**ALL COMMISSION MEMBERS ARE PARTICIPATING BY VIRTUAL
MEETING. MEMBERS OF THE PUBLIC MAY ONLY PARTICIPATE BY
ZOOM, EMAIL OR eCOMMENT.**

Library Commission meetings are broadcast live through Spectrum Cable, Channel 8, and Frontier Communications, Channel 41. Live streams and indexed archives of meetings are available via internet. Visit the City's office website at www.Redondo.org/rbtv.

TO WATCH MEETING LIVE ON CITY'S WEBSITE:

<https://redondo.legistar.com/Calendar.aspx>

*Click "In Progress" hyperlink under Video section of meeting

TO WATCH MEETING LIVE ON YOUTUBE:

<https://www.youtube.com/c/CityofRedondoBeachIT>

TO JOIN ZOOM MEETING (FOR PUBLIC COMMENT ONLY):

Register in advance for this meeting:

https://us02web.zoom.us/webinar/register/WN_b6V4P0TzSDK86T35Gzyymg

After registering, you will receive a confirmation email containing information about joining the meeting.

If you are participating by phone, be sure to provide your phone # when registering. You will be provided a Toll Free number and a Meeting ID to access the meeting. Note; press # to bypass Participant ID. Attendees will be muted until the public participation period is opened. When you are called on to speak, press *6 to unmute your line. Note, comments from the public are limited to 3 minutes per speaker.

eCOMMENT: COMMENTS MAY BE ENTERED DIRECTLY ON WEBSITE AGENDA PAGE:

- 1) Public comments can be entered before and during the meeting.
- 2) Select a SPECIFIC AGENDA ITEM to enter your comment;
- 3) Public will be prompted to Sign-Up to create a free personal account (one-time) and then comments may be added to each Agenda item of interest.
- 4) Public comments entered into eComment (up to 2200 characters; equal to approximately 3 minutes of oral comments) will become part of the official meeting record. Comments may be read out loud during the meeting.

EMAIL: TO PARTICIPATE BY WRITTEN COMMUNICATION WITH ATTACHED DOCUMENTS BEFORE 3PM DAY OF MEETING:

Written materials that include attachments pertaining to matters listed on the posted agenda received after the agenda has been published will be added as supplemental materials under

REGULAR MEETING OF THE LIBRARY COMMISSION - 7 PM

- A. CALL MEETING TO ORDER**
- B. ROLL CALL**
- C. SALUTE TO THE FLAG**
- D. APPROVE ORDER OF AGENDA**
- E. BLUE FOLDER ITEMS - ADDITIONAL BACK UP MATERIALS**

Blue folder items are additional back up material to administrative reports and/or public comments received after the printing and distribution of the agenda packet for receive and file.

- E.1. [BLUE FOLDER ITEMS](#)**

- F. CONSENT CALENDAR**

Business items, except those formally noticed for public hearing, or discussion are assigned to the Consent Calendar. The Commission Members may request that any Consent Calendar item(s) be removed, discussed, and acted upon separately. Items removed from the Consent Calendar will be taken up under the "Excluded Consent Calendar" section below. Those items remaining on the Consent Calendar will be approved in one motion following Oral Communications.

- F.1. [APPROVAL OF AFFIDAVIT OF POSTING FOR THE LIBRARY COMMISSION MEETING OF FEBRUARY 1, 2021](#)**

- F.2. [APPROVAL OF THE FOLLOWING MINUTES: DECEMBER 7, 2020](#)**

- G. EXCLUDED CONSENT CALENDAR ITEMS**

- H. PUBLIC PARTICIPATION ON NON-AGENDA ITEMS**

This section is intended to provide members of the public with the opportunity to comment on any subject that does not appear on this agenda for action. This section is limited to 30 minutes. Each speaker will be afforded three minutes to address the Commission. Each speaker will be permitted to speak only once. Written requests, if any, will be considered first under this section.

- H.1. [PUBLIC COMMENT ON NON-AGENDA ITEMS](#)**

- I. ITEMS CONTINUED FROM PREVIOUS AGENDAS**

- I.1. [DISCUSSION OF STRATEGIC PLANNING](#)**

- I.2. [DISCUSSION OF MIDYEAR BUDGET](#)**

- J. ITEMS FOR DISCUSSION PRIOR TO ACTION**

- J.1. [DISCUSSION OF FY 2021-2022 BUDGET](#)**

- J.2. [DIRECTOR'S REPORT](#)**

- K. MEMBER ITEMS AND REFERRALS TO STAFF**

L. ADJOURNMENT

The next meeting of the Redondo Beach Library Commission will be a regular meeting to be held at 7 p.m. on April 5, 2021, in the Redondo Beach Council Chambers, at 415 Diamond Street, Redondo Beach, California via teleconference.

It is the intention of the City of Redondo Beach to comply with the Americans with Disabilities Act (ADA) in all respects. If, as an attendee or a participant at this meeting you will need special assistance beyond what is normally provided, the City will attempt to accommodate you in every reasonable manner. Please contact the City Clerk's Office at (310) 318-0656 at least forty-eight (48) hours prior to the meeting to inform us of your particular needs and to determine if accommodation is feasible. Please advise us at that time if you will need accommodations to attend or participate in meetings on a regular basis.

An agenda packet is available 24 hours at www.redondo.org under the City Clerk.



Administrative Report

E.1., File # LC21-2011

Meeting Date: 2/1/2021

TITLE

BLUE FOLDER ITEMS



Administrative Report

F.1., File # LC21-2008

Meeting Date: 2/1/2021

TITLE

APPROVAL OF AFFIDAVIT OF POSTING FOR THE LIBRARY COMMISSION MEETING OF
FEBRUARY 1, 2021

STATE OF CALIFORNIA)
COUNTY OF LOS ANGELES) SS
CITY OF REDONDO BEACH)

AFFIDAVIT OF POSTING

In compliance with the Brown Act, the following materials have been posted at the locations indicated below.

Legislative Body	Library Commission
Posting Type	Regular Meeting Agenda
Posting Locations	415 Diamond Street, Redondo Beach, CA 90277 ✓ City Hall Kiosk
Meeting Date & Time	February 1, 2021 7:00 p.m.

As Administrative Coordinator of the City of Redondo Beach, I declare, under penalty of perjury, the document noted above was posted at the date displayed below.

Karen Nakamura, Administrative Coordinator

Date: January 27, 2021



Administrative Report

F.2., File # LC21-2009

Meeting Date: 2/1/2021

TITLE

APPROVAL OF THE FOLLOWING MINUTES: DECEMBER 7, 2020

A. CALL MEETING TO ORDER

A Virtual Special Meeting of the Redondo Beach Library Commission was called to order by Chair Beauchamp at 7:00 p.m.

Chair Beauchamp welcomed new Commissioner Wirsing to the Library Commission.

B. ROLL CALL

Members Present: Hall, Hannon, Nafissi, Walls, Coopman, Wirsing, Chair Beauchamp

Members Absent: None

Officials Present: Susan Anderson, Library Director
Eleanor Manzano, City Clerk
Vickie Kroneberger, Chief Deputy City Clerk

C. SALUTE TO FLAG

Commissioner Nafissi led in the salute to the flag.

D. APPROVAL OF ORDER OF AGENDA

Motion by Commissioner Nafissi, seconded by Commissioner Coopman, to approve the Order of Agenda as presented. Motion carried unanimously, by roll call vote.

There were no eComments or public comments on this item.

E. BLUE FOLDER ITEMS – ADDITIONAL BACKUP MATERIAL – NONE

F. CONSENT CALENDAR

F.1. APPROVE AFFIDAVIT OF POSTING FOR THE REDONDO BEACH LIBRARY COMMISSION MEETING OF DECEMBER 7, 2020

F.2. APPROVAL OF THE FOLLOWING MINUTES: OCTOBER 5, 2020

Motion by Commissioner Coopman, seconded by Commissioner Nafissi, to approve the Consent Calendar, as presented. Motion carried unanimously, by roll call vote.

G. EXCLUDED CONSENT CALENDAR ITEMS - NONE

H. PUBLIC PARTICIPATION ON NON-AGENDA ITEMS

Library Director Susan Anderson announced there were no eComments or public comments regarding this item.

I. ITEMS CONTINUED FROM PREVIOUS AGENDAS

I.1. DISCUSSION OF FY 2020/2021 BUDGET

Library Director Susan Anderson provided an update of the FY 2020/2021; reported all the non-safety departments had to take a 15% cut; explained the Library Budget could take cuts in the book budget and personnel; discussed vacated and frozen positions; addressed reductions in the Library's part-time budget and savings because of Covid-related closures and commented on changes in operating hours.

In reply to Commissioner Coopman question regarding savings because of the shift in the hours of operation, Library Director Anderson stated realizing a savings of up to \$460,000; noted that is an estimate and explained she could ask for money to be transferred from the personnel budget to another. Commission Coopman stated it would have been nice to open the north branch on Fridays.

Library Director Anderson reported the hours may be temporary; the issue will be reviewed during the budget process in the Spring, and there will be other opportunities to provide input at that time.

Commissioner Wirsing referenced the 15% cuts; noted money being saved on personnel and asked whether it is part of the 15% and for an explanation of the basis of the discount.

Library Director Anderson reported the Library has a Maintenance and Operations budget and Internal Services fund budget totaling approximately \$4.3 million; stated the 15% was off the Maintenance and Operations budget; addressed additional savings by being closed longer than anticipated and indicated additional savings may be incurred with extended closures.

In reply to Commissioner Nafissi, Library Director Anderson addressed full-time staff in the main and north branches.

Commissioner Coopman noticed that the County's recommendation for libraries is to open at 20% capacity and asked about the process in deciding to not open the library. Library Director Anderson reported there is only one library open at 20% capacity; noted it is felt that it is not safe to open, yet; discussed related actions in other cities and reported staff will continue monitoring to ensure compliance with the State and County.

Library Director Susan Anderson announced there were no eComments or public comments regarding this item.

I.2. DISCUSSION OF STRATEGIC PLANNING

Library Director Anderson discussed the process of considering the City's Strategic Plan by City Council; noted next steps will include developing priorities for 3- and 10-year goals; reported that relative to the Library, City Council may consider outsourcing Library Services and indicated the matter will be heard by the Library Commission in January 2021.

Commissioner Nafissi asked about impacts to Library staff if services are outsourced and Library Director Anderson stated she is unsure as issues are still undecided.

Discussion followed regarding whether a substantial savings would be realized by outsourcing Library Services; reviewing practices of other cities and their experiences with outsourcing and benefits of private contractors versus the County.

Commissioner Wells asked about the evaluation criteria for deciding to outsource or not and opined the Library would have less individuality if roped into a larger organization. Library Director Anderson reported it is still too early in the process to know all the details.

In reply to Commission Wirsing's question, Library Director Anderson reported the Fire Chief wrote the Administrative Report for the County which will be presented to City Council who will make the final decision. She suggested that each Member of the Commission provide input, questions, and recommendations regarding the subject to the City Council in February and offered to return with information with the exact date the item will be considered.

Library Director Anderson reported that when Council was considering its 10-year goals, they received a recommendation from the Library Commission including to expand Library access through non-traditional services, including kiosks; listed some of the tasks involved and stated it would be best to consider this matter after City Council decides on outsourcing Library Services. She believed it could be included in a future Strategic Plan in terms of feasibility and location of the kiosks.

Chair Beauchamp discussed them as extending the Library and self-service, after hours.

Library Director Anderson spoke about the lack of space and the possibility of locating smaller models in other areas of the City.

Discussion followed regarding the possibility of renting the kiosks, their costs, yearly subscription or maintenance costs, other agencies/municipalities using the technology currently, holds/returns capabilities and capacity, security, and protocols for dealing with power outages.

Commissioner Walls expressed interest in finding out why there was such disparity in costs quoted by the two vendors and suggested considering the desired outcomes and goals in terms of placement.

Discussion followed regarding combining Library Services with other City Departments such as Community Services.

Library Director Anderson announced there were no eComments or public comments regarding this item.

Chair Beauchamp shared comments from a neighbor including the need to ensure the kiosks are ADA compliant and easily accessible and noting that people enjoy visiting the Library and the Library experience.

J. ITEMS FOR DISCUSSION PRIOR TO ACTION

J.1. DISCUSSION OF LIBRARY PROGRAMMING

Library Director Anderson discussed the addition of programs since the last Commission meeting; reported the return of two Library Technicians to increase children's programming; reported the Adult Services Program Coordinator had a family emergency and will return to work soon to contact former volunteer program leaders to develop zoom programming; noted an organization interested in holding programs for seniors; talked about a Zoom meditation program, announced the Teen Librarian will return in January to create teen programs and commented positively on the Trunk o Treat Halloween event. She discussed the Library's

digital resources including job-search assistance, Universal Class, free tutoring, and other services.

Commissioner Coopman asked about an event in October where 168 teens participated, and Library Director Anderson stated she will bring back additional information regarding the subject.

Commissioner Nafissi shared a conversation she had with staff at the Inglewood Library and how they created STEAM kits to distribute at the Library for subsequent DIY virtual sessions. She asked if the City has explored the possibility of an outdoor library and Library Director Anderson mentioned that might be something to consider in the future. Commissioner Nafissi discussed the possibility of partnering with Community Based Organizations (CBOs) to provide essential services and looked forward to trying to find creative ways to engage the community during the pandemic.

In response to Chair Beauchamp's question about the Library App, Library Director Anderson reported challenges with implementing the new Library App and delays due to Covid-19. Chair Beauchamp noted the benefits of having statistics such as gate counts, circulation, physical and digital services.

Brief discussion followed regarding the Libby model, services that will be transferred to Libby, other available models, and meeting demand.

Library Director Anderson announced there were no eComments or public comments regarding this item.

J.2. DISCUSSION OF VIRTUAL PROGRAMMING SURVEY

Library Director Anderson discussed a survey distributed via email, to the public; addressed responses, highlighted results, and stated she would be willing to develop another survey. She noted people were interested in virtual programming.

Commissioner Nafissi shared her experience with community surveys at her place of employment and suggested holding wellness seminars in conjunction with the Beach Cities Health District or cooking or yoga classes.

In reply to Commissioner Nafissi's inquiry, Library Director Anderson spoke about the possibility of restarting the book club and opera talks, meditation, senior health programs, language practice and the writing group.

Library Director Anderson announced there were no eComments or public comments regarding this item.

J.3. DISCUSSION OF MIDYEAR BUDGET

Library Director Anderson reported CalPERS will be discussed at the December 15, 2020 City Council meeting; stated the City has a balance budget and noted the mid-year budget will be discussed at City Council's meeting in February and declared there will be no carry-overs.

Discussion followed regarding the possibility of asking for additional money for the Library budget, costs involved in holding Commission meetings and the possibility of combining some of the Commissions.

Library Director Anderson announced there were no eComments or public comments regarding this item.

J.4. DIRECTOR'S REPORT

Library Director Anderson announced on October 14, 2020 one of the part-time Librarians joined the Southern California Library Cooperatives Emerging Technology Commission which will look at various technologies to recommend to the cooperative for purchase and providing other services. She reported drop boxes have been permanently installed at the north branch and the main Libraries and provided a brief update of statistics on car registrations.

Library Director Anderson announced there were no eComments or public comments regarding this item.

K. MEMBER ITEMS AND REFERRALS TO STAFF - None

Library Director Anderson announced there were no eComments or public comments regarding this item.

L. ADJOURNMENT

Motion by Commissioner Nafissi, seconded by Commissioner Coopman, to adjourn the meeting. Motion carried unanimously, by roll call vote.

The Library Commission meeting was adjourned at 8:23 p.m. to the next meeting of the Redondo Beach Library Commission at 7:00 p.m. on February 1, 2021.

Respectfully submitted,

Susan Anderson, Library Director



Administrative Report

H.1., File # LC21-2012

Meeting Date: 2/1/2021

TITLE

PUBLIC COMMENT ON NON-AGENDA ITEMS



Administrative Report

I.1., File # LC21-1974

Meeting Date: 2/1/2021

TO: LIBRARY COMMISSION

FROM: SUSAN ANDERSON, LIBRARY DIRECTOR

TITLE

DISCUSSION OF STRATEGIC PLANNING

BACKGROUND

City Council has not yet voted on items for the next strategic plan.



Administrative Report

I.2., File # LC21-1973

Meeting Date: 2/1/2021

TO: LIBRARY COMMISSION

FROM: SUSAN ANDERSON, LIBRARY DIRECTOR

TITLE

DISCUSSION OF MIDYEAR BUDGET

BACKGROUND

The midyear budget will be discussed at City Council on February 16, 2021.



Administrative Report

J.1., File # LC21-1975

Meeting Date: 2/1/2021

TO: LIBRARY COMMISSION

FROM: SUSAN ANDERSON, LIBRARY DIRECTOR

TITLE

DISCUSSION OF FY 2021-2022 BUDGET

BACKGROUND

The FY 2021-2022 proposed budget is scheduled to be delivered to Mayor and City Council on May 14, 2021 and scheduled for adoption on June 15, 2021.



Administrative Report

J.2., File # LC21-1988

Meeting Date: 2/1/2021

TO: LIBRARY COMMISSION

FROM: SUSAN ANDERSON, LIBRARY DIRECTOR

TITLE
DIRECTOR'S REPORT



Administrative Report

Commission Meeting Date: February 1, 2021

To: LIBRARY COMMISSION
From: SUSAN ANDERSON, LIBRARY DIRECTOR
Subject: DIRECTOR'S REPORT – February 2021

There was no Commission meeting in January so this report is inclusive of November and December 2020 information and activities.

November 2020 Activities

- November 2 Author storytime with Mathieu Cailler posted on Facebook.
- November 4 Youth Services Librarian Donia Sichler watched the Booklist webinar "Reading Graphic Novels."
- November 5 Full-time Library Clerk Shelley Franklin participated in the self-care workshop.
- November 6 Library Director Susan Anderson watched the SirsiDynix webinar "Libraries in Times of Instability."
- November 9 Youth Services Librarian Donia Sichler watched the Booklist webinar "Bursting at the STEAMS."
- November 10 Youth Services Librarian Donia Sichler watched the Booklist webinar "Mad About Middle Grade."
- November 12 Youth Services Librarian Donia Sichler watched the Booklist webinar "Winter: Young Readers."
- November 16 Library Director Susan Anderson participated in the California Library Association's annual membership meeting via Zoom.
- November 16 Youth Services Librarian Donia Sichler watched the Harper Collins webinar "Winter 2020 Book Previews" and the Booklist webinar "History Through the Pages: Nonfiction."
- November 17 Library Director Susan Anderson participated in a Califa "Consortia Manager" training via Zoom.
- November 19 Library Director Susan Anderson participated in a Southern California Library Cooperative meeting via Zoom.
- November 20 Teen author book talk with Christmas Staudle posted on Facebook.
- November 23 The Overdrive Sora app was turned on, allowing for sharing of digital materials with RUSD.
- November 24 Automatic card renewal implemented.
- November 24 Novelist Select read-alikes feature added to online catalog.

December 2020 Activities

- December 1 Youth Services Librarian Donia Sichler and part-time Librarian James Devlin completed spending of 5k Collection Crisis grant funds for digital materials from the State Library.
- December 1 Youth Services Librarian Donia Sichler coordinated with the Kiwanis club for a December Grab and Go kit.
- December 1 Youth Services Librarian Donia Sichler watched the YALSA webinar “Engaging with Teens via Social Media.”
- December 2 Youth Services Librarian Donia Sichler watched the Booklist webinar “Winter and Spring YA Announcements.”
- December 3 Youth Services Librarian Donia Sichler participated in a phone meeting with Overdrive regarding the Sora app for RUSD schools.
- December 7 Youth Services Librarian Donia Sichler watched the Niche Academy webinar “Libraries Supporting Online Learning.”
- December 8 Library Director Susan Anderson, Library Technician Scott Vilhauer, and part-time Librarian James Devlin participated in a Zoom meeting with Baker and Taylor.
- December 8 Youth Services Librarian Donia Sichler watched the Beanstack webinar “Our Favorite Tools.”
- December 8 Youth Services Librarian Donia Sichler participated in a Zoom meeting with the Dance 1 Redondo Ballet Outreach teen team regarding a virtual storytime.
- December 9 The management team held a box lunch holiday party for the staff.
- December 10 Library Director Susan Anderson, Youth Services Librarian Donia Sichler, and part-time Librarian James Devlin participated in a Zoom meeting with a Midwest Tape representative to learn about new developments in hoopla digital.
- December 10 Library Director Susan Anderson participated in a California Public Library Directors Networking Conversation via Zoom.
- December 11 Youth Services Librarian Donia Sichler participated in a phone meeting with tutor.com to review overall usage.
- December 11 Library Director Susan Anderson began testing the new library app on an Android phone.
- December 11 Youth Services Librarian Donia Sichler participated in a Zoom meeting with a tutor.com representative on user engagement.
- December 14 Library Director Susan Anderson held a collection development budget meeting with part-time Librarians Tim Parker and James Devlin and Senior Librarian Erin Schoonover.
- December 15 Youth Services Librarian Donia Sichler watched the California Library Association “Early Family Learning” webinar “Tech Time with Purpose.”
- December 16 Youth Services Librarian Donia Sichler participated in a Zoom meeting with Library Commissioner Grace Coopman regarding a Girl Scout Bronze Award project with circulating STEAM kits.
- December 17 Library Director Susan Anderson, Youth Services Librarian Donia Sichler, and Circulation Supervisor Mario Adame watched the Liebert Cassidy Whitmore webinar “Exercising Your Management Rights.”

- December 17 Youth Services Librarian Donia Sichler submitted “New Year’s Reading Challenge” for final review to Beanstack.
- December 18 SirsiDynix completed prep work for an Enterprise upgrade.
- December 19 Part-time Adult Programming Coordinator Amy Feller spoke with Beach Cities Health District representative Lauren Nokano regarding future programming collaborations.

FACILITIES

- December 22 Library Director Susan Anderson completed an analysis of the files in the Technical Services Department according to the City’s records retention schedule.

February Calendar

- February (entire month) New Year’s Reading Challenge on Beanstack
- February 1, 8, 15, 22 Youth Zoom programs
- February 4, 11, 25 H.E.L.P. Zoom programs for seniors

Attachments: FY 20/21 Statistical Report
 FY 20/21 Digital Circulation Report
 2020 hoopla digital Annual Review

CC: City Manager, Library Staff

REDONDO BEACH PUBLIC LIBRARY

LIBRARY COMMISSION

STATISTICS 2020-21

	GATE COUNT	JUL	AUG	SEP	OCT	NOV	DEC
2020-21	MAIN LIBRARY	0	0	0	0	0	0
	NORTH BRANCH	0	0	0	0	0	0
	TOTAL	0	0	0	0	0	0
2019-20	MAIN LIBRARY	20,124	21,933	19,842	20,405	16,823	13,536
	NORTH BRANCH	7,617	6,467	6,631	6,306	4,373	4,444
	TOTAL	27,741	28,400	26,573	26,711	21,196	17,980
	REGISTRATION						
2020-21	MAIN LIBRARY	49	109	287	125	57	51
	NORTH BRANCH	0	1	22	0	0	0
	TOTAL	49	110	309	125	57	51
2019-20	MAIN LIBRARY	249	229	166	168	122	78
	NORTH BRANCH	150	105	107	74	75	52
	TOTAL	399	334	273	242	197	130
	CIRCULATION						
2020-21	MAIN LIBRARY	9,184	7,974	6,945	6,087	5,858	4,420
	NORTH BRANCH	4,154	3,759	3,533	4,578	3,936	3,519
	TOTAL	13,338	11,733	10,478	10,665	9,794	7,939
2019-20	MAIN LIBRARY	28,011	26,447	23,285	30,279	29,578	25,133
	NORTH BRANCH	11,604	9,399	8,629	11,737	11,468	9,684
	TOTAL	39,615	35,846	31,914	42,016	41,046	34,817
	AMAZON						
2020-21		0	0	0	0	0	0
2019-20		71	70	72	130	0	0

Digital Circulation 2020-2021 and 2019-2020

2020-21	July	August	September	October	November	December	January	February	March	April	May	June
CloudLibrary	2,828	2,645	2,392	2,607	2,531	2,645						
Hoopla	2,217	2,252	2,174	2,094	2,287	2,103						
Kanopy	733	735	717	638	737	656						
Overdrive				42	47	70						
RBDigital:												
Magazines	788	867	1,031	1,078	1,052	928						
Video	61	296	374	282	50	14						
AudioBooks	303	227										
2019-20												
CloudLibrary	1,116	1,115	997	1,085	1,015	1,058						
Hoopla	2,000	1,878	1,944	2,052	1,955	2,047						
Kanopy	6	357	422	441	368	394						
RBDigital:												
Magazines	650	687	633	691	748	601						
Video	21	29	21	10	12	5						
AudioBooks	308	320	324	378	281	318						

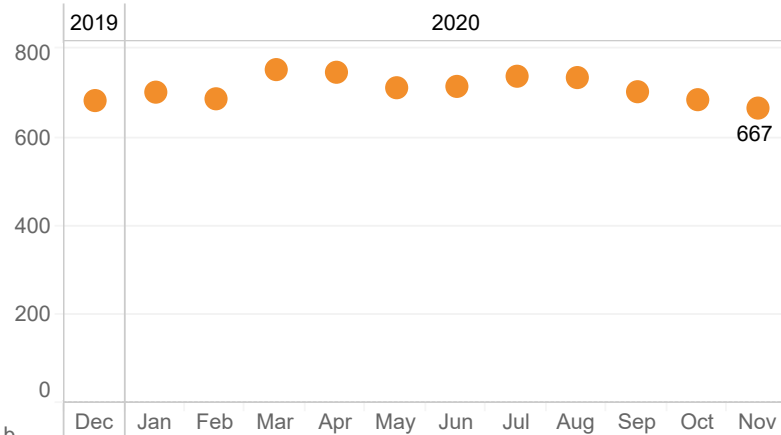
May 2015
Redondo Beach Public
Library
Launched hoopla!

3,902
Unique Patrons
Since Launch

40,606
Unique Titles Borrowed
Since Launch

a

Patrons Served (Monthly)



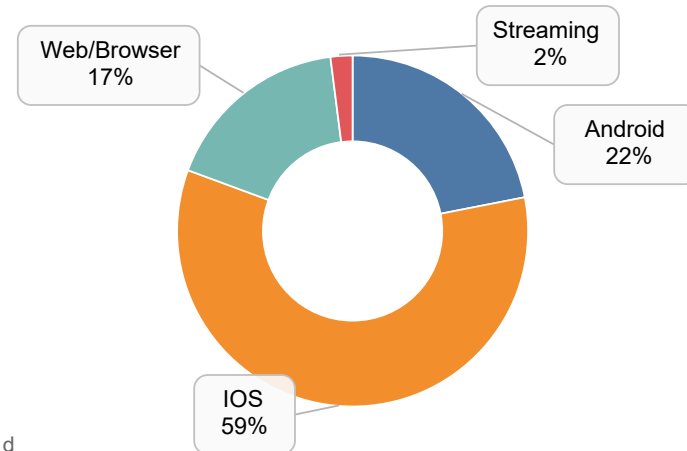
2,036
Patrons Reached
Last 12 Months

667
Patrons Reached
November 2020

b

80% of Circulations were on a Mobile Device over the past year

Circulation Source Last 12 Months

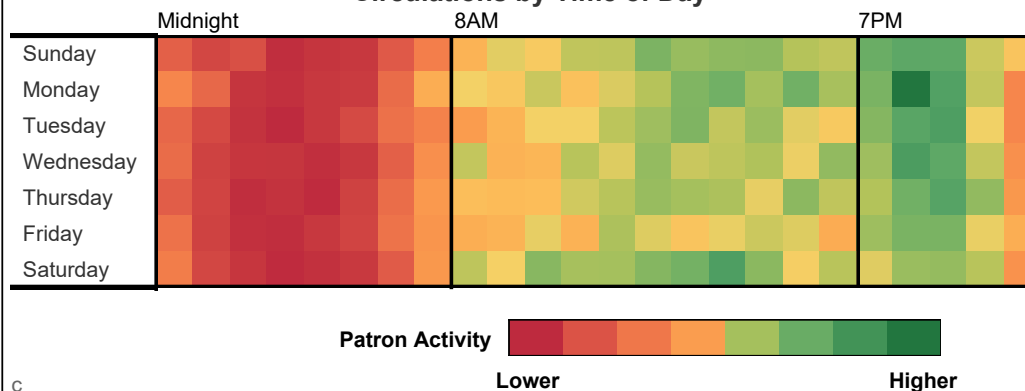


d

Prime Time: Redondo Beach Public Library patrons tend to borrow in the evening

Most Popular Time: 8 PM on Monday

Circulations by Time of Day

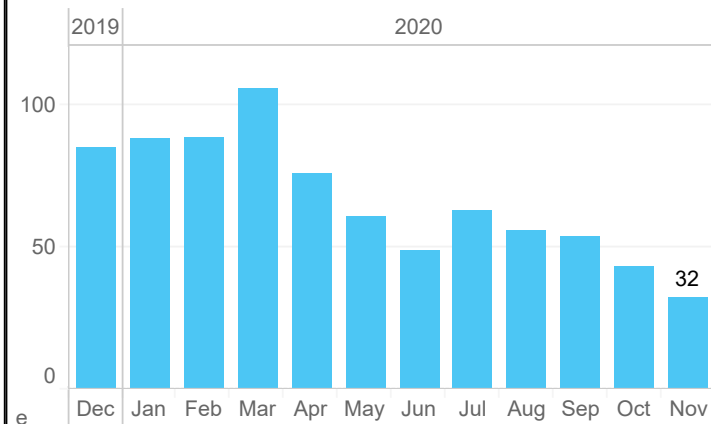


c

802 New Patrons

registered for hoopla by Redondo Beach Public Library
in the last year!

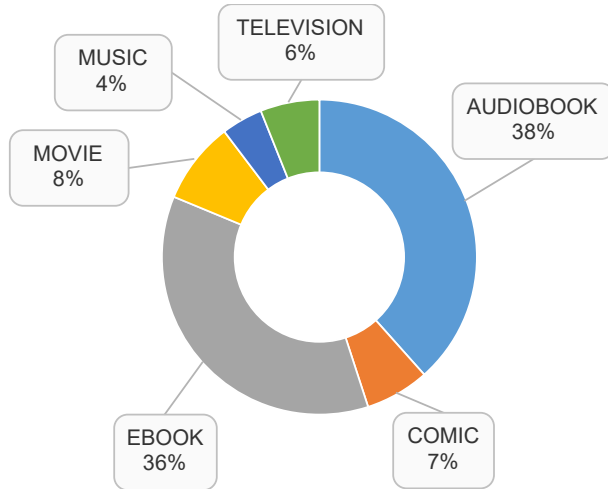
New Patrons Registered



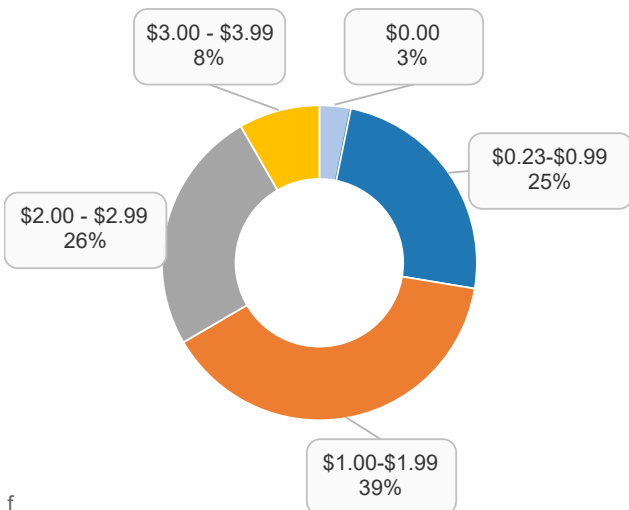
e

81% of titles circulated were
eBooks, Audiobooks & Comics

Unique Titles Circulated by Format



Circulations by Price Point



Leveraging the Breadth & Depth of your hoopla Collection

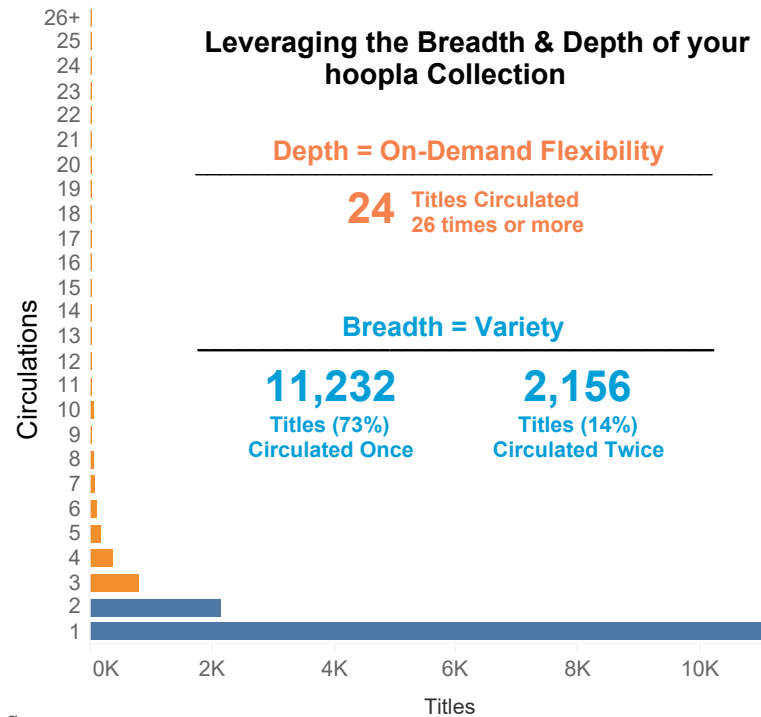
Depth = On-Demand Flexibility

24 Titles Circulated
26 times or more

Breadth = Variety

11,232
Titles (73%)
Circulated Once

2,156
Titles (14%)
Circulated Twice



Last 12 Months

15,314
Unique Titles
Circulated

26,584
Total Circulations

13.1
Circulations
Per Patron

\$1.83
Cost per Circulation

Delivering Value to Your Community

hoopla enabled Redondo Beach Public Library patrons to
access 15K titles worth \$439K in Content Value for \$49K

\$390K
Saved

Format	hoopla Total Circs	Unique Titles Circled	hoopla Total Cost	hoopla Cost per Title	Cost to Purchase (per Title)	Total Cost to Purchase Titles Circled
AUDIOBOOK	11,309	5,882	\$26,685	\$4.54	\$43	\$252,926
COMIC	1,851	1,011	\$2,043	\$2.02	\$13	\$13,143
EBOOK	8,647	5,551	\$11,153	\$2.01	\$24	\$133,224
MOVIE	2,378	1,291	\$4,969	\$3.85	\$16	\$20,656
MUSIC	1,126	653	\$1,705	\$2.61	\$10	\$6,530
TELEVISION	1,273	926	\$2,133	\$2.30	\$14	\$12,964