



Administrative Report

H.7., File # 22-4156

Meeting Date: 5/17/2022

To: MAYOR AND CITY COUNCIL
From: MIKE WITZANSKY, CITY MANAGER

TITLE

RECEIVE AND FILE MONTHLY UPDATES TO THE SIX-MONTH STRATEGIC PLAN OBJECTIVES ADOPTED BY CITY COUNCIL ON FEBRUARY 8, 2022.

EXECUTIVE SUMMARY

On January 25 and 27, 2022 the City Council held strategic planning sessions and prepared the City's updated Strategic Plan. At these sessions, the City Council discussed recent accomplishments, completed a SWOT (Strengths, Weaknesses, Opportunities, and Threats) analysis, identified three-year goals, and listed specific objectives for the next six-month period, which runs through July 27, 2022. The objectives were adopted at the February 8, 2022 City Council meeting. The City's strategic planning process also includes periodic updates on the status of the approved objectives to allow for progress monitoring. This report and the attached matrix serve as the third update on the current Strategic Plan.

BACKGROUND

The City has been committed to a strategic planning process since 1998, a process that focuses staff resources on achievable policy goals and objectives set by the City Council. Virtual strategic planning sessions were conducted on January 25 and 27, 2022. Public input was received and considered at both sessions.

The three-year goals (2022-2025) established by Council are as follows (not in priority order):

- Modernize the City's Communication Systems
- Vitalize Core Commercial Areas of the City
- Increase Environmental Sustainability
- Invest in the City's Infrastructure
- Maintain a High Level of Public Safety
- Enhance the Delivery of City Services

The Council also listed and discussed six-month objectives that focus staff time and resources to help achieve the identified goals. On February 8, 2022, the City Council adopted the objectives after making minor modifications and additions.

The City Manager provides periodic updates to the adopted six-month objectives to enable the Mayor and Council to monitor the City's progress on the Strategic Plan. The attached matrix includes

updates and notations provided by the department(s) responsible for each objective. This is the third update to the Plan.

COORDINATION

All departments participated in the development of the Strategic Plan and provided comments for the attached update.

FISCAL IMPACT

The cost for this activity is included in the City's FY 2021-2022 Adopted Annual Budget.

APPROVED BY:

Mike Witzansky, City Manager

ATTACHMENTS

May 17, 2022 Strategic Plan Update - Six Month Objectives