



# Administrative Report

H.18., File # 22-4596

Meeting Date: 8/2/2022

**To:** MAYOR AND CITY COUNCIL  
**From:** LUKE SMUDE, ASSISTANT TO THE CITY MANAGER

## **TITLE**

ADOPT BY TITLE ONLY RESOLUTION #CC-2208-059, A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF REDONDO BEACH, CALIFORNIA, PROCLAIMING SATURDAY, AUGUST 27, 2022 AS "RELAY FOR LIFE DAY" IN THE CITY OF REDONDO BEACH IN SPONSORSHIP AND SUPPORT OF THE RELAY FOR LIFE EVENT TO BE HELD AT ALTA VISTA PARK IN THE CITY OF REDONDO BEACH AS PART OF A NETWORK OF MORE THAN 2,500 RELAY EVENTS AROUND THE COUNTRY IN APPRECIATION OF THE COMMUNITY OF SURVIVORS AND CAREGIVERS THAT ENSURE NO ONE WILL FIGHT CANCER ALONE

## **EXECUTIVE SUMMARY**

The City makes efforts to support local and national non-profit organizations that serve the community in a myriad of ways. Adopting the proposed Resolution proclaiming August 27, 2022 as "Relay for Life Day" will support the 2022 Beach Cities Relay for Life Event taking place at Alta Vista Park on Saturday, August 27, 2002 at 10 A.M. to raise funds for the American Cancer Society's patient service programs, cancer research, advocacy, and ongoing community education.

## **BACKGROUND**

In May 1985, Dr. Gordon "Gordy" Klatt walked and ran for 24 hours around a track in Tacoma, Washington, raising money to help the American Cancer Society fight the nation's biggest health concern, cancer. As he circled the track, he thought of how he could get others to take part. He envisioned having teams participate in a 24-hour fundraising event. The next year, 19 teams were part of the first Relay for Life event at the historical Stadium Bowl and raised \$33,000.

Since that time, Relay for Life has turned into a cultural touchstone for those survivors, patients, and families impacted by cancer. The Beach Cities Relay for Life Event will take place on Saturday, August 27, 2002 at 10 A.M. at Alta Vista Park in Redondo Beach in partnership with Hermosa Beach, Manhattan Beach, and El Segundo.

Teams formed by local businesses, community groups, friends, and families raise funds both before and during the event. At the event, team members take turns walking the track relay-style, enjoying games, food, fun, activities, and entertainment thought the day and night.

Survivors are invited to join as honorary guests for the Survivors' Lap, which kicks off the event. Survivors take the first lap together, and then their caregivers join them for the second lap. Cancer survivors' strength and courage help the community see that cancer survivorship is real and that the

nation is making progress in the battle against cancer. In the evening, Luminaria bags glow to light the way, marked with the name of a loved one lost to cancer, or a cancer survivor sharing their heartfelt messages.

A fundraising target of \$50,000 has been set for the Redondo Beach event, and the participating individuals and teams are more than half-way to that goal. For more information on how to participate, volunteer, or contribute, please visit [https://secure.acsevents.org/site/STR?pg=entry&fr\\_id=102454](https://secure.acsevents.org/site/STR?pg=entry&fr_id=102454).

**COORDINATION**

The Resolution has been approved as to form by the City Attorney's Office.

**FISCAL IMPACT**

There is no fiscal impact associated with adopting the Resolution.

**APPROVED BY:**

*Mike Witzansky, City Manager*

**ATTACHMENTS**

Reso - Proclaiming August 27, 2022 as "Relay for Life Day"