



# Administrative Report

H.12., File # 22-4656

Meeting Date: 8/16/2022

**To:** MAYOR AND CITY COUNCIL  
**From:** MIKE WITZANSKY, CITY MANAGER

## **TITLE**

RECEIVE AND FILE MONTHLY UPDATES TO THE SIX-MONTH STRATEGIC PLAN OBJECTIVES ADOPTED BY CITY COUNCIL ON FEBRUARY 8, 2022.

## **EXECUTIVE SUMMARY**

On January 25 and 27, 2022 the City Council held strategic planning sessions and prepared the City's current Strategic Plan. At these sessions, the City Council discussed recent accomplishments, completed a SWOT (Strengths, Weaknesses, Opportunities, and Threats) analysis, identified three-year goals, and listed specific objectives for the next six-month period, which runs through July 27, 2022. The objectives were adopted at the February 8, 2022 City Council meeting. The City's strategic planning process also includes periodic updates on the status of the approved objectives to allow for progress monitoring. This report and the attached matrix serve as the fifth and final update on the current Strategic Plan. The development of the next Strategic Plan will take place over the course of two meetings scheduled for August 30 and September 1, 2022.

## **BACKGROUND**

The City has been committed to a strategic planning process since 1998, a process that focuses staff resources on achievable policy goals and objectives set by the City Council. Virtual strategic planning sessions were conducted on January 25 and 27, 2022. Public input was received and considered at both sessions.

The three-year goals (2022-2025) established by Council are as follows (not in priority order):

- Modernize the City's Communication Systems
- Vitalize Core Commercial Areas of the City
- Increase Environmental Sustainability
- Invest in the City's Infrastructure
- Maintain a High Level of Public Safety
- Enhance the Delivery of City Services

The Council also listed and discussed six-month objectives that focus staff time and resources to help achieve the identified goals. On February 8, 2022, the City Council adopted the objectives after making minor modifications and additions.

The City Manager provides periodic updates to the adopted six-month objectives to enable the Mayor

and Council to monitor the City's progress on the Strategic Plan. The attached matrix includes updates and notations provided by the department(s) responsible for each objective. This is the fifth and final update to the Plan.

Public meetings to prepare the next Strategic Plan are scheduled for August 30 and September 1, 2022. Both meetings will be held in a hybrid format, allowing the community to participate virtually or in person.

**COORDINATION**

All departments participated in the development of the Strategic Plan and provided comments for the attached update.

**FISCAL IMPACT**

The cost for this activity is included in the City's annual operating budget.

**APPROVED BY:**

*Mike Witzansky, City Manager*

**ATTACHMENTS**

August 16, 2022 Strategic Plan Update - Six Month Objectives